LETTER FROM THE CHAIR

I am honored to lead the first Tourism, Hospitality and Event Department at a Top 5 public university. We are THEM and we are proud. I've seen our students, faculty and staff all embrace their roles as pioneers. My promise as Department Chair is to continue to strategize our missions, elevate our game, expanding educational opportunities, driving groundbreaking research, and delivering meaningful engagement opportunities with the ultimate goal of preparing the future leaders of the industries we love and serve.

Despite challenges brought on by the pandemic, THEM persevered and grew even stronger. I am grateful to all our alumni, advisory board, industry partners, dedicated staff, and committed faculty and students for your efforts and support. Together, we will continue to make powerful and positive contributions across the globe. Go Gators!

Rachel J.C. Fu, PhD, CHE
Chair, Tourism, Hospitality & Event Management (THEM), University of Florida

Learn more at hhp.ufl.edu/them

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THE WORLD MAKES A GREAT CLASSROOM

Students in the THEM program are fortunate to learn from some of the top scholars and business leaders in tourism, hospitality, and event management. Our department gives passionate young minds the opportunity to blossom into the next generation of industry pioneers.

Learning, however, isn't confined to the classroom. Nothing motivates and educates like working the front lines of these dynamic fields, which is why we provide our undergrads with exceptional internship opportunities. Thanks to a network of alums and mentors, our students enter the workforce with a minimum of 600 hours of real-world experience.

They're also given opportunities to plan festivals, earn industry certifications, and much more. Tomorrow's leaders are already out there moving our industries forward.

LEADING ORGANIZATIONS WHERE THEM STUDENTS HAVE INTERNED

The Ritz-Carlton®
Miami Heat
Disney Internships & Programs
Carnival
Florida Festivals & Events Association
Van Wyck
Hilton Hotels & Resorts
Hard Rock Hotel
food COOKING NYCWFF New York City Wine & Food Festival

IN THE NEWS

abc
The Philadelphia Inquirer
NBC
Condé Nast Traveler
The Wall Street Journal.
BBC

FACTS & FIGURES

THE ONLY TOURISM, HOSPITALITY & EVENT MANAGEMENT PROGRAM AT A

TOP 5 PUBLIC UNIVERSITY

THEM BY THE NUMBERS

240
UNDERGRADUATE STUDENTS
(2025 Enrollment)

58
GRADUATE STUDENT$
(2025 Enrollment)

450
GRADUATED STUDENTS
(since Fall 2020)

123,200
INTERNSHIP HOURS EARNED

96%
OF FULL-TIME INTERNSHIPS ARE PAID

$1.4 Million
TOTAL STUDENT EARNINGS FROM PAID INTERNSHIPS

225+
SCHOLARSHIPS AWARDED

PLUS

3 NEW ASSISTANT PROFESSORS, 1 LECTURER AND TWO ACADEMIC ADVISORS ADDED IN PAST 4 YEARS

To learn more, scan this QR code or visit **hhp.ufl.edu/them**