

## Jinwon Kim, Ph.D.

Director, Center for Sustainable Business and Community Analytics (CSBCA)  
Associate Professor/Graduate Coordinator  
UF Term Professor (2021-2024)  
College of Health and Human Performance  
Department of Tourism, Hospitality and Event Management  
University of Florida  
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### EDUCATION

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**Michigan State University, East Lansing, United States** August 2015

- **Ph.D.** in Community Sustainability
- Department of Community Sustainability (Formerly: Department of Community, Agriculture, Recreation and Resource Studies)
- **Dissertation title:** Measuring the equity of recreation opportunity: A spatial statistical approach

**Kyung Hee University, Seoul, South Korea** August 2006

- M.A. in Tourism
- Department of Hotel and Tourism Management
- **Thesis title:** Sustainability of coastal tourism destination: A case study of Anmyun island in South Korea

**Kyung Hee University, Seoul, South Korea** February 2002

- B.S. in Geography
- Department of Geography

### RESEARCH GOAL

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As a tourism/recreation/community geographer, my research goal is to understand and promote the role of tourism, recreation, and parks in the creation of active, vibrant, resilient, and sustainable communities.

### RESEARCH INTERESTS

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#### 1. Community development, policy and sustainability

- Environmental justice
- Planning, development and management of parks, recreation, sport and tourism resources
- Contributions of parks, recreation, sport, and tourism to community sustainability and well-being
- Community resilience

## 2. Spatial tourism

- Tourism geographies
- Spatio-temporal behaviors in tourism, hospitality and event management
- Coastal tourism and recreation
- Tourism and regional economics
- Tourism destination planning and management

## 3. Location intelligence in tourism and hospitality management using:

- Big data spatial analytics
- GeoAI
- Agent-based modeling
- Spatial structural equation modeling
- Spatial econometric models and methods
- Geospatial technologies (GIS, GPS, LiDAR, RS)

## ACADEMIC APPOINTMENTS

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<b>Institution</b>	<b>Position</b>	<b>Dates</b>
Center for Sustainable Business and Community Analytics (CSBCA)	<b>Director</b>	2023 (Fall) – present
UF Community Spatial Lab	<b>Director</b>	2016 (Fall) – 2023 (Summer)
University of Florida, USA	<b>Associate Professor</b> ( <i>with Tenure</i> ) – Department of Tourism, Hospitality and Event Management, College of Health and Human Performance	2023 (Fall) – present
University of Florida, USA	<b>Assistant Professor</b> ( <i>Tenure Accruing</i> ) – Department of Tourism, Hospitality and Event Management, College of Health and Human Performance	2019 (Fall) – 2023 (Summer)
University of Florida, USA	<b>Assistant Professor</b> ( <i>Tenure Accruing</i> ) – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance	2016 (Fall) – 2019 (Spring)
	<b>Affiliate Faculty</b> – Eric Friedheim Tourism Institute, University of Florida	2016 (Fall) – present
	<b>Affiliate Faculty</b> – Water Institute, University of Florida	2017 (Spring) – present
	<b>Affiliate Faculty</b> – Natural Area Teaching Laboratory (NATL) Program, University of Florida	2017 (Spring) – present

Antalya International University, Turkey	<b>Assistant Professor</b> ( <i>Tenure Accruing</i> ) – Department of Tourism and Hotel Management, College of Tourism	2015 (Fall) – 2016 (Spring)
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## EDITORIAL ACTIVITIES

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### Associate Editor

- *Journal of Park and Recreation Administration (SCOPUS)*

### Editorial Board

- *Tourism Economics (SSCI)*
- *Journal of Park and Recreation Administration (SCOPUS)*
- *Journal of Smart Tourism*
- *Journal of Destination Marketing and Management (SSCI)*

### Guest Editor (Special Issue)

- *Innovative Methodologies in Park and Recreation Management, Journal of Park and Recreation Administration (SCOPUS)*
- *Spatial is Special: Exploration for Spatial Approach in Smart Tourism Cities, Information Processing and Management (SSCI)*

### Ad-Hoc Journal Reviewer

- *Annals of Tourism Research (SSCI)*
- *Tourism Management (SSCI)*
- *Journal of Business Research (SSCI)*
- *Tourism Management Perspectives (SSCI)*
- *Journal of Travel and Tourism Marketing (SSCI)*
- *Tourism Economics (SSCI)*
- *Tourism Geographies (SSCI)*
- *Asia Pacific Journal of Tourism Research (SSCI)*
- *Current Issues in Tourism (SSCI)*
- *Tourism Analysis (Scopus)*
- *Frontiers in Sustainable Tourism*
- *International Journal of Hospitality Management (SSCI)*
- *International Journal of Contemporary Hospitality Management (SSCI)*
- *International Journal of Hospitality & Tourism Administration*
- *Journal of Hospitality and Tourism Insights*
- *Journal of Hospitality and Tourism Management (SSCI)*
- *Journal of Hospitality & Tourism Research (SSCI)*
- *Journal of Convention & Event Tourism*
- *Journal of China Tourism Research*
- *Journal of Smart Tourism*
- *Leisure Sciences (SSCI)*
- *Journal of Leisure Research (SSCI)*

- *Journal of Park and Recreation Administration (Scopus)*
- *Leisure Studies (SSCI)*
- *Leisure/Loisir*
- *Land (SSCI)*
- *Computers, Environment and Urban Systems (SSCI)*
- *Sport, Exercise, and Performance Psychology (SSCI)*
- *European Journal of Integrative Medicine (SSCI)*
- *Frontiers in Psychology (SSCI)*
- *Environmental Systems and Decision (SSCI)*
- *Journal of Environmental Planning and Management (SSCI)*
- *Safer Communities (SSCI)*
- *International Journal of Environmental Research and Public Health (SSCI)*
- *Cities (SSCI)*
- *Cogent Arts & Humanities (SSCI)*
- *ISPRS International Journal of Geo-Information (SSCI)*
- *Review of Regional Research (SSCI)*
- *Journal of Childs and Family Studies (SSCI)*
- *Journal of Ecotourism*
- *Sustainability (SSCI)*
- *PLOS ONE (SSCI)*
- *Letters in Spatial and Resource Sciences (SSCI)*
- *AIMS Public Health*
- *Forests*
- *Resources*
- *Journal of Retailing and Consumer Services*
- *Data*
- *Information Processing & Management (SSCI)*
- *The Professional Geographers (SSCI)*
- *Applied Geography (SSCI)*
- *Complexity*
- *Environmental Justice*

## HONORS AND AWARDS

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- First Place Award (2023). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium*, Gainesville, Florida (with Jiwoo Jung)
- **Best Paper Award** (2022). *Tourism, Hospitality, and Event for Researchers, Educators, Practitioners, and Students (THEREPS) conference* (with Seongsoo Jang)
- **Runner Up Award** (2022). *Travel and Tourism Research Association (TTRA) Best Research Paper Award* (with Eunjung Yang)
- Runner Up Award (2022). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium*, Gainesville, Florida (with Changwook Kim)
- First Place Award (2022). *The Health and Human Performance (HHP) Inclusion, Diversity, Equity, and Access (IDEA) Student Research Symposium*, Gainesville, Florida (with Seungji Lee)
- UF Term Professorship Award (2021-2024)

- **Runner Up Award** (2021). *Travel and Tourism Research Association (TTRA) Best Research Paper Award* (with Seongsoo Jang)
- **Best Paper Award** (2021). *International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) conference* (with Yongjin Alex Lee)
- **Winner** (William H. Miernyk Research Excellence Medal) for the *Southern Regional Science Association (SRSAs) conference* (with Dr. Pedro, J., Saha, B., Carreto, G., & Dr. Court, C.)
- **Best Paper Award** (2021). *North America Society for Sport Management (NASSM) Student Research Competition* (with Changwook Kim)
- **Finalist** for the *2020 North America Society for Sport Management (NASSM) Student Research Competition* (with Changwook Kim)
- Nomination for 2018-2019 *Excellence Awards for Assistant Professors. Office of the Provost, University of Florida*
- First Place Award (2019). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium, Gainesville, Florida* (with Barber Ori and Dr. Heather Gibson)
- **Best Paper Award** (2019). *Travel Tourism Research Association (TTRA) Annual Conference, Melbourne, Australia* (with Yu-Hua Xu and Dr. Lori Pennington-Gray)
- Runner-Up Award (2018). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium, Gainesville, Florida* (with Eunjung Yang and Dr. Brijesh Thapa)
- First Place Award (2018). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium, Gainesville, Florida* (with Yongjin Lee and Dr. Lori Pennington-Gray)
- **Best Graduate Colloquium Paper Award** (*Sponsored by Tourism Review International*) Award (2017). *The Travel and Tourism Research Association (TTRA) 48th Annual Conference, Quebec City, Canada* (with Yu-Hua Xu and Dr. Lori Pennington-Gray)
- **Best Paper Award** (2017). *The Asia Pacific Tourism Association (APTA) 23th Annual Conference, Busan, South Korea* (with Dr. Sarah Nicholls)
- **Best Paper Award** (2017). *The Korea American Hospitality & Tourism Educators Association (KAHTEA) 7th Annual Conference, Las Vegas, USA* (with Duhui Lee)
- G-Inno Research Award (2011). *The Korea-American Association for Geospatial and Environmental Sciences (KAGES) Annual Meeting, Settle, USA*
- **Best Paper Award** (2010). *The Tourism Sciences Society of Korea (TOSOK) Annual Conference, Busan, South Korea (English Paper Session)* (with Drs. Byungyun Yang and Hakjun Song)

## RESEARCH GRANTS AND CONTRACTS

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- [22] **Kim, J.** (2022). Measuring the value of green spaces in DeKalb County, *DeKalb County Community Development*. **PI**, \$10,001, 2022 (**Funded**)
- [21] **Kim, J.** (2022). Spatial informatization of hydrogen station accessibility and their evaluation using GIS-based spatial analytical techniques, *Korea Energy Economics and Institute (KEEI)*. **PI**, \$4,711, 2022 (**Funded**)
- [20] Kang, Y., Choi, S., Kim, S., & **Kim, J.** (2021). A study on the coevolution strategy for a platform business using spatio-temporal data analysis. *National Research Foundation of Korea*. **Co-PI**, KRW 140,800,000 (\$100,000) 2021-2023 (**Not Funded**)
- [19] Kim, C., & **Kim, J.** (2021). Unpacking the global-local nexus: The interface among sport industry and community and individual resilience. *North America Society for Sport Management (NASSM) Doctoral Research Grant*. Advisor, (with Changwook Kim), \$1,310, 2021 (**Funded**)

- [18] **Kim, J.**, & Yang, E. (2021). Evaluating the national atlas of tourism in South Korea. The Korean Geographical Society. **PI**, KRW 12,000,000 (\$10,100), 2021 (**Funded**)
- [17] **Kim, J.** (2021). Park access, equity, and health care costs in the United States. *National Recreation and Park Association (NRPA)*. **PI**, \$84,555, 2021-2022 (*Not Funded*)
- [16] Fu, R., Peir, J., Cheng, H., & **Kim, J.** (2021). Assessing how AI/data science can assist in enhancing the quality of life for tourists and residents in the coastal communities. *University of Florida Office of Research*. **Co-PI**, \$49,838, 2020-2021 (*Not Funded*)
- [15] **Kim, J.**, Cheng, J., & Jang, S. (2021). Place-based food and leisure interventions for enhancing community health. *Robert Wood Johnson Foundation*. **PI**, \$200,000, 2021-2023 (*Not Funded*)
- [14] Court, C., Bi, X., **Kim, J.**, Lindsey, A., Morgan, S., Ropicki, A., Telg, R., & Yoskowitz, D. (2020-2021) Assessment of the short- and long-term socioeconomic impacts of Florida's Red Tide events. *The Gulf of Mexico Coastal Ocean Observing System (GCOOS)*. **Co-PI**, \$279,976, 2020-2021 (**Funded**)
- [13] **Kim, J.**, & Kang, S. (2020). The value of tourism assets in Florida. *Eric Friedheim Tourism Institute (EFTI)*. **PI**, \$20,000, 2020 (*Not Funded*)
- [12] Chung, N., Koo, C., Hong, T., Yang, S., Kim, D., Kim, T., Lee, H., Lee, W., **Kim, J.**, Lee, S., Park, S., & Hunter, W. (2019). Practices and Strategies for Sustainable Smart Tourism Cities. *National Research Foundation of Korea (NRF)*. **Co-PI**, \$1,500,000, 2019-2022 (**Funded**)
- [11] Yurasek, A., Cheong, J., & **Kim, J.** (2019). The relationship between state medical marijuana laws, substance use and mental health disorder diagnoses, and associated health care costs. *2019 Consortium for Medical Marijuana Clinical Outcomes Research Funding Opportunity*, **Co-I**, \$66,147 (**Funded**)
- [10] Bi, X., Bean, E., **Kim, J.**, Smidt, S., Reisinger, A. (2019). Using Big Data to investigate socio-environmental dynamics of urban green infrastructure: Economic values of green stormwater ponds in Florida. *2019 Research Opportunity Seed Fund, University of Florida Office of Research*, **Co-PI**, \$100,000 (*Not Funded*)
- [9] Thapa, B., **Kim, J.**, Russo, S., & Almeyda Zambrano, A. (2018). Sustainable ecotourism enterprise development in Southeast Asia. *US Department of State/U.S. Embassy Vientiane*. **Co-PI**, \$282,672 (*Not Funded*)
- [8] Kililenko, A., & **Kim, J.** (2019). Identification of tourist flows in Florida to support the development of tourist travel module for the FDOT Florida Transportation Model. *Florida Department of Transportation (FDOT)*. **Co-PI**, \$160,000, 2019 (**Funded**)
- [7] Yurasek, A., **Kim, J.**, & Nixon, S. (2018). Using geographically weighted regression to predict activity reinforcement and risky behaviors in adults. *2018 Research Opportunity Seed Fund, University of Florida Office of Research*. **MPI**, \$92,799 (*Not Funded*)
- [6] **Kim, J.** (2018). Regional analysis of recognition for energy transition using GIS techniques. *Korea Energy Economics Institute (KEEI)*. **PI**, 10,000,000 Korean won (\$8,801), 2018 (**Funded**)
- [5] **Kim, J.** (2017). Understanding visitor attitudes toward Korean national parks using big data analytics. Korea National Park Service (KNPS). **PI (Subcontracted)**, \$1,400, 2017 (**Funded**)

- [4] Yurasek, A., Cheong, J., & **Kim, J.** (2017). Examining the association between state medical marijuana laws, substance use/mental health disorder diagnoses, and associated health care costs. 2017 *Robert Wood Johnson Foundation (RWJF) Research Grant*. **Co-I**, \$150,000 (*Not Funded*)
- [3] **Kim, J.**, & Thapa, B. (2016). Access for all? Recreation access and environmental justice in the city of Gainesville, Florida. *UF-City of Gainesville Research Award Grant*. **PI**, \$49,996 (*Not Funded*)
- [2] Fesenmaier, D., Pennington-Gray, L., & **Kim, J.** (2016). Locating tourist origins and destinations in Florida. Report submitted to *the Florida Department of Transportation (FDOT)*. **Co-PI**, \$175,000 (**Funded**)
- [1] Zambrano, A., Kirilenko, A., Fedler, T., Shariff, H., **Kim, J.**, Broadbent, E., Habib, E., Pennington-Gray, L., Gibson, H., & Fesenmaier, D. (2016). The resilience of coastal tourism to several weather events in the Gulf of Mexico region. 2016 *Robert Wood Johnson Foundation Grant*. **Co-PI**, \$1,000,000 (*Not Funded*)

## REFEREED PUBLICATIONS

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<sup>G</sup> denotes graduate student; <sup>P</sup> denotes post-doctoral associate/fellow

- [71] Lee, H., **Kim, J.**, Yang, S., & Koo, C. (in press). Triadic spatial distance and social media assets for food tourists  
*Current Issues in Tourism*. (*SSCI*).
- [70] **Kim, J.**, Yang, E., Jeong, J., & Thapa, B. (in press). Regional disparities in green space access and associations with adult obesity: An urban-rural comparison in Florida.  
*Journal of Leisure Research*. (*SSCI*).
- [69] Yang, E., & **Kim, J.** (2023). Sustainable tourism development in a host community: The mediating role of community resilience in response to disasters and crises.  
*International Journal of Tourism Research*, 25(5), 527-541. (*SSCI*).
- [68] **Kim, J.**, & Jang, S. (2023). Assessing equity in public beach access with spatial intersectionality.  
*The Professional Geographer*, 75(4), 636-641. (*SSCI*).
- [67] Lyu, S., <sup>S</sup>Baek, I., & **Kim, J.** (2023). Gender diversity in sport event tourists' willingness-to-pay for ancillary services: A choice experimental approach.  
*Tourism Management Perspectives*, 48, 101171. (*SSCI*).
- [66] Kang, S., **Kim, J.**, Hong, S., & Ko, D. (2023). Determinants of the intention to recommend overseas migration to a city: The perspective of foreign residents.  
*The Social Science Journal*, 60(2), 160-171. (*SSCI*).
- [65] <sup>P</sup>Ferreira, J., <sup>S</sup>Bijen, S., <sup>S</sup>Cardoso, C., **Kim, J.**, & Court, C. (2023). Impacts of red tide in peer-to-peer accommodations: A multi-regional input-output model.  
*Tourism Economics*, 29(3), 812-834. (*SSCI*).
- [64] Park, S., Mullenbach, L., & **Kim, J.** (2023). Short-term rentals, resilience, and gentrification.  
*Annals of Tourism Research*, 101, 103610. (*SSCI*).

- [63] Koo, C., Kim, J., & Alt, R. (2023). Spatial is special: Special issue on exploration for spatial approach in smart tourism cities. *Information Processing and Management*, 60(4), 103401. (SSCI).
- [62] Shin, H., Kim, J., & Jeong, M. (2023). Memorable tourism experience at smart tourism destinations: Do travelers' residential tourism clusters matter? *Tourism Management Perspectives*, 46, 101103. (SSCI).
- [61] Kim, C., & Kim, J. (2023). Spatial spillovers of sport industry clusters and community resilience: Bridging a spatial lens to building a smart tourism city. *Information Processing and Management*, 60, 103266. (SSCI).
- [60] Jang, S., & Kim, J. (2023). Gamification and smart exercise travel. *Current Issues in Tourism*, 26(6), 874-878. (SSCI).
- [59] <sup>s</sup>Kim, C., Kim, J., Lee, J., & Inoue, Y. (2023). Bouncing back: Unpacking the influence of sports media on consumer resilience. *Journal of Sport Management*, 37(1), 51-65. (SSCI).
- [58] <sup>s</sup>Kim, C., & Kim, J. (2022). Urban sprawl and leisure time physical activity. *Sport Management Review*, 25(4), 608-630. (SSCI).
- [57] <sup>s</sup>Yeon, J., Kim, S., <sup>s</sup>Song, K., & Kim, J. (2022). Examining the impact of short-term rental regulation on peer-to-peer performance: A difference-in-differences approach. *Current Issues in Tourism*, 25(19), 3212-3224. (SSCI).
- [56] Kim, M., Kim, J., & <sup>s</sup>Sharp, R. (2022). Spatial variations of condition class in Clifty Wilderness, Daniel Boone National Forest, KY, USA. *Journal of Outdoor Recreation and Tourism*, 40, 100558. (SSCI).
- [55] <sup>s</sup>Lee, S., Bi, X., & Kim, J. (2022). Reassessing environmental justice through pollution substitution. *Journal of Environmental Planning and Management*, 65(12), 2237-2256. (SSCI).
- [54] Jang, S., & Kim, J. (2022). Enhancing exercise visitors' behavioral engagement through gamified experiences: A spatial approach. *Tourism Management*, 93, 104576. (SSCI).
- [53] Yang, E., Kim, J., & Hwang, C. (2022). The spatial moderating effect of environmental pollution on the relationship between tourism and community resilience. *Tourism Management*, 93, 104554. (SSCI).
- [52] Kim, J., Lee, K., & Thapa, B. (2022). Visualizing fairness: Distributional equity of urban green spaces for marginalized groups. *Journal of Environmental Planning and Management*, 65(5), 833-851. (SSCI).
- [51] Nicholls, S., & Kim, J. (2022). Spatial is special: The need to consider spatial effects in leisure research. *Leisure Sciences*, 44(4), 476-496. (SSCI).
- [50] <sup>s</sup>Xu, Y., Pennington-Gray, L., & Kim, J. (2022). Spatial effects of crimes on peer-to-peer lodging performance. *Journal of Travel Research*, 61(4), 855-871. (SSCI).

- [49] Jang, S., & **Kim, J.** (2022). Remediating Airbnb COVID-19 disruption through tourism clusters and community resilience. *Journal of Business Research*, 139, 529-542. (SSCI).
- [48] **Kim, J.** (2021). Spatial multicriteria decision analysis: A powerful tool for participatory decision making in community-based tourism research. *Journal of Smart Tourism*, 1(4), 3-7.
- [47] <sup>s</sup>Kim, C., **Kim, J.**, & Jang, S. (2021). Sport clusters and community resilience in the United States. *Journal of Sport Management*, 35(6), 565-580. (SSCI).
- [46] <sup>p</sup>Chen, Y., **Kim, J.**, & Mueller, N. (2021). Estimating the economic impact of natural hazards on shared accommodation in coastal tourism destinations. *Journal of Destination Marketing & Management*, 21, 100634. (SSCI).
- [45] **Kim, J.**, & Deng, J. (2021). Innovative methodologies in park and recreation management: Applying innovative methods for sustainable resource management. *Journal of Park and Recreation Administration*, 39(2), 1-4. (Scopus).
- [44] <sup>s</sup>Yang, E., **Kim, J.**, Pennington-Gray, L., Ash, K. (2021). Does tourism matter in measuring community resilience? *Annals of Tourism Research*, 89, 103222. (SSCI).
- [43] <sup>s</sup>Lee, Y., **Kim, J.**, Jang, S., Ash, K., & Yang, E. (2021). Tourism and economic resilience. *Annals of Tourism Research*, 87, 103024. (SSCI).
- [42] <sup>s</sup>Lee, Y., **Kim, J.**, & Jang, S. (2021). Intertemporal tourism clusters and community resilience. *The Professional Geographer*, 73(3), 567-572. (SSCI).
- [41] <sup>s</sup>Kim, C., **Kim, J.**, & Thapa, B. (2021). Intensity of leisure-time physical activity and dimensions of mental well-being: A reciprocal approach using parallel growth curve modeling. *Journal of Physical Activity and Health*, 18(2), 165-174. (SSCI).
- [40] Deng, J., & **Kim, J.** (2021). Innovative methodologies in park and recreation: Measuring visitor experience and beyond. *Journal of Park and Recreation Administration*, 39(1), 1-5. (Scopus).
- [39] Jang, S., Kim, J., **Kim, J.**, & Kim, S. (2021). Spatial and experimental analysis of peer-to-peer accommodation consumption during COVID-19. *Journal of Destination Marketing & Management*, 20, 100563. (SSCI).
- [38] <sup>s</sup>Yang, E., **Kim, J.**, & Pennington-Gray, L. (2021). Social media information and peer-to-peer accommodation during an infectious disease outbreak. *Journal of Destination Marketing & Management*, 39, 100538. (SSCI).
- [37] <sup>s</sup>Yang, E., **Kim, J.**, Shim, K., & Thapa, B. (2021). Online news article analytics: An alternative tool to explore seasonal issues of national parks. *Journal of Park and Recreation Administration*, 39(1), 112-122. (Scopus).

- [36] <sup>§</sup>Kim, C., **Kim, J.**, & Thapa, B. (2020). Bidirectional association between leisure time physical activity and well-being: Longitudinal evidence. *Journal of Leisure Research*, 5, 559-580. (SSCI).
- [35] <sup>§</sup>Lee, Y., Jang, S., & **Kim, J.** (2020). Tourism clusters and peer-to-peer accommodation. *Annals of Tourism Research*, 83, 102960. (SSCI).
- [34] Park, S., **Kim, J.**, Lee, Y., & Ok, C. (2020). Visualizing theme park visitors' emotions using social media analytics and geospatial analytics. *Tourism Management*, 80, 104127. (SSCI).
- [33] Lyu, S., **Kim, J.**, & Bae, S. (2020). Family vacationers' willingness to pay for glamping travel sites: A family functioning segmentation. *International Journal of Tourism Research*, 22(2), 155-167. (SSCI).
- [32] **Kim, J.**, Yoon, S., <sup>§</sup>Yang, E., & Thapa, B. (2020). Valuing recreational beaches: A spatial hedonic pricing approach. *Coastal Management*, 48(2), 118-141. (SSCI).
- [31] <sup>§</sup>Lee, D., **Kim, J.**, Thapa, B., & Stein, T. (2020). Measuring beach accessibility for people with ambulatory difficulty. *Journal of Park and Recreation Administration*, 38(1), 106-126. (Scopus).
- [30] **Kim, J.**, Jang, S., Kang, S., & Kim, S. (2020). Why are hotel room price different? Exploring spatially varying relationships between room price and hotel attributes. *Journal of Business Research*, 107, 118-129. (SSCI).
- [29] <sup>§</sup>Wang, J., **Kim, J.**, & Kang, S. (2019). Antecedents and consequences of brand experiences in a historical and cultural theme park. *Sustainability*, 11(17), 4810. (SSCI).
- [28] <sup>§</sup>Xu, Y., Pennington-Gray, L., & **Kim, J.** (2019). The sharing economy: A geographically weighted regression approach to examine crime and the shared lodging sector. *Journal of Travel Research*, 58(7), 1193-1208. (SSCI).
- [27] Park, D., **Kim, J.**, Kim, W., & Park, H. (2019). Does distance matter? Examining the distance effect on tourists' multi-attraction travel behaviors. *Journal of Travel and Tourism Marketing*, 36(6), 693-710. (SSCI).
- [26] **Kim, J.**, Lyu, S., & Song, H. (2019). Environmental justice and public beach access. *City & Community*, 18(1), 49-70. (SSCI).
- [25] **Kim, J.**, Thapa, B., & Jang, S. (2019). GPS-based mobile exercise application: An alternative tool to assess spatio-temporal patterns of visitors' activities in a national park. *Journal of Park and Recreation Administration*, 37(1), 124-134. (Scopus).
- [24] <sup>§</sup>Lee, Y., Pennington-Gray, L., & **Kim, J.** (2019). Does location matter? Exploring the spatial patterns of food safety in a tourism destination. *Tourism Management*, 71, 18-33. (SSCI).
- [23] Kim, Y., **Kim, J.**, & Hur, C. (2018). The spatial clustering patterns of the U.S. hotels during 1985-2017. *International Journal of Tourism Sciences*, 18(3), 192-201.

- [22] **Kim, J.** (2018). Emerging scholar profile: Dr. Jinwon Kim. *e-Review of Tourism Research (eRTR)*, 15, 2-3. (Scopus).
- [21] <sup>s</sup>Kim, M., **Kim, J.**, & Thapa, B. (2018). Influence of environmental knowledge on affect, nature affiliation and pro-environmental behaviors among tourists. *Sustainability*, 10(9), 3390. (SSCI).
- [20] Jang, S., Kitchen, P., & **Kim, J.** (2018). The effects of gamified customer benefits and characteristics on behavioral engagement and purchase: Evidence from mobile exercise application users. *Journal of Business Research*, 92, 250-259. (SSCI).
- [19] **Kim, J.**, Thapa, B., Jang, S., & <sup>s</sup>Yang, E. (2018). Seasonal spatial activity patterns of visitors with a mobile exercise application at Seoraksan National Park, South Korea. *Sustainability*, 10(7), 1-21. (SSCI).
- [18] Kang, S., Lee, G., **Kim, J.**, & Park, D. (2018). Identifying the spatial structure of tourism attraction system in South Korea using GIS and network analysis: An application of anchor-point theory. *Journal of Destination Marketing & Management*, 9, 358-370. (SSCI).
- [17] <sup>s</sup>Kim, M., Thapa, B., & **Kim, J.** (2018). Community reactions to tourism development: How does governmental fairness work? *Journal of Environmental Planning and Management*, 61(9), 1511-1534. (SSCI).
- [16] **Kim, J.**, & Nicholls, S. (2018). Access for all? Beach access and equity in the Detroit Metropolitan Area. *Journal of Environmental Planning and Management*, 61(7), 1137-1161. (SSCI).
- [15] Jang, S., & **Kim, J.** (2018). Remediating food policy invisibility with spatial intersectionality: A case study in the Detroit Metropolitan Area. *Journal of Public Policy & Marketing*, 37(1), 167-187. (SSCI).
- [14] <sup>p</sup>Chen, L., Thapa, B., **Kim, J.**, & Yi, L. (2017). Landscape optimization in a highly urbanized tourism destination: An integrated approach in Nanjing, China. *Sustainability*, 9(12), 1-20. (SSCI).
- [13] Jang, S., **Kim, J.**, & Zedtwitz, M. (2017). The importance of spatial agglomeration in product innovation: A microgeography perspective. *Journal of Business Research*, 78, 143-154. (SSCI).
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## BOOK CHAPTERS

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## TECHNICAL REPORTS

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## MISCELLANEOUS

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## PRESENTATIONS AT PROFESSIONAL MEETINGS

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<sup>G</sup> denotes graduate student; <sup>P</sup> denotes post-doctoral associate/fellow

- [98] Lee, H., Jang, S., & **Kim, J.** (2023). Spatial competition and peer-to-peer accommodation prices, *2023 Global Marketing Conference (GMC)*, Seoul, South Korea, July 20-23.
- [97] **Kim, J.**, & Jang, S. (2023). Gamification and smart exercise travel: Evidence from mobile exercise application users in Jeju, South Korea, *Tourism Science Society of Korea (TOSOK) International Conference*, Jeju, South Korea, June, 26-28.
- [96] **Kim, J.**, Yang, E., & Jeong, J. (2023). Green space access and adult obesity: An urban-rural comparison in Florida, *Tourism Science Society of Korea (TOSOK) International Conference*, Jeju, South Korea, June, 26-28.
- [95] <sup>G</sup>Jung, J., **Kim, J.**, & Park, S. (2023). Peer-to-peer accommodation and community gentrification, *2023 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Las Vegas, USA, April 14-15.
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- [93] **Kim, J.**, Lee, M., & Shin, H. (2023). What are the locational determinants of hotel guest satisfaction in the United States? A spatial analytical approach with hospitality big data, *2023 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Las Vegas, USA, April 14-15.
- [92] **Kim, J.**, & Lee, S. (2023). Spatial hedonic approach for estimating housing prices in clubs: A perspective of community capital framework, *2023 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Las Vegas, USA, April 14-15.
- [91] <sup>G</sup>Jung, J., & **Kim, J.** (2023). Is there a relationship between peer-to-peer accommodation and community gentrification? A multiscale geographically weighted regression approach, *2023 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Feb. 24.  
**Best Poster Award (First Place)**
- [90] Lee, M., **Kim, J.**, & Shin, H. (2023). Spatial analytics with hospitality big data: Examining the impact of locational determinants on customer satisfaction in the U.S. hotel market, *The 56th Hawaii International Conference on System Sciences (HICSS)*, USA, Jan. 2-6.

- [89] <sup>s</sup>Jung, J., & **Kim, J.** (2023). Peer-to-peer accommodation and community gentrification, *2023 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Anaheim, USA, Jan. 6-8.
- [88] <sup>s</sup>Lee, S., & **Kim, J.** (2023). Regional analysis of water-based recreation and tourism in Florida: A supply and demand approach, *2023 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Anaheim, USA, Jan. 6-8.
- [87] <sup>s</sup>Lee, S., & **Kim, J.** (2023). Measuring the accessibility and equity of urban green spaces: Spatial intersectional approach, *2023 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Anaheim, USA, Jan. 6-8.
- [86] Kim, S., Cha, J., & **Kim, J.** (2022). Service environments and customer well-being in neighborhood hospitality services: Social and geographical approach, *2022 International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*, Washington D.C., USA, August 3-6.
- [85] Lee, M., **Kim, J.**, Shin, H., & Jeong, M. (2022). Does location matter for US hotels? Geographic patterns in customer service experience and satisfaction using exploratory spatial analysis with hospitality big data, *2022 International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*, Washington D.C., USA, August 3-6.
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- [82] Yang, E., & **Kim, J.** (2022). The mediating role of community resilience on the relationship between tourism clusters and community quality of life, *2022 Travel and Tourism Research Association (TTRA) Conference*, Victoria, Canada, June 13-16.
- Best Paper Award (Runner-Up)**
- [81] <sup>s</sup>Kim, C., **Kim, J.**, & Lee, J. (2022). Unpacking the spatial nexus: Spatial spillovers of the sports industry and community resilience, *2022 North American Society for Sport Management (NASSM) Conference*, Atlanta, USA, June 4.
- [80] <sup>s</sup>Kim, C., **Kim, J.**, & Lee, J. (2022). Sport consumer resilience in the sports industry: A spatial multilevel modeling approach, *2022 North American Society for Sport Management (NASSM) Conference*, Atlanta, USA, June 4.
- [79] Jang, S., & **Kim, J.** (2022). Enhancing exercise visitors' behavioral engagement through gamified experience: A spatial approach, *2022 European Marketing Academy Conference (EMAC)*, Budapest, Hungary, May 24-27.
- [78] <sup>s</sup>Park, J., <sup>s</sup>Oh, J., & **Kim, J.** (2022). Urban parks and economic vitality of local businesses in the era of COVID-19 pandemic: Evidence from Seoul, South Korea, *2022 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, USA, April 15-16.

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- [76] **Kim, J., & Lee, M.** (2022). Does location matter? Identifying locational determinants of hotel guest satisfaction in the United States, *2022 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, USA, April 15-16.
- [75] **Kim, J., & Jang, S.** (2022). Gamification and smart exercise travel, *2022 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, USA, April 15-16. **Best Paper Award**
- [74] <sup>s</sup>Lee, S., & **Kim, J.** (2022). Race, poverty, and space: A spatial intersectional approach to recreation equity of urban park access in the Detroit Metropolitan Area, *2022 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, USA, April 15-16.
- [73] <sup>s</sup>Baek, I., & **Kim, J.** (2022). Access to exercise opportunities, physical inactivity, and community health in the United States: A community-level approach, *2022 Tourism, Hospitality, Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, USA, April 15-16.
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- [71] <sup>s</sup>Lee, S., & **Kim, J.** (2022). Race, class, and space: A spatial intersectional approach to recreation equity of urban park access in the Detroit Metropolitan Area, *2022 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 24.  
**IDEA Winner, Best Poster Award**
- [70] <sup>s</sup>Kim, C., & **Kim, J.** (2022). Spatial causal inference to evaluate the effect of change in the sports industry on community resilience, *2022 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 24. **Best Poster Award (Runner-Up)**
- [69] **Jang, S., & Kim, J.** (2022). Gamification and smart exercise travel, *2022 Conference on Managing Tourism Across Continents (MTCO-2022)*, Antalya, Turkey, Mar. 24-27.
- [68] <sup>s</sup>Lee, Y., **Kim, J., & Kim, D.** (2022). Pod travel: An emerging tourism trend during COVID-19 pandemic, *2022 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Houston, USA, Jan. 6-8. (virtual conference)
- [67] <sup>s</sup>Lee, S., & **Kim, J.** (2022). Does blue space matter to place-specific environmentally responsible behavior for sport tourists: A mediation model with spatial effects, *2022 NorthEast Chapter of Travel and Tourism Research Association (NETTRA)*, Jan. 14. (virtual conference)
- [66] <sup>s</sup>Baek, I., & **Kim, J.** (2021). eSports participants' leisure constraints negotiation framework, *2021 UF Graduate Student Diversity Research Day Conference*, Gainesville, USA, Nov. 02.
- [65] <sup>s</sup>Lee, S., & **Kim, J.** (2021). Access to green spaces and individual resilience during the COVID-19 pandemic, *2021 UF Graduate Student Diversity Research Day Conference*, Gainesville, USA, Nov. 02.

- [64] **Kim, J.**, & <sup>s</sup>Lee, Y. (2021). Intertemporal tourism clusters and community resilience, *2021 International Council on Hotel, Restaurant, and Institutional Education (CHRIE) Conference*, July 30. (virtual conference). **Best Paper Award**
- [63] **Kim, J.**, & Lee, K. (2021). Visualizing fairness: Distributional equity of urban green spaces for marginalized groups in Seoul, *2021 Tourism Science Society of Korea (TOSOK) International Conference*, Seoul, South Korea, July, 8. (virtual conference)
- [62] **Kim, J.**, Jeong, J., & <sup>s</sup>Kim, C. (2021). Green space access, physical activity, and adult obesity: A community-level approach, *2021 Tourism Science Society of Korea (TOSOK) International Conference*, Seoul, South Korea, July, 8. (virtual conference)
- [61] **Kim, J.**, & Jang, S. (2021). How to remedy Airbnb COVID-19 disruption using tourism clusters and community resilience, *Tourism Science Society of Korea (TOSOK) International Conference*, Seoul, South Korea, July, 7. (virtual conference)
- [60] Jang, S., & **Kim, J.** (2021). Tourism clusters and community resilience are important for remedying Airbnb COVID-19 disruption, *2021 Travel and Tourism Research Association (TTRA) Conference*, June 15. (virtual conference) **Best Paper Award (Runner-Up)**
- [59] <sup>s</sup>Eom, T., & **Kim, J.** (2021). Exploring museum visitors' virtual reality experiences: An online user-generated content approach, *2021 Travel and Tourism Research Association (TTRA) Conference*, June 15. (virtual conference)
- [58] <sup>s</sup>Yang, E., & **Kim, J.** (2021). Tourism industry specialization, over-tourism and community resilience, *2021 Travel and Tourism Research Association (TTRA) Conference*, June 16. (virtual conference)
- [57] <sup>s</sup>Kim, C., & **Kim, J.** (2021). The spatial effect of the sports industry on community resilience, *2021 North American Society for Sport Management (NASSM) Conference*, June 4. (virtual conference) **NASSM Student Research Competition Award Winner**
- [56] <sup>s</sup>Oh, J., Lee, K., & **Kim, J.** (2021). Intersectionality of age, education, income, and race in greenspace access, *2021 Annual Meeting of the Association of American Geographers (AAG)*, April 7-11. (virtual conference)
- [55] <sup>s</sup>Ferreira, J., Saha, B., Carrero, G., **Kim, J.**, & Court, C. (2021). 2018 Red Tide and peer-to-peer accommodation: Assessing the economic impacts using a multi-regional input-output model, *2021 Annual Meeting of the Southern Regional Science Association (SRSA)*, April 6-9. (virtual conference) **Best Paper Award (William H. Miernvk Research Excellence Medal)**
- [54] <sup>s</sup>Yang, E., & **Kim, J.** (2021). The role of tourism in measuring community resilience, *2021 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Houston, TX, Jan. 7-9. (virtual conference)
- [53] <sup>s</sup>Eom, T., & **Kim, J.** (2021). Uncovering underlying attributes of small-scale events with event participants' psychological process in revisit intention: A mixed method approach, *2021 Graduate Education and Graduate Students Research Conference in Hospitality and Tourism*, Houston, TX, Jan. 7-9. (virtual conference)

- [52] <sup>s</sup>Kim, C., & Kim, J. (2020). Sports industry and community resilience: A spatial approach, *2020 North American Society for Sport Management (NASSM) Conference*, San Diego, USA, May 28-30.(virtual conference), **Best Paper Award (Runner-Up)**
- [51] Kim, J. (2020). Does location matter? Exploring the spatial patterns of food safety in a smart tourism destination, *2020 Korea Management Information System Conference*, Seoul, South Korea, Dec. 17. (virtual conference)
- [50] Jang, S., & Kim, J. (2020). The spatially varying effect of product attributes on peer-to-peer home-sharing performance: A case study of Miami Airbnb listings, *2020 Global Marketing Conference (GMC)*, Seoul, South Korea, November 5-8. (virtual conference)
- [49] <sup>s</sup>Yang, E., & Kim, J. (2019). Measuring tourism community disaster resilience in Florida, *5th World Research Summit for Tourism and Hospitality Annual Conference*, Orlando, USA, December 13-16.
- [48] <sup>s</sup>Xu, Y., Pennington-Gray, L., & Kim, J. (2019). Spatial effects of crime on peer-to-peer lodging performance, *2019 Travel Tourism Research Association (TTRA) Conference*, Melbourne, Australia, June 25-27. **Best Paper Award**
- [47] <sup>s</sup>Kim, C., Kim, J., & Kaplanidou, K. (2019). Does urban sprawl matter? Measuring the effect of urban sprawl on physical activities, *2019 North American Society for Sport Management (NASSM) Conference*, New Orleans, USA, May 28 – June 1.
- [46] Kim, J., <sup>s</sup>Yang, E., & Thapa, B. (2019). Valuing recreational beaches: A spatial hedonic property value approach, *2019 National Environment and Recreation Research (NERR) Symposium*, Annapolis, MD, April 7-9.
- [45] <sup>s</sup>Yang, E., Kim, J., & Thapa, B. (2019). GPS-based mobile exercise application: An alternative tool to assess spatiotemporal dynamics of residents' physical activities in community recreation, *2019 National Environment and Recreation Research (NERR) Symposium*, Annapolis, MD, April 7-9.
- [44] <sup>s</sup>Yang, E., & Kim, J. (2019). Measuring community resilience to natural disasters in Florida, USA, *2019 Association of American Geographers (AAG) Conference*, Washington D.C., USA, April 3-7.
- [43] Kim, J., Jang, S., & Kim, S. (2019). Why are hotel room prices different? Exploring spatially varying relationships between room prices and hotel attributes, *2019 Association of American Geographers (AAG) Conference*, Washington D.C., USA, April 3-7.
- [42] <sup>s</sup>Manafian, H., <sup>s</sup>Xu, Y., Kim, J., & Zambrano, A. (2019). Spatial accessibility of agritourism farms in Florida, *2019 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 19.
- [41] Kim, J., <sup>s</sup>Yang, E., & Thapa, B. (2019). Beach proximity and property values: A spatial econometric approach, *2019 The Academy of Leisure Sciences (TALS) Conference*, Greenville, USA, Feb. 27- Mar. 1.
- [40] <sup>s</sup>Manafian, H., <sup>s</sup>Xu, Y., Kim, J., & Zambrano, A. (2019). Spatial accessibility of agritourism farms in Florida, *2019 Association of American Geographers (AAG) Conference*, Washington D.C., USA, April 3-7.

- [39] <sup>s</sup>Zhang, S., & **Kim, J.** (2019). Does beach proximity matter? Using a spatial hedonic analysis to measure the value of beach proximity on airbnb price, *2019 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 19.
- [38] <sup>s</sup>Ori, B., Gibson, H., & **Kim, J.** (2019). Spatial disparities in the level of leisure-time physical activity in the 500 largest US cities, *2019 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 19.
- [37] <sup>s</sup>Yang, E., **Kim, J.**, & Thapa, B. (2019). Healthy parks and healthy communities: Exploring spatially heterogeneous effects of green spaces on community health in Florida, *2019 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 19.
- [36] **Kim, J.**, Jang, S., & Thapa, B. (2018). ‘Thinking intersectionality’ in recreation equity study: A case study of urban parks and public beaches in the Detroit Metropolitan Area, *2018 National Recreation and Park Association (NRPA) Conference*, Indianapolis, USA, September 25-27.
- [35] **Kim, S.**, & **Kim, J.** (2018). Agglomeration effect on Airbnb market performance, *2018 International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*, Palm Springs, USA, July 25-27.
- [34] Park, S., & **Kim, J.** (2018). Is Disneyland the happiest place on earth? Mapping emotional places for tourism management, *2018 Korea America Hospitality & Tourism Educators Association (KAHTEA) Annual Conference*, Las Vegas, USA, April 19-22.
- [33] **Kim, J.**, Thapa, B., & <sup>s</sup>Yang, E. (2018). GPS-based mobile application: A new dataset for exploring the seasonal spatial patterns of park visitors in a National Park, *2018 Korea America Hospitality & Tourism Educators Association (KAHTEA) Conference*, Las Vegas, USA, April 19-22.
- [32] <sup>s</sup>Kim, S., **Kim, J.**, <sup>s</sup>Yang, E. & Matyas, C. (2018). Accessibility to hurricane shelters for Airbnb guests in the Miami metropolitan area, *2018 Association of American Geographers (AAG) Conference*, New Orleans, USA, April 10-14.
- [31] <sup>s</sup>Yang, E., **Kim, J.**, & Pennington-Gray, L. (2018). Measuring the impact of social media information on the spread of infectious diseases in a coastal tourism destination: A case study of Zika virus in Miami, *2018 Association of American Geographers (AAG) Conference*, New Orleans, USA, April 10-14.
- [30] <sup>s</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the recreation equity of beach access for people with ambulatory difficulty in Duval County, Florida, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, USA, April 8-10.
- [29] <sup>s</sup>Yang, E., **Kim, J.**, & Thapa, B. (2018). Does green space promote community health? Exploring spatially varying effects of green spaces on community health in Florida, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, USA, April 8-10.
- [28] **Kim, J.**, Thapa, B., & <sup>s</sup>Yang, E. (2018). Exploring the spatial and temporal patterns of visitor flows in a National Park with a GPS-based mobile application, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, USA, April 8-10.

- [27] **Kim, J.**, Thapa, B., & <sup>s</sup>Yang, E. (2018). Exploring the spatial and temporal patterns of visitor flows in Seoraksan National Park with a GPS-based smartphone application, *2018 Association of American Geographers (AAG) Conference*, New Orleans, USA, April 10-14.
- [26] <sup>s</sup>Kim, C., Kaplanidou, K., & **Kim, J.** (2018). Understanding the reciprocal relationship between sport activity and quality of life, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [25] <sup>s</sup>Lee, Y., Pennington-Gray, L., & **Kim, J.** (2018). Understanding the effect of tourism clusters on sharing economy performance, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [24] <sup>s</sup>Yang, E., **Kim, J.**, & Thapa, B. (2018). Exploring the spatial patterns of seasonal activity areas in a National Park with a GPS-based mobile application, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13. **Best Poster Award (Runner-Up)**
- [23] <sup>s</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the beach accessibility for people with ambulatory difficulty: Comparing three GIS-based access measures, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [22] <sup>s</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the beach accessibility for people with ambulatory difficulty: A case study of Duval County, FL, *2018 UF Water Institute Symposium*, Gainesville, USA, Feb. 6.
- [21] <sup>s</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the recreation equity of beach access for people with ambulatory difficulty: A case study of Duval County, FL, *2018 Association of American Geographers (AAG) Conference*, New Orleans, USA, April 10-14.
- [20] **Kim, J.**, <sup>s</sup>Lee, Y., & Pennington-Gray, L. (2017). Tourism clusters and the sharing economy: A spatial econometric approach, *2018 Korea America Hospitality & Tourism Educators Association (KAHTEA) Conference*, Las Vegas, USA, April 19-22.
- [19] <sup>s</sup>Yeon, J., **Kim, S.**, & **Kim, J.** (2018). Examining the impacts of airbnb on the hotel market: A spatial performance model, *2018 Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Fort Worth, USA, January 3-5.
- [18] <sup>s</sup>Lee, D., & **Kim, J.** (2017). Is access to urban open space equitable for social minority groups, *2017 Korea America Hospitality & Tourism Educators Association (KAHTEA) Conference*, Las Vegas, USA, April 18-21. **Best Paper Award**
- [17] <sup>s</sup>Lee, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Does location matter? Exploring the spatial patterns of food safety violations in the Miami area, *4th World Research Summit for Tourism and Hospitality Annual Conference*, Orlando, USA, December 8-11.
- [16] <sup>s</sup>Xu, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Exploring the spatial relationship between Airbnb rental and crime, *2017 Travel and Tourism Research Association (TTRA) Conference*, Quebec City, Canada, June 20-22. **Best Paper Award**
- [15] **Kim, J.**, & Nicholls, S. (2017). Access for all? Beach access and equity in the Detroit Metropolitan Area. *2017 Asia Pacific Tourism Association (APTA) Conference*, Busan, South Korea, June 18-21. **Best Paper Award**

- [14] <sup>s</sup>Xu, Y., Pennington-Gray, L., & **Kim, J.** (2017). Effects of crime on the sharing lodging economy, *Graduate Research Day*, Gainesville, FL, April 3.
- [13] <sup>s</sup>Xu, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Exploring spatially varying relationships between airbnb industry and crime activities in Florida, *2017 HHP Stanely Lecture and Research Symposium*, Gainesville, FL, March 21.
- [12] Jang, S., & **Kim, J.** (2016). Assessing spatially varying marketplace inclusion: An investigation of grocery store, *2016 Global Market Conference (GMAC)*, Hong Kong, July 21-24.
- [11] Jang, S., **Kim, J.**, & Zedtwitz, M. (2016). Location matters: Exploring spatial effects in product innovation, *2016 European Marketing Academy Conference (EMAC)*, Oslo, May 24-27.
- [10] **Kim, J.**, Kim, S., & Cha, J. (2016). Exploring local variations in modeling hotel room price: A spatial hedonic approach, *2016 Korea America Hospitality & Tourism Educators Association (KAHTEA) Conference*, Las Vegas, April 22.
- [9] **Kim, J.** (2013). National tourism policy and spatial patterns of domestic tourism in South Korea, *2013 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, March 20.
- [8] **Kim, J.**, Yang, B., & Madden, M. (2011). Geospatial analysis of barrier island beach availability to tourists, *2011 Association of American Geographers (AAG) Conference*, Seattle, Washington, April 17-24.
- [7] **Kim, J.** (2011). Spatial point pattern analysis of public golf courses in Michigan: A case study of Detroit Metropolitan Area, *2011 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, March 16.
- [6] Yang, B., Song, H., & **Kim, J.** (2010). Developing a reinforced heritagescape with GIScience: A case study of Gyeongju, South Korea, *2010 Annual Meeting of the Tourism Sciences Society of Korea (TOSOK)*, Buan, South Korea, July 5-7. **Best Paper Award**
- [5] **Kim, J.**, Kang, S. (2010). Spatial distribution of domestic tourism in South Korea from 1989 to 2009, *2010 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, February 18.
- [4] Jeong, E., Kim, H., & **Kim, J.** (2009). Encouraging public participation by utilizing ICT in sustainable tourism development: A case study of Andong in South Korea, *2009 Annual Meeting of International Geographic Union (IGU) Commission on the Geography of Global Information Society*, Andong, South Korea, August 14.
- [3] **Kim, J.**, Nicholls, S., & Yoon, B. (2009). Tourism development and environmental change in the coastal zone: A case study of Kkotji beach, South Korea, *2009 Association of American Geographers (AAG) Conference*, Las Vegas, Nevada, March 17-24.
- [2] Lee, C-K., Song, H., & **Kim, J.** (2008). Sustainability issue of recreational fishing in Korea, *2008 Annual Meeting of the Tourism Sciences Society of Korea (TOSOK)*, Busan, South Korea, August 3-5.

- [1] **Kim, J.,** Yoon, B., & Song, H. (2008). Applying geo-visualization in tourism, *2008 Annual Meeting of the Korea Tourism Research Association (KTRA)*, Anyang University, South Korea, June 24.

## INVITED PRESENTATION

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- [13] *Title: Why GIS for health research?*  
*UF Health Education & Behavior Community and Behavioral Science Seminars* (Sep 29, 2023)
- [12] *Title: Why geography in tourism?*  
*Kyung Hee University Graduate Seminar* (June 14, 2023)
- [11] *Title: The evolution of spatial data analysis for tourism research*  
*Smart Tourism Research Center International Special Seminar* (June 13, 2023)
- [10] *Title: Spatial is special: Why a GIS approach for tourism research?*  
*Kyungsoong University School of Global Studies Graduate Seminar* (June 19, 2023)
- [9] *Title: Applications of Geographic Information Systems (GIS) in active living community development*  
*Korean Society of Sport and Leisure Studies Conference* (Dec 3, 2021)
- [8] *Title: Metaverse in smart tourism cities*  
*Smart Tourism Research Center Research Joint Colloquium* (Sep 10, 2021)
- [7] *Title: Does tourism and sport matter? The role of tourism and sports clusters in resilient community*  
*Ulsan National Institute of Science and Technology (UNIST) Graduate Research Seminar* (Aug. 18, 2021)
- [6] *Title: GIS-based geographical approach for sustainable development goals in tourism*  
*Dong-A University Graduate Research Seminar* (May 17, 2021)
- [5] *Title: Spatial is special: Why a GIS approach in tourism research?*  
*Smart Tourism Research Center Research Joint Colloquium* (Oct 23, 2020)
- [4] *Title: Why geography in tourism?*  
*Kyung Hee University Research Seminar* (June 22, 2020)
- [3] *Title: Why a GIS approach in sustainable smart city and tourism?*  
*Kansas State University Graduate Research Seminar* (September 25, 2019)
- [2] *Title: Why is a GIS approach in hospitality and tourism research?*  
*The UCF Rosen College Research Scholar Series* (November 13, 2018)
- [1] *Title: Why is a GIS approach important in hospitality and tourism research? 2018 KAHTEA Conference* (April 21, 2018)

## COURSE DEVELOPMENT AND TEACHING

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### University of Florida (2016 – Present): Assistant and Associate Professor

- Graduate Courses
  - LEI6931: Sustainable Coastal Tourism (Developed)

- LEI5188: Trends in Tourism and Recreation Management
- LEI5121: Outdoor Recreation and Park Management
- HLP6535: Research Methods in Health and Human Performance (HHP)
- HLP6515: Evaluation Procedures in HHP
- HMG6448C: GIS and Spatial Analysis for Tourism and Social Data (Developed)
- HLP7939: HHP PhD Professional Development Seminar
- Undergraduate Courses
  - LEI3843: Entrepreneurship in Tourism, Hospitality and Event Management
  - LEI2181 (online): Leisure in Contemporary Society (Developed)
  - LEI4880: Research Methods in Tourism, Recreation and Sport Management
  - LEI3120: Introduction to Outdoor Recreation
  - LEI3301: Principle of Travel and Tourism
  - HFT4446C: GIS and Spatial Analyst for Tourism and Social Data

#### **Antalya International University (2015 – 2016): Assistant Professor**

- TRM351: Total Quality Management for Tourism and Hospitality
- TRM355: Convention and Conference Management
- TRM350: Foundation of Leisure and Recreation
- TRM356: Applications of GIS in Tourism and Hospitality Management (Developed)

#### **Michigan State University (2008-2015): Teaching Assistant**

- HB885: Hospitality Business Research
- HB415: Quality in Hospitality Business
- GEO259: Geography of Recreation and Tourism

### **GUEST LECTURES**

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- [19] Eric Friedheim Tourism Institute, University of Florida (Feb. 21, 2020)  
*Title: Urban Sprawl and Physical Activity: A Macrolevel Approach*
- [18] LEI 6931: Spatial Analysis for Social Data, University of Florida (Feb. 21, 2018), *Title: Tourism Analytics and GIS (Spatial Join and Relate)*
- [17] Eric Friedheim Tourism Institute, University of Florida (July 27, 2017)  
*Title: Applications of GIS and Spatial Analysis in Park, Recreation and Tourism*
- [16] LEI 6931: Spatial Analysis for Social Data, University of Florida (Feb. 22, 2017) *Title: Why GIS Matters in Recreation, Park and Tourism Research?*
- [15] LEI 3303: Fundamentals of Tourism Planning, University of Florida (Jan. 2017) *Title: Recreation Service and Community Development*
- [14] LEI 7170: Foundations of Leisure Behavior, University of Florida (Sep., 2016)  
*Title: Environmental Justice in Leisure and Outdoor Recreation*
- [13] Department of Geography, Kyung Hee University (July, 2016)  
*Title: Why Geography in Tourism Studies?*

- [12] Institute of International Health (IIH), Michigan State University (Fall, 2014)  
*Title: Medical Tourism in South Korea*
- [11] HB 885: Hospitality Business Research, *The School of Hospitality Business*, Michigan State University (Fall, 2014)  
*Title: Spatial Business Analytics in Tourism and Hospitality Business.*
- [10] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Recreation and Tourism in Coastal/Marine Settings*
- [9] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Recreation and Tourism Analysis Tools: GPS and GIS*
- [8] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Tourism in South Korea*
- [7] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Current Issues in Tourism*
- [6] UP 814: Applied Research Methods for Planning and Development, *The School of Planning, Design, and Construction*, Michigan State University (Spring, 2013)  
*Title: GIS-based Spatial Analytics in Urban Research*
- [5] UP 314: Methods for Investigation of Urban System, *The School of Planning, Design, and Construction*, Michigan State University (Spring, 2013)  
*Title: Application of Geospatial Technology in Urban Studies and Planning*
- [4] PRR 214: Introduction to Travel and Tourism, Department of Recreation, Parks and Tourism, Michigan State University (Spring, 2013)  
*Title: Technology and Tourism*
- [3] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2012)  
*Title: Tourism in South Korea*
- [2] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2011)  
*Title: Tourism in South Korea*
- [1] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2010)  
*Title: Tourism in South Korea*

## ACADEMIC ACTIVITIES

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- **Co-Director of Research Development**
  - *Korea-America Hospitality and Tourism Educators Association (KAHTEA)*
- **Academic Review Committee**
  - *2021 Travel Tourism Research Association (TTRA) Conference*

- **Conference Session Organizer/Moderator (Track Chair/Co-Track Chair)**
  - Stand-up presentation 2, 2023 Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS)
  - Big Data and Location Intelligence in Retail, Tourism, and Hospitality, 2023 *Global Marketing Conference*
  - Travel, Leisure and Recreation, 2023 *International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*
  - Travel, Leisure and Recreation, 2022 *International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*
  - Tourist Experience and COVID-19, 2021 *Travel Tourism Research Association (TTRA) Conference*
  - 2021 TOSOK International Session
  - Travel, Leisure and Recreation, 2021 *International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*
  - Spatial Analytics in Business and Tourism Research, 2020 *Global Marketing Conference*
  - Tourism Analytics, 2019 *Association of American Geographers*
  - Tourism Analytics, 2018 *Association of American Geographers*
  
- **Ad-Hoc Reviewer for Conferences**
  - 2023 *Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS)*
  - 2023 *Graduate Conference in Hospitality and Tourism*
  - 2021 *Travel Tourism Research Association*
  - 2021 *APacCHRIE*
  - 2020 *Global Marketing Conference*
  - 2019 *International Council on Hotel, Restaurant, and Institutional Education*
  - 2019 *Travel and Tourism Research Association*
  - 2019 *Graduate Conference in Hospitality and Tourism*
  - 2018 *Asia Pacific Tourism Association*
  - 2018 *Korea American Hospitality and Tourism Educators Association*
  - 2018 *International Council on Hotel, Restaurant, and Institutional Education*
  - 2017 *Korea American Hospitality and Tourism Educators Association*
  - 2017 *International Council on Hotel, Restaurant, and Institutional Education*
  - 2016 *Asia Pacific Tourism Association*

## UNIVERSITY GOVERNANCE AND SERVICE

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### University

- UF Water Institute: Member (March 2017 – present)
- UF Natural Area Teaching Laboratory (NATL) Program: Committee member (April 2017 – present)
- Graduate Student Research Day: Judge (2017)
- University Minority Mentor Program: Mentor (2018)
- Graduate Student Mentoring Award: Reviewer (2019)

### College

- Stanley Lecture and Research Symposia: Judge (2018)
- 2019 HHP Graduate School Funding Award Review Committee: Member (2019)

- Graduation Marshall (2017, 2018, 2019, 2021)
- Research Committee: Member (2019 – present)
- Teacher of the Year Committee: Member (2019-2020)
- Graduate Faculty Committee: Member (2019-2020)
- Korea Health and Human Performance (KHHP): Advisor (2018 – present)
- HHP CCC: Member (2021 – present)
- HHP Fellowship Committee: Member (2019)

#### Department/Center

- Graduate Coordinator (2023 – Present)
- Interim Graduate Coordinator (2021 – 2022)
- Graduate Studies Committee: Chair (2021 – 2022)
- Faculty (Assistant/Associate Professors) Search Committee: Member (2020-2021)
- Faculty (Lecturer) Search Committee: Chair (2021-2022)
- Graduate Application Review Committee: Member (2017)
- Chair Search Committee: Member (2019 – 2020)
- Faculty (Associate/Assistant Professor) Search Committee: Member (2020-2021)
- Faculty APR Service Evaluation Committee: Chair (2019-2020)
- Student Petition Committee: Chair (2019 – 2020)
- Graduate Studies Committee: Member (2019 – 2021)
- Lecture Search Committee: Member (2020 – 2021)

## STUDENT ADVISING (by Degree and Department at UF)

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### PhD

Jiwoo Jung (Dept. of THEM, Chair, Fall 2022 to present)

Eunjung Yang (Dept. of THEM, Chair, Fall 2017 to Summer 2021)

- **Assistant Professor of Tourism, Kyung Hee University, South Korea**

Aarash Baktash (Dept. of THEM, Chair, Fall 2018 to Summer 2019)

- **PhD Candidate, Rosen College of Hospitality Management, University of Central Florida, USA**

Yongjin Lee (Dept. of THEM, Co-Chair, Spring 2017 to Summer 2019)

- **PhD Candidate of Geography, University of North Carolina at Charlotte, USA**

Joshua Roe (Dept. of THEM, Co-Chair, Spring 2017 to present)

- **Director/Teaching Assistant Professor, Adventure Recreation Mgt, West Virginia University Institute of Technology, USA**

Yuhua Xu (Dept. of THEM, Member, Spring 2017 to Summer 2020)

- **Lecturer, School of Community Resources and Development, Hainan University/Arizona State University Joint International Tourism College, China**

Sanghoon Kim (Dept. of Geography, Member, Fall 2017 to Summer 2019)

Sangyeol Lee (Dept. of Food & Resource Economics, Member, Fall 2017 to Summer 2020)

- **Research Fellow, Korea Energy Economics Institute, South Korea**

Changwook Kim (Dept. of SPM, Chair, Spring 2018 to Fall 2022)

- **Assistant Professor, Department of Sport Management, Brock University, Canada**

Ori Baber (Dept. of THEM, Member, Spring 2018 to Summer 2020)

- **Analyst, Urban3, USA**

Rojan Baniya (Dept. of THEM, Member, Fall 2020 to Summer 2022)

- **Program Manager and Visiting Assistant Professor of Tourism and Hospitality Management, Hawaii Pacific University, USA**

Abdulelah Al-Tokhais (Dept. Of THEM, Member, Fall 2020 to Spring 2021)

- **Assistant Professor, College of Tourism and Archaeology, King Saud University, Saudi Arabia**

### **MS Thesis**

Duhui Lee (Dept. of THEM, Chair, Fall 2016 to Summer 2018)

- **PhD Student, Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign, USA**

Shuwen Zhang (Dept. of THEM, Chair, Fall 2018 to Summer 2020)

Innhoo Baek (Dept. of THEM, Chair, Fall 2021 to Summer 2023)

- **PhD Student, Department of Recreation, Park and Tourism Management, Clemson University, USA**

Seungji Lee (Dept. of THEM, Chair, Fall 2021 to Summer 2023)

- **PhD Student, Department of Recreation, Park and Tourism Management, Clemson University, USA**

Cecilia Lepa (SFRC, Member, Fall 2019 to Spring 2020)

Scott Salvesen (Dept. of THEM, Member, Fall 2020 to Summer 2021)

Yifeng Liang (Dept. of THEM, Chair, Fall 2020 to Dec. 2021)

- **PhD Student, Department of Hospitality & Tourism Management, University of Massachusetts at Amherst, USA**

### **MS Non-Thesis**

Chendi Ma (Dept. of THEM, Chair, Fall 2019 to Summer 2022)

Amber Lopatine (Dept. of THEM, Chair, Fall 2020 to Fall 2022)

Rong Gao (Dept. of THEM, Member, Spring 2017 to Summer 2017)

Wen Wang (Dept. of SPM, Member, Spring 2018 to Summer 2019)

Shaorui Zhou (Dept. of THEM, Member, Spring 2018 to Summer 2018)

Jeremy Panakos (Dept. of SPM, Member, Spring 2018 to Summer 2019)

Yongjin Lee (Dept. of THEM, Member, Spring 2017 to Summer 2019)

Varun Gokhale (Dept. of THEM, Member, Fall 2020 to Spring 2021)

## WORKSHOP PARTICIPATION

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- *Teaching Enhancement Symposium*, November 2021
- *Introduction to R*, Center for Statistical Training and Consulting (CSTAT) workshop, Michigan State University, April 2013
- *Academic Ethics*, Responsible Conduct Research (RCR) workshop, Michigan State University, 2012, 2013
- *Big Data Analytics*, Korea Database Agency Big Data Academic workshop, Summer, 2014
- *First Year Faculty Teaching Academy (FYFTA)*, University of Florida, Spring 2017
- *Teaching Enhancement Symposium*, UF Hilton, August 2018

## PROFESSIONAL MEMBERSHIPS

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- *Association of American Geographers (AAG)*, Member, 2008 - Present
- *Travel and Tourism Research Association (TTRA)*, Member, 2008 - Present
- *Korean-American Association for Geospatial and Environmental Sciences (KAGES)*, Member, 2010 – Present
- *Korea America Hospitality & Tourism Educators Association (KAHTEA)*, 2016 – Present
- *National Recreation and Park Association (NRPA)*, Member, 2015 – Present
- *International Council on Hotel Restaurant, and Institutional Education (ICHRIE)*, Group Member, 2021 – Present

## GIS AND RS CERTIFICATES

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- [16] *Spatial Analysis and Statistics using ArcGIS Pro*, ESRI Korea, Seoul, 2023
- [15] *Network Analysis using ArcGIS*, ESRI, Redlands, CA, 2013
- [14] *Geoprocessing with ArcGIS Desktop*, ESRI, Redlands, CA, 2011
- [13] *Learning ArcGIS Desktop (for ArcGIS 9.0-9.1)*, ESRI, Redlands, CA, 2009
- [12] *Learning ArcGIS Spatial Analyst (for ArcGIS 9.0-9.1)*, ESRI, Redlands, CA, 2009
- [11] *Building Geodatabase*, ESRI Korea, Seoul, 2008
- [10] *GIS Practical Business Course*, National GIS Education Center, National Kyungsang University, Jinju, South Korea, 2008
- [9] *GIS Basic Course*, National GIS Education Center, National Bukyung University, Busan, South Korea, 2008
- [8] *GIS Advanced Course*, National GIS Education Center, Seoul National University, South Korea, 2008
- [7] *GIS Advanced Educational Course*, National GIS Education Center, National Mokpo University, Mokpo, South Korea, 2008
- [6] *GIS Professional Course*, National GIS Education, University of Seoul, South Korea, 2008
- [5] *Introduction to IMAGINE*, ESRI Korea, Seoul, South Korea, 2008
- [4] *Learning GIS using ArcGIS Desktop*, ESRI Korea, Seoul, South Korea, 2007
- [3] *Introduction to ArcGIS Desktop (1, 2)*, ESRI Korea, Seoul, South Korea, 2007
- [2] *Introduction to ArcGIS Server*, ESRI Korea, Seoul, South Korea, 2007
- [1] *Building Geodatabase*, ESRI Korea, Seoul, South Korea, 2007

## SKILLS

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Language: Korean (native), English (fluent)

Software:

- Spatial data analysis (GIS & RS): ArcGIS Pro, IMAGINE 9.2, MGWR 4.0, GeoDa, AnyLogic
- Statistical Package: SPSS 24.0, Smart PLS
- Language: R

Others:

- Certificates of Jump Master, Input Boat Small (IBS), & Ranger Training, Republic of Korea Marine Corps (ROKMC)
- Certificate of Taekwondo Master (1-Dan, Korean Martial Art)
- Certificate of Haedonggeomdo Master (1-Dan, Korean Sword Martial Art)
- Certificate of Marathon Full Course Completion, Han-River Marathon Contest, 2002
- Certificate of Marathon Half Course Completion, Sandy Claus Marathon Race, 2021

Last updated: October 2023