Jason Francis

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EDUCATION

• University of Florida Gainesville, FL August 2022 – Present

Doctor of Philosophy in Sport Management

• Columbia University New York, NY May 2012

o Master of Science in Sport Management

Post Baccalaureate Business Certificate

• Concordia College Bronxville, NY May 2006

o Bachelor of Science in Business Administration

o Minor: English | Concentration: Sport Management

RESEARCH INTERESTS

- Sport for Development
- Sport for Social Change
- Postcolonialism

TEACHING EXPERIENCE

University of Florida Gainesville, FL August 2022 – Present

Graduate Teaching Assistant

• SPM 3012 - Social Issues in Sport

Monroe College (Online) Bronx, NY April 2018 – August 2022

Adjunct Faculty (Undergraduate & Graduate)

- KG 582 Management and Marketing Foundations
- MG 201 Principles of Management
- MG 313 Organizational Behavior and Effectiveness
- MG 320 Global Business
- MG 332 Sport Operations and Facility Management
- MG 333 Financial Management for Sport Organizations
- MG 340 Introduction to Entrepreneurship
- MG 435 Sport Management Capstone

Warner Pacific University Portland, OR August 2021 - May 2022

Assistant Professor of Sport Management & Program Lead (Undergraduate)

- HE 150 Personal Health and Fitness
- KIN 120 Introduction to Sport Management
- KIN 320 Motor Learning

- KIN 494 Sport Management Internship
- PE 110 Physical Education: Futsal
- SM 393 Research Methods in Sport Medicine
- SRM 260 Sociology of Sport
- SRM 340 Sport Psychology
- SRM 360 Sport Finance

Concordia College

Bronxville, NY

January 2014 – February 2021

Adjunct Faculty: School of Education & School of Humanities (Undergraduate)

- EXP 200 Experiential Learning (Model UN)
- FYS 100 First Year Experience
- HIS 100 Global History
- PED 103 Fitness and Wellness
- PED 283 Sport in Society
- PED 281 Exercise Science/Coaching

HIGHER EDUCATION ADMINISTRATIVE EXPERIENCE

Concordia College

Bronxville, NY

January 2014 – February 2021

Associate Director, Student Success & First-Year Advisor

- Directed and managed Peer Tutoring Program as well as recruited, trained, supervised and developed policies.
- Created and implemented Peer Tutoring assessment for continuous quality improvement.
- Collaborated with faculty and Academic Affairs office to promote student development and academic success.
- Collected, analyzed and wrote reports on student data to enhance retention efforts.
- Mentored at-risk students in academic curricula, personal success and individualized graduation plans.
- Advised students regarding course selection, registration, academic programs and individualized education plans.
- Advised students with cognitive learning disabilities.
- Participated in domestic and international service-learning trips.

Residence Life Counselor

- Hired, trained, supervised and hired Resident Assistants.
- Educated and supported students regarding college policies, procedures and regulations.
- Responded to emergencies, crises and resident student issues.
- Worked with inter-departmental offices to ensure the health and safety of resident students.

Assistant Director, Student Success & Orientation Programs

- Led 20 undergraduate orientation programs served approximately 225 incoming students.
- Recruited, hired, trained and supervised student orientation team with a focus on leadership.
- Developed and implemented avant-garde marketing strategies for intended audiences.
- Created and implemented formal assessment for continuous quality improvement.
- Collaborated with multiple constituencies for logistical support.
- Managed budgets in excess of \$1,000,000.

PROFESSIONAL & INDUSTRY EXPERIENCE

T.O.P Soccer Inc. Bronx, NY November 2012 – Present

Founder and Executive Director

- Founded a 501(c)(3) sport based not-for-profit that uses five customized programs to serve youth and community.
- Oversees programming, grant writing, marketing, operations, partnerships, website, and personnel management.
- Established international programming in Trinidad and Tobago.
- Established partnerships with New York Yankees, Partnerships for Parks, Donate Sport, US Soccer Foundation and Mosholu Montefiore Community Center.
- Raised funds in excess of \$41,000 from New York Yankees and \$23,000 from NYC Parks and Recreation Department.

Madison Square Garden (Sports Division) New York, NY Intern – Partnership/Transformational Sales Department October 2011 – December 2011

- Managed special projects, processed invoices and assisted with creating customized proposals for corporate partners.
- Researched and compiled information on prospective clients.
- Assisted in the execution of high-level hospitality events; included Knicks and Rangers game night.

Columbia University Cubs Camp New York, NY April 2011 – August 2011 Assistant Director

- Planned and executed daily/weekly sports and education schedules for 20 staff members and 85campers.
- Managed staff, assigned responsibilities, and evaluated performance.
- Trained staff on proper procedures germane to the mission and culture of the institution.
- Oversaw and documented the development and participation of campers using best practices.

Research Foundation CUNY Supplemental Instruction Leader New York, NY December 2007 – August 2010

- Provided individual and group tutoring in remedial and advanced levels of Business and English.
- Specialized in strategic, creative and business writing as well as editing and proof reading.
- Facilitated small group workshops for students on academic counseling, career and financial planning.

Adidas New York, NY October 2007 – September 2010

Brand Ambassador

- Engaged in community outreach programs using sport and entertainment as a medium of interaction.
- Promoted the Adidas brand by planning, organizing, leading and executing grass roots projects.
- Interacted with various NYC communities and informed them about special projects and product launches.
- Worked on special promotional *Mi Adidas* project for 2010 World Cup.

TheLadders.com New York, NY October 2006 – October 2007

Project Associate

- Developed strong research skills investigating potential clients and target customers required impeccable organization, attention to detail and data substantiation techniques.
- Provided research and strategic support for creative teams.
- Developed qualitative and quantitative research data for strategic development.
- Proposed online marketing and promotional strategies to increase customer base and brand awareness.

SERVICE & PANELS

Warner Pacific University Portland, OR August 2021 - May 2022

- o Responsible for Sport Management program and curriculum development
- Secondary advisor for Black Student Association

Monroe College Bronx, NY September 2021 – May 2022

o Sport Management curriculum development committee

Concordia College Bronxville, NY January 2014 – February 2021

- Shared Governance Committee
- o Concordia Care Committee
- o Chair, At-Risk Students Committee
- o Middle States Commission of Higher Education Accreditation Committee
- o First Year Seminar Curriculum Development Committee
- o Panelist: Civil Rights (Dr. Martin Luther King Jr. Week)
- o Panelist: The Student-Athlete (Sluberski Film Series)

Partnerships for Parks New York, NY October 2017

o Panelist: Shine Online with Limited Time

CONSULTING

- Provides not-for-profit consulting to Bronx-based underrepresented community groups.
- Provided sport for development consultation to the Trinidad and Tobago Community Police Central Division.

AWARDS, CERTIFICATIONS & INFORMATION TECHNOLOGY SKILLS

- Grinter Fellowship Award
- Cornell University T. Colin Campbell Plant-Based Certificate
- Nationally Certified Youth Mental Health Counselor and CPR Certified
- Banner 8 and 9, Blackboard, Basis, Canvas DegreeWorks, Moodle, Microsoft Suite (Word, Excel PowerPoint, Access), SPSS