University of Florida
Department of Health Education and Behavior

HSC 6037 – Philosophy and Principles of Health Education

Spring 2022

Class IDs #22652/#32136/#32019/#32307 (Sections MHE0/MHE2/MHO1/RESI)

Instructor: **Holly T. Moses, PhD, MCHES®**
Instructor Contact: **hmoses@hhp.ufl.edu**
Instructor Office: FLG, Room 8 (ground floor)
Zoom Office Hours: **Tuesdays and Thursdays: 9am-11am (ET)**
https://ufl.zoom.us/j/96596588989
Department Chair: Dr. Mildred Maldonado-Molina, Ph.D.
Contact Information: FLG, Room 5, mmmm@ufl.edu

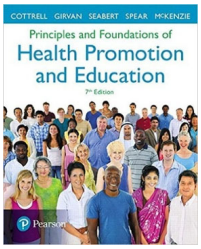
COURSE DESCRIPTION AND IMPORTANT INFORMATION:

Philosophy and Principles of Health Education (HSC6037) provides an overview of the history of the field of health education and promotion, including philosophical foundations and ethical principles. The roles and responsibilities of health education specialists, employment settings, professional organizations and the CHES® certification will also be discussed. The course will conclude with an examination of mainstream trends in health and the implications of these trends on the health education/promotion field.

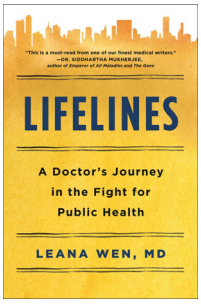
COURSE OBJECTIVES:

1. Critical examination of the philosophical foundations of the health education/promotion profession.
2. Exploration of the roles and responsibilities, employment opportunities, and skill/certification requirements of health education specialists.
3. Review of the Unified Code of Ethics for the Health Education Profession (CNHEO, 2020).
4. Discuss future trends in health and the associated impact on the health education/promotion field.
5. Development of a health education/promotion philosophy.

COURSE TEXTBOOKS:



- Cottrell, Girvan, Seabert, Spear, and McKenzie. Principles and foundations of health promotion and education. Allyn and Bacon, Boston, MA, 7th Edition, 2018.
- Wen, J. Lifelines: A doctor's journey in the fight for public health. Metropolitan Books, New York, NY, 2021.



COURSE READINGS:

In addition to the course texts, supplemental readings will be assigned throughout the semester. The readings will be provided to students via the weekly modules in E-Learning @ UF. **The instructor reserves the right to assign zero points for a completed attendance assignment if the student did not watch the associated module lectures, nor complete the assigned readings.**

COURSE PLATFORM:

HSC6037 will run exclusively through Canvas E-learning. Students must be proficient in working with Canvas. For Canvas-related technical difficulties, contact the UF Help Desk at Learning-support@ufl.edu; 352-392-HELP (option 2); or helpdesk.ufl.edu/.

COURSE COMMUNICATION/INTERACTION:

Communication with Instructor

- Instructor is available weekly, during regular office hours (Tuesdays and Thursdays from 9-11am).
- If a student is unable to attend weekly office hours, the instructor is available for phone call/zoom meeting upon request. To request a meeting outside of office hours, please send an email to hmoses@hhp.ufl.edu, and include your complete availability for the week ahead (five business days).
- The best way to reach the instructor is through email (hmoses@hhp.ufl.edu). ***Note: See next section titled "Message Etiquette" for additional information on email correspondence expectations.***
- Students are expected to check their GatorMail and Canvas announcements often and regularly.

Message Etiquette

Students are expected to use proper etiquette when sending emails. This includes an appropriate "Subject" heading stating your course number and topic of message, a proper greeting/salutation, grammatically correct message body, and a proper closing. ***Inappropriate emails that lack proper etiquette will be returned.***

Sample message:

Subject Heading: HSC6037 – Question about the Lifelines Paper

Greeting: Hello Dr. Moses,

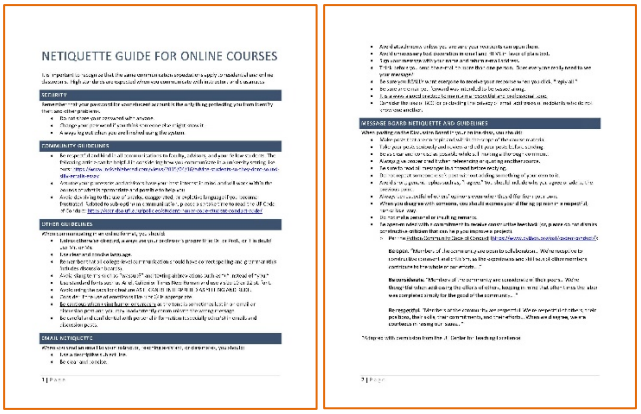
Message Body:
I would like to schedule a meeting with you to discuss the Lifelines Paper. I am, unfortunately, not available during your posted office hours. My availability for the next five business days is as follows: Monday/Wednesday/Friday: 8am-2pm; Tuesday/Thursday: 1pm-5pm. I look forward to speaking with you to.

Closing: Thank you!

Name: Your name / HSC6037, Spring 2022

Netiquette:

Professionalism and respect for others are always the minimum expectation for all students. Members of the class are expected to follow rules of common courtesy in all correspondence, including course discussions. This includes respectful peer discussion responses, appropriate response time for emails, as well as professionally prepared dialogue (free from spelling and grammatical errors).
Please review the Netiquette Guide for Online Courses for expected student behavior: https://www.cise.ufl.edu/wp-content/uploads/2019/08/CISE_Netiquette_Guide.pdf.



COURSE ASSIGNMENTS:

1. **Module Assignments**
   Attendance will be recorded throughout the semester using diverse methods. This includes individual and group participation in weekly module assignments. Attendance also includes watching assigned lectures and completing assigned readings. Students must plan sufficient time to watch lectures and complete required reading assignments to appropriately complete attendance assignments by the posted due date.

2. **Lifelines Paper and Discussion**
   Emergency physician Leana Wen provides an insider's account of public health and its crucial role in solving the health and social issues plaguing America's most vulnerable populations. In her book Lifelines: A doctor's journey in the fight for public health (2021), Dr. Wen takes readers on her journey from struggling immigrant to being named one of the 2019 TIME100 (most influential people).

   This group of assignments requires students to reflect on the status of public health in America, whether it saves lives of citizens, and to provide a personal position for how public health (including health education/promotion) can "ensure that our fellow citizens will no longer be robbed of decades of life, [and] that *where* children live will not determine *whether* they live (Wen, 2021, p.8). Detailed information is provided within the assignment submission folders in Canvas.
   a. Prepare an APA formatted paper responding to the book review prompts.
   b. Respond to discussion questions by posting in the discussion board. Complete a peer review.

3. **Health Education/Promotion Philosophy Assignments (SLO 1, SLO 7, Goal 3)**
   Graduate students must prepare a professional philosophy of HE/P (Health Education & Promotion). This group of assignments should reflect the students' beliefs about HE/P and their future role as a health education specialist, while also recognizing the person(s) or experience(s) that influenced their beliefs and career trajectory. The three components of this assignment group are listed below. Detailed information is provided within the assignment submission folders in Canvas.
   a. Prepare an APA formatted paper that explains your philosophy of health education/promotion.
   b. Prepare a brief presentation about your health education philosophy to share with classmates.
   c. Complete a peer review of one classmate's philosophy presentation.

4. **Examinations**
   a. Examination #1 will cover material covered in Modules 1-5. Students should prepare for the examination by watching and recording notes from course lectures, completing all assigned readings, and reviewing key handouts.
   b. Examination #2 will cover material covered in Modules 6-10. Students should prepare for the examination by watching and recording notes from course lectures, completing all assigned readings, and reviewing key handouts.

   Exam Question Inquiries:
   Student exam question inquiries will be reviewed following the initial grading of each assessment. If you have questions about examination questions, please submit your inquiry to me via email. All emails should be sent within **24 hours of completing the exam**. I will review the inquiry and respond within one week.

Examination Scheduling:

This course uses Honorlock, an online proctoring service for the administration of exams. While this proctoring service is user-friendly, students must follow established guidelines to register for and complete exams.

1. Honorlock is the University of Florida designated online proctoring service.
2. **ALL students are expected to review, reflect, and prepare for Honorlock proctored exams by reviewing the following Honorlock documents**:
   - **Honorlock Student Guide: dce.ufl.edu/media/dceufledu/pdfs/Honorlock-Student-Guide-UF-Update.pdf.**
   - **Honorlock - Student Exam Preparation Information: dce.ufl.edu/media/dceufledu/pdfs/Honorlock-Student-Exam-Preparation-Information.pdf.**
   - **Honorlock - Student Privacy: dce.ufl.edu/media/dceufledu/pdfs/Honorlock-Student-Privacy.pdf.**
3. The scheduling and proctoring of exams fall outside the instructor's control. Thus, problems and concerns associated with the service cannot be addressed by the instructor. Issues related to the proctoring service should be directed to Honorlock.

Honorlock

https://dce.ufl.edu/services/online-proctoring/

Course Evaluation:

Assignments	Points Value	Grading Scale		
Getting to Know You	10	A	93%-100%	325.5 - 350
Module Assignments *10 @ 10pts each*	100	A-	90%-92.9%	315 - 325.25
Lifelines Paper (50) Lifelines Discussion (10)	60	B+	88%-89.9%	308 - 314.75
Philosophy Paper (50) Philosophy Presentation (20) Philosophy Peer Review (10)	80	B	83%-87.9%	290.5 - 307.75
Examination 1	50	B-	80%-82.9%	280 - 290.25
Examination 2	50	C+	78%-79.9%	273 - 279.75
Total points:	**350**	C	73%-77.9%	255.5 - 272.75
		C-	70%-72.9%	245 - 255.25
		D+	68%-69.9%	238 - 244.75
		D	63%-67.9%	220.5 - 237.75
		D-	60%-62.9%	210 - 220.25
		E	0%-59.9%	0 - 209.75

Student Learning Outcomes met in HSC6037:

SLO 1. Identify, define, and describe principles and foundations of health education/promotion.
SLO 5. Serve as a health education/promotion resource person.
SLO 7. Illustrate the highest standards of conduct and ethical behavior when making professional decisions in accordance with the Unified Code of Ethics for the Health Education Profession (CNHEO, 2020).

Program Goal met in HSC6037:

Program Goal 3. Prepare competent professional health education specialists.

COURSE POLICIES:

1. Special Accommodations:
Students requesting accommodations must first register with the Dean of Students Office (DSO). The DSO will provide documentation to the instructor after a student makes the accommodation request (must be completed each semester). Please ensure the documentation is sent within the first two weeks of class.

2. Academic Honesty:
UF students are bound by *The Honor Pledge* which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code". On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Students are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor of this course.

3. Grade Adjustments:
It is unethical and in direct violation of the UF Student Honor Code to request an unjustifiable grade adjustment (UF Student Honor Code: "Conspiracy to Commit Academic Dishonesty"). Under no circumstances will I ever 'round up' a student's grade (a 89.99% is a B+), nor will I offer extra credit. If a grade input error occurs, students are strongly encouraged to notify me as soon as possible. I will examine the Canvas grade to determine whether a calculation error has occurred. If an error occurred, the grade will be adjusted. **Unless otherwise specified, students have one week to review assignment grades and contact the instructor with questions or concerns. Students who fail to review their assignment scores within one week of the release of grades may not request retroactive adjustments on scores at the end of the term.**

4. Assignments:
Students are expected to complete work of the highest quality and reflective of GRADUATE-level effort. **Assignments must include the student's name, follow ALL formatting instructions, as well as be submitted by the assigned due date.** When applicable, assignments must follow the rules and guidelines as outlined in the *Publication Manual of the American Psychological Association* (7th Edition). **Additionally, all course assignments are due by 11:59 PM (ET) on the date specified in the course schedule.**

5. Excused Absence Policy:
Per University of Florida policy, excused absences include medical appointments and illness (with doctor's note), deaths in the family (with documentation) and school events (with documentation on school letterhead). If you anticipate missing a submission deadline, please email me BEFORE the deadline passes. **Requirements for class attendance are consistent with university policies found in the online catalog at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx.**

6. Technology: For this course, **students must have access to the University of Florida's minimum technology/computer requirements. This includes, but is not limited to Wi-Fi network, working computer system with appropriate software, webcam and microphone.** If you find yourself in an area with limited Wi-Fi access, please know that eduroam, the on-campus Wi-Fi network, is available nationally and internationally. UF students can access eduroam free with their GatorMail login credentials. The eduroam network is fast and secure and has more than 10,000 wi-fi hotspots in 106 countries and territories worldwide. For additional information about eduroam visit https://getonline.ufl.edu/.

7. Netiquette
All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions, and chats. Please review the Netiquette Guide for Online Courses for expected student behavior: https://www.cise.ufl.edu/wp-content/uploads/2019/08/CISE_Netiquette_Guide.pdf.

8. Preferred Pronoun and Name Change in Canvas:
It is important to the learning environment that you feel welcome and safe in this class; and that you are comfortable participating in class discussions and communicating with me on any issues related to the class. If your preferred name is not the name listed on the official UF roll, please let me know as soon as possible by e-mail or otherwise. I would like to acknowledge your preferred name, and pronouns that reflect your identity. Please let me know how you would like to be addressed in class, if your name and pronouns are not reflected by your UF-rostered name. I welcome you to the class and look forward to a rewarding learning adventure together.

You may also change your "Display Name" in Canvas. Canvas uses the "Display Name" as set in myUFL. The Display Name is what you want people to see in the UF Directory, such as "Ally" instead of "Allison." To update your display name, go to one.ufl.edu, click on the dropdown at the top right, and select "Directory Profile." Click "Edit" on the right of the name panel, uncheck "Use my legal name" under "Display Name," update how you wish your name to be displayed, and click "Submit" at the bottom. This change may take up to 24 hours to appear in Canvas. This does not change your legal name for official UF records.

9. Online Course Evaluation Process:
Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online and are typically open during the last two or three weeks of the semester. Summary results of these assessments are available at evaluations.ufl.edu/results.

10. House Bill 233 Intellectual and Viewpoint Diversity Act:
Per the House Bill 233 Intellectual and Viewpoint Diversity Act, students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. **Students may not publish recorded lectures without the written consent of the instructor.**

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a UF course. **A class lecture does not include lab sessions, student presentations, clinical presentations, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.**

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. **A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.**

UNIVERSITY RESOURCES:

The University of Florida recognizes that pursuit of an online degree requires just as much student support as pursuit of a traditional on-campus degree and therefore, each online program is responsible for providing the same student support services to both students who are in residence on the main campus and those who are seeking an online degree through distance learning.

- ***Online Computing Help Desk:*** ***http://helpdesk.ufl.edu/***
  The UF Computing Help Desk is available to assist students when they are having technical issues.
- ***Online Library Help Desk:*** ***http://guides.uflib.ufl.edu/content.php?pid=86973&sid=686381.***
  The help desk is available to assist students with access to all UF Libraries resources.
- ***Disabilities Resource Center:*** ***http://www.dso.ufl.edu/drc/***
  If you have a physical, learning, sensory or psychological disability, please visit the DRC.
- ***Inclusion, Diversity, Equity & Access (IDEA):*** ***hhp.ufl.edu/about/inclusion/; www.cdo.ufl.edu/***
  An inclusive, diverse, equitable, and accessible (IDEA) community is a top priority at the University of Florida. In the College of HHP, we value and work to promote a learning community where all people are acknowledged, valued and respected.
- ***Dean of Students Office:*** ***http://www.dso.ufl.edu/***
  Visit the Dean of Students site for help resolving a conflict or for student code of conduct inquiries.
- ***Counseling and Wellness Center:*** ***http://www.counseling.ufl.edu/cwc/***
  Visit the counseling and wellness center to speak to a counselor about any personal problems.
- ***Student Health Care Center*****: https://shcc.ufl.edu/**
  Call 352-392-1161 for 24/7 information to help you find the care you need.
- ***University Police Department:*** ***https://police.ufl.edu/***
  Call 352-392-1111 (or 9-1-1 for emergencies).
- ***UF Health Shands Emergency Room/Trauma Center: 352-733-0111***
  For immediate medical care go to the emergency room at 1515 SW Archer Road (32608).
- ***GatorWell Health Promotion Services:*** ***http://gatorwell.ufsa.ufl.edu***
  Health Education for the Gator Nation. GatorWell Health Promotion Services supports student success by providing excellent, accessible, and relevant health information, programs and services to UF students about health and wellness topics relevant to the college experience.
- ***U Matter, We Care:*** ***umatter@ufl.edu***
  Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. **If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. Please remember that asking for help is a sign of strength.**

HSC6037: Philosophy and Principles of Health Education

Spring 2022 Course Schedule

[Class IDs #22652/#32136/#32019/#32307 & Sections MHE0/MHE2/MHO1/RESI]

Due Dates	Modules	Textbook Chapters	Course Assignments
Week 1 Jan 5	***Module A: Course Overview***		***Getting to Know You**
Week 2 Jan 12	Module 1: Background for the Profession	***Chapter 1***	***Purpose of HE/P: Review & Discussion**
Week 3 Jan 19	Module 2: History of the Health and HE/P	***Chapter 2***	***History Lesson: Review and Discussion**
Week 4 Jan 26	Module 3: Philosophical Foundations of HE/P	***Chapter 3***	***Discovering My Philosophy of HE/P**
Week 5 Feb 2	Module 4: Theories and Planning Models	***Chapter 4***	***HE/P and Theories**
Week 6 Feb 9	Module 5: Ethics and HE/P	***Chapter 5***	***HE/P Ethics Case Studies (SLO 9)**
Week 7 Feb 16	***Examination #1: Modules 1-5***		**Examination #1 (Honorlock) February 13-16**
Week 8 Feb 23	Module 6: The Roles & Responsibilities of Health Education Specialists	***Chapter 6***	***CHES Exam Application**
Week 9 Mar 2	***Module B: Lifelines (Wen, 2021)***		**Paper and Discussion**
Mar 7-11	**UF SPRING BREAK --- NO CLASS**		
Week 10 Mar 16	Module 7: The Settings for HE/P	***Chapter 7***	***Professional Portfolio**
Week 11 Mar 23	Module 8: Agencies, Associations and Organizations Associated with HE/P	***Chapter 8***	***Joining a Professional Organization**
Week 12 Mar 30	Module 9: HE/P Literature	***Chapter 9***	***Review of Credible Resources for HE/P**
Week 13 Apr 6	Module 10: Trends in Health and Health Education/Promotion	***Chapter 10***	***Future Trends in HE/P Discussion**
Week 14 Apr 13 **Week 15 Apr 20**	***Module C: Philosophy of Health Education & Promotion***		**April 13: Paper** **April 17: Presentation** **April 20: Peer Review**
Week 16 Apr 27	***Examination #2: Modules 6-10***		**Examination #2 (Honorlock) April 24-27**

Unless otherwise specified, assignments are due on Wednesdays by 11:59pm (ET)

**** Module Assignments***

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