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*Curriculum Vitae*

*KYRIAKI (KIKI) KAPLANIDOU, PhD*

*Professor and Department Chair*

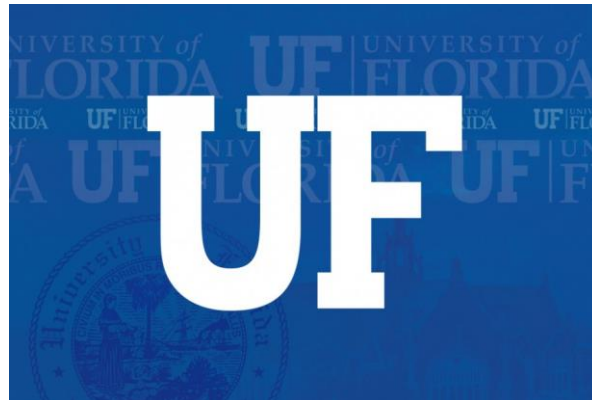
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*Department of Sport Management*

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*University of Florida*

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## AREA OF SPECIALIZATION

Given the increasing number of sport events in the USA and worldwide, my research aims to understand the impact of sport events on community development and residents' quality of life. Ultimately, the goal is to leverage these events by mobilizing various community capitals, such as built, natural, financial, cultural, social, political, and human capital to achieve targeted community development goals such as sport participation, urban development, tourism development and socio-cultural improvements.

## EDUCATIONAL BACKGROUND

Institution	Field of Study	Degree	Year
Michigan State University, East Lansing, Michigan, USA	Park, Recreation and Tourism Resources	Doctor of Philosophy	2006
Loughborough University, Loughborough, England	Recreation Management (degree renamed into Sport and Leisure Management)	Master of Science	2000
Aristotle University of Thessaloniki, Thessaloniki, Greece	Physical Education and Sport Science	Bachelor of Science	1996

## EMPLOYMENT

Institution	Position	Dates
University of Florida, USA	<b>Department Chair</b> Department of Sport Management College of Health and Human Performance	July 1, 2025- present
University of Florida, USA	<b>Professor, Sport Management</b> Department of Sport Management College of Health and Human Performance	August 16, 2019- present
University of Florida, USA	<b>Director, Graduate Sport Event Management Certificate</b> Department of Sport Management	January 2018- present
University of Florida, USA	<b>Assistant Dean of Faculty Affairs,</b> College of Health and Human Performance	August 16, 2019- June 30, 2021

University of Florida, USA	<b>Graduate Coordinator</b> – Department of Sport Management, College of Health and Human Performance	July 2019- May 2020  January 2024 – June 30, 2025
University of Florida, USA	<b>Graduate Coordinator</b> – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	June 2016-June 2019
University of Florida, USA	<b>Associate Professor</b> – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	August 2014-present
University of Florida, USA	<b>Assistant Professor</b> – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	2007-July 2014
	<b>Affiliate Faculty</b> – Eric Friedheim Tourism Institute	2008 – 2015
	<b>Affiliate Faculty</b> – Center for Greek Studies	2011 – Present
	<b>Affiliate Faculty</b> – Hough Graduate School of Business, Warrington College of Business Administration	2008 – 2015
University of Windsor, Canada	<b>Instructor</b> ( <i>Non-Tenure Accruing</i> ) – Faculty of Human Kinetics, Department of Kinesiology	2006-2007

## PUBLICATIONS (g denotes graduate student, underlined=senior author)

### (1) Refereed Journals (in reverse chronological order)

79. <sup>g</sup>Kim, D. & **Kaplanidou, K.** (2025, in press). The role of apology and narrative in crisis communication: insights for scandalized sport teams. *International Journal of Sport Management*. 26(3), 1-29.
78. Ramos, R. F., Biscaia, R., **Kaplanidou, K.**, & Kharouf, H. (2025, in press). Place branding through sport events: A systematic review and future directions. *European Sport Management Quarterly*. <https://doi.org/10.1080/16184742.2025.2552688>
77. **Kaplanidou, K.**, <sup>g</sup>Cho, I., Chatziefstathiou, D., & Ma, S-C. (2025). The role of sport involvement on residents' evaluation of Youth Olympic Games benefits, quality of life and event support. *Journal of Olympic Studies*. 6, (2), 1-20. <https://doi.org/10.5406/26396025.6.2.01>

76. Sato, S., Kinoshita, K., Funahashi, H., Furukawa, T., Ma, C. & **Kaplanidou, K.** (2024). A Longitudinal Study of the Impact of the Tokyo 2020 Olympics on Japanese Residents' Support: The Mediating Role of Social Well-being. *Journal of Destination Marketing & Management*. 34, <https://doi.org/10.1016/j.jdmm.2024.100947>
75. **Kaplanidou, K.** & Ma, S-C. (2023) Running alone or in groups? Social capital and quality of life considerations, *Leisure Studies*, DOI: 10.1080/02614367.2023.2293018, Impact factor: 3.31.
74. <sup>§</sup>Zhou. R & **Kaplanidou, K.** (2023). The Outcomes of Social Capital Among Event Runners: Quality of Life Considerations. *International Journal of Sport Marketing and Sponsorship*, 24 (5), 913-927. <https://doi.org/10.1108/IJSMS-03-2023-0045>. Impact factor: 3.02
73. **Kaplanidou, K.**, <sup>§</sup>Fleshman, S., & <sup>§</sup>Cho, I. (2023). Sport event travel intentions during times of crisis: the role of life goals, risk and emotions. *Journal of Sport & Tourism*, 27, (2) 123-137. DOI: 10.1080/14775085.2023.2186927. H index: 50.
72. <sup>§</sup>Fleshman, S. & **Kaplanidou, K.** (2023). Predicting Active Sport Participants' Approach Behaviors from Emotions and Meaning Attributed to Sport Event Experience. *Event Management*. 27, (1), 2023, pp. 127-147 <https://doi.org/10.3727/152599522X16419948695053>. H index: 40.
71. Tzoumaka, E., Leivadi, S., & **Kaplanidou, K.** (2022). Recurring Rural Destination Sport Events: A Study on Participants' Direct Spending. *International Journal of Financial Studies*, 10(3), 78. Impact factor: 2.79
70. <sup>§</sup>Triantafyllidis, S., & **Kaplanidou, K.** (2022). Environmental Protection in Nature-Based Sport Events: The Case of Olympus Marathon. *Case Studies in Sport Management*, 11(S1), S25-S28. doi: 10.1123/cssm.2022-0001. H index: 3
69. Ma, S-C. & **Kaplanidou, K.** (2022) Effects of Event Service Quality on the Quality of Life and Behavioral Intentions of Recreational Runners, *Leisure Sciences*, 44:1, 1-21, DOI: 10.1080/01490400.2018.1448028, Impact factor: 2.75
68. Ma S-C., & **Kaplanidou K.** (2021). Social Capital and Running: A Network Social Capital Perspective. *Sustainability*. 13(22):12398. <https://doi.org/10.3390/su132212398> Impact factor: 3.251: Impact factor: 3.89.
67. **Kaplanidou, K.**, Apostolopolou, A. & <sup>§</sup>Cho. I. (2021). Sport consumption intentions during a crisis: the COVID-19 pandemic. *Journal of Global Sport Management*. DOI: 10.1080/24704067.2021.1991831, Impact factor: 1.79.
66. <sup>§</sup>Cho I., **Kaplanidou K.**, & Sato S. (2021). Gamified Wearable Fitness Tracker for Physical Activity: A Comprehensive Literature Review. *Sustainability*. 13(13):7017. <https://doi.org/10.3390/su13137017>; Impact factor: 3.251.
65. Ma, S-C. & **Kaplanidou, K.** (2021). How Corporate Social Responsibility and Social Identities Lead to Corporate Brand Equity: An Evaluation in the Context of Sport Teams as Brand Extensions. *Sport Marketing Quarterly*. 30, 16-29, DOI: <http://doi.org/10.32731/SMQ.301.032021.02> Impact factor: 1.143

64. <sup>§</sup>Zhou, R., **Kaplanidou, K.** & Wegner, C. (2021). Social capital from sport event participation: scale development and validation, *Leisure Studies*, DOI: 10.1080/02614367.2021.1916832. Impact factor: 2.65.
63. **Kaplanidou, K.** (2021). Sport events and community development: resident considerations and community goals. *International Journal of Sport Marketing and Sponsorship*. 22 (1), 53-66. <https://doi.org/10.1108/IJSMS-05-2020-0082>. Impact Factor: 1.17.
62. <sup>§</sup>Zhou, R. <sup>§</sup>Walker, R. <sup>§</sup>Pu, X. <sup>§</sup>Kim, C., **Kaplanidou, K.** Leopkey, R. (2021). Exploring Partnerships in Sport Event Delivery. *Event Management*. 25(5), 425-444.
61. <sup>§</sup>Cho, I., <sup>§</sup>Kim, M. & **Kaplanidou, K.** (2020). The role of title sponsor's philanthropy and team authenticity on fan identity and citizenship behaviors", *International Journal of Sports Marketing and Sponsorship*, 21, (1), 148-169. <https://doi.org/10.1108/IJSMS-09-2018-0093>. Impact Factor: 1.17.
60. **Ma, S.C. & Kaplanidou, K.** (2020). Service quality, perceived value, and behavioral intentions among highly and lowly identified baseball consumers across nations. *International Journal of Sport Marketing and Sponsorship*. 21 (1), 46-69. <https://doi.org/10.1108/IJSMS-02-2019-0018>. Impact Factor: 1.17.
59. **Kaplanidou, K.,** Giannoulakis, C., Odio, M., & Chalip, L. (2020). Human capital development as a legacy from Olympic Games hosting. *Journal of Global Sport Management*. <https://doi.org/10.1080/24704067.2019.1674180>. H index 15.
58. <sup>§</sup>Kim, C. & **Kaplanidou, K.** (2019) The Effect of Sport Involvement on Support for Mega Sport Events: Why Does It Matter. *Sustainability*. 11(20), 5687, <https://doi.org/10.3390/su11205687>. Impact factor: 2.576.
57. Theodorakis, N., **Kaplanidou, K.,** Alexandris, A. & Papadimitriou, D. (2019). From Sport Event Quality to Quality of Life: The Role of Satisfaction and Purchase Happiness. *Journal of Convention & Event Tourism*, 20 (3), 241-260. <https://www.tandfonline.com/doi/abs/10.1080/15470148.2019.1637805?journalCode=wcet20>
56. Papadimitriou, D., **Kaplanidou, K.,** Alexandris, K. Theodorakis, N, D. (2019). The Brand Personality of Professional Football Teams: A Refined Model Based on the Greek Professional Football League, *Sport, Business and Management: an International Journal*. <https://www.emerald.com/insight/content/doi/10.1108/SBM-03-2018-0021/full/html>
55. <sup>§</sup>Triantafyllidis, S. & **Kaplanidou, K.** (2019). Sport Event Participation and Runners' Environmental Behaviors. *Journal of Global Sport Management*. <https://tandfonline.com/doi/full/10.1080/24704067.2018.1561205>
54. <sup>§</sup>Zhou, R. & **Kaplanidou, K.,** Papadimitriou, D. Theodorakis, N. & Alexandris, K. (2018). Understanding the Inspiration among Active Participants in Sport Events. *International Journal of Event and Festival Management*. 9(3), 332-348.

53. Diop, A., Al-Emadi, A. **Kaplanidou, K.**, Sagas, M. Elmaghraby, E. & Qutteina, Y. (2018). Examining the Cross-Cultural Attitudes of Qataris and Expatriates in Qatar, the Host Country of 2022 World Cup. *International Journal of Event and Festival Management*. 9(3), 266-278
52. **Ma, C. & Kaplanidou, K.** (2018). Effect of Event Service Quality on the Quality of Life and Behavioral Intentions of Recreational Runners. *Leisure Sciences*.  
<https://www.tandfonline.com/doi/full/10.1080/01490400.2018.1448028>
51. <sup>§</sup>Triantafyllidis, S. **Ries, R. & Kaplanidou, K.** (2018). Carbon Dioxide Emissions of Spectators' Transportation in Collegiate Sporting Events: Comparing On-Campus and Off-Campus Stadium Locations. *Sustainability*. 10(1), 241. <https://doi.org/10.3390/su10010241>
50. <sup>§</sup>Wendling, E. <sup>§</sup>Flaherty, M. Sagas, M. **Kaplanidou, K.** (2018). Youth Athletes' Sustained Involvement in Elite Sport: An Exploratory Examination of Elements Affecting their Athletic Participation. *International Journal of Sports Science and Coaching*. 13(5), 658-673.
49. <sup>§</sup>Zhou, R. & **Kaplanidou, K.** (2018). Building Social Capital from Sport Event Participation: An Exploration of the Social Impacts of Small-scale Sport Events on the Community. *Sport Management Review*. 21(5), 491-503. <https://doi.org/10.1016/j.smr.2017.11.001>
48. Papadimitriou, D., **Kaplanidou, K.**, Apostolopoulou, A. (2018). Destination image components and word-of-mouth intentions in urban tourism: a multi-group approach. *Journal of Hospitality Tourism and Research*. 42(4), 503-527. doi: 1096348015584443
47. Alexandris, K. Theodorakis, N. **Kaplanidou, K.** & Papadimitriou, D. (2017). Event quality and loyalty among runners with different running involvement levels: the case of "The Alexander the Great" International Marathon. *International Journal of Event and Festival Management*, 8 (3), 292-307, <https://doi.org/10.1108/IJEFM-08-2016-0057>
46. **Kaplanidou, K.** (2017). Health-Related Attitudes and Behaviors among Olympic Host City Residents from Atlanta, Sydney, Athens, and Beijing Olympic Games: Exploring Potential Legacies after the Event in Each City. *Event Management*, 21(2), 159-174.  
<https://doi.org/10.3727/152599517X14878772869720>
45. **Ma, S.C. & Kaplanidou, K.** (2017). Examining the Importance of Legacy Outcomes of Major Sport Events for Host City Residents' Quality of Life. *Applied Research in Quality of Life*. 12(4), 903-923. DOI 10.1007/s11482-016-9496-1
44. **Ma, S.C. & Kaplanidou, K.** (2017): Legacy perceptions among host Tour de Taiwan residents: the mediating effect of quality of life, *Leisure Studies*, 36(3), 423-437.  
<http://dx.doi.org/10.1080/02614367.2015.1128475>
42. **Al-Emadi, A., Kaplanidou, K.**, Diop A., Sagas, M., Le, K.T., & S. Al-Ali Mustafa. (2017), 2022 Qatar World Cup: Impact Perceptions among Qatar Residents, *Journal of Travel Research*, 56(5) 678–694.
43. **Kaplanidou, K.**, Al-Emadi, A., Triantafyllidis, S. Sagas, M. & Diop, A. (2016) Qatar World Cup 2022: Awareness of the event and its impact on destination and country character perceptions in the USA tourism market. *Tourism Review International*, 20, 143–153.

41. **Kaplanidou, K.**, Al-Emadi, A, Sagas, M., Diop, A., Fritz G. (2016). Business legacy planning for mega events: The case of the 2022 World Cup in Qatar, *Journal of Business Research*, 69(10), 4103-4111.
40. <sup>§</sup>Sato, S., Ko, Y.L., **Kaplanidou, K.**, & Connaughton, D.P. (2016). Consumers' Comparative Evaluative Judgment of Athlete Endorsers. *Journal of Sport Management*, 30(5), 553-565.
39. <sup>§</sup>Karadakis, K. & **Kaplanidou, K.** & Karlis, G. (2016). Host and Non-Host Resident Awareness and Perceptions of Legacies for the 2010 Vancouver Olympic Games. *Society and Leisure*. 39 (2), 195–209
38. Papadimitriou, D., **Kaplanidou, K.**, & Papacharalampous, N. (2016). Sport event-sponsor fit and its effects on sponsor purchase intentions: a non-consumer perspective among athletes, volunteers and spectators. *Journal of Business & Industrial Marketing*, 31(2), 247-259.
37. Papadimitriou, D. Apostolopoulou, A. **Kaplanidou, K.** (2016). Participant-based brand image perceptions of international sport events: The case of the Universiade. *Journal of Convention & Event Tourism*. 17(1), 1-20
36. <sup>§</sup>Coble, C. Kerwin, S. & **Kaplanidou K.** (2015). Sport infrastructure in a Small Community: User and Non-User Perceptions of the Impact on the Community. *International Journal of Sport Management*. 16 (2), 255-275.
35. Theodorakis, N., **Kaplanidou, K.** & Karabaxoglou, I. (2015). The Effect of Event Service Quality and Satisfaction on Happiness Among Runners of a Recurring Sport Event. *Leisure Sciences*. 37(1), 87-107.
34. <sup>§</sup>Kim, A., <sup>§</sup>Choi M., & **Kaplanidou, K.** (2015). The Role of the Media in Enhancing People's Perception of Hosting a Mega Sport Event: The Case of Pyeongchang's Winter Olympic Bids. *International Journal of Sport Communication*. 8, 68 -86.
33. Papadimitriou, D., Apostolopoulou, A. & **Kaplanidou, K.** (2015). Destination personality, affective image, and behavioral intentions in domestic urban tourism. *Journal of Travel Research*, 54 (3), 302-315. doi:10.1177/0047287513516389
32. <sup>§</sup>Kim. A. & **Kaplanidou, K.** (2014). Consumer Responses to On-site Olympic Sponsorship Activation: The Impact of Interactivity, Emotions, and Perceived Image Fit on Brand Attitude Formation. *International Journal of Sport Management and Marketing*, 15(5/6), 279-300.
31. <sup>§</sup>Sato, M., Jordan, J., **Kaplanidou, K.** & Funk., D. (2014). Determinants of tourists' expenditure at mass participant sport events: A 5-year analysis. *Current Issues in Tourism*, 17(4), 763-771.
30. Potwarka, L., McCarville, R. & **Kaplanidou, K.** (2014). Predicting Purchase Intention and Behavior: An Investigation of Vancouver 2010 Olympic Sponsors. *International Journal of Sport Management and Marketing*, 15(5/6), 238-260.
29. Gibson, H., Walker, M., Thapa, B., **Kaplanidou, K.**, Geldenhuys, S. & Coetzee. W. (2014).

Psychic Income and Social Capital among Host Nation Residents: A Pre-Post Analysis of the 2010 FIFA World Cup in South Africa. *Tourism Management*. 44, 113-122

28. **Kaplanidou, K.**, Kerwin, S. & Karadakis, K. (2013). Understanding sport event success: exploring perceptions of sport event consumers and event providers. *Journal of Sport & Tourism*. 18(3), 137-159.
27. <sup>s</sup>Wang, T. & **Kaplanidou, K.** (2013). The Effect of Sport-Induced Affect on Sponsorship Effectiveness. *International Journal of Sports Marketing and Sponsorship* 15 (1) 57-71.
26. <sup>s</sup>Arai, A. Ko, Y. & **Kaplanidou, K.** (2013). Athlete Brand Image: Scale Development and Model Test. *European Sport Management Quarterly*. 3(4), 383-403.
25. **Kaplanidou, K.**, <sup>s</sup>Karadakis, K., Gibson, H. Thapa, B., Walker, M., Geldenhuys, S. & Coetzee, W. (2013). Quality of life, event impacts and mega event support among South African residents before and after the event: the case of the FIFA 2010 World Cup. *Journal of Travel Research*, 52(5), 631-645.
24. Li, X. & **Kaplanidou, K.** (2013). The Impact of the 2008 Beijing Olympic Games on China's Destination Brand: A U.S.-Based Examination, *Journal of Hospitality and Tourism Research*, 37(2), 237-261.
23. <sup>s</sup>Schroeder, A., Pennington-Gray, L., **Kaplanidou, K.** & Zhan, F. (2013). Destination risk perceptions among US residents for London as a host city of the 2012 Summer Olympic Games. *Tourism Management*, 38, 107-119.
22. Walker, M., **Kaplanidou, K.**, Gibson, H. Thapa, B., Geldenhuys, S., & Coetzee, W. (2013) "Win in Africa, With Africa": Social Responsibility, Event Image, and Destination Benefits. The Case of the 2010 South African FIFA World Cup. *Tourism Management*, 34(1), 80-90.
21. Pennington-Gray, L., **Kaplanidou, K.** & <sup>s</sup>Schroeder, A. (2013). Drivers of Social Media Use among African Americans in the Event of a Crisis. *Natural Hazards*, 66(1), 77-95.
20. **Kaplanidou, K.** (2012). The importance of legacy outcomes for Olympic Games four summer host cities residents' quality of life: 1996-2008. *European Sport Management Quarterly*, 12(4), 397-433.
19. <sup>s</sup>Karadakis, K. & **Kaplanidou, K.** (2012). Legacy Perceptions among Host and Non-host Olympic Games Residents: A longitudinal study of the 2010 Vancouver Olympic Games. *European Sport Management Quarterly*, 12(3) 397-433.
18. **Kaplanidou, K.** & Gibson, H. (2012). Event Image and Traveling Parents' Intentions to Attend Youth Sport Events: A Test of the Reasoned Action Model. *European Sport Management Quarterly*, 12(1), 3-18.
17. **Kaplanidou, K.** & Gibson, H. (2012). Differences between First Time and Repeat Spectator Tourists of a Youth Soccer Event: Intentions and Image Approaches. *Current Issues in Tourism*, 15(5), 477-487.



16. Gibson, H., **Kaplanidou, K.** & <sup>8</sup>Kang, S. (2012). Small-Scale Event Sport Tourism: A Case Study in Sustainable Tourism. *Sport Management Review*. 15(2), 160–170.
15. **Kaplanidou, K.**, Jordan, J, Funk, D. & Ridinger, L. (2012). Recurring Sport Events and Host Event Destination Attributes: Impact on Active Sport Tourist Behavioral Intentions *Journal of Sport Management*, 26(3), 237-248.
14. Ridinger, L. Funk, D. Jordan, J & **Kaplanidou, K.** (2012). Marathons for the Masses: Exploring the Role of Negotiation-Efficacy and Involvement on Running Commitment. *Journal of Leisure Research*, 44(2), 155-178.
13. Funk, D. Jordan, J., Ridinger, L. & **Kaplanidou, K.** (2011). Do Mass Participant Sport Events Matter: Exploring the Influence of Exercise Motives and Event Satisfaction on Post Event Exercise Intentions and Commitment. *Leisure Sciences*, 33(3), 250-268.
12. Pennington-Gray, L. Thapa, B., **Kaplanidou, K.**, <sup>8</sup>Cayhanto, P., McLaughlin, E. (2011). Crisis Planning and Preparedness in the United States Tourism Industry, *Cornell Hospitality Quarterly*, 52(3). 312-320.
11. Hallman, K., **Kaplanidou, K.** & Breuer, C. (2010). Event Image Perceptions among Active and Passive Sport Tourists at Marathon Races. *International Journal of Sports Marketing and Sponsorship*, 12 (1), 37-52
10. <sup>8</sup>Karadakis, K., **Kaplanidou, K.** & Karlis, G. (2010). Event leveraging of mega sport events: A SWOT analysis approach. *International Journal of Festival and Event Management*, 1(3), 170-185.
9. **Kaplanidou, K.** & Gibson, H. (2010). Predicting Behavioral Intentions of Active Sport Tourists: The Case of a Small Scale Recurring Sport Event. *Journal of Sport & Tourism*, 15(2), 163-179.
8. **Kaplanidou, K.** & <sup>g</sup> Karadakis, K. (2010). Understanding the Legacy Components of a Host Olympic City: The Case of the 2010 Vancouver Olympic Games. *Sport Marketing Quarterly*, 19(2), 110-117.
7. **Kaplanidou, K.** (2010). Active sport tourists: sport event image considerations. *Tourism Analysis*, 15(3), 381-386
6. **Kaplanidou, K.** & Vogt, C (2010). The Meaning and Measurement of a Sport Event Experience Among Active Sport Tourists: *Journal of Sport Management*, 24 (5), 544-566
5. **Kaplanidou, K.** & Havitz, M (2010). Situational and Enduring involvement of Spectators of Mega Events: *International Journal of Sports Marketing and Sponsorship*, 11(4), 344-359.
4. **Kaplanidou, K.** (2009). Relationships among behavioral intentions, cognitive event and destination images among different geographic regions of Olympic Games spectators. *Journal of Sport & Tourism*, 14(4) 249-272.

3. **Kaplanidou, K.** & Vogt, C. (2007). The interrelationship between sport event and destination image and sport tourists' behaviors. *Journal of Sport & Tourism*, 12 (3-4), 183-206.
2. **Kaplanidou, K.** (2007). The role of affective event and destination image on behavioral intentions. *Event Management*, 10(2), 159-173.
1. **Kaplanidou, K.** & Vogt, C. (2006). A structural analysis of destination travel intentions as a function of website features. *Journal of Travel Research*, 45(2), 204-216.

#### Books

1. **Kaplanidou, K.** & Potwarka, L. (2024). *Sport Events and Community Development*. Routledge.

#### Book chapters [(n=7) g denotes graduate student]

1. Apostolopoulou, A., **Kaplanidou, K.**, Patrick, M. & Papadimitriou, D., (2022). "Then. Now. Forever. Together." Strengthening Consumer Engagement with World Wrestling Entertainment (WWE). *Cases Studies in Sport Marketing*. In Pitts, B. (Ed). *Case Studies in Sport Marketing*, 3rd edition. pp. 99-108. Fit Publishing, Morgantown, WV.
2. <sup>g</sup>Zhou, R., **Kaplanidou, K.**, & Chatziefstathiou, D. (2020). The case of two Youth Olympic Games. In *Routledge Handbook of the Olympic and Paralympic Games*. Editors: Dr. Chatziefstathiou, Garcia, B., Seguin, B. pp. 398-407.
3. **Kaplanidou, K.** (2017). Resident input and mega event legacies: environmental concerns. In *Routledge Handbook of Sport and the Environment*. Eds: McCullough, B. and Kellison, T, pp. 233-240. Routledge, New York. ISBN-13: 978-1138666153
4. **Kaplanidou, K.**, Berber, S. Drane, D. (2018). Olympic Games' Image Perceptions among onsite Spectators. The cases of Beijing, London and Sochi. In *International Sport Business Handbook*. Pp. 87-97. Eds: Dodds, M. Heisy, K. & Ahonen, A. Routledge, ISBN-13: 978-1138891548.
5. <sup>g</sup>Kim, A. & **Kaplanidou, K.** (2016). Hyundai Motor America: Assessing Sponsorship Activation on College Football Game Day. In Pitts, B. (Ed). *Case Studies in Sport Marketing*, 2nd edition. pp. 99-108. Fit Publishing, Morgantown, WV.
6. **Kaplanidou, K.** (2012). Sport consumers, Olympic Games and Sponsors: image perceptions and behavioral considerations. In *Insight Train*, SK Marketing Company, pp. 84-105. Communication Innovation Group. Seoul, South Korea.
7. **Kaplanidou, K.** (2010) (in Greek). Αθλητικός Τουρισμός: Θεωρητικές και Πρακτικές Προσεγγίσεις. (Sport Tourism: Theoretical and Practical Approaches): In "Ο Αθλητισμός στην Κοινωνία και η Κοινωνία του Αθλητισμού. (Sport in Society and the Society of Sport). Eds: Chatziefstathiou, D. & Georgoulas, S. pp. 187-204. NIRIIDES, Athens, Greece.

## Non-refereed Publications

### (1) Journals

1. **Kaplanidou, K.** (2011). A question of Legacy: The Legacy of the Olympic Games: A host community perspective. *Olympic Review* [The Official Publication of the Olympic Movement], 79 (April-May-June), 64-67. International Olympic Committee. Lausanne, Switzerland.
1. Pennington-Gray, L., <sup>8</sup>Schroeder, A. & **Kaplanidou, K.** (2011). Examining the Influence of Past Travel Experience, General Web Searching Behaviors, and Risk Perceptions on Future Travel Intentions. *International Journal of Safety and Security in Tourism/Hospitality*, 1, 64-89. Available online at:  
<http://www.palermo.edu/economicas/cbrs/pdf/Vol1JOURNALOFSAFETY-ij.pdf>

### (2) Technical reports (\*denotes graduate student)

31. Broughman, J., **Kaplanidou, K.** & Fleshman, S., (2023). 2023 Florida Fastpitch Classic Report. Submitted to Gainesville Sport Commission, pp. 39.
30. \*Broughman, J., & **Kaplanidou, K.** & Fleshman. (2023). 2023 FHSAA Competitive Cheerleading Championships Report. Submitted to Gainesville Sport Commission, pp. 41.
29. \*Broughman, J., **Kaplanidou, K.** & McLeod., C. (2023). 2023 Easton Foundations Gator Cup Spectator and Participant Survey Report. Submitted to Gainesville Sport Commission, pp. 36.
28. \*Cho, I., **Kaplanidou, K.** & Wegner, C. (2018). 2018 Easton Foundations Gator Cup Spectator and Participant Survey Report. Submitted to Gainesville Sport Commission, pp. 41.
27. \*Dolinting, E., **Kaplanidou, K.** & Wegner, C. (2018). Final Report: 2018 US Amateur Boys Basketball National Championships, Submitted to Gainesville Sport Commission, pp. 40.
26. \*Cho, I., **Kaplanidou, K.** & Wegner, C. (2018). 2018 FHSAA Competitive Cheerleading Championships. Submitted to Gainesville Sport Commission, pp. 41.
25. **Kaplanidou, K.** & Chatziefstathiou, D. (2018). Youth Olympic Games legacies. Report to the IOC Olympic Studies center. pp. 79
24. **Kaplanidou, K.** (2018). Olympic Games Impact on South and North Korea relationships, Report to the IOC Olympic Studies center. pp. 30
23. \*Zhou, R. & **Kaplanidou, K.** (2018). Sport Event Partnership Project. Submitted to Gainesville Sport Commission. pp. 26.
22. \*Triantafyllidis, S. & **Kaplanidou, K.** (2017). Final Report for Olympus Marathon 2017. "The Mountain of Gods". Submitted to Olympus Marathon event organizers. pp.

- 23.
21. \*Kim, C. & **Kaplanidou, K.** (2016). Report for the 2016 Five Points of Life Marathon. Submitted to Five Points of Life Marathon Organizers, Gainesville, FL. pp. 25.
20. \*Zhou, R. & **Kaplanidou, K.** (2016). St. Patrick Day Races report. Bay City Michigan. Submitted to Event organizers of St. Patrick Day Races. pp. 19.
19. \*Triantafyllidis, S. & **Kaplanidou, K.** (2016) 2016 Athens Marathon the authentic. Running participant survey and results. Submitted to Organizing Committee for the Marathon. pp. 21.
16. Kerwin, S., Coble, C., **Kaplanidou, K.**, Walker, M. & Buning, R. (2012). Exploring the Impact of Sport Facilities on a small town community: a resident perspective. Report submitted to Easton Foundation.
17. Gibson, H., Thapa, B., **Kaplanidou, K.**, Walker, M., Geldenhuys, S., Coetzee, W., Berdychevsky, L., & Bell, H. (2011). *2010 FIFA World Cup: International visitors' perspectives*. Prepared for the Ministry of Tourism, Pretoria, South Africa.
15. **Kaplanidou, K.** (2010). IOC Postgraduate Research Grant Final report. Submitted to the International Olympic Committee, Lausanne, Switzerland, pp. 66.
14. **Thapa, B., Kaplanidou, K.**, Gibson, H. Walker, M., (2010). 2010 FIFA World Cup visitor perspectives from Tswane, South Africa. Report submitted to the city of Tshwane/Pretoria. Tshwane/Pretoria, South Africa, pp. 58.
13. **Thapa, B.**, Walker, M., **Kaplanidou, K.**, Gibson, H. (2010). 2010 FIFA World Cup perspectives prior to the event. Report submitted to the city of Tshwane/Pretoria. Tshwane/Pretoria, South Africa, pp. 58.
12. **Kaplanidou, K.** (2008). 2008 Athens Classic Marathon. Report submitted to the Athens Classic Marathon Organizing Committee. Athens, Greece, pp. 52.
11. **Kaplanidou, K.**, Chang, S. & Gibson (2008). Report on 2008 Gator Showcase for Girls event. Submitted to the Gainesville Sports Commission, Gainesville, Florida, pp. 46.
11. **Kaplanidou, K.**, Chang, S. & Gibson (2008). 7th Annual Senior Games Study report. Submitted to the Gainesville Sports Commission, Gainesville, Florida, pp. 48.
10. **Kaplanidou, K.** & Vogt, C. (2007). Studies of the 2005 and 2006 Michigander Participants. Submitted to the Michigan Department of Transportation and the Rails-to-Trails Conservancy Michigander bike event organizers, Michigan, USA, pp. 52.
9. **Vogt, C. & Kaplanidou, K.** (2006). Tour De Leelanau Bike Tour Economic Impact Study. Submitted to the Leelanau Chamber of Commerce, Leelanau Michigan and the Tour De Leelanau event organizers, pp. 25.
7. Vogt, C., Marans, B., Chazan D. Catilin, C., Campell, D. Hansen, B. & **Kaplanidou, K.** (2005). Understanding Landscape Change in Rapidly Expanding Urban Areas: A Report on the Dynamics of Residential Choice in Southeast Michigan. Submitted to the US Forest Service.

6. **Kaplanidou, K.** & Vogt, C. (2005). Crystal Mountain Website Evaluation. Submitted to Crystal Mountain Resort, pp. 25.
5. **Kaplanidou, K.** & Vogt, C. (2005). Destination Marketing Organization Website. Fifty two (52) evaluation Reports submitted to 52 Michigan Destination Marketing Organizations.
4. **Kaplanidou, K.** & Vogt, C. (2004). Destination Marketing Organization (DMO) Websites: Evaluation and Design: What you need to know, Travel Michigan.
4. **Kaplanidou, K.** & Vogt, C. (2004). Website Evaluation: Terminology and Measurement, Travel Michigan.
2. **Kaplanidou, K.** & Vogt, C. (2003). Destination Branding: Concept and Measurement, Travel Michigan.
2. **Kaplanidou, K.** & Vogt, C. (2003). The role of word-of-mouth and how it can be used to develop a competitive advantage for a destination, Travel Michigan.
1. **Kaplanidou, K.** & Vogt, C. (2003). Conversion Studies, Travel Michigan.

#### Published Abstracts

1. **Kaplanidou, K.** & Vogt, C. (2009). The Theory of Planned Behavior, Past Experiences, Satisfaction and Event Attendance. Event Management, 13 (supplement 1: Abstracts of International Conference on Festivals and Events Research), S38-39.

#### Book reviews

3. **Kaplanidou, K.** (2009). [Review of the book: Olympic Tourism, by Mike Weed], *Sport Management Education Journal*. 3(1), 128-130.
2. **Kaplanidou, K.** (2004). [Review of the book: Tourism in Western Europe, A collection of case histories, by Richard Voase (Ed)]. *Journal of Leisure Research*, 36 (2), 288-292.
1. **Kaplanidou, K.** (2007). [Review of the book: Human Resource Management in Olympic Sport Organizations by Chelladurai, P. & Madella, A]. *Journal of Sport Management*, 21 (3), 452-454.

#### Miscellaneous

##### Media Interviews

*The Hill*: By **Kaplanidou, K.** opinion contributor, Beijing 2022: National legacy seems assured, but international legacy an open question, January 28, 2022.

<https://thehill.com/opinion/international/591817-beijing-2022-national-legacy-seems-assured-but-international-an-open-question/>

*The Hill*: By **Kaplanidou, K.** opinion contributor, The enduring legacies of the Tokyo Olympic Games. August 9, 2021, <https://thehill.com/opinion/international/566995-the-enduring-legacies-of-the-tokyo-olympic-games/>

*Boston Globe*: By Jon Marcus, Globe Correspondent, January 12, 2018, Tourism and sports win big by teaming up <http://www.bostonglobe.com/lifestyle/travel/2018/01/11/sports-driving-huge-segment-tourism-industry-and-there-endgame/W5yrFKkxWoA947UonFKLGO/story.html> - **quoted in the story**

*Indianapolis Business Journal*: By Lindsey Erdody, December 3, 2016, Trucking executive's latest drive: youth sports <https://www.ibj.com/articles/61532-trucking-executives-latest-drive-youth-sports> **quoted in the story**

*Orlando Sentinel*: By Martin E. Comas, Contact Reporter, Get ready for Boombah Sports Complex in Seminole County, <http://www.orlandosentinel.com/news/seminole/os-seminole-county-sports-complex-boombah-20170621-story.html> **quoted in the story**

**LECTURES, SPEECHES, POSTERS PRESENTED AT PROFESSIONAL CONFERENCES** (for brevity in the CV only international conference presentations since I became associate professor in 2014 are included).

#### **A. International**

##### **Invited Keynote Presentations (n=8)**

8. **Kaplanidou, K. (forthcoming)**. International Conference on “Sport Tourism as a Driver for Sustainable Development”, to be held on 3 – 4 June 2026 in Nicosia, Cyprus. Organized by the Cyprus Sport Organization.

7. Kaplanidou, K. **(forthcoming, October 4, 2025)**. Sport events and destination development. First Symposium on Sport Events and Tourism, to be held in Calceta, Ecuador, from October 2nd to October 4th, 2025.

6. **Kaplanidou, K.** (2024). The economic impact of sport events. Sport Tourism Panel, October 18, 2024, Discover De Kalb Convention and Visitors Bureau. Atlanta, GA.

5. **Kaplanidou, K.** (2019). Sport Events and Community Development: Targeting Urban Growth or Resident Needs? International Sports and Urban Development Conference, Huaqiao University, Xiamen, China. March 30- April 2, 2019.

4. **Kaplanidou, K.** (2016). Olympic Games and tourism development, 2016 Tourism Society of Korea Conference, Pyeong Chang, South Korea, July 13, 2016.

3. **Kaplanidou, K.** (2016). Sport Event Tourism Development: Impacts of Mega and Small Scale Sport

Events. Korean Sport Industry Association Conference, Feb 26, 2016, Seoul, Korea.

2. **Kaplanidou, K.** (2015). Mega sport events and legacy management: knowns and unknowns about creating sustainable outcomes for host cities. 2015 International Conference for Physical Activities, Health Promotion, Leisure and Tourism: National PingTung University of Science and Technology. December 1, 2015.

1. **Kaplanidou, K.** (2015). Legacy, Sustainability and Social Responsibility in the Olympic Games. 11th International Session for Educators and Officials of Higher Institutes of Physical Education, International Olympic Academy, Olympia, Greece, July 10-17, 2015.

**International peer reviewed abstract conference presentations (\* denotes the presenter and g denotes the graduate student)**

*Note: the abstracts are typically 2 pages long and reviewed by 2 reviewers.*

104. \*<sup>g</sup>Shen, L. **Kaplanidou, K.** Leveraging the 2025 FIFA Club World Cup: Opportunities and Challenges for Host Community Soccer Clubs. Paper presented at the European Association of Sport Management, Budapest, Hungary, Sept 2-6 2025

103. \*<sup>g</sup>Santana, W. \***Kaplanidou, K.** Sato, S.. Perceived Brand Authenticity and Behavioral Intentions among Generation Z: A Cross-Cultural Study Between the United States, Brazil and Japan. Paper presented at the European Association of Sport Management, Budapest, Hungary, Sept 2-6 2025

102. Santana, W. & **Kaplanidou, K.** Role Models in Motion: The Transformative Influence of Daiane dos Santos on Gymnastics and Social Development in Brazil. Paper presented at the European Association of Sport Management, Paris, France, Sept 3-6 2024

101. \*<sup>g</sup>Shen., L. & **Kaplanidou, K.** The Role of Athletes' Social Media Visual Communication Messages on Inspiration Among Sport Consumers. Presented at the 2024 North American Society of Sport Management, Minneapolis, Minnesota, May 30- June 1<sup>st</sup>, 2024

100. \*<sup>g</sup>Khan, H., & **Kaplanidou, K.** Sport event prestige: a systematic review. Presented at the 2024 North American Society of Sport Management, Minneapolis, Minnesota, May 30- June 1<sup>st</sup>, 2024

99. \*<sup>g</sup>Fleshman, S. & **Kaplanidou, K.** Stadiums as Sports Anchors and their Impact on Residents' Sense of Community: A Social Ecological Model Approach. Presented at the 2024 North American Society of Sport Management, Minneapolis, Minnesota, May 30- June 1<sup>st</sup>, 2024.

98. \*<sup>g</sup>Ferraz De Santana, W. & **Kaplanidou, K.** Cheerleading's Olympic Odyssey: Lessons from Emerging Sports in Applied Sports Management. Presented at Applied Sport Management Conference. Knoxville, Tennessee, February 15-16, 2024.

97. \*<sup>g</sup>Khan, H. (HHP student) & **Kaplanidou, K.** The Impact of Purchasing Newcastle United on Newcastle Fan's Attitudes and Behaviors. Paper presented at the 2023 Sport Entertainment and Venue Tomorrow (SEVT) Conference, November 15-17, 2023, Columbia, South Carolina

96. \*<sup>g</sup>Tzoumaka, E., \***Kaplanidou, K.**, Leivadi, S. The Moderating Effect of Social Capital on the Relationship between Destination Image and Intentions among Runners. Paper presented at the European Association of Sport Management, Belfast, Ireland, September 13-16, 2023.

95. ‡Kim, D. & \***Kaplanidou, K.** Influence of Sport Teams' Coping Strategy on Sport Fans' Overall Attitude Toward Sport Teams After Athlete Scandals. Paper presented at the European Association of Sport Management, Belfast, Ireland, September 13-16, 2023.
94. \*Cho, I. & \***Kaplanidou, K.** How Can My Group Members Have More Steps Than Me? A Mobile-App Driven Experiment to Explore Psychological Social Comparisons and Their Influence on 5k Event Participation. Oral presentation at North American Society of Sport Management, Atlanta, Georgia. June 2-5, 2023
93. Long, J., \*Kellison, T., Mason, D., \***Kaplanidou, K.**, Potwarka, L. Hillestad, D. & \*Gorson, K. Roundtable: The State of Sports Venues Education and Research. 60 Symposium, Round table, North American Society of Sport Management, Atlanta, Georgia. June 2-5, 2023
92. \*Potwarka, L., Ramchadani, G. Derom, I.; Dickson, G.; José Rocco Jr, A., \***Kaplanidou, K.**; Kim, K.; Liu, D; Lefèvre, B.; Lera L.; Oshimi, D.; Sotiriadou, P; Teare, G.; Thomson, A. Developing an international collaborative on trickle-down effect research: improving evidence, theory and practice. Paper presented at the 2022 European Association for Sport Management Conference, Innsbruck, Austria, September 5-8, 2022. *(Note: I was present at the session but did not present).*
91. Tzoumaka, E., \***Kaplanidou, K.** & \*Leivadi, S. The Influence of Race Type and Past Event Experiences on Social Capital and Intentions among Runners. Paper presented at the 2022 European Association for Sport Management Conference, Innsbruck, Austria, September 5-8, 2022.
90. \***Kaplanidou, K.**, ‡Fleshman, S. & ‡Cho, I. (2021). The influence of risk attitudes, emotions and life goals on intentions to travel for sport events during a pandemic. North American Society of Sport Management, Virtual Conference. May 29- June 1, 2021. Presented live via zoom.
89. ‡Wang, Y. & \***Kaplanidou, K.** (2021). The influence of adapted sport and non-sport infrastructure 2008 legacies on Beijing residents support for the 2022 Beijing Winter Games. North American Society of Sport Management, Virtual Conference. May 29- June 1, 2021. Presented live via zoom.
88. \*Fleshman, S. & **Kaplanidou, K.** (2021). The Influence of Emotions on the Meaning of Sport Event Experience. North American Society of Sport Management, Virtual Conference. May 29- June 1, 2021. Pre-recorded presentation with live Q& A session.
87. \*Cho, I., & **Kaplanidou, K.** (2020). Gamified Messages and Intentions to Participate in Future Running Events. North American Society of Sport Management, Virtual Conference. Pre-recorded presentation. May 28- May 30, 2020.
86. \***Kaplanidou, K.** & Apostolopoulou, A. (2019). The 2018 Winter Olympic Games in the news: The legacy of North and South Korea participating in the Olympics under one flag. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.
85. \***Kaplanidou, K.**, Chatziefsthathiou, D. Ma. M., & Cho, M. (2019). The Role of Resident Sport Involvement in the Evaluation of Youth Olympic Games Impacts, Resident Qol and Event Support. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.
84. ‡Cho, I., & \***Kaplanidou, K.** (2019). Exploring the moderating effect of wearable device usage on



youth's sport participation. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.

83. g\*Kim, S., Kim, J., & \***Kaplanidou, K.** (2019). Does urban sprawl matter? Measuring the effect of urban sprawl on physical activity. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.

82. g\*Kim, S. & \***Kaplanidou, K.** (2019). A Bidirectional Relationship between Physical Activity and Quality of Life. Poster presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.

81. g\*Zhou, S. & \***Kaplanidou, K.** (2019). Social Capital from Sport Event Participation: An Integrative Measurement Framework. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.

80. g\*Triantafyllidis, S. & \***Kaplanidou, K.** (2019). Sense of Place and Carbon Offsetting Intentions in Beach Volleyball. Paper presented at the 2019 NASSM conference, New Orleans, May 28-June 1, 2019, Louisiana, USA.

79. g\*Triantafyllidis, S. gKim, C. & **Kaplanidou, K.** (2018). Beach Volleyball as a Tool for Involvement with Sport and a Platform for Pro-Environmental Interventions. 2018 Sport Marketing Association conference, (SMA XVI), Dallas, TX, October 2018.

78. gTriantafyllidis, S. & \***Kaplanidou, K.** (2018). Olympus Mountain Marathon and Participants Willingness to Pay for CO2 Offsetting: The Mediation Effect of Pro-Environmental Consciousness. Paper presented at the 2018 NASSM conference, Halifax, Nova Scotia, June 7- June 10, 2018, Canada

77. g\*Cho, I. gKim, M. & \***Kaplanidou, K.** (2018). The Influence of Title Sponsor's Philanthropy on Sport Team Authenticity, Team Identification, and Citizenship Behavior. Paper presented at the 2018 NASSM conference, Halifax, Nova Scotia, June 7- June 10, 2018, Canada

76. g\*Zhou, R. & \***Kaplanidou, K.** (2018). Social Capital from Sport Event Participation: Understanding the Behavioral Outcomes of Social Capital among Runners, Paper presented at the 2018 NASSM conference, Halifax, Nova Scotia, June 7- June 10, 2018, Canada

75. g\*Zhou, R. & \***Kaplanidou, K.** (2018). Social Capital from Sport Event Participation: Scale Development and Validation, Paper presented at the 2018 NASSM conference, Halifax, Nova Scotia, June 7- June 10, 2018, Canada

74. g\*Cho, I. & \***Kaplanidou, K.** (2018). The Influence of Event Vitality and Involvement on Satisfaction and Well-being in the Senior Games. Paper presented at the 2018 NASSM conference, Halifax, Nova Scotia, June 7- June 10, 2018, Canada

73. \*Triantafyllidis, S., & **Kaplanidou, K.** (2017). Eco-friendly transportation of fans in sport events in the US. Oral presentation in Kaunas, Lithuania, in June 21, 2017. Oral presentation at the World Association for Sport Management (WASM) conference.

72. g\*Triantafyllidis, S., & **Kaplanidou, K.** (2017). Eco-friendly transportation of fans in sport events in the US. Oral presentation at the World Association for Sport management (WASM) conference,

Kaunas, Lithuania, June 21, 2017

71. g\*Triantafyllidis, S., Ries, R. & **Kaplanidou, K.** (2017). Environmental Impact of Spectators Transportation in Collegiate Sporting Events: On-campus vs. Off-campus Stadium. Paper accepted for oral presentation at the Sport Marketing Association conference, Boston, MA, November 1-3, 2017.
70. g\*Kim, C. & **Kaplanidou, K.** (2017). Does Sport Involvement Influences Support for Olympic Games? Approach from Sport Involvement Perspective. Paper presented at the Sport Marketing Association conference, Boston, MA, November 1-3, 2017.
69. \*Potwarka, L., **Kaplanidou, K.**, Drewery, D., & Teare, G. (2017). Positive and Negative Affect, State Inspiration, and Intention to Become More Physically Active in Response an Elite Sport Event: The Case of Spectators Attending 2015 Pan Am Games' Track Cycling Competitions. Poster presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
68. g\*Zhou, R., Kim, C. Pu, H., Ross, W. **Kaplanidou, K.** & Leopkey, R. (2017). Exploring Partnerships in Sport Event Delivery. Paper presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
67. g\*Triantafyllidis, S. & **Kaplanidou, K.** (2016). Health and Self-Motivations as Predictors of Marathon Runners Environmental Behaviors. Paper presented at the 2017 North American Society for Sport Management Conference (NASSM), Denver, Colorado. May 30 - June 3, 2017.
66. Ma, C., & **Kaplanidou, K.** (2016). Effect of Event Service Quality and Satisfaction on the Quality of Life and Behavioral Intentions of Recreational Runners: A Comparison of Running Events in Taiwan, the USA, and Greece. Paper Presented at the European Association of Sport Management (EASM), Warsaw, Poland, Sept 9-12, 2016
65. **Kaplanidou, K.**, Al Emadi, A., Diop, A. Sagas, M. & Assaad Ahmed Elmaghraby, Engi. (2016). Legacy perceptions among Qatari nationals: What legacies will the 2022 World Cup bring? Paper Presented at the European Association of Sport Management (EASM), Warsaw, Poland, Sept 9-12, 2016
64. \*Sato, S., Ko., Y-J., **Kaplanidou, K.** & Connaughton, D. (2016). Does Doing Good Shield against Athlete Scandals? The Effect of Positive Associations on Consumer Judgement and Behavior Toward Scandalized Athletes. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
63. g\*Triantafyllidis, S. & **Kaplanidou, K.** (2016). Marathon Runners and Their Environmentally Friendly Attitudes and Behavioral Intentions: The effect of Gender and Income, Paper presented at the European Association for Sport Management Conference, Warsaw, Poland, September 9-12, 2016
62. g\*Zhou, R., **Kaplanidou, K.**, Theodorakis, N., Alexandris, K. (2016). Understanding the Triggers of Inspiration in Sport Event Participation among Runners. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.
61. **Kaplanidou, K.**, Theodorakis, N., Alexandris, K. (2016). From Event Quality To Quality of Life: The Role of Satisfaction and Purchase Happiness. Paper presented at 2016 North American Society for

Sport Management Conference (NASSM), Orlando, Florida.

60. g\*Sato, S. Ko, Y., \***Kaplanidou, K.** Connaughton, D. (2016). Does Doing Good Shield against Athlete Scandals? The Effect of Positive Associations on Consumer Judgement and Behavior Toward Scandalized Athletes. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.

59. \*Giannoulakis, C. \***Kaplanidou, K.**, Odio, M. Chalip, L. (2016). Human Capital Legacy and Event Career Path: Lessons from the Athens 2004 Olympic Games. Paper presented at 2016 North American Society for Sport Management Conference (NASSM), Orlando, Florida.

58. gWatkins, K., \***Kaplanidou, K.** & Ko, Y.J. (2015). Attachment to a Team and Emotional Well Being: A Case of Division I-A Collegiate Basketball Fans. Poster presentation at the 13th Annual Sport Marketing Association Conference, October 28-30, 2015, Atlanta, GA

57. Apostolopoulou, A., \*Papadimitriou, D., **Kaplanidou, K.**, & Clark, J.S. (2015). Beyond fan identification: Hierarchical effects of product meanings on the consumption of team licensed products. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.

56. g\*Asada, A., Ko, Y. J. & **Kaplanidou, K.** (2015). The Determinants of Word of Mouth Influence in Sport Viewership. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.

55. Al-Emadi, A., **Kaplanidou, K.**, \*Sagas, M., & Diop, A. (2015). Business networking legacy planning in Qatar from the 2022 World Cup. Paper presented at the 2015 North American Society for Sport Management Conference (NASSM), Ottawa, Ontario, Canada. June 2-6 2015.

54. \***Kaplanidou, K.**, Apostolopoulou, A. & Papadimitriou, D. (2014). The influence of runners' personality traits on event and destination related outcomes. Paper presented at the 2014 Sport Marketing Association Conference, Philadelphia, October 22-25, 2014.

53. \***Kaplanidou, K.** & Berber, S. (2014). The 2014 Sochi Olympic Games: Event Image and Olympic Values. Invited presentation to the Symposium Olympic Idea Nowadays, University of Gutenberg Mainz, Germany, September 6-9, 2014.

52. \***Kaplanidou, K.** & Potwarka, L. (2014, May). The Influence of Attitudes Toward the International Olympic Committee and Olympic Games' Brand Personality on Word of Mouth Behavior. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.

51. \***Kaplanidou, K.**, Sagas, M., Al Emadi, A., Diop, A. (2014, May). Awareness of hosting the 2022 World Cup in Qatar: Impact on the image of the region, country image, country character and interest in visiting and watching the event among US residents. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.

50. g\*Kim, A., & **Kaplanidou, K.** (2014, May). "Olympic Sponsor-Event Fit" Perceptions Among Onsite Olympic Games Spectators: The Case of the 2012 London Olympic Games. Paper presented at 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.

49. g\*Kim, A., **Kaplanidou, K.**, & gFritz, G. (2014, May). Examining Collegiate Football Fans' Response to On-Site Sponsorship Activation. 2014 North American Society for Sport Management Conference (NASSM), Pittsburgh, PA.
48. \***Kaplanidou, K.** & Kim, A. (2013). Creating a scale to measure and evaluate the image of the Olympic Games among onsite spectators. Paper presented at the 7<sup>th</sup> International Sport Business Symposium, Buenos Aires, Argentina, September 3-4, 2013.
47. \*Kim, A., Choi, M. & **Kaplanidou, K.** (2013). Media Effect on the Public Attitude toward Hosting Olympics: The Case of PyeongChang's Winter Olympic Bids. Paper accepted for presentation at the 11<sup>th</sup> Annual Conference of the Sport Marketing Association (SMA), in Albuquerque, New Mexico, October 23-26, 2013.
46. \*Kim, A., & **Kaplanidou, K.** (2013). Consumer Responses to On-site Olympic Sponsorship Activation: The Effect of Emotions and Perceived Image Fit on Consumer Attitude towards Sponsorship Activation and Sponsor Brand. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
45. \*Wang, R. & **Kaplanidou, K.** (2013). Fan Loyalty, Predicting True, Latent, Spurious and low loyalty based on spectator motives. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
44. \***Kaplanidou, K.**, Drane, D., Karadakis, K. & Kim, A. (2013). Comparing the image of the Beijing 2008 and London 2012 Olympic Games: What do the spectators think? Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
43. \***Potwarka, L.**, McCarville, R. & **Kaplanidou, K.** (2013). Predicting intention to patronize Vancouver 2010 Olympic Sponsors: An extended theory of planned behavior approach. Paper presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
42. \*Karadakis, K. & **Kaplanidou, K.** (2013). Residents perceptions of successfully hosting a small scale sport event. Poster presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
41. \*Wang, R. & **Kaplanidou, K.** (2013). Imagery processing: An investigation of sport tourists' travel decision making. Poster presented at the 2013 Conference of the North American Society for Sport Management, Austin, Texas.
40. **Kaplanidou, K.** & \*Karadakis, K. (2012). Four Summer Olympic cities 1996-2008: Residents' unaided response to the meaning of legacy of the Olympic Games. Paper presented to the 11<sup>th</sup> International Symposium for Olympic Research, University of Western Ontario. London, Ontario, Canada.
39. \*Wang, R. & **Kaplanidou, K.** (2012). The Effect of affect regulation on sponsorship effectiveness. Paper presented at the 10<sup>th</sup> Sport Marketing Association Conference, Orlando, Florida.

38. \*Karadakis, K., & **Kaplanidou, K.** (2012) Examining Resident Perceptions of Small-Scale Sport Event Impacts and Quality of Life. Paper presented at the North American Society for the Sociology of Sport, at NASSS in New Orleans, Louisiana.
37. **Kaplanidou, K.** & Spengler, J.O. (2012). The temporal impact of Olympic Games hosting on residents' health related behaviors: The cases of Atlanta, Sydney, Athens, Beijing. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
36. \*Karadakis, K. & **Kaplanidou, K.** (2012). Host and Non-Host Resident Perceptions and Awareness of Legacies for the 2010 Vancouver Games, Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
35. \*Kim, A., & **Kaplanidou, K.** (2012). Examining successful and unsuccessful bids of Olympic Games host cities: the case of the 2016 Summer Olympic Games and the 2018 Winter Olympic Games. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
34. \*Coble, C., **Kaplanidou, K.** & Kerwin, S. (2012). Sport Infrastructure in a small community: Residents perceptions of the impact on the community. Paper presented at the 2012 Conference of the North American Society for Sport Management, Seattle, Washington.
33. Gibson, H., Walker, M., Thapa, B., **Kaplanidou, K.**, Geldenhuys, S., & Coetzee, W. (2012). *Psychic income and social capital among residents: A pre-post exploratory analysis of the 2010 FIFA World Cup in South Africa*. Presented at the 20<sup>th</sup> Annual European Association for Sport Management Conference, Aalborg, Denmark.
32. Gibson, H., \*Kang, S., Walker, M., **Kaplanidou, K.**, Thapa, B., Coetzee, W., & Geldenhuys, S. (2011). Four Sport Tourist Fan Types: 2010 World Cup, Flow-on Tourism and other attributes. Paper presented at the 19<sup>th</sup> Annual European Sport Management Conference, (EASM). Madrid, Spain.
31. \***Kaplanidou, K.** (2011). The Importance of Legacy Outcomes for four Summer Olympic Games host cities: 1996-2008. 19th International Congress on Physical Education and Sport, Komotini, Greece (invited presentation).
30. Gibson, H., Walker, M., **Kaplanidou, K.**, Thapa, B., Geldenhuys, S., & Coetzee, W. (2011). The Perceived Social Impact of the 2010 FIFA World Cup: Resident Perceptions from One Host City. Paper presented at the International Society for the Sociology of Sport Congress, Havana, Cuba July 10th-18th, 2011.
29. \***Kaplanidou, K.** (2011). Understanding the importance of legacy outcomes for Olympic Games Host city residents' quality of life. Paper presented at the 19th Annual European Sport Management Conference, (EASM). Madrid, Spain.

28. **Kaplanidou, K.** (2011).Examining legacies of mega events: organizational responsibility" or societal need? The case of four Olympic cities and the 2010 World Cup in South Africa, Aspire 4 Sport, Doha, Qatar
27. \***Kaplanidou, K.**, Karadakis, K., & Pennington-Gray, L. (2011). A Case Study of the Legacies of Four Summer Olympic Cities 1996-2008. Paper presented at the 2011 Conference for TTRA in London, Canada.
26. \***Kaplanidou, K.**, Gibson, H., Karadakis, K., Walker, M., Thapa, B., Geldenhuys, S., & Coetzee, W. (2011). Quality of life as a mediator between event impacts and mega event support among South African residents: The 2010 FIFA World Cup. Paper presented at the 2011 Conference for TTRA in London, Canada.
25. \*Karadakis, K., & **Kaplanidou, K.** (2011). Legacy Perceptions among Host and Non-host Olympic Games Residents: A longitudinal study of the 2010 Vancouver Olympic Games. Paper presented at the 2011 Conference of the North American Society for Sport Management, London, Canada.
24. \*Karadakis, K., & **Kaplanidou, K.** (2010). Host and Non-host Residents' Perceptions of the Vancouver Olympic Games Legacy. Paper presented at the 31st annual conference of the North American Society for the Sociology of Sport: Producing Knowledge, Producing Bodies: Cross-Currents in Sociologies of Sport and Physical Culture, San Diego, United States.
23. \*Cattani, K., \*Wang, R., \*Karadakis, K., & **Kaplanidou, K.** (advisor) (2010). The New Orleans Hornets: None of us is as strong as all of us...Passion, Purpose, Pride. Poster presented at the Sport Marketing Association fall conference, New Orleans, United States.
22. \***Arai, A., Ko, Y., & Kaplanidou, K.** (2010). Athlete Brand Image: Scale Development and Model Test. Paper presented at the 8<sup>th</sup> Sport Marketing Association, New Orleans. Louisiana.
- 21.\***Apostolopoulou, A.** Papadimitriou, D. & **Kaplanidou, K.** (2010). An exploratory study of the brand image of the World University Games: The case of Universiade Belgrade 2009. Paper accepted for presentation at the 8<sup>th</sup> Sport Marketing Association, New Orleans, Louisiana.
20. \***Kaplanidou, K.** & Buta. N. (2010). Spectators' event image perceptions of Super Bowl: A dynamic image formation approach. Poster presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
19. \***Kaplanidou, K.** & Apostolopoulou, A. (2010). Assessing Spectators' Satisfaction with Peripheral Elements of a Sporting Event: The Case of Super Bowl XLIII Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
18. \*Gates, J. & **Kaplanidou, K.** (2010). Understanding Motivation and Students' Exercise Consumption Behaviors Based On Their Stage of Change in Exercise. Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.

17. \*Karadakis, K. & **Kaplanidou, K.** (2010). Legacy Perceptions among Host and Non-host Olympic Games Residents: The Case of the 2010 Vancouver Olympic Games. Paper presented at the 2010 North American Society of Sport Management Conference, Tampa Florida.
16. \***Kaplanidou, K.** (2010). Personality aspects of active sport tourists and their impact on behavioural intentions. Paper presented via a virtual classroom application at the 18<sup>th</sup> International Congress of Physical Education and Sport, Democritus University of Thrace, Komotini, Greece.
15. \*Gibson, H., \***Kaplanidou, K.**, & Thapa, B. (2010). Small-scale sport tourism as a sustainable legacy of mega-events: A key component of a successful national sport tourism strategy. Abstract accepted for presentation at the Colloquium on Mega-Event Sustainability, Johannesburg, 24 February 2010.
14. Li, X. R., **Kaplanidou, K.**, Jeon, S. M. N., & Cheng, C.-K. (2009). *China's destination image change before and after the 2008 Beijing Olympic Games: A U.S.-based examination*. Paper presented at the 3rd International Conference on Destination Branding and Marketing, Macau, P.R. China. (Presented by R. Harrill).
13. \***Kaplanidou, K.**, Funk, D. \*Buta, N., & Goutzioupas, G. (2009). The Event Image of the Athens Marathon from the Sport Tourist Marathon Runners' Perspective: A Qualitative and Quantitative Approach. Paper presented at the 17<sup>th</sup> Annual European Sport Management Conference, Amsterdam, Holland.
12. \*Gibson, H., **Kaplanidou, K.**, \*Kang, S., & \*Bell, H. (2009). Small-Scale Event Sport Tourism: A Case Study of Six Events. Paper presented at the 17<sup>th</sup> Annual European Sport Management Conference, Amsterdam, Holland.
11. \*Karadakis, K., **Kaplanidou, K.**, & Kim, M. (2009). Exploring environmental responsibility: The case of the International Olympic Committee. Paper presented at the 17<sup>th</sup> Annual European Sport Management Conference, Amsterdam, Holland.
10. \*Jordan, J., \*Beaton, A., **Kaplanidou, K.** & Funk, D. (2009). Market Segmentation in participatory sport events. Paper presented at the 17<sup>th</sup> Annual European Sport Management Conference, Amsterdam, Holland.
9. \*Karadakis, K., Walker, N., **Kaplanidou, K.** & Sagas, M. (2009). The Olympic Games and Sustainability: Sociological, Environmental and Local Community Impacts. Paper presented at the 30th annual conference of the North American Society for the Sociology of Sport: Sport and bodily Culture in Hard Times", Ottawa, Canada.
8. \*Karlis, G., Karadakis, K., **Kaplanidou, K.**, C., I., Onsescu, J., & Sharaf, A. (2009). *Transforming to a life of leisure: Senior Greek immigrants in Ottawa, Canada*. Paper presented at the Leisure, Space and Change: 2009 Symposium, Ottawa, Canada.

7. \***Kaplanidou, K.** & Vogt, C. (2009). *The Theory of Planned Behavior, Past Experience, Satisfaction and Event Attendance during the Post Event Consumption Phase*. Paper presented at the International Conference on Festival and Event Research (ICFER), Orlando, Florida, USA.
6. \***Kaplanidou, K.** & Chang, S. (2008). *Sport event and destination images: Longitudinal image formation and change and its impact on sport consumer behaviors*. Paper presented at the 2008 North American Society for Sport Management Conference, Toronto, Ontario.
5. \***Gibson, H.**, Kang, S. J., & **Kaplanidou, K.** (2008) *Inside the Leisure Social World of Competitive Archery: Involvement, Social World Membership and Participation Patterns*. Paper presented at the 2008 World Leisure Congress, Quebec, Canada.
4. \***Karlis, G.**, Karadakis, K., & **Kaplanidou, K.** (2008). *Aged Immigrants and the Adjustment to a Life of Leisure: A Focus Group Study*. Paper presented at the 37th Annual Scientific and Educational Meeting of the Canadian Association on Gerontology, London, Ontario, Canada.
3. \***Kaplanidou, K.** & Gibson, H. (2008) *Differences between first time and repeat spectators of a Youth soccer event: intentions and image approaches* presented at the 2008 European Association of Sport Management Conference in Heidelberg, Germany. *Paper was a finalist for the Conference New Researcher award*.
2. \***Kaplanidou, K.** & Taks, M. (2007). *A study of Olympic sport tourists' involvement with the event and the host destination Olympic city*. Poster presentation presented at the 2007 European Association of Sport Management Conference in Turin, Italy.
1. \***Kaplanidou, K.**, & Vogt, C. (2007). *Path analysis of sport event image influence on spectators' intentions to revisit the hosting destination*. North American Society for Sport Management Conference, Ft. Lauderdale, USA.

#### **B. National (\* denotes graduate student)**

4. **Kaplanidou, K.** (2018). (Invited presentation) Sport Event participation experiences and quality of life: Creating a sport event participant for life. Presented at: Temple University, School of Tourism and Hospitality Management, Sport & Recreation Management program. April 6, 2018.
3. \*Dolinting, E. & **Kaplanidou, K.** (2018). Decision-Making for Active Sport Event Tourism: Running Events Participation, Sport Event Venues Tomorrow conference, November 14, 2018, Columbia, South Carolina
2. \***Kaplanidou, K.** (2010). Residents of host Olympic cities as consumers of the Olympic Games legacy "products": A theoretical model of processing outcomes based on temporal distance. Paper presented at the Sport Entertainment and Venue Tomorrow conference, Columbia, South Carolina. *(Invited presentation)*.
1. **Kaplanidou, K.** (2013). (Invited presentation) Core and peripheral aspects of scholarship: A sport event tourism perspective. Presented at: Temple University, School of Tourism and Hospitality Management, Sport & Recreation Management program, March 29, 2013.



### C. Local (\* denotes graduate student)

15. \*Kim, C. & **Kaplanidou, K.** (2019). Social Ecological Environments, Physical Activity, and Quality of Life: A 10-year Autoregressive Longitudinal Mediation Analysis. March 18, 2019.
14. \*Triantafyllidis, S., **Kaplanidou, K.** (2018). Poster presentation: Olympus Mountain Marathon Participants and Voluntarily Carbon Offsetting Intentions, Stanley Lecture Series Poster, College of Health and Human Performance. Gainesville, Florida. March 13, 2018.
13. \*Triantafyllidis, S., Ries, R., & **Kaplanidou, K.** (2017) Environmental impacts of spectators' transportation in collegiate sport event: On-campus versus off-campus stadium. 3rd Collegiate Sport Sustainability Summit. Oral presentation in Gainesville, Florida, USA June 6, 2017.
12. \*Zhou, R. & **Kaplanidou, K.** (2018) Developing a Scale of Sport Event Social Capital (SSESC), Stanley Lecture Series Poster, College of Health and Human Performance. Gainesville, Florida. March 13, 2018.
11. Cho, I. & **Kaplanidou, K.** (2018) Seniors Perceived Vitality and Subjective Well-being: The Case of a Regional Senior Sport Event, Stanley Lecture Series Poster, College of Health and Human Performance. Gainesville, Florida. March 13, 2018.
10. \*Kim, C. & **Kaplanidou, K.** & Kim, J. (2018). The Reciprocal Relationship Between Sport Activity and Quality of Life, Poster presentation, Stanley Lecture Series Poster, College of Health and Human Performance. Gainesville, Florida. March 13, 2018.
9. \*Triantafyllidis, S., Ries, R., & **Kaplanidou, K.** (2017). The eco-friendly transportation of fans in collegiate sport events: The case of an urban and a non-urban area. Paper presented at the Collegiate Sport Sustainability Summit, June 5-7, Gainesville, FL.
8. \*Zhou, R. & **Kaplanidou, K.** (2017) Social Capital from Sport Event Participation: An Exploration of the Social Impacts of Small-scale Sport Events on the Local Community. Stanley Lecture Series Poster Presentation, HHP, March 21, 2017, Gainesville, Florida.
7. \*Kim, C. & **Kaplanidou, K.** (2017) Does Sport Involvement Affects Support For Olympics as Multi-Sport Event: Approach from a Sport Involvement Perspective. Stanley Lecture Series Poster Presentation, HHP, March 21, 2017, Gainesville, Florida.
6. \*Triantafyllidis (HHP student) & **Kaplanidou, K.** (2016). Environmentally friendly transportation in sport events, HHP research day, November 2016, University of Florida, Gainesville, FL
5. \*Kim, C. (HHP student) & **Kaplanidou, K.** (2016). Attitudes and Expected Olympic Legacy Outcomes and support for the Olympics Games, HHP research day, November 2016, University of Florida, Gainesville, FL
4. \*Zhou (HHP student) & **Kaplanidou, K.** (2016). Inspiration of Sport Event Runners, HHP research day, November 2016, University of Florida, Gainesville, FL
3. \*Triantafyllidis, S. & **Kaplanidou, K.** (2015) Marathon runners and their environmental attitudes. Are they a good market for environmental CSR interventions? Poster Presentation at the University of Florida Health and Human Performance Research Day, March 10, 2015, Gainesville, Florida.

2. \*Triantafyllidis, S. & **Kaplanidou, K.** (2015) Motivational factors that influence peoples' behavioral intentions to participate in sport events in the future. Poster Presentation at the University of Florida Graduate Student Research Day (GSRD), October 27, 2015, Gainesville, Florida.

1. Kim, A. & **Kaplanidou, K.** (2012). Examining successful and unsuccessful bids of Olympic Games host cities: The case of the 2016 Summer Olympic Games and the 2018 Winter Olympic Games. Paper presented at the Health and Human Performance Graduate Research Day, College and Health and Human Performance, Gainesville, Florida. April, 12.

## SPONSORED RESEARCH PROJECTS

### a. Funded externally

**18. Kaplanidou, K. (PI) (70% effort) & McLeod, C. (Co-PI)** Spending patterns of Sport Event Tourists in Alachua County: Evaluation of Spending Patterns. Gainesville Sports Commission. Direct Cost: \$9,000. Indirect Cost: \$0. (January 2023- August 2023). **Contract.**

**17. Kaplanidou, K. (PI) (100% effort).** The sport participation legacy of sport events: Perspectives from a cross-sectional study on behavior change, and a cross- national study. National Cheng Kuhn University, Taiwan, Total: \$16,000, Direct Cost: \$13,339, Indirect cost: \$2,668, (2020-2022).

**Competitive grant.** The total grant amount for this project with the University's collaborator Dr. Ma was \$73,453.33. I was the PI for my work on this grant.

**16. Kaplanidou, K. (PI) (100% effort).** Building social capital by participating in running events and groups: A comparison of Taiwan and the USA. National Cheng Kuhn University, Taiwan, Total: \$15,157, Direct Cost: \$13,203, Indirect cost: \$1,954 (2018-2020). **Competitive grant.** The total grant amount for this project with the University's collaborator Dr. Ma was \$55,908.13. I was the PI for my work on this grant.

**15. Kaplanidou, K. (PI) (90% effort) & Wegner, C. (Co-PI).** Sport Event Tourists in Alachua County: evaluation of spending patterns. Gainesville Sports Commission, Total: \$5,384, Direct Cost: \$4,723, Indirect cost: \$661 (2017-2018). **Contract.**

**14. Kaplanidou, K. (PI) (90% effort) & Chatziefstathiou, D. (I).** The role of involvement with sport and the Olympic values: The perceived impacts of Youth Olympic Games: the cases of Lillehammer and Lausanne. Olympic Studies Center, International Olympic Committee, Direct Cost: \$15,000, Indirect Cost: not allowed by agency. (2017-2018). **Competitive grant.**

**13. Kaplanidou, K. (PI) (100% effort).** The relationships between the CSR, social identities, brand equity, and consumer loyalty among sport consumers: a study from cross-national and longitudinal perspectives. National Cheng Kuhn University, Taiwan, Total: \$7,000, Direct Cost: \$6,097, Indirect cost: \$902 (2017-2018). **Competitive grant.** The total grant amount for this project with the University's collaborator Dr. Ma was \$27,983.30. I was the PI for my work on this grant.

**12. Kaplanidou, K.** (PI) (100% effort). The relationships among core and peripheral service quality, perceived value, team identification, and behavioral intentions of professional team sport spectators. National Cheng Kuhn University, Taiwan, Total: \$6,791, Direct Cost: \$5,915.87, Indirect cost: \$875.13 (2016-2017). **Competitive grant.** The total grant amount for this project with the University's collaborator Dr. Ma was \$25,400. I was the PI for my work on this grant.

**11. Kaplanidou, K.** (PI) (100% effort). Effect of event service quality and satisfaction on the quality of life and behavioral intentions of recreational runners. National Cheng Kuhn University, Taiwan, Total: \$6,600, Direct Cost: \$5,749, Indirect cost: \$851, (2015-2016). **Competitive grant.** The total grant amount for this project with the University's collaborator Dr. Ma was \$25,883.30. I was the PI for my work on this grant.

**10. Kaplanidou, K.** (PI) (90% effort), Sagas, M. (Co-PI): *The 2022 Qatar FIFA World Cup's economic, socio-cultural and environmental impacts on residents' well-being*. Social and Economic Survey Institute, Qatar University, Total: \$76,134.15, Direct cost: \$63,463, Indirect cost: \$12,693 (October 2013-October 2015). **Contract.**

**9. Sagas, M., (PI), Kaplanidou, K., (Co-I)** (11% effort), Co-PI: Ko, Y. *Barriers and Motivations of Elite Youth Sport Participation*. ESPN, Total: 20,000, Direct cost: \$18,182, Indirect cost: 1,818.00. (June 2013 - 2014). **Contract.**

**8. PI: Kerwin, S. Co-PIs: Walker, M., Kaplanidou, K.** (30% effort). Exploring Sport-for-Development at the Community-Level. North American Society of Sport Management (NASSM) Research Grant. Total: \$1,350. Direct cost: \$1,227.27, Indirect cost: 122.73 (May 2011 – May 2012). Note: this grant had no salary allocations, just cost related to research materials.

**7. PI: Kaplanidou, K.** Examining the Importance of Olympic Games Legacy Aspects Among Host City Residents: A Temporal Approach. International Olympic Committee (IOC) Olympic Studies Centre, Information Management Department. Total: 10,000 CHF. Direct cost: 10,000 CHF, Indirect cost: 0 CHF, (December 2009-December 2010) –final conversion to US dollars: \$9,358.00

**6. PI: Kaplanidou, K.** Evaluate participant perceptions of the Athens Classic Marathon event. Athens Classic Marathon Organization. Athens, Greece. Total: \$750. Direct cost: 511.94, Indirect cost: \$238.06, (November 2009-December 2010).

**5. PI: Kaplanidou, K.** Co-PI: McLaughlin, E. Florida First Coast of Golf: Strategic Planning Project. Florida First Coast of Golf. Total: \$7,300: Direct costs: 6,347.83, Indirect cost: \$952.17 (November 2007- August 2008)

**4. PI: Kaplanidou, K.** Co-PI: Gibson, H. Spectator and coach perceptions of 2008 Gator Soccer Showcase for Girls sport event. Gainesville Sports Commission. Total: \$2,751.76, Direct cost: \$2,751.76. Indirect Cost: \$0 (January 2008-August 2008)

**3. PI: Kaplanidou, K.** Co- PI: Gibson, H. Senior Games Event Participant Study. Gainesville Sports Commission. Total: \$650, Direct cost: \$650. Indirect Cost: \$0 (October 2007-August 2008)

**2. PI: Gibson, H. Co- PI: Kaplanidou, K.** (50%). Gainesville ASA Pro/Am McKenzie Tour Survey. Gainesville Sports Commission. Total: \$2,210.43 Direct cost: \$2,210.43, Indirect Cost: \$0 (February

2008-August 2008).

1. PI: Lowman, K. K, Co- PI: Byrd, C. E., Zhang, J. J., Ko, Y. J., **Kaplanidou, K.** (8% effort) & Byon, K. Assessment of Student Achievement: Examining the EdVenture Curricula. EdVenture Group, Total: \$38,000. Direct cost: 33,043, Indirect cost: 4,957. (January 2008-December 2008).

### **Funded Internally since 2007**

#### **List of Internal UF Funding**

<b>Role</b>	<b>Agency</b>	<b>Title &amp; Dates</b>	<b>Total Award</b>
Co-Pi (my doctoral student Ran Zhou was the PI)	Department of Tourism, Recreation and Sport Management	Sport Event Partnership project June 2017-August 2018	\$1,000
PI	Center for Tourism Research and Development (renamed into Eric Friedheim Tourism Institute)	Understanding the importance of various legacy aspects among key stakeholders involved in the management and delivery of the Olympic Games. August 2009-February 2010	\$1,000

## **UNIVERSITY GOVERNANCE AND SERVICE**

### **University level**

- Academic Personnel Board, (2021-2023)
- Quality Enhancement Plan Task Force- artificial intelligence (2021-2023)
- Department of Recreational Sports: Member of the Board (Fall 2018- Spring 2020)
- University Graduation Marshall (Fall 2018, Spring 2018, Spring 2022, Spring 2024)
- Faculty Forum: Internationalization task (HHP/TRSM representative, January 2013)
- Faculty Forum: Improving response rates for online teaching evaluations (HHP/TRSM representative, February 2013)

### **College level (College of Health and Human Performance (HHP))**

- HHP graduate Faculty Committee Chair (2021-2023)
- Assistant Dean of Faculty and Staff Affairs (2019-2021)
- College Curriculum Committee (Fall 2016 -2020, 2024-present)
- HHP Assessment Committee (Fall 2016- 2020)
- Research Opportunity Funds Committee (Fall 2018)
- Council of Principal investigators committee (Fall 2018, Spring 2019)
- Graduate Faculty Committee (Fall 2013- Spring 2015, Fall 2016-present)

- HHP Graduate Coordinators Committee (Fall 2016- present)
- HHP Research Committee (Fall 2018, Spring 2019).
- Applied Physiology and Kinesiology, Faculty Search Committee for 3 positions-Member (Fall 2017)
- HHP Tenure and Promotion Committee (Fall 2016)
- Marshall for College Graduation ceremonies (Fall 2016, Fall 2018, Spring 2019,
- Stanley Lecture and Research Symposia: Chair (2008)
- Scholarship Committee: Chair (2009)
- Health Education and Behavior (HEB) Faculty Search Committee-Member (2012-2013)

**Department/Center (Department of Tourism, Recreation and Sport Management/Department of Sport Management )**

- Graduate Coordinator (Summer 2016-2020 and January 2024- present)
- Graduate Studies Committee. Chair (Fall 2016 -2020, 2024– today)
- Sport Management Doctoral Program Review Committee (Spring 2012- Fall 2014). Chair
- Ad Hoc Department Strategic Planning Committee. Chair (Fall 2018, Spring 2019)
- Ad Hoc Board of Governors Report Committee. Chair. (Fall 2018, Spring 2019)
- Graduate Studies Committee. Member (Fall 2010, Spring 2011, Fall 2014)
- Department Chair search committee member (Fall 2018, Spring 2019)
- Tenure and Promotions Guidelines review committee Member (Fall 2011, Spring 2012, Fall 2012)
- Undergraduate Studies Committee. Member (Fall 2010, Fall, 2013, Spring 2014, Fall 2020, Spring 2021)
- Transfer Applications Committee. Member (2010)
- Faculty Search and Screen Committees. Member (2008, 2009/10, 2012, 2014, 2017)
- Strategic Planning Committee. Member (2008-2011)
- Development Committee. Member (2007-2008)
- Annual Peer Review Research Committee. Member (Spring 2010, Spring 2011)
- SPM Admissions Review Committee. Member (2012-2013, 2021, 2022)
- TRSM student petitions Committee. Member (2012-2013)
- Sport Management Program Coordinator (Fall 2010)

**CONSULTATIONS OUTSIDE THE UNIVERSITY**

<b>Date</b>	<b>Location</b>	<b>Work performed</b>	<b>Organization/ Employer</b>
2014-today	Gainesville, Florida	Member of the Executive Board, providing advice and presentations to the board on sport event tourism development	Gainesville Sports Commission
September 2012- June 2013	Gainesville, Florida	Data analysis for a project titled: Assessing the Impact of Minnesota Liability Legislation on Community Recreational Use of School Facilities funded by the Robert Wood Johnson Foundation's Active Living Research	Public Health Law Center, William Mitchell College of Law St. Paul, Minnesota
October 2012, May 2013	Thessaloniki, Greece	Evaluating satisfaction levels of sport event participants at Alexander the Great Marathon event	Alexander the Great Marathon
March 2012	Gainesville Florida	Wrote a chapter titled: "Sport consumers, Mega events, Sponsors and Social Media: image perceptions and behavioral considerations" for an industry book in South Korea	SK Marketing & Company Co., Ltd., South Korea
July 2011	Tallahassee, Florida	Evaluation of sport tourism development in the state of Florida	Florida Sports Foundation
August 2008	Gainesville, Florida	Proposal for strategic development of golf tourism	Florida First Coast of Golf
July 2008	Athens, Greece	Instrument creation for data collection on active sport tourists	Athens Classic Marathon, Marketing Department, Athens Greece

## **EDITOR OF SCHOLARLY JOURNALS, SERVICE ON EDITORIAL ADVISORY BOARDS, REVIEWER FOR SCHOLARLY JOURNALS**

### **a. Editor**

1. Sport Marketing Quarterly, Special Issue: Marketing Sport Event Tourism. (2013)

### **b. Associate Editor**

1. Event Management Journal (2022-present)

### **c. Editorial Advisory Boards**

1. Event Management Journal (2021-present)
2. Sport Management Review (2010 - present)
3. Journal of Sport Management (2017- present)
4. Journal of Global Sport Management (2017- present)
5. Journal of Sport & Tourism (2015- present)

6. Tourism Review International (2014-present)
7. International Journal of Sport Marketing and Sponsorship (2019- present)

## ACTIVITIES IN THE PROFESSION

- a. International  
 Academic Program reviewer:  
**Greece:** University of Peloponnese, Sport Management Program, 2014  
**Greece:** University of Thessaly, Physical Education and Sport Science Program, 2019  
**Peru,** University of Applied Sciences, Sports Administration and Business Program, 2024  
  
 International Olympic Committee Grant Reviewer (4 grants) 2014, 2017, 2018, 2019  
 Coliseum Global Sports Venue Alliance (Board Member), 2019- present  
  
 North American Society for Sport Management Conference Abstract Reviewer, 2014, 2016, 2017, 2018  
  
 European Association of Sport Management Conference Abstract Reviewer, 2017, 2018
- b. National
- c. Regional  
 None
- d. State  
 None
- e. Local  
 Gainesville Sport Commission, President of the Executive Board (2018-2020).

## HONORS

### International

1. *Research Fellow*, 2018 North American Society of Sport Management,
2. 2018 North American Society of Sport Management: *Student Research Competition, Runner up award, Student: Ran Zhou.*
3. *Researcher of the year 2012*, Greek (Hellenic) Association of Sport Management, Greece.
4. *Researcher of the year 2008*, Greek (Hellenic) Association of Sport Management, Greece.
5. New Researcher Award” finalist: 2008 European Association of Sport Management

### National

1. 2023 Fellow National Academy of Kinesiology #636

## Local

1. UF TERM Professorship Award (2021-2024), \$5,000 per year based on research productivity levels
2. HHP TERM Professorship Award (2015-2018), \$5,000 per year based on research productivity levels
3. Elected to the *UF leadership Academy*, University of Florida (August 2018- May 2019).
4. *2017 Gainesville Sports Commission President award: Volunteer of the year*, Gainesville Sport Commission
5. Doctoral Student awards
  - a. William Santana: Graduate Paper Award at the 2025 International Sociology of Sport Association (ISSA) World Conference held at Seoul National University.
    - i. Paper Title: “I don’t know where to report what happened”: An analytical autoethnography on developing a protocol to prevent harassment and abuse in cheerleading
  - b. 2024 Outstanding International Student Achievement Award (Student Julia Flores), Awarded by University of Florida International Center
  - c. 2017 Outstanding International Student Achievement Award (Student Ran Zhou), Awarded by University of Florida International Center
  - d. 2018, Finalist, Student paper Award, North American Society of Sport Management conference, (Student Ran Zhou)
  - e. 2018 Bill Simms Endowment Student Research Award, Department of Tourism, Recreation, and Sport Management, University of Florida. (\$500)- (Student Ran Zhou)
  - f. 2017 D. K. Stanley Research Symposium Research Runner Up Award (student: Ran Zhou), College of Health and Human Performance. Awarded by Stanley Lecture Series - 2017 Committee (\$250)
  - g. 2016 The Winner of 3M Presentation, (Student Ran Zhou) Awarded by 2016 Southern Sport Management Doctoral Symposium (SSMDS)
  - h. 2016 Certificate of Outstanding Academic Achievement, (Student Ran Zhou) Awarded by University of Florida International Centre
  - i. 2017 Annual Bill Simms Endowment Doctoral Student Award, (Student: Stavros Triantafyllidis), Department of Tourism, Recreation and Sport Management, University of Florida (\$500)
  - j. 2016 D. K. Stanley Research Symposium Research Runner Up (Student: Stavros Triantafyllidis), Health and Human Performance Stanley Lecture Series 2016, University of Florida. Awarded by Stanley Lecture Series - 2016 Committee (\$250)
  - k. 2015 Florida Facility Managers Association (FFMA) College Scholarship (Student: Stavros Triantafyllidis) (\$1,000)
6. *2012 International Educator of the Year Award*-College of Health and Human Performance