

**Department of Tourism, Hospitality and Event Management**  
**Tourism, Hospitality and Event Management Ph.D. Concentration Program Plan**

Name:	Email:	UFID:
Committee Chair:		Minor (if applicable):
Committee Form Completion Date:		Qualifying Exam Date:
Dissertation Proposal Approval Date:		Final Defense Date:

Curriculum Area	Course Prefix/No.	Course Title	Credit Hours	Semester Taken	Grade
<b>Core competences</b> 12 hours minimum *Required ** If student has a TA experience, LEI 6940 is not required	LEI 7170	Foundations of Leisure Behavior*	3		
	LEI 7901 or HLP 7939	THEM in Higher Education or HHP PhD Professional Development*	3		
	LEI 7904	Advanced Readings in THEM*	1-6		
	LEI 6940	Supervised Teaching**	1		
	LEI 7933	Advanced Special Topics in THEM (Grant Writing	1-3		
	<i>TOTAL</i>				
<b>Concentration</b> 18 hours minimum					
	Transfer				
	<i>TOTAL</i>				
<b>Research</b> 21 hours minimum 3 hr. Qualitative* 3 hr. Adv. Sup. Res.* 1 hr. Grant Writing if not in Core *Required	LEI 7910	Advanced Supervised Research*	3		
	Transfer				
	<i>TOTAL</i>				
<b>Data Analysis</b> 9 hours minimum 3 hrs. must be Multivariate analysis					
	Transfer				
	<i>TOTAL</i>				
<b>Minor/Cognate</b> 15 hours minimum					
	Transfer				
	<i>TOTAL</i>				
<b>Dissertation</b> 15 hours minimum	HLP 7980	Dissertation	15		
<b>TRANSFER TOTAL</b> , 30 hours maximum					
<b>GRAND TOTAL</b> , 90 hours minimum					

Signature and Date: \_\_\_\_\_  
 (Committee Chair)

Signature and Date: \_\_\_\_\_  
 (Committee Member)

Signature and Date: \_\_\_\_\_  
 (Committee Member)

Signature and Date: \_\_\_\_\_  
 (Committee Member)

**A. Core: 12 credits minimum. Required courses are denoted with an asterisk\*.**

LEI 7170 Foundations of Leisure Behavior – 3\*

LEI 7901 THEM in Higher Education [HLP 7939 HHP PhD Professional Development can be taken instead] – 3\*

LEI 7904 Advanced Readings in THEM – 1-3\*, Max 6

LEI 7933 Advanced Special Topics in THEM (Grant Writing) [Grant Writing class from another department can be taken as part of Core or Research area requirements] – 1-3, Max 6

LEI 6940 Supervised Teaching [Student can take EDH 6305 College and University Teaching] – 1\*

**B. Concentration: 18 credits minimum.**

LEI 6325 Ecotourism - 3

LEI 6326 Sport Tourism - 3

LEI 6336 Tourism Planning and Development - 3

LEI 6351 Heritage Tourism – 3

LEI 6557 Recreation Management/Development in the Coastal Zone - 3

LEI 6895 Tourism Theory and Concepts - 3

HMG 6440 AI Revolutions and Applications in Tourism, Hospitality and Event Management (THEM) - 3

HMG 6466 Revenue Management in Hospitality Business - 2

HMG 6740 Smart Cities, Attractions, and Theme Parks - 3

HMG 6747 Marketing in Hospitality/Tourism – 2

**C. Research Methods: 21 credits minimum. 3 credits must be Qualitative Research Methods; 3 credits must be Advanced Supervised Research. 1 credit must be Grant Writing if not taken as a Core course.**

HLP 6535 Research Methods in Health and Human Performance – 3

HLP 6911 Research Seminar – 1

HLP 7979 Advanced Research in Health and Human Performance – 1-12

LEI 6905 Directed Independent Study – 1-5, Max 10

LEI 6910 Supervised Research – 1-5, Max 5

LEI 7905 Advanced Independent Study in Recreation, Parks & Tourism – 1-3, Max 6

LEI 7910 Advanced Supervised Research – 1-5

ADV 6505 Advertising Research Methods - 3

AEE 6767 Research Strategies - 3

ALS 6046 Grant Writing - 2

ANG 5485 Research Design - 3

ANG 6091 Research Strategies - 3

ANG 6930 Quantitative Methods - 3

ANG 6801 Ethnographic Field Methods - 3

COM 6315 Advanced Research Methods - 3

DEP 6799 Current Research Methods in Developmental Psychology - 3

EDF 6403 Quantitative Foundations of Educational Research - 6

EDF 6475 Qualitative Foundations of Educational Research - 4

EDF 6471 Survey Design and Analysis in Educational Research - 3

EDF 6481 Quantitative Research Methods in Education - 4

EDF 7483 Qualitative Data Collection - 3

EDF 6434 Educational Measurement - 3

EDF 6436 Theory of Measurement - 4

EDF 7435 Rating Scale Design and Analysis in Educational Research - 3

EEX 7526 Grant Writing - 3

FYC 6221 Grant Writing - 3

FYC 6801 Scientific Reasoning and Research Design - 3

FYC 6802 Advanced Research Methods - 3

MMC 6421 Research Methods in Mass Communication - 3

MMC 6936 Qualitative & Critical Research - 3

POS 6757 Survey Research - 3

STA 5223 Applied Sample Survey Methods - 3

STA 5503 Categorical Data Methods - 3

SYA 6305 Methods in Social Research I - 3

SYA 6306 Methods in Social Research II - 3

SYA 6315 Qualitative Research Methods - 3

SYA 6407 Quantitative Research Methods -3

**D. Data Analysis: 9 credits minimum.** 3 credits must be a Multivariate Analysis course.

[HLP 6515 Evaluation Procedures in Health and Human Performance - 3](#)

[HMG 6589C Applied Multivariate Analysis in Tourism and Hospitality - 3](#)

[HMG 6583C Data Mining with Social Data - 3](#)

[HMG 6488 GIS and Spatial Analysis for Tourism and Social Data - 3](#)

ANG 5486 Computing for Anthropologists - 3

CLP 6527 Measurement, Design and Statistics I - 3

CLP 6528 Measurement, Design and Statistics II - 3

CLP 7934 Applied Multivariate Methods in Psychology - 3

EDF 7412 Structural Equation Models - 3

EDF 7932 Multivariate Analysis in Educational Research - 3

EDF 7474 Multilevel Models - 3

EDF 7479 Qualitative Data Analysis - 3

MAR 7626 Multivariate Statistics Methods in Marketing - 3

MMC 6423 Content-Analysis Methods - 3

NGR 6840 Applied Statistical Analysis I - 3

NGR 6845 Applied Statistical Analysis II - 3

STA 5106 Computer Programs in Statistical Analysis - 3

STA 5507 Applied Nonparametric Methods - 3

STA 5701 Applied Multivariate Methods - 3

STA 6126 Statistical Methods in Social Research I - 3

STA 6127 Statistical Methods in Social Research II - 3

STA 6166 Statistical Methods in Research I - 3

STA 6167 Statistical Methods in Research II - 3

STA 6208 Regression Analysis - 3

STA 6505 Analysis of Categorical Data - 3

STA 6526 Nonparametric Statistics - 3

STA 6707 Analysis of Multivariate Data - 3

STA 6746 Multivariate Analysis - 3

STA 6857 Applied Time Series Analysis - 3

SYA 7933 Survey Data Analysis – 3

**E. Cognate. 15 credits minimum.**

With the approval of the supervisory committee, a student may choose one or more cognate fields. Academic work may be completed in any department other than the major department approved for master's or doctoral degree programs as listed in the Graduate Catalog. The collective grade for courses included in a cognate must be “B” or higher.

If one cognate area is chosen, the representative of the respective department on the supervisory committee shall suggest from 15 to 24 credits, at the 5000 level or higher, as preparation for the qualifying examination. A part of this background may have been acquired in the master's program. If two cognate disciplines are chosen, each must include at least 8 credits. Competence in the cognate field must be demonstrated through written and oral examinations conducted by the representative of the external department on the committee. Coursework in the cognate field at the doctoral level need not be restricted to the courses of one department; provided that the minor has a clearly stated objective and that the Graduate

The school approves the combination of courses representing the minor. This procedure is not required for a departmental minor.

**F. Dissertation Research: 15 credits minimum.**

[HLP 7980 Research for Doctoral Dissertation – 1-15](#)

**Overall Requirements for a Doctoral Degree: 90 credits**

Core Discipline - 12

Concentration Area - 18

Research Methods - 21

Data Analysis - 9

Cognate Discipline - 15

Research for Doctoral Dissertation – 15

**A minimum of 90 credits beyond the bachelor's degree is required for the Ph.D. degree.**

All courses taken toward the degree must be approved by the Student's Graduate Committee. It should not be assumed that any of the above courses "automatically" count toward the degree. Doctoral degree plans are customized for each student, and every course listed may not be appropriate for all students.

## 4 Year Calendar Plan

Fall–Year 1

Fall – Year3

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade

Spring–Year 1

Spring – Year3

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade

Summer–Year 1

Summer – Year3

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade

Fall–Year 2

Fall – Year4

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade

Spring–Year 2

Spring – Year4

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade

Summer–Year 2

Summer – Year4

Course	Semester	Cr.	Grade	Course	Semester	Cr.	Grade