

Cynthia L. Willming, Ph.D.
Curriculum Vitae

EDUCATION

- Ph.D. Health and Human Performance, University of Florida, Gainesville, Florida** 2001
Specialization: Tourism
Minor: Sociology
Dissertation: Leisure Travel Behaviors of African Americans & Perceived Racial Discrimination
- M.S. Recreational Studies, University of Florida, Gainesville, Florida** 1994
Concentration: Business Administration
Thesis: Juvenile Delinquents' Involvement in Recreation
- B.S. Recreation Administration, University of Florida, Gainesville, Florida** 1993
Concentration: Public Recreation and Business Administration

ACADEMIC APPOINTMENTS

- Lecturer of Event Management** 2013 – present
University of Florida, Gainesville, Florida
Department of Tourism, Recreation and Sport Management
 - Event Management Program Coordinator
- Adjunct Faculty** 2009 – 2013
University of Florida, Gainesville, Florida
Department of Tourism, Recreation and Sport Management
- Adjunct Faculty** 2008
University of Florida
Warrington College of Business Admin., Center for Mgmt. Communications
- Adjunct Faculty** 2004 – 2006
Santa Fe Community College, Gainesville, Florida
Department of Social and Behavioral Sciences
- Department Chair & Assistant Professor of Recreation Management** 2002 – 2003
Bethune Cookman University, Daytona Beach, Florida
School of Education
- Assistant Professor of Marketing and Leisure Service Delivery** 2001 – 2002
California State University, Chico, Chico, California
Department of Recreation, Hospitality and Parks Management
- Graduate Teaching and Research Assistant** 1997 – 2001
University of Florida, Gainesville, Florida
Department of Recreation, Parks and Tourism

TEACHING SUMMARY OF COURSES

Fall 1997 to Spring 2018: Instructed **87 courses**

Fall 2009 to Spring 2018: Instructed **1,339 students**

Undergraduate Courses

<u>Year</u>	<u>Course Prefix</u>	<u>Course Title</u>	<u>Semester</u>	<u># Students</u>	<u>Course Mean</u>
2018	HFT 2750	Event Management	Spring	40	4.70
2018	HFT 2750	Event Management	Spring	79	4.50
2018	HFT 3512	Event Promotion	Spring	52	4.55
2017	HFT 2750	Event Management	Fall	39	4.22
2017	HFT 2750	Event Management	Fall	44	4.44
2017	HFT 4754	Adv Event Management	Fall	52	3.94
2017	HFT 2750	Event Management	Spring	17	4.50
2017	HFT 2750	Event Management	Spring	44	4.36
2017	HFT 3512	Event Promotion	Spring	46	4.67
2016	HFT 2750	Event Management	Fall	68	4.30
2016	HFT 2750	Event Management	Fall	44	4.33
2016	HFT 4754	Adv Event Management	Fall	39	4.36
2016	HFT 2750	Event Management	Spring	23	4.86
2016	HFT 2750	Event Management	Spring	39	4.08
2016	HFT 3512	Event Promotion	Spring	43	4.40
2015	HFT 2750	Event Management	Fall	45	4.94
2015	HFT 2750	Event Management	Fall	44	4.42
2015	HFT 4754	Adv Event Management	Fall	28	3.50
2015	HFT 2750	Event Management	Spring	33	4.82
2015	HFT 2750	Event Management	Spring	48	4.28
2015	HFT 4754	Adv Event Management	Spring	15	3.25
2014	HFT 2750	Event Management	Fall	39	4.67
2014	HFT 4754	Adv Event Management	Fall	11	4.50
2014	HFT 3512	Event Promotion	Fall	13	5.00
2014	HFT 2790	Event Management	Spring	37	4.04
2014	HFT 2790	Event Management	Spring	50	4.67
2014	HFT 4754	Adv Event Management	Spring	26	3.83
2013	HFT 2790	Event Management	Fall	53	4.63
2013	HFT 2790	Event Management	Fall	19	4.25
2013	HFT 4754	Adv Event Management	Fall	8	2.71
2013	LEI 3140	Philosophy & History Rec	Spring	46	4.35
2012	LEI 3400	Recreation Program Design	Fall	64	3.88
2012	LEI 3140	Philosophy & History Rec	Spring	52	4.10
2012	LEI 3140	Philosophy & History Rec	Spring	41	4.21
2011	LEI 3140	Philosophy & History Rec	Fall	45	4.61
2011	LEI 3400	Recreation Program Design	Spring	37	4.14
2010	LEI 3400	Recreation Program Design	Fall	22	4.20
2010	LEI 3400	Recreation Program Design	Spring	48	4.00
2009	LEI 3400	Recreation Program Design	Spring	48	4.32

Total # of Students: 1138

Undergraduate Courses

Year	Course Prefix	Course Title	Semester	# Students	Course Mean
2006	SYG 2000	Principles of Sociology	-	-	-
2005	SYG 2000	Principles of Sociology	-	-	-
2004	SYG 2000	Principles of Sociology	-	-	-
2003	-	School & Community Rec	Spring	-	-
2003	-	Philosophy & History of Lei	Spring	-	-
2003	-	Introduction to Recreation	Spring	-	-
2003	-	Areas & Facilities Mgmt	Spring	-	-
2002	-	School & Community Rec	Fall	-	-
2002	-	Outdoor Resources	Fall	-	-
2002	-	Philosophy & History of Lei	Fall	-	-
2002	-	Introduction to Recreation	Fall	-	-
2002	-	Foundations of Programming	Spring	-	-
2001	-	Foundations of Programming	Fall	-	-
1997 -2001	-	Principles of Trav & Tour	-	-	-
	-	Philosophy & His of Rec	-	-	-
	-	Revenue Resource Mgmt	-	-	-
	-	Internship for Lei Services	-	-	-
	-	Current Trends in Lei Serv	-	-	-
	-	Computer Applications	-	-	-

Total # of Students: Unknown

Undergraduate Internship Courses

Year	Course Prefix	Course Title	Semester	# Students	Course Mean
2018	LEI 4940	Internship TERM	Spring	9	N/A
2017	LEI 4940	Internship TERM	Fall	5	N/A
2017	LEI 4940	Internship TERM	Spring	4	N/A
2017	SPM 4941	Internship SPM	Spring	4	N/A
2016	LEI 4940	Internship TERM	Fall	7	N/A
2016	SPM 4941	Internship SPM	Fall	7	N/A
2016	LEI 4940	Internship TERM	Spring	5	N/A
2015	LEI 4940	Internship TERM	Fall	15	N/A
2015	LEI 4940	Internship TERM	Spring	15	N/A
2015	SPM 4941	Internship SPM	Spring	8	N/A
2014	LEI 4940	Internship TERM	Fall	6	N/A
2014	SPM 4941	Internship SPM	Fall	9	N/A
2014	LEI 4940	Internship RPT	Spring	15	N/A
2011	LEI 4940	Internship RPT	Spring	28	N/A
2010	LEI 4940	Internship RPT	Fall	5	N/A
2010	LEI 4940	Internship RPT	Spring	17	N/A
2003	-	Recreation Internship	Spring	-	-
2002	-	Intern in Parks, Rec & Hos	Spring	-	-
2001	-	Intern in Parks, Rec & Hos	Fall	-	-

Total # of Students: 159

Undergraduate Practicum

Year	Course Prefix	Course Title	Semester	# Students	Course Mean
2014	LEI 4905	Practicum	Spring	1	N/A

Total # of Students: 1

Graduate Course

<u>Year</u>	<u>Course Prefix</u>	<u>Course Title</u>	<u>Semester</u>	<u># Students</u>	<u>Course Mean</u>
2008	GEB 5214	Professional Writing	Summer	28	2.83

Total # of Students: 28

Graduate Capstone Supervisor

<u>Year</u>	<u>Course Prefix</u>	<u>Course Title</u>	<u>Semester</u>	<u># Students</u>	<u>Course Mean</u>
2018	XXXX	Capstone Project	Summer	1	N/A
2018	XXXX	Capstone Project	Spring	1	N/A
2017	XXXX	Capstone Project	Fall	1	N/A

Total # of Students: 3

Graduate Practicum Supervisor

<u>Year</u>	<u>Course Prefix</u>	<u>Course Title</u>	<u>Semester</u>	<u># Students</u>	<u>Course Mean</u>
2018	LEI 6944	Graduate Practicum	Summer	1	N/A
2017	LEI 6944	Graduate Practicum	Fall	1	N/A
2017	HFT 6944	Graduate Practicum	Summer	1	N/A
2017	LEI 6944	Graduate Practicum	Spring	3	N/A
2016	LEI 6944	Graduate Practicum	Fall	1	N/A
2015	LEI 6944	Graduate Practicum	Spring	1	N/A

Total # of Students: 8

Graduate Independent Study

<u>Year</u>	<u>Course Prefix</u>	<u>Course Title</u>	<u>Semester</u>	<u># Students</u>	<u>Course Mean</u>
2016	LEI 6905	Graduate Independent Study	Fall	1	N/A
2016	LEI 6905	Graduate Independent Study	Summer	1	N/A

Total # of Students: 2

STUDENT ADVISING

Member Ph.D. Dissertation Committee

Incomplete

- Catherine Culver

Chair Master's Non-Thesis Committee

Complete

- Katelynn Kraft May 8, 2018
- Noami Santos-Lamb December 19, 2017
- Lazendra Danforth August 8, 2017
- Sarah Forron May 2, 2017
- Robin Reynolds December 20, 2016
- Courtney Capehart August 11, 2015

Current

- Markecio Simmons Fall 2019
- Leah Egezeino Summer 2018

UF Undergraduate Honor's Thesis, Chair

Complete

- Sara Bair Summer 2017

Incomplete

- Christina Hernandez Summer 2018
- Candace Forness Summer 2016
- Alexandria Paleschic Summer 2016
- Samantha Mauder Summer 2015
- Patsy Phillips Summer 2015
- Kasey Metzler Summer 2014

Current

- Giovana Oliveras-Perez Summer 2018

Faculty Advisor UF Official Student Organizations

- Event Marketing Student Association (EMSA) 2018-2019
- Event Marketing Student Association (EMSA) 2017-2018
- Event Marketing Student Association (EMSA) 2016-2017
- Project Princess (501.c3) 2016-2017
- Student Event Planners Association (SEPA) 2015-2016

ACADEMIC SERVICE

University Committees

- University of Florida Campus Security Authority 2015-present
- University of Florida Transportation & Parking Advisory Committee Voting Member 2014-present
- University of Florida Campus Security Authority 2014-present
- HHP Graduation Marshall 2013-present
- University Minority Mentor Program 2016-2017
- University Minority Mentor Program 2015-2016
- University of Florida Common Reading Program Selection Committee, Voting Member 2014-2015
- University of Florida Transportation & Parking Advisory, Lighting Subcommittee 2014-2015

College Committees

- HHP Awards Committee, Voting Member 2014-present
- HHP New Student Convocation, TRSM Representative 2017-2018
- HHP Emergency Mgmt Committee, TRSM Representative 2016-2017
- HHP New Student Convocation, TRSM Representative 2016-2017
- Tourism Summit, EFTI Speaker Research Committee, Chair (appointed by Dean) 2016-2017
- HHP Stanley Lecture Student Research Poster Session, (appointed Judge) 2014-2015

- HHP Strategic Planning Project 2014-2015
- HHP Discovery Interview Project Committee, Member 2014-2015
- HHP International and Diversity Subcommittee, member 2014-2015
- UF Track and Field Alumni Association Reunion, Event Chair (appointed by Dean) 2014-2015
- HHP/TRSM Swamp Scramble Golf Tournament, Chair (Raised \$10,000) 2013-2014
- HHP New Student Convocation, TRSM Representative 2013-2014

Department Committees

- TRSM Department Chair Search & Screen Committee (appointed by Dean) 2017-2018
- Petitions Committee, Chair 2017-2018
- Lecturer in Event Management Search Committee 2017-2018
- TRSM Event Lecturer Search Committee 2017-2018
- Annual Performance Review Teaching Committee, Member 2017-2018
- EMSA 1st & 2nd Annual Faculty/Student Luncheon, Chair 2016-present
- Annual Performance Review Teaching Committee, Member 2016-2018
- Annual Performance Review Teaching Committee, Member 2016-2017
- TRSM T-Shirt Judging Committee, Chair 2016-2017
- Florida Attractions Foundation Selection and Award, Chair 2016-2017
- Undergraduate Studies Curriculum Committee, Member 2014-2017
- Event Management Program Coordinator 2013-present
- Eric Friedheim Tourism Institute, Affiliate Member 2013-2017
- Annual Performance Review Lecturer Service Committee, Chair 2015-2016
- Annual Performance Review Lecturer Service Committee, Chair 2014-2015
- Student Petitions Committee, Member 2013-2014
- Lecturer in Hospitality Search Committee, Member 2013-2014
- TRSM T-shirt Judging Committee, Chair 2013-2014
- Petitions Committee, Member 2013-2014
- Graduate Curriculum Committee, Member 2013-2014
- Peer Evaluation Committee, Member 2001-2002
- Faculty Search Committee, Member 2001-2002
- Faculty Search Committee 2000-2001
- Undergraduate Curriculum and Petition Committee 2000-2001
- Graduate Curriculum Committee 1999-2000
- Graduate Student Representative, Graduate Student Council 1997-1998

Curriculum Development

- Co-Creator Olympic Sport Event Management Certificate SPM 2018-present
- Co-Creator Olympic Sport Event Management Certificate DOCE 2018-present
- Founder Event Management Minor 2016
- Creator Graduate Practicum Manual and Syllabus 2016
- Co-Creator TRM Capstone Project 2016
- Proposed Event Tourism Certificate 2015

Course Development

- LEI 6944 Graduate Practicum (Syllabus and Content)
- LEI 6905 Independent Study (Syllabus and Content)
- LEI 4905 Undergraduate Practicum (Syllabus and Content)
- HFT 4754 Advanced Event Management (Content & Redesigned Syllabus)
- LEI 4570 Resource Revenue Management (Syllabus and Content)
- HFT 3512 Event Promotion (Content and Redesigned Syllabus)
- LEI 3400 Recreation Program Design (Content)
- LEI 3140 (Content)
- HFT 2750 (Content and Redesigned Syllabus)

Reviewer

- Grant Review Committee for the BCC Research Foundation 2003
- Annals of Tourism Research 2001-2002
- National Recreation and Parks Association, Leisure Research Symposium, Sociology section, Tampa, Florida 2002
- Grant Reviewer, ALS 6064: Grant Writing, University of Florida 2002
- Reviewer, *Illuminare*: Student Journal in Recreation, Parks & Leisure Studies, Leisure Research Institute, Department of Recreation & Parks Administration, School of Health, Physical Education, & Recreation, Indiana University 1998-2001

Volunteer Consultant

- Gainesville Fine Arts Association, Karen Koegal 2015-2016
- First Magnitude Brewery, Meg The Losen 2015-2016
- Gainesville Artisan's Guild Gallery, Marilyn Gray 2015-2016
- Exactech, Alissa Stokes 2015-2016
- University of Florida Conference Center, Katie MacWilkinson 2015-2016

MEMBERSHIPS

- International Venue Management 2018-present
- Professional Convention Management Association 2015-present
- Florida Festival and Events Association, Education and Emerging Leaders Committee, Member 2014-present
- Meeting Professionals International 2014-present
- The Association of Junior Leagues International Inc. Junior League of Gainesville, FL 2004-present
- International Association of Area Parks and Attractions 2014-2015
- International Society of Event Society 2013-2014
- Society of Incentive Travel Executives 2013-2014
- Parent Teacher Association, Meadowbrook Elementary 2012-2013
- Parent Teacher Association, Hidden Oak Elementary 2010-2012
- Parent Teacher Association, St. Patrick's Interparish School 2007-2009
- Bethune-Cookman Faculty Association 2002-2003
- National Recreation and Parks Association 1999-2002
- World Leisure and Recreation Association 1999-2001

AWARDS AND RECOGNITION

- Curriculum Certificate in Best Practices for Online Teaching, UF 2018
- Certificate in Preventing Sexual Harassment 2017-present
- Certificate in Faculty Search Committee Tutorial 2017-present
- Teacher of the Year Nominee and Applicant, College of Health and Human Performance, University of Florida 2017
- Anderson Scholar Certificates of Distinction, Faculty Honoree 2017
- Ronald McDonald House Charities at N Central Florida, SEPA Donation \$416.04 2016
- Swamp Scramble, Department of Tourism, Recreation and SPM, Raised \$10,000 2014
- Winter Wonderland. Junior League of Gainesville & UF. \$300 Sponsorship 2010
- Presidential Recognition, University of Florida 2001
- Fellowship, Department of Recreation, Parks and Tourism, University of Florida 2001
- Graduate School Tuition Waivers and Research/Teaching Assistantships, University of Florida 1997-2001
- Allen-Holyoak-Varnes Scholarship, College of HHP, University of Florida 2000
- Office of Research, Technology & Graduate Education Travel Fund, University Florida 1999
- Office of Research, Technology & Graduate Education Travel Fund, University Florida 1999
- Teaching Assistant Certification, Graduate Student Teaching Assistant Training, The Graduate School and Office of Instructional Resources. UF, Gainesville, FL 1998

PROFESSIONAL DEVELOPMENT

- Certificate in Best Practices for Online Teaching 2018
 - Area 1: Engaging Online Learners
 - Area 2: Assessable Online Environments
 - Area 3: Creating Student Centered Assignment
- PCMA Convening Leaders Digital Experience Institute Live (Online) 2018
 - Thought Leader: Boost Your Brand with Strategic Storytelling
 - Sophisticated Sponsorship Strategies to Increase and Diversity
 - PCMA Business School: Innovate Through Improvisation
 - Closing Main Stage: Leadership, Self-Worth & the Ability to Transform Lives
- Campus Security Authority Training 2018
- Tenure and Promotion Workshop 2017-2018
- Certificate in Preventing Sexual Harassment 2017-present
- Certificate in Faculty Search Committee Tutorial 2017-present
- Academy of Distinguished Teaching Scholars Session ADTS Session on Experiential Learning 2017
- UF D-Tour 2017 Tourism Summit 2017
- UF Diversity and Inclusive Workshop 2017

- UF Advisor Liability and Risk Workshop 2017
- Strategic Communications: Talking to the Public and the Media, Alisson Clark, Senior Writer for UF University Relations 2017
- UF Beyond the Podium: Self Review Strategies 2016
- UF Student Organization Success Series: Funding and Fundraising Workshop 2016
- UF IFAS CALS Teaching Enhancement Symposium: Remarkable Teaching 2016
- Creative Collisions: A Gathering of University-Wide Disciplines to Inspire Dialogue with Colleagues to facilities growth of Our Interdisciplinary Research Endeavors 2016
- 26th International Conference on College Teaching and Learning 2015
- Society of Govern Meeting Professionals, Central Florida Ch, Education Day 2015
- Qualtrics Getting Started Workshop 2015
- Florida Festival and Events Association Annual Conventions 2014-2016
- Qualtrics Getting Started Workshop 2014
- 25th International Conference on College Teaching and Learning 2014
- International Assoc of Amusement Parks and Attractions “Attractions Expo” 2014
- Risk Management, Emergency Preparedness & Crisis Communications 2014
- SCALE UP: Student Centered, Active Learning Environments with Upside-Down Pedagogies in Higher Education Classes 2014
- UF DCE - The UF Meeting Planner Workshop 2014
- Dr. Jose Bowen: Teaching Naked Keynote Presentation and Workshop: How Moving Technology Out of Your College Classroom Will Improve Student Learning 2014
- Provost Faculty Luncheon (Invitation) 2013
- VisitFlorida: What’s New in Orlando Webinar 2013
- UFIT Training: Assessing the Online Learner 2013

PUBLICATIONS

Peer Reviewed

1. Pennington-Gray, L., Cahyanto, I., Thapa, B., McLaughlin, E., **Willming, C.**, & Blair, S. (2010). Destinations management organizations and tourism crisis management plans in Florida. *Tourism Review International*, *13*, 247-267.
2. Pennington-Gray, L., Cahyanto, I., Thapa, B., McLaughlin, E., **Willming, C.**, Blair, S., & K. Kaplanidou. (2009). Are Florida DMOs Doing a Good Job of Documenting Their Tourism Crisis Management Plans? Abstract for the special issue of the *Tourism Review International*. “Tourism in a Time of Crisis.”
3. Pennington-Gray, L., Kaplanidou, K., Cahyanto, I., Thapa, B., McLaughlin, E., **Willming, C.**, & Blair, S. (2009). Disaster Planning within the Tourism Industry. Abstract for the special issue of the *Tourism Review International*. “Tourism in a Time of Crisis.”
4. Gibson, H., **Willming, C.**, & Holdnak, A. (2003). Small-Scale Event Sport Tourism: Fans as Tourist. *Tourism Management*, *24*, pp. 181-190.
5. Gibson, H., **Willming, C.**, Holdnak, A. (2002). We're Gators...Not Just Gator Fans: Serious leisure and University of Florida Football. *Journal of Leisure Research*, *34*, (4), pp. 397-425.

6. **Willming, C.**, Anderson, S., Gibson, H., & Pennington-Gray, L. (2002). Perceived Racial Discrimination and the Leisure-Travel Behaviors of African Americans. National Parks and Recreation Leisure Research Symposium. Tampa, Florida, October 16-20.
7. Thapa, B., Pennington-Gray, L., Holland, S., & **Willming, C.** (2002). Constraints to Participation in the Outdoors: An Examination of Whites, Blacks, and Hispanics. National Parks and Recreation Leisure Research Symposium. Tampa, Florida, October 16-20.
8. **Willming, C.**, Anderson, S., & Holland, S. (2002). Understanding the Influence of Social Class, Gender, and Life Stage on the Leisure-Travel Behaviors of African Americans. Tenth Canadian Congress on Leisure Research Book of Abstracts. University of Alberta, Edmonton, Canada, May 22 – 25.
9. Ashton-Shaeffer, C., Gibson, H., Holt, M., & **Willming, C.** (2001). Women's Resistance and Empowerment through Wheelchair Sport. World Leisure Journal, 4, (43), pp. 11-21.
10. Gibson, H., Holdnak, A., **Willming, C.**, King, M., Patterson, T., & Copp, C. (2001). We're Gators not just Gator Fans: Serious Leisure, Social Identity and University of Florida football. National Recreation and Parks Association Leisure Research Symposium Book of Abstracts. (pp. 100). Denver, Colorado.
11. **Willming, C.** & Gibson, H. (2001). A View of Family Life and Leisure in the 1990s. Loisir et Societe/Society and Leisure, 23, (1), pp. 121-144.
12. **Willming, C.** & Gibson, H. (1999). A View of Family Life and Leisure in the 1990s. Ninth Canadian Congress on Leisure Research Book of Abstracts. (pp. 136-138). Acadia University, Wolfesville, Nova Scotia, Canada.

Technical Reports

1. Cahyanto, I., Pennington-Gray, L., Thapa, McLaughlin, E., & **Willming, C.** (2009). *A Closer Look at Tourism Crisis Plans from 50 states*. 30 pgs.
2. Cahyanto, I., **Willming, C.**, Pennington-Gray, L., McLaughlin, E., & Thapa, B. (2008). *Tourism Crisis Management Global Best Practices*. 25 pgs.
3. Cahyanto, I., McLaughlin, E; **Willming, C.**, Pennington-Gray, L. & Thapa, B. (2008). *Analysis of CVB/TDCs Tourism Crisis Plans in Florida*. 30 pgs.
4. Pennington-Gray, L., Nicholas, L., **Willming, C.**, & Thapa, B. (2008). *Benefits of Travel: Empirical Factoids about the Benefits of Travel & Leisure & Annotated Bibliography*. Submitted to the Travel Industry Association. 14 pgs.

Proceedings

1. Ashton-Shaeffer, C., Gibson, H., Holt, M., & **Willming, C.** Empowerment and Resistance Through Competitive Wheelchair Sport. In F. Lobo & S. Coyle (Eds.). ANZALS, Leisure Futures, Leisure Cultures. Proceedings of the 5th Biennial International Conference of the Australia and New Zealand Association for Leisure Studies, Freemantle, Australia, July 1-4, 2001, CD Rom 14 pp.

Monograph

1. Gibson, H., **Willming, C.**, & Holdnak, A. (2002). Small-Scale Event Sport Tourism: College Sport as a Tourist Attraction. In S. Gammon & I. Jones (Eds.). *Sport Tourism: Principles and Practice*, (pp 3-18). Eastbourne, UK: LSA Publications no. 76.

Dissertation and Thesis

1. **Willming, C.** (2001). Leisure-Travel Behaviors of African Americans and Perceived Racial Discrimination. Published manuscript, Sport Microform Publications, International Institute for Sport and Human Performance, University of Oregon, Eugene, OR 97403.
2. **Willming, C.** (1994). Juvenile Delinquents' Involvement in Recreation. Unpublished manuscript, University of Florida, Gainesville, Florida.

GRANTS

1. **Willming, C.**, Professional Development Grant. College HHP. (2014). (\$5000).
2. **Willming, C.** Teaching for Critical Thinking. Bush-Hewlett Foundation. (2003). (\$1000).
3. **Willming, C.** Teachers, Training, and Technology. U.S. Department of Education. Washington, D.C. (2002). (\$2000).
4. **Willming, C.** Discrimination and the African American Leisure-Travel Experience. Research Foundation Summer Scholars, California State University at Chico, Chico, California. (2002). (\$4000).
5. **Willming, C.** Graduate Student Fund Travel Grants (2), University of Florida. (1999).

PRESENTATIONS

1. **Willming, C.**, Anderson, S., Gibson, H., & Pennington-Gray, L. (2002). Perceived Racial Discrimination and the Leisure-Travel Behaviors of African Americans. National Parks and Recreation Leisure Research Symposium. Tampa, Florida. (October 16-20).
2. Thapa, B., Pennington-Gray, L., Holland, S., & **Willming, C.** (2002). Constraints to Participation in the Outdoors: An Examination of Whites, Blacks, and Hispanics. National Parks and Recreation Leisure Research Symposium. Tampa, Florida. (October 16-20).
3. Gibson, H., Holdnak, A., **Willming, C.**, King, M., Patterson, T., & Copp, C. (2001). We're Gators Not Just Gator Fans: Serious Leisure, Social Identity and University of Florida Football. Paper presented at the Leisure Research Symposium of the National Recreation and Parks Association Congress, Denver, CO. (October 3-6).
4. **Willming, C.**, Gibson, H., & Holdnak, A. (2001). Small-Scale Event Sport Tourism: College Sport as a Tourist Attraction. Paper presented at the Leisure Studies Association Conference, University of Luton, UK. (July 17-19).
5. Ashton-Shaeffer, C., Gibson, H., Holt, M., & **Willming, C.** (2001). Empowerment and Resistance Through Competitive Wheelchair Sport. Paper presented at the Australia, New Zealand Leisure Studies Association Conference, Perth, Australia. (July 1-4).
6. Gibson, H., Holdnak, A. & **Willming, C.** (2000). A Preliminary Investigation of Fans Whom Travel to Follow the University of Florida Football Team. Presented at the North American Society for Sociology of Sport. Colorado Springs, Colorado. (May).
7. **Willming, C.** & Gibson, H. A View of Family Life and Leisure in the 1990s. (1999). Presented at the Ninth Canadian Congress on Leisure Research. Wolfesville, Nova Scotia. (May).
8. Cato, B. & **Willming, C.** (1999). Profiting from Partnership Experiences with At-Risk Youth. Presented at the National Recreation and Parks Association Congress. Nashville, TN. (October).
9. Cato, B. & **Willming, C.** (1998). The Nuts and Bolts of Establishing Partnerships that Last. Presented at the Florida Recreation and Parks Association Conference. Winter Garden, Florida. (September).
10. Cato, B. & **Willming, C.** (1998). Profiting from Partnership Experiences with At-Risk-Youth. Presented at the National Recreation and Parks Association Congress. Miami, Florida. (October). Conference canceled due to hurricane.

11. **Willming, C.** Recreation Leadership Skills. (1998). Presented at the Resort and Commercial Recreation Association. Orlando, Florida. (January).

Invited

1. **Willming, C.** (2017) Global Sports Leadership Program, Korea Sports Promotion Foundation, Introduction to Event Management. SPM. UF. (Fall)
2. **Willming, C.** (September 2, 2016). Guest Lecturer Visiting Japanese Students. (Canceled due to Hurricane).
3. **Willming, C.** (2001). Leisure-Travel Behaviors of African Americans and Their Perceptions of Racial Discrimination. Presented to the University of Florida's Principles of Travel and Tourism Course, Gainesville, Florida. (November).
4. **Willming, C.** (2001). Leisure-Travel Behaviors of African Americans and Their Perceptions of Racial Discrimination. Presented to the California State University, Chico's Contemporary Theories in Recreation and Leisure Graduate Course, Chico, California. (October).
5. **Willming, C.** (1997). Progress of the Doctoral Program in the Department of Recreation, Parks, and Tourism. Third Annual College of Health and Human Performance Advisory Council. (Fall).

Interviews and Newspaper Coverage

1. Lance Dixon. Miami Herald. 10 Years Later, Miami Gardens Faces the Music With Successful Jazz in the Gardens. 2015
2. Cathy Keen. Associated Press Release. October 1. UF Study: Black Tourists Report Wide Range of Racial Discrimination. 2001
3. Kathy Ciotola. Gainesville Sun. October 2. Black Tourists Report Discrimination in Study. 2001
4. Gainesville Sun. October 17. Discrimination and Travelers. 2001
5. Doug Golden. WRUF News and Sports. October 1. 2001
6. Nakisha Williams. Mid Florida Public Radio WUFT. October 1. 2001
7. Tenia King. Independent Florida Alligator. October. 2001

PROFESSIONAL EXPERIENCE

Program Assistant, UF Tourism Russian Grant, University of Florida, 2010-2011
Department of Tourism, Recreation and Sport Management, Gainesville, Florida

- Marketed student travel program, coordinated international business travel, planned meetings for international grant partners, and trained graduate assistants

Program Assistant, UF Tourism Turkish/Armenian Grant, University of Florida, 2010
Department of Tourism, Recreation and Sport Management, Gainesville, Florida

- Marketed student travel program, coordinated international business travel, planned meetings for international grant partners, tracked travel receipts, and submitted reimbursement forms

Program Manager of Marketing and Promotion, Tourism Crisis Management Institute, University of Florida, 2007-2009
Department of Tourism, Recreation and Sport Management, Gainesville, Florida

- Edited and managed certificate modules, developed marketing materials,

created tourism databases, supervised graduate students, generated content for website, developed sponsorship packets, coordinated business travel, coordinated and managed “UF Think Tank,” and drafted summaries for annual reports

Family Services Director, YMCA, Orlando, Florida 1996-1997

- Managed half a million dollar budget, supervised 22 employees, planned and managed programs and events, created employee training program, managed employee training program, secured donations and sponsorship, led fundraising campaigns, advised youth clubs, delivered quality customer service, and created relationships with members

Youth Services Program Manager, Child and Youth Services Division, Department of Army, Kaiserslautern, Germany 1995-1996

- Managed \$600,000 budget, supervised 25 employees, managed three Recreation facilities, planned programming and events, created and implemented employee training, established 25 community partnerships, and prepared and presented the annual report

Program Director, NW Boys & Girls Club of Alachua County, Gainesville, Florida 1993-1994

- Managed 15 employees, planned programs and events, created marketing materials, managed cash receipts, delivered quality customer service and created relationships with children and parents

Intern, Youth and Special Events Division, Atlantic Underwater Technical Evaluation Center Range Services, Andros Island, Bahamas 1993

- Planned youth and adult programs and events, created weightlifting community program, supervised facility programs, managed equipment and supply inventories, and created relationships with children and parents

Umpire, Community Softball League, Atlantic Underwater Technical Evaluation Center Range Services, Andros Island, Bahamas 1993

- Officiated men’s softball games

Counselor, SW Boys & Girls Club of Alachua County, Gainesville, Florida 1991 – 1993

- Planned programs, managed concessions and cash, and created relationships with children and parents

EVENT PLANNING & MANAGEMENT EXPERIENCE

Junior League of Gainesville Inc., Gainesville, Florida

- Kitchen and Spice Annual Fundraiser 2010
- Arbor House Supply Drive 2010
- Community Clothing Drive with Stein Mart 2009
- Flu Mist Registration Drive, Duval Elementary 2008-2009

- Tour of Kitchens Fundraiser 2004-2009
- Chair Leadership Training 2007
- Cluster Meeting Host 2007
- Monthly Guest Speaker Series for General Membership Meetings 2006-2007
- Outgoing Chair and Co-Chair Leadership Training 2005
- Membership Drive Downtown Arts Festival 2005
- Pace School for Girls Fundraiser 2005
- Peaceful Pathways Renovation Event 2004
- Ballroom Dancing Fundraiser 2004

Tourism Crisis Management Institute, University of Florida, Gainesville, Florida

- Meeting Planning for Russian Grant Partners 2010
- Meeting Planning for Turkish/Romanian Grant Partners 2010
- Meeting Planning for the Crisis Management Think Tank 2010

Public and Private Schools in Alachua County, Gainesville, Florida

- Carnival, Hidden Oak Elementary 2012
- Book Fair, Hidden Oak Elementary 2012
- Sea World Trip Leader, Hidden Oak Elementary 2011
- Kindergarten Carnival Booth Director, St Patrick's Interparish School 2009
- Carnival, St. Patrick's Interparish School 2009
- Halloween Event, St Patrick's Interparish School 2009
- Christmas Parade, St. Patrick's Interparish School 2008
- Teacher Appreciation, St. Patrick's Interparish School 2008
- Holiday Event, St Patrick's Interparish School 2008
- Book Fair, St Patrick's Interparish School, 2008
- Christmas Concert, St Patrick's Interparish School 2008

Town of Tioga Community, Newberry, Florida

- Children's Triathlon 2011

Turkey Creek Community, Alachua, Florida

- Fourth of July Community Events 2007-2009
- Halloween Events 2007-2009
- Community Barbeque 2008

Department of Army Youth Services Division, Kaiserslautern, Germany

- Easter Event 1995-1996
- Teen Challenge Event 1995-1996
- Leadership Meeting 1995-1996

Downtown Orlando YMCA, Orlando, Florida

- Membership Drive 1996-1997
- Membership Appreciation 1996-1997
- Quarterly Guest Speaker Series 1996-1997
- Employee Appreciation 1996-1997
- Samaritans Purse Operation Christmas Child 1996-1997

- Teen Club Awards Dinner 1996-1997
- NW Boys and Girls Club of Alachua County, Gainesville, Florida***
- Spaghetti Dinner Fundraiser 1994-1995
 - Football Awards Banquet 1994-1995
 - Basketball Awards Banquet 1994-1995
 - Monthly Birthday Events 1994-1995
 - Pass, Punt, and Kick Event 1994-1995
 - Field Day, 1994-1995
 - Nike Challenge Event 1994-1995

Atlantic Underwater Technical Evaluation Center Range Services Andros Island, Bahamas

- 4th of July Extravaganza 1993
- Adult Basketball Tournament 1993

VOLUNTEER

- St. Francis House Homeless Center 2016
- Parent Teacher Association, Meadowbrook Elementary 2012-2013
- Bread of the Mighty Food Bank 2012
- St. Francis House Homeless Center 2011
- Parent Teacher Association, Hidden Oak Elementary 2010-2011
- Girls on the Run - Reindeer Run 2010
- Parent Teacher Association, St. Patrick's Interparish School 2007-2009
- Board of Directors, Junior League of Gainesville 2007-2008
- Room Mom and Event Coordinator, St. Patrick's Interparish School 2007-2008
- Chair, Education and Training Committee, Junior League of Gainesville 2006 -2007
- Hurricane Katrina Family Sponsor 2005-2006
- Junior League of Gainesville Provisional Treasurer 2004-2005