

Brianna Blassneck

CONTACT INFORMATION

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RESEARCH INTERESTS

Youth Development
Prosocial and Antisocial Behaviors
Youth Programming

Environmental Justice
Sustainable Event Management
Ecotourism

RESEARCH STATEMENT

My research focuses on narcissistic development in the context of extracurricular recreational activity. I intend to further the understanding of how this disorder presents itself in children, while contributing to the body of literature that intersects leisure and prevention sciences. The examination of youth recreational activity and the mediating effect it can have on prosocial development is an innovative approach to a growing body of research while providing tangible outcomes to practitioners and community stakeholders alike.

EDUCATION

June 2019 - Present **University of Florida**, Gainesville, FL
PhD Student
Tourism, Hospitality and Event Management

August 2014 - April 2016 **University of Florida**, Gainesville, FL
Master of Science
Tourism and Commercial Recreation

August 2011 - August 2015 **University of Florida**, Gainesville, FL
Bachelor of Science
Recreation and Event Management
Tourism and Hospitality Management

INDUSTRY EXPERIENCE

2017 - 2021 **University of Florida Conference Dept.**, Gainesville, FL
Event Manager
Serve UF faculty and community by planning, managing and executing in-person or virtual conferences, seminars, workshops and special events.

2016 - 2017 **University of Florida Performing Arts**, Gainesville, FL
Event Coordinator
Managed operations of Baughman Center facility, the Ficke Garden grounds and supported events at the Phillips Center and the University Auditorium.

2015 - 2016 **University of Florida Performing Arts**, Gainesville, FL
Event Supervisor
Aided operation of Baughman Center facility and functioned as onsite representative.

	2015	University Athletic Association , Gainesville, FL <i>Gator Guest Services Representative</i> Aided in crowd management while serving as point of contact for vendors and patrons.
	2011 - 2014	City of Marco Island Parks & Recreation , Marco Island, FL <i>Director and Choreographer</i> Supply theatre camp programming to children aged 5-18.
INDUSTRY CERTIFICATIONS	June 2020	Virtual Event and Meeting Management Event Leadership Institute
	January 2019	Certified Meeting Professional Events Industry Council
	August 2016	Trained Crowd Manager International Association of Venue Managers
TEACHING EXPERIENCE	Fall 2021	HFT4517: Convention Sales and Service Instructor of Record University of Florida
		HFT4517: Convention Sales and Service Instructor of Record University of Florida Online
	October 2020 <i>2 occasions</i>	Guest Lectures LEI3301: Principles of Travel and Tourism University of Florida
	April 2020	HFT2750: Event Management University of Florida
	February 2020	HFT2750: Event Management University of Florida
RESEARCH EXPERIENCE	July 2021 - Present	1000 Mermaids Visitor Study <i>Co-PI</i> PI: Dr. Heather Gibson Partner: Ocean Rescue Alliance A visitor survey of participants who have just finished diving either Dania Beach and Riviera Beach 1000 Mermaids site. Interested in assessing the visitor impact of these divers, their dive experiences and other dive related travel behavior.
AWARDS	June 2021	Eric Friedheim Tourism Institute (EFTI) Innovation Research Award College of Health and Human Performance University of Florida
	May 2014	UFIC Study Abroad Scholarship Australia

SERVICE

June 2021 - **Florida Festivals and Events Association**
Present *September 2021 – Present, Emerging Leaders Committee*

Fall 2020 - **HHP Graduate Organization (HHP GO)**
Present *Summer 2021 – Present, Vice President*
College of Health and Human Performance
University of Florida

March 2017 **Meeting Professionals International (MPI)**
- Present *June 2018 – July 2019, Vice President of Education*
July 2017 – June 2018, Social Media Chair