

## Christopher Michael McLeod

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### General Information

#### Education

2017	<i>Ph.D., Florida State University</i> Department of Sport Management	Tallahassee, FL
2013	<i>M.S., Florida State University</i> Department of Sport Management	Tallahassee, FL
2012	<i>B.S., University of Otago</i> School of Physical Education	Dunedin, New Zealand

#### Professional Experience

2025-present	<i>University of Florida</i> Associate Professor, Department of Sport Management
2025-present	<i>University of Florida</i> Graduate Coordinator, Department of Sport Management
2024-present	<i>University of Florida</i> Associate Director of Research, Institute for Coaching Excellence
2020-2025	<i>University of Florida</i> Assistant Professor, Department of Sport Management
2017-2020	<i>Texas Tech University</i> Assistant Professor, Department of Kinesiology & Sport Management
2014-2017	<i>Florida State University</i> Coordinator, Grants and External Funding. Center of Sport, Health, and Equitable Development

### Research and Creative Activities

#### Peer Reviewed Journal Articles (n = 41)

<sup>g</sup> graduate student author

Accepted	Ji, Y., Lee, S., & <b>McLeod, C. M.</b> (Accepted). Enhancing sport engagement through perceived athlete-coach fit: The mediating role of athlete satisfaction. <i>International Journal of Sports Science &amp; Coaching</i> .
Online First	<b>McLeod, C. M.</b> & Knoester, C. (Online First). Parental expectations for children's future athletic achievement: The roles of socio-economic status,

- Accepted race, ethnicity, gender, and athletic experiences and identities. *Journal of Sport and Social Issues*.  
9Ji, Y., **McLeod, C. M.**, & Chun, Y. (Accepted). Sport-life imbalance and athlete burnout: The moderating role of perceived athlete-team fit. *International Journal of Sports Science & Coaching* [IF = 2.1]
- Ahead of print Hawzen, G. M., **McLeod, C. M.**, Chahardovali, T., & Newman, J. I. (Accepted). Power, pedagogy, and productivity: A Foucauldian analysis of sport management internships through the lens of internship supervisors' perspectives in the U.S. sport industry. *Sport, Education and Society*. [IF = 2.3]
- Ahead of print **McLeod, C. M.**, Paulsen, R., Hindman, L. (Accepted). Poor-quality jobs and economic disadvantage in the United States' spectator sports industry. *Equality, Diversity and Inclusion: An International Journal*. [IF = 2.0]
- 2025 Asada, A., & **McLeod, C. M.** (2025). Consumer responses to sports leagues' employer branding: Psychological contract formation and breach. *Sport Marketing Quarterly*. [IF = 1.5]
- Ahead of print **McLeod, C. M.**, Brougham, J. K.<sup>9</sup>, & Odio, M. (Online First). How do low-paid athletes spend grant money in the context of their holistic development? *Managing Sport and Leisure*, [IF = 2.7]
- 2025 **McLeod, C. M.**, Brougham, J K.<sup>9</sup>, & Pifer, N. D. (2025). Knowledgeable confrontations: How to challenge interview participants with information and data. *Qualitative Inquiry*, 31, 519-530. <https://doi.org/10.1177/10778004241253236> [IF = 2.9]
- 2024 **McLeod, C. M.** & Nite, C. (2024). Co-construction of employment relations in semi-professional sport leagues. *Journal of Global Sport Management*, 1-21. [IF = 1.8]
- 2024 **McLeod, C. M.** & Chahardovali, T. (2024). How do low-paid athletes in the United States understand the meanings of "professional" in "professional athlete"? *Sport in Society*, 27, 142-161. [IF = 1.8]
- 2023 **McLeod, C. M.**, Agha, N., Pifer, N. D., Chahardovali, T. (2023). Unrealistic expectations and future status coercion in minor league baseball players' future-oriented labor. *Sociology of Sport Journal*, 40, 363-372. [IF = 1.7]
- 2023 Watanabe, N. Yan, C., & **McLeod, C. M.** (2023). The Impact of Sporting Events on Air Pollution: An Empirical Examination of National Football League Games. *Sustainability*, 15, 5568. <https://doi.org/10.3390/su15065568> [IF = 3.9]
- 2023 Brougham, J.<sup>9</sup> & **McLeod, C. M.** (2023). A framework for understanding internal athlete activism in college sport. *Journal of Issues in Intercollegiate Athletics*, Spring, 82-100.
- 2023 Chahardovali, T. & **McLeod, C. M.** (2023). Manufacturing dreams and investing in future generations: Women athletes' inspirational labor in the

- marketing and promotion of their sport. *Sociology of Sport Journal*, 40, 302-311. [IF = 1.7]
- 2022 **McLeod, C. M.** & Agha, N. (2022). Why do unfairly paid trainees persist? Pay fairness and human capital investment in developmental leagues. *Journal of Sport Management*, 37, 141-153. [IF = 3.6]
- 2022 **McLeod, C. M.**, Agha, N., Rosenblum-Larson, S. (2022). Organizational support factors for minor league baseball player development. *Journal of Athlete Development and Experience*, 4, 197-214.
- 2022 **McLeod, C. M.**, Li, H., Nite, C. (2022). What enables human capital investment sharing in elite sport? *Sustainability*, 14, 10628, <https://doi.org/10.3390/su141710628> [IF = 3.9]
- 2022 **McLeod, C. M.**, Xue, H., & Newman, J. I. (2022). Opportunity and inequality in the emerging esports labor market. *International Review for the Sociology of Sport*, 57, 1279-1300. [IF = 2.3]
- 2022 **McLeod, C. M.** (2022). Are athlete-owned leagues a viable alternative for professional sport? *Journal of Sport & Social Issues*. 46, 51-74. [IF = 2.8]
- 2022 Newman, J. I., Xue, H., Watanabe, N. M., Yan, G., & **McLeod, C. M.** (2022). Gaming gone viral: An analysis of the emerging esports narrative economy. *Communication & Sport*, 10, 241-270. [IF = 1.3]
- 2021 **McLeod, C. M.**, Pifer, N. D., & Plunkett, E. (2021). Career expectations and optimistic updating biases in minor league baseball players. *Journal of Vocational Behavior*, 129. DOI: <https://doi.org/10.1016/j.jvb.2021.103615> [IF = 12.1]
- 2021 **McLeod, C. M.** (2021). Athlete-centric employer branding during rival leagues' market entry. *Sport Marketing Quarterly*, 30, 249-264 [IF = 2.8]
- 2021 Huml, M. & **McLeod, C. M.** (2021). Aligning donor and organizational interests: An analysis of college athletic fundraising officers. *International Journal of Sport Management and Marketing*, 21, 149-171. [IF = 0.88]
- 2021 Odio, M. & **McLeod, C. M.** (2021). Using liminality to understand how identity and temporary status influence interns' vulnerability. *Experiential Learning and Teaching in Higher Education*. 4, 92-98.
- 2020 Nite, C., **McLeod, C. M.**, Beldon, Z., & Nauright, J. (2020). Establishing a professional rugby union football league in the USA: Managing institutional pluralism in sport entrepreneurship. *Sport Management Review*, 23, 883-897. [IF = 3.5]
- 2020 Pifer, N. D., **McLeod, C. M.**, Castleberry, C., Travis, W. (2020). Who should sign a professional baseball contract? Quantifying the financial opportunity costs of major league draftees. *Journal of Sports Economics*, 21(7), 746-780. [IF = 1.1]

- 2020 Du, J., **McLeod, C. M.**, & James, J. D. (2020). Brand environments and the emergence and change of awareness for new sports teams: A two-wave examination. *Sport Marketing Quarterly*, 29(1), 18-32. [IF = 1.1]
- 2020 **McLeod, C. M.**, Holden, J. T. & Newman, J. (2020). Agency on trial in daily fantasy sport. *Journal of Sport and Social Issues*, 44(2), 134-153. [IF = 1.3]
- 2020 Holden, J. T., **McLeod, C. M.**, & Edelman, M. (2020). Regulatory categorization and arbitrage: How daily fantasy sports companies navigated regulatory categories before and after legalized gambling. *American Business Law Journal*, 57(1), 113-167. [IF = .8]
- 2019 Bunds, K. S., **McLeod, C. M.**, Barrett, M., Newman, J. I., Koenigstorfer, J. (2019). The object-oriented politics of stadium sustainability: A case study of SC Freiburg. *Sustainability*, 11(23), 6712. [IF = 2.6]
- 2019 **McLeod, C. M.**, Holden, J. T., Hawzen, M. G., & Chahardovali, T. (2019). Do influxes of atypical labor make sport event workers prone to exploitation? *Sport Management Review*, 22(4), 527-539. [IF = 3.5]
- 2019 **McLeod, C. M.** & Nite, C. (2019). Human capital ecosystem construction in an emerging rugby market. *Journal of Sport Management*, 33(4), 261-274. [IF = 2.2]
- 2018 Hawzen, M. G., **McLeod, C. M.**, Newman, J. I., & Holden, J. T. (2018). The cruel optimism of sport management students: Fans, affective labor, and the political economy of internships in the sports industry. *Journal of Sport & Social Issues*, 42(2), 184-204. [IF = 1.3]
- 2018 **McLeod, C. M.**, Pu, H. & Newman, J. I. (2018). Blue skies over Beijing: Olympics, environments, and the People's Republic of China. *Sociology of Sport Journal*, 35(1), 29-38. [IF = 0.7]
- 2018 **McLeod, C. M.** (2018). National bodies: Political ontology, cultural citizenship, and migrant rugby. *Cultural Studies/Critical Methodologies*, 18(2), 123-132. [IF = 0.6]
- 2017 **McLeod, C. M.**, Horner, M. I., Hawzen, M. G. & DiDonato, M. (2017). Examining a mobility hub in the "redevelopment and enhancement" of downtown Tallahassee. *Transfers*, 7(3), 94-111.
- 2016 Newman, J. I., Shields, R., & **McLeod, C. M.** (2016). Fluid biopolitics: Pathogenic space, communal abscess, and the MRSA epidemic. *Body & Society*, 22(4), 155-184. [IF = 1.2]
- 2016 Horner, M. I., Ternes, N., & **McLeod, C. M.** (2016). Not going pro: On seeking lasting returns from college sports. *Journal of Amateur Sport*, 2(1), 188-213.
- 2014 Shields, R., Newman, J. I., & **McLeod, C. M.** (2014). Life in three deaths: Thanatopolitical biopoiesis and militaristic nationalism. *Cultural Studies/Critical Methodologies*, 14(5), 425-437. [IF = 0.6]

- 2014      **McLeod, C. M.**, Lovich, J., Newman, J. I., & Shields, R. (2014). The training camp: American football and/as spectacle of exception. *Journal of Sport & Social Issues*, 38(3), 222-244. [IF = 1.3]
- 2012      Falcous M., & **McLeod, C. M.** (2012). Anyone for tennis?: Sport, class and status in New Zealand. *New Zealand Sociology*, 27(1), 13-30.

#### Law Review Articles

- 2017      **McLeod, C. M.** & Holden, J. T. (2017). Ecological economics and sport stadium public financing. *William & Mary Environmental Law and Policy Review*, 41(3), 581-603

#### Book Chapters

- 2024      **McLeod, C. M.** (2024). Labor. D. L. Andrews (eds.). Routledge Encyclopedia of Sports Studies.
- 2023      Beissel, A., **McLeod, C. M.**, & Andrews, D. L. (2023). The corporeal sport economy. In R. Pitter, J. Newman, & D. Andrews (eds) *Sociocultural Issues in Sport and Physical Activity* (pp. 71-90). Champaign IL: Human Kinetics.
- 2020      Bunds, K. S., **McLeod, C. M.**, & Newman, J. I. (2020). Political ecologies and environmental considerations in stadium development. In B. Wilson & B. Millington (eds) *Sport and The Future: Politics and Preferred Futures*. Bingley, UK: Emerald (pp. 121-134).
- 2020\*      **McLeod, C. M.** & Hawzen, M. G. (2020). Body objects, political physics, and incorporation: Object-oriented ontology for sport and physical culture. In J. I. Newman, H. Thorpe, & D. L. Andrews (eds.), *Physical Culture, and the Moving Body: Materialism, Technologies, Ecologies*. Rutgers University Press, New Brunswick (pp. 87-107).

\*Winner 2020 Choice Outstanding Title Award

- 2019      **McLeod, C. M.** & Hawzen, M. G. (2019). Labor relations and the sport business. J. Maguire, M. Falcous, & K. Liston (Eds.) *The Business and Culture of Sports: Society, Politics, Economy, Environment* (pp. 49-62). New York, NY: Macmillan Reference USA.
- 2018      **McLeod, C. M.** & Holden, J. T. (2018) Steady-state economics and stadiums: Using the date of ecological maturity to conceptualize and govern sport facility construction. In B. P. McCullough & T. B. Kellison (Eds.) *the Routledge Handbook of Sport and the Environment* (pp. 429-442). Oxon, UK: Routledge.
- 2017      Newman, J. I., Giardina, M. D., & **McLeod, C. M.** (2017). Embodiment and reflexive body politics (pp. 587-596). in M. L. Silk, D. L. Andrews, & H. Thorpe (Eds.) *The Routledge Handbook of Physical Cultural Studies*, London, UK: Routledge.

## Technical Reports

- 2023      **McLeod, C. M.** & Wendling, E. (2023). Final Report: NASCAR Development and Well-Being Initiative. Prepared for Game Change Athlete Development and NASCAR.
- 2023      Brougham, J., Kaplanidou, K., Fleshman, S., & **McLeod, C. M.** (2023). Final Report: 2023 Easton Foundations Gator Cup Spectator and Participant Survey. Gainesville Sport Commission
- 2023      Brougham, J., Kaplanidou, K., & **McLeod, C. M.** (2023). Final Report: 2023 Fastpitch Classic Spectator and Participant Survey. Gainesville Sport Commission.
- 2020      **McLeod, C. M.**, & Pifer, N. D. (2020). Recommended Salary Structure for Minor League Baseball. Prepared for More Than Baseball, pp. 1-6.
- 2017      **McLeod, C. M.** & Du, J. (2017). *Atlanta United Football Club: Market Penetration Analysis*. 11 pages. Prepared for AMB Sports + Entertainment, Atlanta, Georgia.
- 2014      **McLeod, C. M.**, Proctor, W., Wexler, V., Kolby, J., Tiwari, N., & Zhou, B. (2014). *Program Report: Florida State University Sport Management service-learning assignment at the Renaissance Community Center, Tallahassee*. 19 pages. Prepared for the Renaissance Community Center, Tallahassee, Florida.

## Peer Reviewed Conference Presentations

- 2025      Keaton, A., Singer, J., & **McLeod, C. M.** (2025). Connecting the dots: Sociological inquiry to inform management (re)solutions. Accepted for panel at the North American Society for Sport Management, San Diego.
- 2025      Paulsen, R., Hindman, L. & **McLeod, C. M.** (2025). A longitudinal analysis of worker survival in the U.S. spectator sport industry. Accepted for presentation at the North American Society for Sport Management, San Diego.
- 2024      Kluch, Y. & **McLeod, C. M.**, Wallace, B., & <sup>9</sup>Brougham J. K. (2024). An exploratory examination of athlete advocacy groups and/as collective activism. Accepted for presentation at the North American Society for the Sociology of Sport annual conference, Chicago.
- 2024      Keaton, A. & McLeod, C. M. (2024) The tea on the first three years of faculty life. Workshop presented at the North American Society for the Sociology of Sport annual conference, Chicago.
- 2024      <sup>9</sup>Shi, A. & **McLeod, C. M.** (2024). Exploring the social evolution of mental health narratives in The Players' Tribune. Accepted for presentation at the North American Society for the Sociology of Sport annual conference, Chicago.

- 2024 <sup>9</sup>Liguori, J. & **McLeod, C. M.** (2024). Gender inequality in esports prize winnings. Accepted for presentation at the North American Society for the Sociology of Sport annual conference, Chicago.
- 2024 Pifer, N. D. & **McLeod, C. M.** (2024). Quantifying Career Risk Using NFL Free Agent Contracts. Presented at the Professional Association of Athlete Development Specialists Research Symposium, New York, NY.
- 2024 **McLeod, C. M.**, Pifer, N. D., & Agha, N. (2024). Unrealistically Optimistic Career Expectations and Athlete Development. Presented at the Professional Association of Athlete Development Specialists Research Symposium, New York, NY.
- 2024 Chun, Y.<sup>9</sup> & **McLeod, C. M.** (2024). A Post-Positivist Application of Natural Language Processing: An Athlete Career Transition Case. Paper presented at the annual conference of the North American Society for Sport Management, Minneapolis, US.
- 2024 Brougham, J.<sup>9</sup> & **McLeod, C. M.** (2024). Understanding coaches' perspectives of athlete development. Paper presented at the annual conference of the North American Society for Sport Management, Minneapolis, US.
- 2024 Ji, Y.<sup>9</sup>, Chun, Y. <sup>9</sup>, & **McLeod, C. M.** (2024). The effect of effort-reward imbalance on student athlete's burnout: The moderating role of athletic identity. Paper presented at the annual conference of the North American Society for Sport Management, Minneapolis, US.
- 2024 Paulsen, R., Hindman, L., **McLeod, C. M.** (2024). Health insurance and disability in the sport industry: Impacts of the ACA's dependent coverage expansion. Paper presented at the annual conference of the North American Society for Sport Management, Minneapolis, US.
- 2023 **McLeod, C. M.**, Paulsen, R., Hindman, L., (2023). Good jobs; bad jobs in the United States spectator sports industry. Paper presented at the North American Society for the Sociology of Sport annual conference, New Orleans, LA.
- 2023\* Chahardoali, T. & **McLeod, C. M.** (2023). Working overtime to grow the game: Women athletes' inspirational labor. Paper presented at the International Women in Sport Symposium. Sydney, Australia.
- \*Winner of Best Paper award
- 2023 **McLeod, C. M.**, Brougham, J. <sup>9</sup>, Odio, M. (2023, May). Exploring the mechanisms between income and athlete development. Paper presented at the annual conference of the North American Society for Sport Management, Montreal, CA.
- 2022 **McLeod, C. M.**, & Chahardoali, T. (2022). What is the meaning of 'professional' in 'professional athlete'? Paper presented at the annual

conference of the North American Society for the Sociology of Sport, Las Vegas, NV.

- 2022 **McLeod, C. M.**, Chen, C., & Harrison, G. (2022). Grounding one's self from dissertation to job market. Workshop presented at the annual conference of the North American Society for the Sociology of Sport, Las Vegas, NV.
- 2022 Pifer, N. D. & **McLeod, C. M.** (2022). Quantifying risk in NFL free agent contracts. North American Society for Sport Management annual conference, Atlanta, GA.
- 2022\* Asada, A. & **McLeod, C. M.**, Arai, A. (2022). Unique effects of employer branding: Psychological contract fulfillment, league credibility, and league identification. Sport Marketing Association Conference.

\*Winner of Best Paper award

- 2022 Chahardovali, T., & **McLeod, C. M.** (2022). Manufacturing hopes and dreams for the next generation: Female athletes' inspirational labor in the marketing and promotion of their sports. North American Society for the Sociology of Sport annual conference, Montreal, CA.
- 2022 Brougham, J. <sup>g</sup> & **McLeod, C. M.** (2022). Conceptualizing athlete voice in the sport industry. North American society for the Sociology of Sport annual conference, Montreal, CA.
- 2021 **McLeod, C. M.**, Pifer, N. D., Agha, N., Plunkett, E. P. <sup>g</sup> (2021). Unpacking unrealistic optimism in athletes career expectations. Sport Management Association of Australia and New Zealand annual conference.
- 2021 Asada, A. & **McLeod, C. M.** (2021). Consumer responses to the breach of psychological contracts between a sports league and athletes. Sport Marketing Association annual conference.
- 2021 Asada, A. & **McLeod, C. M.** (2021). Consumers' responses to sports leagues' employer branding: A psychological contract perspective. Poster presented at the North American Society for Sport Management Annual Conference.
- 2020 **McLeod, C. M.** (2020). Why are other countries playing in the National Pro Fastpitch? Professional leagues and human capital ecosystems in elite athlete development. Sport Management Association of Australian and New Zealand (conference online).
- 2020 Du, J., **McLeod, C. M.**, Baker, B. J., Gulavani, S., & James, J. D. (2020). Churn management for season ticket holders using machine learning. Sport Management Association of Australian and New Zealand (conference online).
- 2020 **McLeod, C. M.** (2020). Athlete-centric employer branding during market entry. North American Society of Sport Management (conference cancelled).



- 2020 Castleberry, C. <sup>9</sup>, Travis, W. <sup>9</sup>, Pifer, N. D., **McLeod, C. M.**, (2020). To sign or not to sign? The opportunity cost of playing minor league baseball. North American Society of Sport Management (conference cancelled)
- 2020 Yan, C., Watanabe, N., & **McLeod C. M.** (2020). NFL attendance and air pollution. Paper to be presented at the Eastern Economics Association Annual Conference, Boston, MA.
- 2019\* Holden, J. T., **McLeod, C. M.**, & Edelman, M. (2019). Regulatory categorization and arbitrage: How daily fantasy sports companies navigated regulatory categories before and after legalized gambling. Paper presented at the Academy of Legal Studies in Business, Quebec, Canada, QC.
- \*Finalist for best paper (one of four)*
- 2019 Yan, C., Watanabe, N., & **McLeod C. M.** (2019). The political economy of air pollution and NFL attendance: A reflection on corporate environmentalism. Presented at the North American Society for the Sociology of Sport Annual Conference, Virginia Beach, VA.
- 2019 Holden, J. T. & **McLeod, C. M.** (2019). How daily fantasy sports navigated gambling restrictions and paved the way for legalized gambling. Paper presented at the Sport and Recreation Law Association Conference, Philadelphia, PA.
- 2018 Du, J., **McLeod, C. M.**, & James, J. (2018). The Emergence and Change in Brand Awareness for a New Sports Team. Paper presented at the Sport Marketing Association Annual Conference, Dallas, TX.
- 2018 Huml, M. & **McLeod, C. M.** (2018). A stakeholder and stewardship theory of gift financed firms. Paper presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, Austin, TX.
- 2018 **McLeod, C. M.**, Nite, C., & Nauright, J. (2018). The Construction of a New Capital-Labor Relation: Professional Rugby in the United States. Paper presented at the North American Society for the Sociology of Sport Conference, Vancouver, BC.
- 2018 Bunds, K., **McLeod, C. M.**, & Newman, J. I. (2018). Political Ecology of a Carbon Neutral Bundesliga Stadium. Paper presented at the North American Society for the Sociology of Sport Conference, Vancouver, BC.
- 2018 **McLeod, C. M.** & Holden, J. T. (2018). Stadium Capital Budgeting Decisions and Industry Implications Derived from the Date of Ecological Maturity Model. Paper presented at the North American Society for Sport Management Annual Conference, Halifax, NS.
- 2018 Holden, J. T. & **McLeod, C. M.** (2018). Under the Stadium: The Uncertain Legal Status of Workers off the Field. Paper presented at the Sport and Recreation Law Association annual conference, San Antonio, TX.

- 2017 **McLeod, C. M.** (2017). Michel Callon and the Performative Construction of Sport Markets. Paper presented at the North American Society for the Sociology of Sport Annual Conference, Windsor, ON.
- 2017 Newman, J. I. & **McLeod, C. M.** (2017). Blue skies over Beijing: Olympics, environments, and the People's Republic of China. Paper presented at the International Society for the Sociology of Sport World Congress, Taiwan.
- 2017 **McLeod, C. M.**, Holden, J., Hawzen, M. G., & Chahardovali, T. (2017). A legal and political economic analysis of college football event labor. Paper presented at the North American Society for Sport Management Annual Conference, Denver, CO.
- 2017 Hawzen, M. G., **McLeod, C. M.**, & Newman, J. I. (2017). Stressing the student intern: Exploring conflicts between student and worker roles of sport management student interns in the sports industry. Paper presented at the North American Society for Sport Management Annual Conference, Denver, CO.
- 2016 **McLeod, C. M.**, & Hawzen, M. G. (2016). The event market: Historical material conditions of non-athlete labor. Paper presented at North American Society for the Sociology of Sport Annual Conference, Tampa, FL.
- 2016 Hawzen, M. G., & **McLeod, C. M.** (2016). Learning to labor: Understanding the experiences of student interns in the sports industry. Paper presented at North American Society for the Sociology of Sport Annual Conference, Tampa, FL.
- 2016 Xue, H., Tweedie, J., & **McLeod, C. M.** (2016). Corporate social responsibility practices and professional sport organizations in emerging markets: A stakeholder perspective on the National Basketball Association's social involvement in China. Paper presented at North American Society for Sport Management Annual Conference, Orlando, FL.
- 2016 Horner, M. I., **McLeod, C. M.**, Hawzen, M. G. & Didonato, M. (2016). Uncertain mobility: Adaptive sport programming for participants living with homelessness. Paper presented at North American Society for Sport Management Annual Conference, Orlando, FL.
- 2015 **McLeod, C. M.**, & Newman, J. I. (2015). On the tautology of "the biopolitics of sport" and how to study it. Paper presented at North American Society for the Sociology of Sport Annual Conference, Santa Fe, NM.
- 2015 Newman, J. I., & **McLeod, C. M.** (2015). Piketty at play: Labor, capital, and market-sport divergence. Paper presented at International Society for the Sociology of Sport Annual Conference, Paris, France.
- 2015 Newman, J. I. Bunds, K. S., & **McLeod, C. M.** (2015). Stadial ontologies: Munus as method and (political) ecology. Paper presented at International Congress for Qualitative Inquiry, Champaign-Urbana, IL.

- 2014 Bunds, K. S., Newman, J. I., & **McLeod, C. M.** (2014). Water, sport charity, and the social reproduction of human (as) capital. Paper presented at North American Society for the Sociology of Sport Annual Conference, Portland, OR.
- 2014 **McLeod, C. M.**, & Newman, J. I. (2014). Fractured identities and painful articulations: Revisiting identity and pain in sport. Paper presented at North American Society for the Sociology of Sport Annual Conference, Portland, OR.
- 2013 **McLeod, C. M.**, & Armstrong, M. A. (2013). Reality TV and violent profit: The spectacular construction of front-row fighters. Paper presented at North American Society for the Sociology of Sport Annual Conference, Quebec City, Canada.
- 2013 **McLeod, C. M.** (2013). A self-narrative of pain, injury and rugby. Paper presented at International Congress of Qualitative Inquiry, Institute of Qualitative Inquiry, Champaign-Urbana, IL.
- 2012 **McLeod, C. M.**, & Newman, J. I. (2012). Vital biopolitics: Physical culture as life and death. Paper presented at North American Society for the Sociology of Sport Annual Conference, New Orleans, LA.

#### Invited Presentations

- 2022 **McLeod, C. M.** (2022). Unrealistic optimism in minor league baseball. Department of Psychology, University of Florida.
- 2021 **McLeod, C. M.** & Pifer, N. D. (2021). Unrealistic optimism and aspirational labor in minor league baseball. Center for Behavioral Economic Health Research, University of Florida.

### Teaching

#### Doctoral Students

Aoyang Shi, committee chair  
Kelsey Garison, committee chair  
Jessica Brougham, committee chair, graduated 2024  
Uzun Berk, committee member  
Yoonki Chun, committee member, graduated 2024  
Joseph Herman, committee member, graduated 204  
Sean Davis, committee member, graduated 2022  
Julian Alonso, committee member, graduated 2022  
Jin Woo Ahn, committee member, graduated 2021  
David Dixon, committee member, graduated 2020

#### Master's Students

John Fay, committee chair

Leyi Shen, committee member, graduated 2023

### **Courses Taught at University of Florida**

#### *Doctoral Seminars*

Labor and work (SPM6905)

- Fall 2021, 2023

Athlete development (SPM6905)

- Fall 2022, 2024

#### *Masters*

Sport Finance (SPM 5506)

- Fall 2020, 2021, 2022, 2023,
- Summer 2021, 2022, 2023, 2024
- Spring 2024

#### *Undergraduate*

Sport Business Finance (SPM 4515)

- Fall 2020, 2021, 2022
- Spring 2021, 2022, 2023

### **Courses Taught at Texas Tech University**

#### *Graduate*

Financial Management in Sport (SPMT 5321)

- Spring 2018, 2019, 2020

#### *Undergraduate*

Study Abroad (SPMT 4353)

- Maymester 2019, taught in Seville, Toledo, Segovia, and Madrid.

Financial and Economic Aspects of Sport (SPMT 4357)

- Fall 2017, 2018, 2019
- Summer 2018, 2019 (Online)

Social Issues in Sport (SPMT 4353)

- Spring 2019, 2020
- Fall 2017, 2018, 2019
- Summer 2018, 2019

### **Courses Taught at Florida State University**

#### *Doctoral Seminars*

Guest Lecturer, From Political Economy to Economics (SPM 6064)

Guest Discussant, Sport and the State: Giorgio Agamben's *Homo Sacer* (SPM 6017)

#### *Undergraduate*

Sport Finance (SPM 4505)

- Summer 2017: 8 students / students' overall instructor rating M= 4.83 Mdn=5 (scaled 1-5; 5 indicates "Excellent")

- Fall 2016: 40 students / students' overall instructor rating  $M = 4.76$   $Mdn = 5$  (scaled 1-5; 5 indicates "Excellent")

#### Sport Economics (SPM 4931)

- Spring 2016: 43 students / students' overall instructor rating  $M = 4.38$   $Mdn = 5$  (scaled 1-5; 5 indicates "Excellent")
- Fall 2015: 38 students / students' overall instructor rating  $M = 3.72$   $Mdn = 4$  (scaled 1-5; 5 indicates "Excellent")

#### Sport in Society (SPM 4012)

- Spring 2017: 40 students / students' overall instructor rating  $M = 4.47$   $Mdn = 5$  (scaled 1-5; 5 indicates "Excellent")
- Spring 2015: 35 students / students' overall instructor rating  $M = 4.66$   $Mdn = 5$  (scaled 1-5; 5 indicates "Excellent")
- Fall 2014: 40 students / students' overall instructor rating  $M = 4.14$   $Mdn = 4.5$  (scaled 1-5; 5 indicates "Excellent")

#### Study Abroad Course Development

Social Issues in Sport in Spain (SPMT 4353)

#### New Course Development

Sport Economics: Special Topics in Sport Management (SPM 4931)

#### New Online Course Development

Sport Finance (SPM 5506)

Financial Management in Sport (SPMT 5321)

Financial and Economic Aspects of Sport (SPMT 4357)

### Awards, Grants, Memberships

#### Grant Activity

2025	<b>McLeod, C. M.</b> (PI). Understanding the effect of social media hate and abuse on women basketball players' performance. International Olympic Committee. (\$9,300, under review)
2024	<b>McLeod, C. M.</b> (PI), Shepperd, J. (Co-PI), Pifer, N. D. (Co-PI). Is unrealistic optimism good or bad? Two naturalistic studies. National Science Foundation. (\$471,265, funded)
2023	<b>McLeod, C. M.</b> (PI), Sagas, M., (Co-PI), Reid, M. (Co-PI). Evaluating athlete development services in NASCAR. Game Change Athlete Development. (\$27,000, funded)
2022	<b>McLeod, C. M.</b> (PI), Shepperd, J. (Co-PI), Pifer, N. D. (Co-PI). Is unrealistic optimism good or bad? A naturalistic study of minor league baseball. National Science Foundation. (\$292,936, not funded, revision submitted)
2021	<b>McLeod, C. M.</b> (PI). Evaluating the impact of More Than Baseball's grant program. More Than Baseball (\$1,830 funded)

- 2020 Asada, A., (PI), **McLeod, C. M.** (co-PI). Employer branding in professional sports leagues: A psychological contract approach. Sport Marketing Association (\$1,200, not funded)
- 2017 Flanagan, M. K. (PI), **McLeod, C. M.** (co-I), Horner, M. I. (co-I), Ternes, N. (co-I). Enhanced mobility for individuals experiencing homelessness: A sport-based service-learning project. North American Society for Sport Management, service-learning grant (\$2,000, funded)

### Awards

- 2023 Sociology of Sport Journal and Human Kinetics Early Career Researcher Award
- 2023 Research Fellow, North American Society for the Sociology of Sport
- 2020 Teaching Academy's 2020 Departmental Excellence in Teaching Award (\$25,000 awarded to the Department of Kinesiology & Sport Management Department)
- 2020 Provost's Institutional Effectiveness Excellence Award (\$5,000 awarded to the Department of Kinesiology & Sport Management)
- 2013 Florida State University Legacy Fellowship (\$200,000 awarded)

### Memberships

- Current North American Society for Sport Management
- Current North American Society for the Sociology of Sport

### Service

#### To the Academy

- 2023-present Editorial Board, *Sociology of Sport Journal*
- 2024 Ad Hoc Reviewer, *International Review for Qualitative Research*
- 2024, 2023 Ad Hoc Reviewer, *Managing Sport and Leisure*
- 2018, 2019, 2020, 2021 Ad Hoc Reviewer, *Journal of Sport and Social Issues*
- 2022 Ad Hoc Reviewer, *Sports Coaching Review*
- 2024, 2023, 2017, Ad Hoc Reviewer, *International Review for the Sociology of Sport*
- 2015 Ad Hoc Reviewer, *Asia Pacific Journal for Sport and Social Sciences*
- 2016 Ad Hoc Reviewer, *Sport Management Review*
- 2024, 2023, 2022, Ad Hoc Reviewer, *Sociology of Sport Journal*
- 2016, 2014 Ad Hoc Reviewer, *Journal of Amateur Sport*
- 2015 Ad Hoc Reviewer, *Cultural Studies/Critical Methodologies*

### **To the University**

2024-ongoing	College Curriculum Committee, Health and Human Performance, University of Florida
2024	Faculty Search Committee, University of Florida
2022-2023	College Scholarship Committee, Health and Human Performance, University of Florida
2021	Department Chair Search Committee, University of Florida
2021	Faculty Search Committee, University of Florida
2019	Faculty Search Committee, Texas Tech University
2018	Faculty Search Committee, Texas Tech University
2017	Faculty Search Committee, Texas Teach University
2015	Doctoral Student Member, Department of Sport Management Tenure-Track Faculty Search Committee, Florida State University
2015	Grade Appeals Committee, Florida State University
2013-2017	Florida State University Fellows Society

### **To the Community**

2024	Research Symposium Chair, Professional Association of Athlete Development Specialists
2023	Research Symposium Committee, Professional Association of Athlete Development Specialists
2019, 2020	Member of Player Development Committee, More Than Baseball
2016	Curriculum Director, North Florida Freedom Schools culturally relevant physical education program
2015	Sport programmer and volunteer, Kearney Center Tallahassee, Florida (consolidated center for homeless services)
2014	Sport programmer and volunteer, Renaissance Community Center for Homeless Services in Tallahassee Florida

## Referees

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