METHODS AND MATERIALS IN HEALTH EDUCATION

Course Number: HSC 4302 Residential (13489)

Section Number: 1167

Credit Hours: 3

Academic Term: Spring 2022

Class meeting time and location: M 1:55-2:45pm @ FAC 127, W 1:55-3:50pm @ WEIM 1064

INSTRUCTOR INFORMATION

INSTRUCTOR NAME: Kim Holton, MS, PhD

EMAIL: Please use the Inbox Tool in Canvas

PHONE NUMBER: 352-294-2896 (office: the least likely way to reach me this semester)

OFFICE HOURS VIA ZOOM: Mondays 2-3:30pm and Thursdays 12-1:30pm or by appointment. *Links to Zoom meetings below are unique. Please use accordingly.*

- Monday 2 - 3:30pm: Join the waiting room. Meeting ID: 987 1100 6240 passcode: connect
- Thursday 12 - 1:30pm: Join the waiting room. Meeting ID: 958 9737 8594 passcode: connect

TEACHING ASSISTANT (TA): Bailey Yeomans, HEB Intern

TA EMAIL: Please use the Inbox Tool in Canvas

TA OFFICE HOURS VIA ZOOM:

- Tuesday 9 - 10:30am: See Canvas Syllabus Home Page for link to join
- Friday 1 - 2:30pm: See Canvas Syllabus Home Page for link to join

COURSE INFORMATION

COURSE WEBSITE: http://elearning.ufl.edu

COURSE COMMUNICATIONS: Please send individual questions to me via the Inbox tool in Canvas. Do not use my personal ufl.edu email address for course correspondence. Given the number of students I have each semester, the Inbox Tool in Canvas is very helpful for me to keep track of your questions and respond in a timely manner. During weekdays, emails are usually responded to within 24 hours of receipt. However, weekday emails that have not received a reply within 48 hours should be re-sent. Emails sent over the weekend will be answered the following week.

In addition to announcements made in class, I do use course announcements in Canvas somewhat frequently. Please check course announcements regularly.

If you have general questions about the course that could be answered by myself or fellow classmates, please feel free to use the course questions forum in Canvas found within the Orientation Module.

REQUIRED TEXTBOOK: Your required text for this course is *Methods in Health Education and Health Promotion.* This custom text combines chapters from two published textbooks. You have two options to purchase the one required textbook:

eBook: You can purchase an access code through the UF Health Sciences Bookstore. The text is available through UF AllAccess, https://www.bsd.ufl.edu/AllAccess/.

Paperback: You can purchase a hard copy of the text through the UF Health Sciences Bookstore The ISBN is 978-1-284-01318-4. If purchasing online, be sure to account for processing and shipping time so that you have your textbook before our first quiz due Tuesday of next week. The UF Health Science Bookstore staff are very helpful should you have questions. You can reach them at 352-627-9230.

Please note: You can purchase a hard copy of the text through the UF Reitz Union Bookstore. However, if you choose to do so, it will likely be out of stock (more wait time for you), and it will cost more.

MATERIALS AND SUPPLIES FEES: None.

ADDITIONAL RESOURCES: Additional, required readings and videos are provided within the course modules.

COURSE DESCRIPTION: The purpose of HSC 4302 is to acquaint students with many aspects of fundamental strategies for health education including conceptualizing instruction; developing instructional objectives; planning units/lessons and presentations; becoming familiar with various traditional and digital instructional

methods and materials; and evaluating the effectiveness of health instruction in school and community settings.

PREREQUISITE KNOWLEDGE AND SKILLS: HEB Major, Senior Standing, and HSC 3032 with minimum grade of C

COURSE GOALS AND/OR OBJECTIVES: By the end of this course, the student will:

1. Apply the principles of developing and delivering effective multimedia presentations and educational interventions.
2. Become familiar with and practice a variety of in-person, as well as digital, health education methods.
3. Develop print health educational materials for teaching, learning and communicating health information.
4. Identify, select, acquire, and evaluate health education resources available from a variety of sources including the Internet and mobile apps.
5. Identify the seven responsibilities of a Certified Health Education Specialist.

INSTRUCTIONAL METHODS: HSC 4302 will be delivered to students using a combination of: (a) online video material/lectures; (b) online student engagement, discussion, and reflection activities; (c) assigned readings; and (d) a multi-part course project completed with a team. UF's Canvas will be the official course management system for this course.

COURSE POLICIES

ATTENDANCE POLICY: Requirements for class attendance and work in this course are consistent with university policies that can be found on the Attendance Policies page.

Consistent class attendance is critical to your success in this course. We will use class time for informal lectures, along with dyad and small group work.

Please see the following website for deadlines for withdrawing from the course: https://catalog.ufl.edu/ugrad/current/Pages/adspring1718.aspx. For UF policies and procedures regarding dropping and/or withdrawing from all undergraduate courses on campus, please refer to the guidelines posted on the following UF website: https://catalog.ufl.edu/ugrad/current/regulations/info/drops.aspx#withdraw

QUIZ POLICIES: All student inquiries regarding quiz questions will be fielded following the initial grading of each assessment. Please send an email to the course instructor with any specific quiz-related concerns. All emails should be sent within 24 hours of completing the quiz or exam. The course instructor will evaluate the validity of each student concern and take appropriate action as needed (e.g. send a written response to the student, modify the course grade if the student inquiry is found to have sufficient merit).

MAKE-UP POLICY FOR QUIZZES: Quizzes are open for 72 hours. Please plan accordingly. If a student fails to submit a quiz on-time, they will be provided an opportunity to submit after the deadline only if they have an acceptable reason for missing the deadline. Decisions to allow student to make-up work will be made by the course instructor after consulting the university-wide attendance policies specified in the UF Undergraduate Catalog (https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx).

DISCUSSION & ASSIGNMENT POLICY: Students are expected to do their best work on all course assignments and discussions. It is assumed that students will put forth their best effort on all course assignments to get the best results from the course. All module assignments are due by the date/time specified within the "Syllabus" link on the Canvas course website. These discussions and assignments are open at least a week and a half in advance. Students are advised to make back-up copies of all work and submit their work early to prevent technical issues from precluding successful submissions. If technical issues do arise with Canvas, you should ask for formal documentation from the UFIT Help Desk at the time of the issue. This documentation should be provided with your request for late submission.

MAKE-UP POLICY FOR DISCUSSIONS & ASSIGNMENTS: Unless otherwise noted, assignments are due at 11:59pm or before on the date indicated if submission is required via Canvas. Make back-up copies of all your work. Do not wait until the last minute to attempt your submission in case of technical issues. If technical issues do arise with Canvas, you should ask for formal documentation from the UFIT Help Desk at the time of the issue. This documentation should be provided with your request for late submission.

Assignments submitted in class should be complete before entering or before leaving the classroom depending upon the requirements of the specific assignment. Specific requirements will be discussed in class.

Please read the following carefully:

- Assignments valued at 10 points or less will not be accepted late unless due to emergency. See last bullet in this list for emergency guidelines.
- Due to the interactive nature of discussion, late discussion posts will not be accepted.
- All other late work is subject to a 10% deduction in grade for every day it is late.

- If an emergency arises which causes you to miss as deadline, it is your responsibility to contact the instructor within 24 hours and provide formal documentation via email within 72 hours so that you will have an opportunity to make up what was missed. Acceptable reasons for absences/missed deadlines as defined by university policies can be found on the Attendance Policies page.

COURSE TECHNOLOGY: This course is facilitated in person and online. All assignments will be submitted via Canvas. You may access Canvas from UF's e-Learning webpage: http://elearning.ufl.edu/. Please contact the UF Help Desk, http://helpdesk.ufl.edu, if you have any technical difficulties with Canvas. If a technical difficulty prevents you from submitting a quiz on time, you should work with the UF Help desk to secure formal documentation of the issue and exact time of issue.

INTERNET ACCESS: UF students can access eduroam for free with their GatorLink log-in credentials. The eduroam network is fast and secure and has more than 10,000 wi-fi hotspots in 106 countries and territories worldwide.
How to connect to eduroam:

1. If you can get a Wi-Fi signal at any of the eduroam locations (see below) and your mobile device (laptop, smartphone, or tablet) has already been configured for eduroam, then you will automatically connect.
2. Otherwise, follow the instructions for connecting here: https://helpdesk.ufl.edu/connecting-to-eduroam-off-campus/.

There are more than 100 Wi-Fi hotspots in Florida, including several state university campuses and community colleges. Also, in Florida all of the UF/IFAS Research and Education Centers (REC) are equipped with eduroam, so if you live in a rural area of your county you can visit an REC to securely watch course videos and take care of your academic needs. Here's a link to all the eduroam sites in the U.S.: https://incommon.org/eduroam/eduroam-u-s-locator-map/. If you have any problems connecting, you can call (352-392-HELP/4357) or email the UF Computing Help Desk.

ONLINE COURSE EVALUATION: Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students

will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results/."

UF POLICIES

UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES: Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. *Students with disabilities should follow this procedure as early as possible in the semester and submit their letter of accommodation to the instructor no later than Week 3 of the semester.*

UNIVERSITY POLICY ON ACADEMIC CONDUCT: UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Student Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

CLASS DEMEANOR OR NETIQUETTE: All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions, and chats. Review the Netiquette Guide for Online Courses for expected student behavior.

Properly wearing a mask is part of expected class etiquette with the current surge. See the UF Provost Update for details regarding this expectation. Also see additional information linked on the Syllabus page in our Canvas course.

IN-CLASS RECORDING: Per the House Bill 233 Intellectual and Viewpoint Diversity Act, students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All

other purposes are prohibited. **Specifically, students may not publish recorded lectures without the written consent of the instructor.**

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. **A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.**

SOFTWARE USE: All faculty, staff, and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

GETTING HELP AND RESOURCES

- For issues with technical difficulties for Canvas, please contact the UF Help Desk at http://helpdesk.ufl.edu or (352) 392-HELP (4357).
- Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from the Help Desk when the problem was reported to them. The ticket number will document the time and date of the problem. You

MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

- As a UF student, you have free access to multiple collaboration services, such G Suite and Office 365. Please use these tools for your academic success.

Health and Wellness

- U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress.
- Counseling and Wellness Center: Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.
- Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.
- University Police Department: Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).
- UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.
- GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

Academic Resources

- E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- Career Connections Center: Reitz Union Suite 1300, 352-392-1601
- Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.
- Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. The center provides general study skills and tutoring.
- Writing Studio: 2215 Turlington Hall, 352-846-1138. Find help brainstorming, formatting, and writing papers.
- *Student Complaints On-Campus*: Visit the Student Honor Code and Student Conduct Code webpage for more information.

- *On-Line Students Complaints*: View the Distance Learning Student Complaint Process.

GRADING POLICIES

METHODS BY WHICH STUDENTS WILL BE EVALUATED AND GRADE DETERMINED:

Information on current UF grading policies for assigning grade points can be found at https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx. If you have questions about course expectations or the grading procedures, or if you have difficulty accessing or understanding the course content, readings, lectures, class activities, assignments, etc., please contact the course instructor or TA immediately.

Student Introductions and Syllabus Quiz: Each student will be asked to formally introduce themselves to their peers and the course instructor using the Introductory Discussion Forum with the Orientation Module. Students must also complete the syllabus quiz within this Orientation Module. Both assignments must be completed in order to gain access to the rest of the course material.

Module Quizzes: Each student must complete an open-note, online quiz for modules 1-10. These quizzes are due on Mondays at 11:59pm (with the exception of holidays). These objective quizzes will ask "true/false" and/or "multiple choice" questions to assess understanding of material included within each module. Each quiz will be worth 10 or 20 points, and students will have up to 15 minutes for 10-question quizzes or 30 minutes to complete each 20-question quiz. Correct answers to all of the questions can be found in your text and will not be provided within the quiz after completion.

Please note you are responsible for reading all of the chapters included in the course textbook in order to achieve student learning objectives set for the course. Therefore, please read each included chapter carefully and critically. Pay close attention to bolded keywords, key themes, tables, and figures as you read. It is strongly recommended to take personal notes while reading each chapter and listening to video lectures, to be prepared for each module quiz.

Assignments & Discussions: Students will complete a variety of individual assignments to apply knowledge and skills learned in the course. These assignments will usually be due on Tuesdays at 11:59pm in Canvas or in class on Wednesdays (exceptions may occur) and will vary in content and instruction. Please be sure to attend class for details, read instructions carefully, and check your work with the grading rubric before submission.

BAM! Training: BAM-Best Advocacy Movement training is about helping you grow and expand your multicultural understanding. You'll learn about diversity and how to be an active advocate and leader for social change. During this training you will complete activities and watch video clips about interesting topics, answer questions to expand your multicultural understanding, and have opportunities for self-reflection. Assignments required for submission in this course are found in the BAM! Training Module along with due dates. Given the amount of time you have to complete these assignments, which are open at the start of the semester, late submissions will not be accepted.

Course Project: In lieu of exams for this upper division course, students will work in small groups to create a lesson plan with presentation materials and speaker script. Each individual group member will be responsible for executing the lesson plan designed by the team. Teams will be assigned by the instructor. The health topic and priority population will be used as the basis for developing the lesson plan and presentation materials. All major due dates for project assignments are Sundays at 11:59pm.

COURSE GRADING POLICY: Grades will be determined based on your performance on the following activities:

Assignment	Points
Quizzes	20%
Weekly Module Assignments & Discussions	45%
BAM! Training	5%
Course Project (includes individual and group submissions)	30%

GRADING SCALE: For more information, review Frequently Asked Questions for Minus Grades.

Percent	Grade	Grade Points
93.0 – 100.0	A	4.00
90.0 – 92.9	A-	3.67
87.0 – 89.9	B+	3.33

Percent	Grade	Grade Points
83.0 – 86.9	B	3.00
80.0 – 82.9	B-	2.67
77.0 – 79.9	C+	2.33
73.0 – 76.9	C	2.00
70.0 – 72.9	C-	1.67
67.0 – 69.9	D+	1.33
63.0 – 66.9	D	1.00
60.0 – 62.9	D-	0.67
0 – 59.9	E	0.00

Grades will not be rounded up for calculation of final course grade. For example, 89.99% is a B+.

COURSE SCHEDULE

A WEEKLY SCHEDULE OF TOPICS, QUIZZES AND MAJOR COURSE ASSIGNMENTS: ADDITIONAL WEEKLY ASSIGNMENTS WILL BE ANNOUNCED AND EXPLAINED IN CLASS.

Module	Week of:	Topic	Reading	Assignments
Orientation	Jan 2	Orientation in Canvas (must complete to open course modules)	Syllabus	Syllabus Quiz Discussion
1	Jan 9	Health Education Profession and Process	Ch. 1 & 2	Quiz See Canvas & Attend Class Team Contract
2	Jan 16	Theoretical Foundations and Context	Ch. 3 & 4	Quiz See Canvas & Attend Class Start BAM! Training Course Project: Laying the Foundation for Understanding
3	Jan 23	Planning for Instruction	Ch. 5	Quiz Start Course Project Part 1a

Module	Week of:	Topic	Reading	Assignments
4	Jan 30	Instructional Methods	Ch. 6	Quiz See Canvas & Attend Class Submit Course Project Part 1a
5	Feb 6 & 13	Design and Delivery of Effective Health Education Presentations	Ch. 7	Quiz See Canvas & Attend Class Review feedback on Course Project Part 1a
Course Project	Feb 20 & 27	Course Project		Submit Course Project Part 1b Lesson Plan by Sunday, Feb. 20 Submit Mid-point Peer & Self Evaluation & Discussion by Sunday, Feb. 20 Submit Course Project Individual Presentation by Sun, Feb. 27 & Peer Review by Wed, Mar. 30 Submit Course Project Part 2 by Sunday, Mar. 6 Course Project Final Peer & Self Evaluation & Discussion by Sunday, Mar. 6

Module	Week of:	Topic	Reading	Assignments
	Mar 6	Spring Break		Have fun and get some good rest!
6	Mar 13	Development and Dissemination of Resource Materials	Ch. 8	Quiz See Canvas & Attend Class Keep working on BAM! Trainings
7	Mar 20	Health Communication	Ch. 9	Quiz See Canvas & Attend Class
8	Mar 27	Working with Social Media & Media Outlets in Health Education	Ch. 10 & 11	Quiz See Canvas & Attend Class Complete all BAM! Training by Apr 1
9	Apr 3	Facilitating Groups & Building Community Coalitions	Ch. 12 & 13	Quiz See Canvas & Attend Class
10	Apr 10	Advocacy in Health Education	Ch. 14 & 15	Quiz See Canvas & Attend Class

Module	Week of:	Topic	Reading	Assignments
11	Apr 17	Course Wrap-Up	See Canvas	See Canvas & Attend Class

Disclaimer: This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.