

# **David C. Lucier**

Instructional Assistant Professor | Department of Sport Management  
College of Health & Human Performance | University of Florida  
dlucier@ufl.edu

## **EDUCATION**

### **Ph.D., Health and Human Performance: Sport Management**

University of Florida, Gainesville, FL

### **M.S., Business Administration: Management**

### **M.S., Exercise and Sport Science: Sport Management**

University of Florida, Gainesville, FL

### **B.S., Exercise and Sport Science: Sport Management**

University of Florida, Gainesville, FL

## **ACADEMIC APPOINTMENTS**

### **Instructional Assistant Professor**

*University of Florida Department of Sport Management*

**August 2025 – Present**

### **Adjunct Course Co-Instructor**

*University of Florida Department of Sport Management*

**August 2024 – May 2025**

### **Adjunct Course Instructor**

*University of Florida Department of Tourism, Hospitality, & Event Management*

**August 2021 – August 2025**

## **INDUSTRY PROFESSIONAL EXPERIENCE**

### **Director of Programs and Services**

*University of Florida J. Wayne Reitz Union: Gainesville, Florida*

**September 2023 to August 2025**

- Responsible for the planning, coordination, and oversight of building support services and union programming
- Recruit, train, supervise, and evaluate all operations and program full-time staff, student employees, and interns, establishing workflow priorities and developing goals
- Responsible for the development and coordination of building services procedures including risk management, safety, and security functions
- Responsible for student union capital improvement planning, construction/renovation, projects, and contract work
- Provide oversight for contracts and MOUs with union partners (dining, bookstore, etc.)
- Responsible for administrative and management support functions of the union
- Develop and implement strategic planning initiatives
- Responsible for oversight of union operating budget of \$6 million

### **Director of Facilities and Purchasing**

*University of Florida Levin College of Law: Gainesville, Florida*

**May 2019 to September 2023**

- Responsible for facilities, emergency management, security planning, and purchasing programs at the Levin College of Law

- Coordinate facility capital improvement plan, maintenance, and preventative maintenance programs
- Provide supervision and leadership to college event services team
- Manage and develop policies concerning facility usage and maintain annual Space Allocation Report
- Develop security policies and review facility emergency management plan
- Establish fiscal policies related to the approval and establishment of purchase orders

**Associate Director**

**November 2017 to May 2019**

**Assistant Director**

**March 2008 to November 2017**

**Senior Event Coordinator**

**February 2007 to March 2008**

*University of Florida Stephen C. O'Connell Center: Gainesville, Florida*

- Responsible for event planning, operations, and staff supervision for a 12,000 seat, 296,000 sq. footage public assembly multi-purpose facility capable of hosting events such as NCAA Division I collegiate athletics, concerts, trade shows, lectures, commencement ceremonies, banquets, and other special events
- Coordinate building maintenance and capital improvement projects, including \$68 million complete facility renovation, \$3 million Gymnastics Practice Facility expansion, mercury and asbestos abatement, concrete floor renovation, and numerous facility enhancement projects
- Facility operations coordinator for Florida Gator Men's & Women's Basketball, Gymnastics, Football Game-Day Parking, Volleyball, Indoor Track & Field, and the University Athletic Association's summer camps as well as numerous special events (including the 2010 NCAA Women's Gymnastics National Championships, UF Career Connections Showcase, Gainesville Sun Home & Garden Show, speaking engagements, and numerous concerts)
- Develop safety and security policies, risk management plan, and maintain facility emergency management plan in coordination with UF Public Safety and Emergency Management
- Supervise and train facility interns and student workforce
- Liaison to the University Athletic Association, UF College of Health and Human Performance, UF Department of Recreational Sports, and UF Department of Theatre and Dance, UF Police Department, UF Emergency Management, and Alachua County Fire Rescue

**Event Manager**

**March 2006 to February 2007**

*Greater Richmond Convention Center/Spectra: Richmond, Virginia*

- Coordinate events for a 700,000 square foot convention center, including 178,000 square feet of exhibit space and a 30,000 square foot ballroom
- Primary representative to high-profile clients, including Philip Morris USA, Richmond SportsBackers, and the Democratic Party of Virginia (with special guest then-Senator Barack Obama)
- Prepare drawings, layouts, diagrams, and participate in supervision and evaluation of event staff
- Prepare financial settlements and written evaluations of events

## **CERTIFICATIONS, CONTINUING EDUCATION, MEMBERSHIPS, & AWARDS**

UF Pathways to Teaching Excellence Program (Fall 2025)

Florida Atlantic University Certificate in Hospitality & Tourism Management (2020)

National Center for Spectator Sports Safety & Security / Texas A&M University Engineering Extension Service

Enhanced Sport & Special Event Incident Management – MGT440 (2019)

Sport & Special Event Incident Management – MGT404 (2018)

Sport & Venue Evacuation and Protective Actions – MGT412 (2017)

Sport Event Risk Management – AWR167 (2016)

UF Superior Accomplishment Award (2014)

International Association of Venue Managers Academy for Venue Safety and Security (2011)

International Association of Venue Managers Venue Management School Graduate Institute (2009)

International Association of Venue Managers Venue Management School (2008)

Member, Sport and Recreation Law Association (2020-present)

Member, International Association of Venue Managers (2003-present)

## **RESEARCH PUBLICATIONS**

Lucier, D., Connaughton, D., Chang, Y., & Pracht, D. (nearing submission). Assessing the role of perceived physical risk in college football ticket renewal decisions.

Lucier, D., Connaughton, D., & Kim, S. (2023). Knowledge, attitudes, and behaviours regarding COVID-19 among gym/fitness centre members. *International Journal of Business Continuity and Risk Management*, 13(3), 284-301.

## **INDUSTRY PUBLICATIONS**

Lucier, David C. (2023, July/August). Painting pictures is often worth more than 1,000 words. *Venue Professional Magazine*, 44(5), 72.

## **CONFERENCE PRESENTATIONS**

Lucier, D., Connaughton, D., Chang, Y., & Pracht, D. (2025, February 28). *Perceived Risks of College Football Attendees*. Sport & Recreation Law Association Annual Conference: Myrtle Beach, South Carolina.

Lucier, D., Connaughton, D., Chang, Y., & Pracht, D. (2024, February 22). *Influence of Perceived Physical Risk on College Football Season Ticket Renewal Intention*. Sport & Recreation Law Association Annual Conference: Baltimore, Maryland.

Lucier, D., Connaughton, D., & Kim, S. (2022, February 26). *Knowledge, Attitudes, and Risk Perception of Fitness Club Members Regarding COVID-19*. Sport & Recreation Law Association Annual Conference: Atlanta, Georgia.

## **SERVICE**

### **Department of Sport Management**

COSMA Student Case Study Competition Advisor (Spring 2026)

Lecturer/Instructional Assistant Professor Search Committee (Fall 2025)

### **University**

UF HHP Scholarship Committee (2025-present)  
UF Commencement Marshal (Fall 2025)  
UF HHP Doctoral Dissertation Advisor/Mentoring Award Committee (2022-2023)  
UF Sustainability Committee 2018-2021 (Committee Chair 2019-2021)  
UF Superior Accomplishment Awards Committee (2011-2013)

### **Industry**

International Association of Venue Managers Academic Committee (2023-present)  
International Association of Venue Managers Universities Committee (2018-2025)  
International Association of Venue Managers Mentoring Committee (2018-2022, 2025-present)  
International Association of Venue Managers Mentor (2016-2022)  
International Association of Venue Managers Research Advisory Council (2011-2014)  
International Association of Venue Managers Safety and Security Council (2008-2011)

### **Community**

Campus USA Credit Union Audit Committee (2015-present)  
Presenter for the Society of Government Meeting Professionals (2010 & 2012)

## **TEACHING EXPERIENCE**

### **Instructor of Record**

<b>Semester</b>	<b>Prefix</b>	<b>Course Title</b>
Summer 2026	SPM4941C	Internship in Sport Management
Spring 2026	SPM4723	Legal Issues in Sport
Spring 2026	SPM4104	Sport Operations & Facility Management
Spring 2026	SPM2000	Introduction to Sport Management
Spring 2026	SPM6948	Advanced Practicum in Sport Management
Spring 2026	LEI4540	Management & Supervision of THEM Facilities (Online)
Fall 2025	SPM4723	Legal Issues in Sport
Fall 2025	SPM4104	Sport Operations & Facility Management
Fall 2025	SPM2000	Introduction to Sport Management
Fall 2025	SPM6947	Graduate Internship in Sport Management
Fall 2025	SPM6948	Advanced Practicum in Sport Management
Fall 2025	LEI4540	Management & Supervision of THEM Facilities (Online)
Summer C 2025	LEI4540	Management & Supervision of THEM Facilities (Online)
Spring 2025	LEI4540	Management & Supervision of THEM Facilities (Online)
Fall 2024	LEI4540	Management & Supervision of THEM Facilities (Online)
Summer C 2024	LEI4540	Management & Supervision of THEM Facilities (Online)
Spring 2024	LEI4540	Management & Supervision of THEM Facilities (Online)
Fall 2023	LEI4540	Management & Supervision of THEM Facilities (Online)
Spring 2023	LEI4540	Management & Supervision of THEM Facilities (Online)
Summer C 2022	LEI4540	Management & Supervision of THEM Facilities (Online)
Spring 2022	LEI4540	Management & Supervision of THEM Facilities
Spring 2022	LEI4540	Management & Supervision of THEM Facilities (Online)
Fall 2021	LEI4540	Management & Supervision of THEM Facilities

### **Co-Instructor**

<b>Semester</b>	<b>Prefix</b>	<b>Course Title</b>
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Spring 2026	SPM4941C	Internship in Sport Management
Spring 2026	SPM4912	Undergraduate Supervised Research
Spring 2025	SPM4723	Legal Issues in Sport
Fall 2024	SPM4723	Legal Issues in Sport

**Graduate Teaching Assistant**

<b>Semester</b>	<b>Prefix</b>	<b>Course Title</b>
Fall 2022	SPM4104	Sport Facility Design & Management
Spring 2021	LEI3921	Field Experience in Tourism, Recreation, & Sport Management
Fall 2020	SPM4104	Sport Facility Design & Management
Fall 2020	LEI3921	Field Experience in Tourism, Recreation, & Sport Management

**Guest Lecturer**

**University of Florida**

SPM6106	Management & Planning of Sport Facilities
SPM4725	Advanced Legal Aspects in Live Entertainment & Sports
SPM4104	Sport Facility Design & Management
SPM2000	Introduction to Sport Management
LEI4540	Management & Supervision of Facilities
LEI3921	Field Experience in TRSM
LAW6930	Public Health Law

**Augusta University**

KNHS4540	Management of Sport Organizations
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