

HOLLY TURNER MOSES

Lecturer, Internship Coordinator and Online MS Program Coordinator

Department of Health Education and Behavior

College of Health and Human Performance

University of Florida

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PRIMARY RESEARCH AND INSTRUCTIONAL INTEREST AREAS

Professional preparation and career development for health education majors;
health education advocacy; foundations of health education and health promotion;
community health; school health; child/adolescent health issues; bullying and cyberbullying.

EDUCATION

Doctor of Philosophy

December 2013

Major: Curriculum & Instruction

Specialization: Curriculum, Teaching, and Teacher Education

Admitted to candidacy December 2011

School of Teaching and Learning

University of Florida, Gainesville, FL

Dissertation: Relationship between the Processes of Moral Disengagement and Youth Perceptions of Cyberbullying Behaviors during Their Final Semester of High School

Coursework Included: Issues in Teacher Education; Critical Pedagogy; Curriculum, Teaching, and Teacher Education; Internet and K-12 Instruction; Distance Education: Teaching and Learning; Writing for Professional Publications; Qualitative Foundations of Education Research; Qualitative Research Design in Curriculum and Instruction; Quantitative Foundations of Education Research; Survey Research Methods; Inferential Statistics; Theory of Measurement; Theory of Health Behaviors and Practices; Adolescent Problematic Behaviors; Promoting Positive Youth Development.

Master of Science

April 2005

Major: Health Science Education

Specialization: College Health Education

Department of Health Education and Behavior

University of Florida, Gainesville, FL

Coursework Included: Philosophy and Principles of Health Education; Social Marketing; Evaluation of Health Education Programs; Advanced Methods of Planning for Health Education; Epidemiology; Research Methods in Health Education; HIV/AIDS Education; Women’s Health Issues; Health Promotion for Priority Populations; Sexuality and Mental Health Counseling; Counseling in the Community Setting.

Bachelor of Science

May 2003

Major: Health Science Education

Specialization: School Health Education

Completed NCATE and Florida Health K-12 Teacher Program

Department of Health Education and Behavior

University of Florida, Gainesville, FL

Coursework Included: Foundations of Health Science Education; Drug Education; Nutrition Education for Special Populations; Human Sexuality Education; Community and Environmental Health; Emotional Health and Counseling; Methods and Materials in Health Education; Health Education in Elementary Schools; Sociological and Historical Foundations of Education; Teaching Diverse Populations; Elementary and Secondary Curriculum; Statistics; Student Teaching Internship (fulltime).

PROFESSIONAL EXPERIENCE

2016- **Lecturer, Internship Coordinator, and Online MS Program Coordinator**
University of Florida, Department of Health Education and Behavior

2014-2015 **Adjunct Lecturer**
West Virginia University, Department of Social and Behavioral Sciences

- Served as the instructor of three graduate courses for students enrolled in the online M.S. in School Health Education program.
- Updated and taught CHPR 640: School Health Program Design (Summer 2015). This course explored issues related to the school health coordinator's role in planning, organizing, implementing, and evaluating an effective school health program at the elementary and/or secondary levels. The proficient use of effective tools and strategies available to school health coordinators (i.e., SWOT Analysis, HECAT, CSHP) is also required.

- Updated and taught CHPR 680: School Health Concepts (Spring 2015). This course explored key health issues of concern to school-aged children: mental and emotional health, injury prevention, chronic and infectious diseases, nutrition and physical activity, and bullying.
- Updated and taught CHPR 604: Advanced School Health (Fall 2014; Fall 2015). This course explored issues related to the teacher's role in planning, organizing, and implementing comprehensive school health programs at the elementary and secondary levels, as well as providing instruction techniques specific to health education standards.

2005-2016 **Undergraduate Program Academic Advisor and Internship Coordinator
University of Florida, Department of Health Education and Behavior**

- Oversee academic advisement, progress-to-degree monitoring, and career counseling for 300 undergraduate students. Originate, recommend, and implement department undergraduate academic policies and procedures regarding Registrar, admissions, and college academic functions.
- Perform pre-professional and/or pre-graduate admission career counseling functions, as well as recruit, advise and manage Department combined degree (B.S./M.S.) students.
- Assist with undergraduate curriculum updates, manage student petitions process, and coordinate the Department honors application process for both online and residential programs.
- Administer internship program, HSC4876 - Health Education Internship (taught every term) to include origination and evaluation of learning outcomes, verification of student academic eligibility, determine health education/allied health/wellness internship site cultivation and approval for the Department, and the facilitation of approved affiliation agreements.
- Place, supervise, and evaluate some 150 students annually during internship placement for their final semester.
- Assist students with the initial selection of placement sites, review individual plans on file for placement sites, provide assistance to interns in the field, monitor intern weekly reports, conduct site visitations, provide site supervisors with orientation materials and information on completing intern evaluations, plan the intern sharing days, keep internship information current on the department website, and complete the final evaluation of interns' professional performance.
- Responsible for developing, instructing, and updating HSC4800 - Health Education Professional Development (taught every term).

2013-

**Faculty Sponsor, School Health Interdisciplinary Program (SHIP)
University of Florida, Department of Health Education and Behavior**

- Recruit undergraduate and graduate students from the University of Florida to provide developmentally- and age-appropriate school health education curriculum, as well as employ effective instructional strategies to elementary school students with the goal of achieving academic success and promoting a healthy lifestyle.
- Oversee the development and implementation of effective school health curriculum, tailored to National Health Education Standards (NHES).
- Oversee management of student executive board.
- Oversee recruitment and management of six local elementary school partnerships (afterschool programs)

2005-

**Faculty Sponsor, Alpha Lambda Chapter of Eta Sigma Gamma
University of Florida, Department of Health Education and Behavior**

- Recruit Health Education and Behavior undergraduate and graduate majors to join the Alpha Lambda and National chapters of Eta Sigma Gamma, National Professional Health Education Honorary.
- Assure members uphold the principles of Eta Sigma Gamma (teaching, research, service, and advocacy) through strategic planning of organization-run events, as well as participation in campus, community, and national opportunities related to the Health Education field.
- Oversee management of student executive board.
- Oversee the planning, implementation and evaluation of health promotion activities (teaching, research, service and advocacy activities)
- Award-winning chapter (Chapter Excellence Award 2011, 2016, 2017, 2018)

2005-

**Adjunct Lecturer
University of Florida, Department of Health Education and Behavior**

- Developed and taught HSC3201 – Community and Environmental Health (Spring 2015).
- Developed and taught HSC3102 – Personal and Family Health (Spring 2014).

- Developed and taught HSC4950 – Youth Health Issues (Summer 2014, Fall 2014, Summer 2015, Spring 2016).
- Developed and coordinated multiple sections of HSC3301 – Teaching Health Education in Elementary Schools (Fall 2005 through Spring 2012).
- Responsible for assisting in the development and coordination of the online sections of HSC4800 - Health Education Professional Development (taught every term since Summer 2012), and HSC4876 - Health Education Internship (taught every term since Summer 2012).

2005-2008

**Coordinator for HSC 3102 – Personal and Family Health
University of Florida, Department of Health Education and Behavior**

- Oversaw course instruction for all live sections of HSC 3102 – Personal and Family Health during the fall, spring and summer terms (some 1400 students).
- Assisted the course instructors (HEB Graduate Teaching Assistants) with syllabus development, instructional training, and selection of media resources available in the department and other units on campus. Provided guidance for the selection of instructional materials, the development of course examinations, as well as how to constructively work through student conflict issues. I also completed two evaluations for each instructor during each term in compliance with department evaluation procedures.

2003-2005

Graduate Teaching/Research Assistant, University of Florida, Department of Health Education and Behavior

- Assisted in the development and coordination of HSC3102 – Personal and Family Health (Fall 2003 – Spring 2005).
- Served as Teaching Assistant to Dr. Sadie Sanders for HSC3301 – Health Education in Elementary Schools (Fall 2003 – Spring 2005). Oversaw the coordination of the Health Fair assignment, implemented in local elementary schools.
- Responsible for providing technical assistance for the development of a prescription drug abuse prevention teacher resource guide. Created lesson plans and activities as well as evaluation components in compliance with Florida Sunshine State Standards was mandatory. (January 2005 – May 2005)

- Served as the assistant to the Project Investigator (PI) during the *Abstinence Only Until Marriage Project* grant writing period. Responsible for the oversight of daily operational tasks, as well as communication with, and the coordination of school and church leaders in seven North Florida counties. (May 2005 – August 2005)

2003 **Curriculum and Research Assistant, University of Florida, College of Health and Human Performance**

- Responsible for extensive review of a 9th grade health textbook. Tasks included identifying resources for new material, updating health content, developing technology experiences to be used in various chapters, and creating review activities for each chapter.

2003 **Intern, Fort Clark Middle School, Alachua County School District, Florida**

- Responsible for creating developmentally- and age-appropriate lesson plans for a variety of health topics. Provided direct (supervised) health instruction for approximately 600 students in grades 6th through 8th.

PRESENTATIONS

Refereed Presentations

Moses, H.T. & Webb, M.C. Birds of a Feather: Preparing Millennials to Communicate Effectively as Health Professionals. 67th Annual Society for Public Health Education Conference: Building Capital, Investing in the Future of Health Education. Charlotte, NC. March 30 – April 1, 2016. (Shared Concurrent Session)

Moses, H.T. & Nickelson, J.E. Preparing Future Health Educators through Eta Sigma Gamma Membership. 67th Annual Society for Public Health Education Conference: Building Capital, Investing in the Future of Health Education. Charlotte, NC. March 30 – April 1, 2016. (ESG Shared Concurrent Session)

Moses, H.T. The Processes of Moral Disengagement and High School Seniors' Perceptions of Cyberbullying. 88th Annual American School Health Association Conference: Building Bridges: From Vision to Action, Supporting School Health. Portland, OR. October 9-11, 2014. (Research and Emerging Issues Presentation)

Moses, H.T. & Webb, M.C. Millennials as Teachers: Techniques for Preparing Future School Health Professionals. 88th Annual American School Health Association Conference: Building Bridges: From Vision to Action, Supporting School Health. Portland, OR. October 9-11, 2014. (Teaching Technique Presentation)

Moses, H.T., McNeill, E.B., & Wilson, K.L. Health Education Advocacy Project: Preparing College Students for XXXX. 87th Annual American School Health Association Conference: Charting A New Course for School Health. Myrtle Beach, SC. October 9-12, 2013. (Teaching Technique Presentation)

Moses, H.T. Bullying Through a Parent's Eyes: Keeping Tyler's Voice Alive. 86th Annual American School Health Association Conference: Making Connections: The People, Passion and Promise of School Health. San Antonio, TX. October 10-13, 2012. (Bully Event Coordinator and Film Discussion Facilitator)

Moses, H.T. & Webb, M.C. Professional Development for Millennials. 86th Annual American School Health Association Conference: Making Connections: The People, Passion and Promise of School Health. San Antonio, TX. October 10-13, 2012. (Roundtable Discussion)

Moses, H.T. & Webb, M.C. Activating Bystanders in Cyberbullying Situations. 86th Annual American School Health Association Conference: Making Connections: The People, Passion and Promise of School Health. San Antonio, TX. October 10-13, 2012. (Teaching Technique Presentation)

Webb, M.C. & **Moses, H.T.** Integrating Health 2.0 in Elementary & Middle Schools. 85th Annual American School Health Association Conference: Limitless Possibilities - School Health in the New Decade. Louisville, Ky. October 12-15, 2011. (Concurrent Session Presentation)

Moses, H.T. & Webb, M.C. Health Educators' Role in Preparing Pre-Service Teachers to Combat Bullying. 2011 American Alliance for Health, Physical Education, Recreation and Dance National Convention & Exposition: Oceans of Opportunity. San Diego, CA. March 29-April 2, 2011. (Poster Presentation)

Moses, H.T. Webb, M.C., Lutz, D., & Kakolyris, A. Pre-service Teachers' Perceptions of Bullying in the Classroom. 84th Annual American School Health Association Conference: Healthy Students Successful Learners. Kansas City, Mo. October 13-16, 2010. (Poster Presentation)

Moses, H.T. Pre-service Teachers' Perceptions of Bullying in the Classroom. 2010 Florida Association of Teacher Educators Conference: Transforming Teacher Preparation for the 21st Century: Needs, Challenges, and Best Practices. Saint Petersburg, FL. October 8-9, 2010. (Paper Presentation)

Webb, M.C. & **Moses, H.T.** Intentions of Preservice Teachers to Integrate Health into their Classrooms. 84th Annual American School Health Association Conference: Healthy Students Successful Learners. Kansas City, Mo. October 13-16, 2010. (Poster Presentation)

Webb, M.C. & **Moses, H.T.** Teachers Preparing Teachers to Advocate Health in the Classroom. 2010 American Alliance for Health, Physical Education, Recreation and Dance National Convention & Exposition: Strength through Partnerships. Indianapolis, IN. March 16-20, 2010. (Poster Presentation)

Webb, M.C. & **Moses, H.T.** Pre-service Teachers Designing Health Workshops for Teachers. 83rd Annual American School Health Association Conference: Healthy Kids, Healthy Lives, Healthy Futures, Denver, CO, October 28-31, 2009. (Round Table Discussion)

Invited Presentations

Moses, H.T. & Brookins Fisher, J. *How to Plan a Successful Academic Year with Your Chapter: Keeping the End in Mind*, Webinar presenter, National Eta Sigma Gamma. (April 1, 2015)

Moses, H.T., Cerchio, K., & Greist, D. *Keeping Chapter Members Engaged: A Presentation focused on Gaining and Keeping Student Member Support for your ESG Chapter*, Webinar presenter, National Eta Sigma Gamma. (March 31, 2015)

Moses, H.T., *Preparing for Advance Registration*, Invited Guest Lecturer, First Year Florida Undergraduate Seminar for Incoming Freshman, College of Health and Human Performance, University of Florida. (Fall 2011, Fall 2012, Fall 2013, Fall 2014)

Moses, H.T., *Cyberbullying: What Every Parent Should Know*, Guest Blogger, UF Bateman Campaign: Spot it Stop it ...Bullying Hurts Everyone! (February 23, 2013)

Moses, H.T., *Bullying Prevention Webinar Series*, Invited Panelist, Innovative Safety Solutions: A School Safety and Risk Management Resourcing Group. (November 7-8, 14-15, 2012)

Moses, H.T., *School-wide Bullying Prevention*, Invited Speaker and Presenter, Florida Educational Risk Managers Association, Inc. (FERMA) Annual Conference. (July 13, 2012)

Moses, H.T., *Bullying Prevention for Middle Schoolers: Grades 5 through 8*, Invited Lecturer, Lake Butler Middle School Student Assembly. (April 11, 2012)

Moses, H.T., *STAMP Out Bullying*, Invited Speaker, Girls Place, Inc. (March 23, 2012)

Moses, H.T., *Bullying Prevention: Grades Pre-K through 2*, Invited Lecturer, Lake Butler Elementary School Student Assembly. (March 14, 2012)

Moses, H.T., *Bullying Prevention: Grades 3 through 5*, Invited Lecturer, Lake Butler Elementary School Student Assembly. (March 14, 2012)

Moses, H.T., *Adolescent Bullying*, Invited Guest Lecturer, HSC 4663 – Methods of Injury Prevention and Control, University of Florida. (Fall 2010)

Moses, H.T., *Post-Bac Options for Health Educators*, Invited Guest Lecturer, HSC 3032 – Foundations of Health Education, University of Florida. (Spring 2006, Fall 2006, Spring 2007, Fall 2007, Spring 2008)

PROFESSIONAL SERVICE

- 2005- **Eta Sigma Gamma**
President, National Chapter, 2018-
Vice President, National Chapter, 2015-2018
**Six year term: two years each as Vice President, President, Past President*
Member-at-Large, National Chapter, 2013-2016
Faculty Advisor, Alpha Lambda Chapter, 2005-present
Student Member, Alpha Lambda Chapter, 2003-2005
- 2005- **American School Health Association**
Member, 2005-present
Abstract Reviewer, 2014-2016
Professional Development Committee, 2014-2016
Finance Committee, 2013-2014
Future Leaders Academy, 2011-2013
**led the Bully movie preview and live discussion with David and Tina Long*
- 2012- **Pediatric Pulmonary Center Community Advisory Board**
Advisory Board Member, 2012-present
- 2013- **National Commission for Health Education Credentialing (NCHEC)**
Campus Liaison, University of Florida, 2012-present
▪ Provide information about exam registration, content and preparation for the Certified Health Education Specialist certification.
- 2013- **Society for Public Health Education**
National Member, 2013-present
CASH (Children, Adolescents and School Health) Community of Practice Member, 2015-present
Conference Planning Committee Member, 2015-present
Planned, implemented and evaluated the 2016 SOPHE Wellness Challenge
Florida Chapter Member, 2015-present
- 2008-2012 **American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)**
Member, 2008-2012
- 2008-2012 **American Association for Health Education**
Member, 2008-2012
Faculty Sponsor, University of Florida Undergraduate Case Study Team, Tampa, FL, 2009
Faculty Sponsor, University of Florida Undergraduate Case Study Team, San Diego, CA, 2011
Faculty Sponsor, University of Florida Undergraduate Case Study Team, Boston, MA, 2012, *2nd place finish*

INSTITUTIONAL GOVERNANCE

- 2008- **Member, Undergraduate Program Advisory Committee (UPAC),**
Department of Health Education and Behavior, University of Florida
- 2014- **Chair, Outstanding Undergraduate Intern Award (Semester Award),**
Department of Health Education and Behavior, University of Florida
- 2016- **Chair, Department Scheduling Committee,** Department of Health
Education and Behavior, University of Florida
- 2016- **Chair, Online MS Program Committee,** Department of Health Education
and Behavior, University of Florida
- 2008-2016 **Member, Academic Advisement Committee,** College of Health and Human
Performance, University of Florida
- 2015-2018 **Member, Teacher of the Year and Advisor of the Year Committee,**
College of Health and Human Performance, University of Florida
- 2015-2016 **Member, UF Online Academic Advisor Search and Screen Committee,**
College of Health and Human Performance, University of Florida
- 2005-2012 **Chair, Department Undergraduate of the Year Awards Committee,**
Department of Health Education and Behavior, University of Florida
- 2010-2012 **Member, Staff Advisory Council (SAC),** College of Health and Human
Performance, University of Florida
- 2008-2010 **Department Representative, HHP March For Babies Team,** College of
Health and Human Performance, University of Florida
- 2008-2010 **Department Representative, Orange, Blue & You Campaign,** Department
of Health Education and Behavior, University of Florida
- 2008 **Member, Board of Trustees Program Review Committee,** Department of
Health Education and Behavior, University of Florida
- 2005-2008 **Chair, Undergraduate Program Advisory Committee (UPAC),**
Department of Health Education and Behavior, University of Florida
- 2005-2008 **Member, Curriculum Committee,** College of Health and Human
Performance, University of Florida

HONORS, AWARDS, AND RECOGNITIONS

Chapter Excellence Award (2018), Eta Sigma Gamma National Office

Eta Sigma Gamma Travel Grant (2018), Society for Public Health Education Conference (Eta Sigma Gamma), Department of Health Education and Behavior, UF

Outstanding Professional/Academic Organization (2017), Eta Sigma Gamma Alpha Lambda Chapter, Department of Student Activities and Involvement, University of Florida

Fellow (2017), Eta Sigma Gamma National Office
**inaugural fellow class*

Chapter Excellence Award (2017), Eta Sigma Gamma National Office

Eta Sigma Gamma Travel Grant (2017), Society for Public Health Education Conference (Eta Sigma Gamma), Department of Health Education and Behavior, UF

Chapter Excellence Award (2016), Eta Sigma Gamma National Office

Eta Sigma Gamma Travel Grant (2016), Society for Public Health Education Conference (Eta Sigma Gamma), Department of Health Education and Behavior, UF

Eta Sigma Gamma Professional Development Grant (2015), Health Education Advocacy Training (Eta Sigma Gamma), Department of Health Education and Behavior, UF

Academic Advisor of the Year (2014), College of Health and Human Performance, UF

- **Academic Advisor of the Year Nominee** (2008-2014), College of Health and Human Performance, UF

Eta Sigma Gamma Travel Grant (2013), American School Health Association Conference (Eta Sigma Gamma), Department of Health Education and Behavior, UF

Healthy Gators Award (2012), GatorWell Health Promotion Services and Healthy Gators Coalition, UF

Faculty Sponsor of the Year Award (2012), Eta Sigma Gamma National Office

Chapter Excellence Award (2011), Eta Sigma Gamma National Office

Charles S. Williams Service Award (2011), College of Health and Human Performance, UF

Pepsi Refresh Grant (2011), Gators Do It With Helmets On campaign (Eta Sigma Gamma), Department of Health Education and Behavior, UF

ACS/CDC School Health Education Higher Education Academy II Participant (October 2010), American Cancer Society & Centers for Disease Control and Prevention, Kansas City, MO

ACS/CDC School Health Education Higher Education Academy I Participant (February 2010), American Cancer Society and Centers for Disease Control and Prevention, Atlanta, GA

Superior Accomplishment Award, Division 3 University Recipient (2009), UF

Teacher of the Year (2007), Department of Health Education and Behavior, UF

Magna Cum Laude (May 2003), Department of Health Education and Behavior, UF

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Reviewer and Advisory Board Member, StudentHealth 101 High School (e-magazine), 2015-2016

Conference Poster Abstract Reviewer, Eta Sigma Gamma (National Chapter), 2015-present

Conference Session Abstract Reviewer, American School Health Association, 2014 and 2015

SPSS Statistical Package for the Social Science (SPSS) Workshop, UF Office of Academic Technology, February 2013

Certified Health Education Specialist (CHES), National Commission for Health Education Credentialing, Inc., (#14477)

Textbook Reviewer, McGraw-Hill Higher Education, 2006-2012

Certified HIV/AIDS 500-501 Counselor, Florida Department of Health, 2005-present

Exam Reviewer, Health K-12 Item Development Session for the Florida Teacher Certification Examination, Florida Department of Education, June 2010

Health K-12 Florida Teacher Certification, Florida Department of Education, April 2010

Standards Reviewer, Health K-12 Sunshine State Standards Revisions, Florida Department of Education, February 2010