

Methods in Community Injury Prevention and Control
Department of Health Education & Behavior
Fall 2025
HSC 4663 (1039) # 18291
Tuesday 9:35 AM – 11:30 AM; Thursday 10:40 AM – 11:30 AM
FLG 245

Instructor: Suzanne Sneed-Murphy, PhD

E-MAIL: murphysm@hhp.ufl.edu

Phone: 352-294-1607

Office Hours: **Thursdays 3:00 – 5:00 PM EST**; alternate dates and times by appointment. You are encouraged to meet with the instructor at least once during the semester by phone, by e-mail conversation, or in person in the office. Phone calls, e-mails, and appointments outside of office hours are welcome. **Office hours will be held in person only for this residential course – unless arranged for an alternate format.**

Department Chair: Dr. Mildred Maldonado-Molina; FLG 5: mmmm@ufl.edu

Course Website: <http://elearning.ufl.edu>

***I am usually connected to my UF email so that may be the best way to get a timely and clear response.** The instructor will use canvas mail or @ufl.edu email accounts for instructor-initiated communication. **Please email me using the Canvas messaging tool – it is connected to my ufl.edu email account.**

- It is your responsibility to regularly check for course emails and announcements via ufl.edu and Canvas accounts.
- Email inquiries sent Mondays through Fridays will usually receive a reply within twenty-four business hours of receipt. If you have not received an email reply within 48 hours (other than the weekends), please resend your inquiry.

Course Prerequisite: Health Education and Behavior or Applied Physiology and Kinesiology majors junior or senior standing.

Textbooks and Resources:

- Recommended:
 - Thygerson, A., Thygerson, S. & Thygerson, J. (2008). Injury prevention: Competencies for unintentional injury prevention professionals (3rd ed). Massachusetts: Jones & Bartlett.
 - **ISBN-13: 978-0-7637-5383-2**
- Additional readings (scholarly articles) may be assigned periodically throughout the semester.

UF Catalog Description: Introduces current theory and knowledge in the field of unintentional injury prevention; prepares students to critically analyze current intervention strategies and explores new directions for unintentional injury prevention and control. Topics include the importance of injury as a problem, historical and conceptual underpinnings of injury prevention,

epidemiology of injury, mechanisms of injury, basic concepts of injury prevention, the role of law in injury prevention, and the role of injury surveillance on unintentional injury.

Course Overview: This is a three-credit-hour lecture course designed to help familiarize you with current theory and knowledge in the field of unintentional injury prevention and to prepare you to critically analyze current intervention strategies and explore new directions for unintentional injury prevention and control.

Course Objectives: Upon completion of this course, you will be able to:

- Examine and explain injury and the concepts of intentionality and mechanism as they relate to injury.
- Examine and explain the importance of injuries as a major public health problem.
- List the major risk and protective factors of specific unintentional injuries.
- Apply the Haddon Matrix, countermeasures, planning, and evaluation strategies to generate ranges of prevention options.
- Explain how injuries are preventable.
- Explain the continuum of injury prevention, from primary prevention to acute care and rehabilitation.
- Identify and prioritize injury problems.
- Identify levels where injury prevention activities can be focused (e.g., individual, community, public policy)
- Examine and explain how education/behavior change, legislation/enforcement, and technology/engineering work together to prevent injuries and how they can be used to create a comprehensive injury prevention program.
- Select and utilize key journals and electronic resources to obtain updated information regarding injury prevention.

Class Format:

- A combination of lectures and class activities will be used in this course.
- Course materials (assignments, exams, class notes) are located online through the University of Florida's E-Learning System, CANVAS <http://elearning.ufl.edu>
- Faulty Internet connections **WILL NOT** be accepted as an excusable reason for any missed assignments, activities, quizzes, and/or exams.

Attendance: You are expected to attend all class sessions and be prepared to actively engage in class discussion. It is your responsibility to get a copy of any notes or handouts from a classmate should a class session be missed. University policies regarding attendance will be followed and can be found here: <https://catalog.ufl.edu/ugrad/current/regulations/infor/attendance.aspx>.

- Attendance will be randomly 'taken' via activity completion, etc. No advance notice will be given. The University of Florida excused absence items will be the only 'reasons' accepted to make up the attendance credit.

Excessive Missing Assignments:

- The university recognizes the right of instructors to make attendance mandatory and require documentation for absences, missed assignments, or failing to fully engage in class, including class discussions. After due warning, instructors can prohibit further

attendance and subsequently assign a failing grade for the excessive absences. This policy applies to both in-person and online class instruction. Note: If you are missing assignments for any reason, please reach out to me immediately. Failing to communicate with me (respond to emails, discuss progress in the course) could lead to removal from the course for excessive absences and failure to fully engage in the course. I truly dislike having to take such measures. Communication is one of the keys to success in this course.

Appropriate Use of AI Technology Policy

- The UF Honor Code prohibits cheating, including using materials or tools—such as generative AI—without permission or proper attribution. In this course, AI tools may be allowed for some assignments to support learning, but are prohibited in others where their use would undermine the learning objectives. Each assignment will specify whether AI use is permitted. When used, AI tools must be cited, and students remain fully responsible for the content they submit. All work must reflect the student’s own understanding, effort, and ethical standards.

What You Can Do to Be Successful in HSC 4663:

- Attend all class sessions.
- Watch ALL supplement videos – this is a requirement.
- Take ownership of your education and learning experience.
- Familiarize yourself with all course due dates.
- Read assigned textbook chapters and/or supplementary materials before beginning any assessment and engaging in discussion forums.
 - Be active in course discussion forums and **respect the viewpoints & contributions of your instructor and classmates.**
- **You are expected to adhere to deadlines. Assignments will NOT be accepted late. I do recognize that personal circumstances may interfere with your ability to meet a deadline. I require prior notification when able to do so. If notified before the deadline of a circumstance that may cause a student to miss an assignment, an extension may be granted.**
- **If an emergency arises that causes you to miss a deadline, you must contact the instructor within 24 hours and provide formal documentation (if required) within 48 hours.**
- Inform me whenever there is a problem related to the class, whenever you feel the need to clarify questions, or whenever you desire to further explore topics of interest.

Course Requirements, Accessibility:

- Reliable Internet connection (DSL, LAN, or cable connection desirable)
- Access to the University of Florida’s E-Learning System, CANVAS
<http://elearning.ufl.edu>
- Webcam and some type of speakers and microphone
- Google Chrome browser (for Honorlock test proctoring)

Course Activities and Evaluations: All assignments are due by 11:59 PM EST.

1. **Syllabus quiz:** Complete the 10-question syllabus quiz by the due date indicated.
10 points
2. **Attendance Assignments:** Attendance will be randomly ‘taken’ via activity completion, etc. No advance notice will be given. The University of Florida excused absence items will be the only ‘reasons’ accepted to make up the attendance credit for a missed day in which attendance is recorded. Points for attendance assignments will vary. Total points awarded: 25 points.
3. **Exams:** There will be **TWO exams (2@100 points)** given each semester. The exams will cover material from class lectures, readings, and class activities. Each exam may include multiple choice, matching, short answer, and essay questions. **The exams are not cumulative.** Exams are timed and must be taken on the date and time listed in the syllabus unless prior approval for an alternate date has been received. **Exams will be proctored via Honorlock and students will take the exam in the classroom on the day listed in the syllabus – unless DRC accommodations allow alternate locations.**

Your exams in this course will be proctored using Honorlock. Honorlock is a service that allows you to complete your assessment at any location while still ensuring the academic integrity of the exam for the institution. Using almost any webcam or computer, you can take exams at home, at work, or anywhere you have internet access – if considered a secure location. You DO NOT need to create an account, download software, or schedule an appointment in advance. Review the [Honorlock guide for more information](#).

Honorlock Guidelines:

- You will need a webcam and some type of speaker and microphone.
- **You will need the Google Chrome browser**
- A stable internet connection is required
- You will need a government-issued photo ID or student ID
- No breaks are allowed during your testing session and cell phones and other devices will not be permitted in the testing area (unless accommodations are provided to the instructor).
- No other people are allowed in the area in which the test is being taken.
- **Any unauthorized notes or other attempts to cheat will abort the test session and will be reported to your instructor – this will result in a zero on the exam and is a student honor code violation.**

Grade Appeals. It is your responsibility to review your graded exams when they are visible. After reviewing, you have **one week** to appeal the grade to the instructor. After **one week**, a grade will not be changed. **THERE WILL BE NO EXCEPTIONS TO THIS POLICY.**

Makeup EXAM: Students missing an exam will take the general make-up exam given at the end of the semester. This exam will cover material from the entire semester – a cumulative exam. Your grade on this exam will serve as your grade for the missed

exam(s). **The make-up exam will be given on Wednesday, December 3, 2025. This exam cannot be taken to replace a low score on exam 1 or 2.**

4. **Topic Applications:** These assignments are designed to provide additional practice relating to areas covered in class lectures. For example, one assignment will involve utilizing the Haddon Matrix to dissect an injury case study for intervention opportunities. There will be five applications at 10 points each (50 total points). The due dates are indicated on the syllabus. It is important to note that quality responses are expected and required for all written work. **Some topic assignments will be completed during class time, and some are due by 11:59 PM on the due date and will be submitted electronically via Canvas. If completion is during class time – you must be present to receive points – if uploaded to Canvas and the class is missed, a score of zero will be assigned. Assignments will not be accepted late.**
5. **Practical Experience/Applications:** These fun assignments are designed to provide a content application to “everyday” experiences. For example, you will be required to create a choke tube and record a brief video or write a narrative explaining how to use the tube and why we should use a choke tube. There will be five experience assignments at 10 points each (50 total points). The due dates are indicated on the syllabus. **Assignments will not be accepted late.**
6. **Instagram (IG) Injury Prevention Education Posts (Two parts)**
The purpose of this project is to help you briefly practice using social media as a platform to promote health information regarding injury and injury prevention. *Why IG?
Instagram is a good ‘middle ground’ social media platform.

Choosing Your Topic & Creating Your Instagram Page

- Select a specific **unintentional injury topic** that interests you (e.g., falls, drowning, car crashes).
- You will use this **same topic for the entire semester; you cannot change topics** between posts.
- Create an Instagram handle and page that reflects **your topic and health education.**
- Your Instagram **handle must be approved by the instructor** before you begin posting.
- You may set your account to **private** if you're concerned about privacy.
- **Follow the post guidelines** provided in the Canvas assignment.
- For each post, upload a **screenshot** of your IG post to Canvas.

Writing Your Post Explanation

For each post, you must write a **2-paragraph explanation** (at least 5 sentences per paragraph) that includes:

- A description of your post
- Any comments or engagement (likes, shares, etc.)
- Why you chose that specific content to share
- What you hope people will learn from your post

Tip: Post on Instagram **before the assignment due date** so you have time to gather comments and engagement to include in your explanation.

Posting Schedule & Points Breakdown

You will complete a total of **six (6) Instagram posts**, each worth **10 points** (total of 60 points):

- **Post 1:** Background of the injury problem
- **Posts 2 & 3:** Risk factors related to the injury
- **Posts 4, 5, & 6:** Prevention strategies using the **3 E’s of Injury Prevention** (Education, Enforcement, Engineering)

Each post is graded as follows:

- **5 points** – Instagram post
- **5 points** – Written explanation

Your **final narrative** in Post 6 should reflect on your overall experience with the project.

For more details and the grading rubric, please refer to the assignment page on Canvas.

Course Activities and Evaluation:

Course Requirement	Points	Percent of Total Points
Syllabus Quiz	10	2.5 %
Attendance	25	6.0 %
Exams (2 @ 100 points each)	200	51.0 %
Topic Applications (5 @ 10 points each)	50	12.5 %
Practical Experience Assignments	50	12.5 %
IG Injury Prevention Education Posts	60	15.0 %
Total Points	395	100 %

Grading Scale Range: HSC 4663

Points	Letter Grade	Percentage	GPA Point Value
369 and above	A	93.5 % and above	4.0
355.5-368.999	A-	90 – 93.49 %	3.67
341.5-355.499	B+	86.5-89.99 %	3.33
330-341.499	B	83.5-86.49 %	3.0
316-329.999	B-	80.0-83.49 %	2.67
302-315.999	C+	76.5-79.99 %	2.33
290-301.999	C	73.5-76.49 %	2.0
276.5-289.999	C-	70.0-73.49 %	1.67
262.5-276.499	D+	66.5-69.99 %	1.33
251-262.499	D	63.5-66.49 %	1.0
237-250.999	D-	60.0-63.49 %	.67
236.999 and below	E	Below 60 %	0

UF Grading Policies. Information related to current UF grading policies and assignment points can be found at <http://ufl.edu/catalog/policies/regulationgrades.html>.

Title IX: the University of Florida has zero tolerance for sexual discrimination, harassment, assault/battery, dating violence, domestic violence, or stalking. Students are encouraged to report any experienced or witnessed occurrences to law enforcement and/or one of UF's Title IX Coordinators. Students can report incidents or learn more about their rights and options by contacting Student Conduct and Conflict Resolution at 202 Peabody Hall, 352-392-1261; or visit: www.dso.ufl.edu/sccr/process/incident-report/ OR www.dso.ufl.edu/sccr/process/victim-rights/

Assignments: Due by the date specified on the syllabus - EST. Assignments will not be accepted late. I do recognize that personal circumstances arise that may interfere with your ability to meet a deadline. If these things do occur, let the course instructor know as soon as you know – **before the deadline.** See the emergency information above. Anytime you have a question or problem, email the course instructor immediately.

E-mail Etiquette: Email Dr. Sneed-Murphy: I prefer the following email etiquette:

- The subject line should indicate the content of or reason for the message.
- Please begin the message by addressing your recipient with “Dear Dr. Sneed-Murphy, or Dr. Murphy.”
- The message ends with your name (please include your first AND last name).

Recommendation Letter Policy (please provide 6 weeks prior notice):

- You must be in good standing in Dr. Murphy's classes (good attendance, grade, etc.)
- You have taken at least **TWO** courses with Dr. Murphy
- You have met with Dr. Murphy at least **TWICE** in her office or via Zoom.
- You both verbally and electronically request the letter of recommendation.

Course Assistance: If you have questions about course expectations or the grading procedures, or if you have difficulty with the course content, the readings, the lectures, the class activities, or the assignments, please email the course instructor immediately. **Do not wait until it is too late. I provide a discussion post specifically for student questions. Other students may have related questions – this discussion post allows me to answer for all students to view. Students should review the syllabus and the student discussion post before sending an e-mail as the answer may already be answered.**

Success and Study Tips:

- Attend class and be an attentive student.
- Ask questions – as soon as they arise.
- Engage in course discussion and course office hours.
- Do not fall behind – ask questions as soon as you think of one.
- Stay organized – post the due dates, place the due dates in your phone calendar – set reminders!
- Check Canvas announcements daily – or twice daily.
- Review all power points and supplemental material weekly.
- Contact the instructor or post to the student question discussion if you need/want further information/clarification.

- Stay motivated and positive

*******Syllabus is subject to change with instructor notification.**

Date	Class Content	To Do	ASSIGNMENT DUE These dates are NOT flexible. All due EST
Aug 21 – Aug 22	Module 1 – Introduction	<ul style="list-style-type: none"> • Read ALL Introduction information • Review and become familiar with the syllabus 	<ul style="list-style-type: none"> • Begin thinking of Instagram ‘name’
Aug 25 – Aug 29	Module 1 – Introduction Cont.... Begin Module 2 – Magnitude and Burden	<ul style="list-style-type: none"> • Review and become familiar with the syllabus • View All Supplemental Videos • Complete All Assignments 	<ul style="list-style-type: none"> • Syllabus Quiz – August 28 • Send instructor Instagram name for approval this week
Sept 1 – Sept 5 Labor Day – Sept 1	Module 2- Magnitude and Burden	<ul style="list-style-type: none"> • View All Supplemental Videos • Complete All Assignments 	<ul style="list-style-type: none"> • Topic Assignment 1 – Sept 4
Sept 8 – Sept 12	Module 3 – Choking, Suffocation and Strangulation	<ul style="list-style-type: none"> • View All Supplemental Videos • Complete All Assignments 	<ul style="list-style-type: none"> • Practical Application 1 – Sept 9 • Instagram Post 1 – Sept 11

Sept 15 – Sept 19	Module 4 – Poisoning	<ul style="list-style-type: none"> • View All Supplemental Videos • Complete All Assignments 	<ul style="list-style-type: none"> • Instagram Post 2 – Sept 16 • Practical Application 2* – Sept 18 *In place of class
Sept 22 – Sept 26	Module 5 – Drowning	<ul style="list-style-type: none"> • View all Drowning Lecture Videos • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Topic Application 2 – Sept 25
Sept 29 – Oct 3	Finish any lecture material Exam 1 Begin Module 6	<ul style="list-style-type: none"> • Complete ALL Assignments • <u>Complete EXAM 1</u> 	<ul style="list-style-type: none"> • Exam 1 – Sept 30
Oct 6 – Oct 10	Module 6 – Falls	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Topic Assignment 3 – Oct 7 *Completed in class • Practical Application 3 – Oct 9
Oct 13 – Oct 17 HC – Oct 17	Module 7 – Playground Injury	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Practical Application 4 – Oct 14 • Instagram Post 3 – Oct 16
Oct 20 – Oct 24	Module 8 – Motor Vehicle Crashes (1 st two lectures)	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • NO assignments this week! HOORAY!

Oct 27 – Oct 31	Module 8 – Motor Vehicle Crashes (2 nd two lectures)	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Topic Assignment 4 – Oct 28 • Instagram Post 4 – Oct 30
Nov 3 – Nov 7	Module 9 – Residential Fire	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Instagram Post 5 – Nov 5 • Practical Application 5 – Nov 6 *In place of class
Nov 10 – Nov 14 Veteran’s Day – Nov 11	Module 10 – Intentional Injury	<ul style="list-style-type: none"> • View all Supplemental Videos • Complete ALL Assignments 	<ul style="list-style-type: none"> • Instagram Post 6 – Nov 13
Nov 17 – Nov 21	Catch up on any lecture material. Course Discussion Final Course Material/ Discussion	<ul style="list-style-type: none"> • Watch brief Boat Lift Documentary • Complete ALL Assignments 	<ul style="list-style-type: none"> • Topic Application 5 – Nov 20 *In place of class
Nov 24 – Nov 28		Thanksgiving/Fall Break	<ul style="list-style-type: none"> • Don’t eat too much 😊
Dec 1 – Dec 3	Exam 2	<ul style="list-style-type: none"> • <u>Complete Exam 2</u> 	<ul style="list-style-type: none"> • Exam 2 – Dec 2