

Bachelor of Science in Tourism, Hospitality and Event Management Catalog Year 2023

State Core, Gen. Ed. and University Requirements not met by Major

_____ State Core – C	_____ Gen. Ed. – C	<u>Hours to 120</u>	C - composition
_____ State Core – H	_____ Gen. Ed. – H	_____ Civic Literacy	H - humanities
_____ State Core – P/B	_____ Gen. Ed. – H	_____ Quest 1	P/B - physical/biological science
_____ State Core – M	_____ Gen. Ed. – P/B	_____ Quest 2	M - math
_____ Gen. Ed. – I	_____ Gen. Ed. – M (pure Math)	_____ Writing Requirement	I - international focus
	_____ Gen. Ed. – D	_____ Summer Requirement	D - diversity focus
			S - social and behavioral science

Critical Tracking

- _____ ECO2013 Principles of Macroeconomics or ECO2023 Principles of Microeconomics (State Core-S)
- _____ SPC2608 Public Speaking or AEC3030C Effective Oral Communication
- _____ Any LEI or HFT course
- _____ Any LEI or HFT course
- _____ Choose from:
 - PSY2012 General Psychology (State Core-S)
 - SYG2000 Principles of Sociology (State Core -S)
 - EDF3110 Human Growth and Development (GE-S)
 - DEP3053 Developmental Psychology (GE-S; Prerequisite: PSY2012)

Preprofessional Courses

- MAN3025 Principles of Management (GE-S)
- MAR3023 Principles of Marketing (GE-S)
- STA2023 Intro. To Statistics (State Core – M)

THEM Core

- LEI 2090 Career Preparation in THEM
- LEI3301 Principles of Travel and Tourism
- LEI4540 Mgmt & Supervision of THEM Facilities
- HFT4468 Hospitality Revenue Mgmt. (Prerequisite: Junior Status)
- LEI4880 Research Methods in THEM (Prerequisite: STA2023)

OR

Academic Focus*

- Dept. Elective
- Dept. Elective
- Dept. Elective
- Dept. Elective
- Dept. Elective

Experiential Focus

- LEI3921 Field Experience in THEM
- LEI4940 Internship in THEM (12 CH)

Specialization Courses

General

Event Management

- HFT2750 Event Management
- HFT3512 Event Promotion
(Prerequisite: HFT2750)
- HFT4517 Conventions Sales & Services
(Prerequisite: STA2023)
- HFT4754 Advanced Event Mgmt.
(Prerequisite: HFT2750)
- Dept. Elective
- Dept. Elective

Tourism and Hospitality Management

- LEI3360 Hospitality Management
- HFT3253 Lodging Operations and Management
(Prerequisite: ACG2021; Fall Only)
- HFT3806 Food & Beverage Management HFT4743
Tourism and Hospitality Marketing
(Prerequisite: LEI3301 and MAR3023; Spring Only)
- Dept. Elective
- Dept. Elective

- Dept. Elective
- Dept. Elective
- Dept. Elective
- Dept. Elective
- Dept. Elective

*Students must choose the Academic or Experiential focus before beginning their 5th tracking term. For those interested in the Academic Focus, an application is required addressing field relevant experience the student already has and how taking additional courses, rather than completing an internship would be beneficial to their professional development.

Dept. Electives – can be any courses from a specialization a student is not pursuing or another course from the list below –

- LEI2181 Leisure Contemporary Society (GE-S)
- LEI3303 Fundamentals of Tourism Planning
- HFT3834 Entrepreneurship in Tourism, Hospitality and Event Mgmt
- HFT4755 Theme Park and Attraction Management
Variable Topics (max of 5 hours)
- LEI4912 THEM Research
- LEI4941 Practicum in THEM
- LEI4955 Travel Studies (max of 6 hours)

- HFT 4442 AI Revolutions & Applications in THEM
- LEI 4905 Data Mining with Social Data
- HFT 4446C GIS and Spacial Analysis for Trsm & Social Data

**this is not a comprehensive list of electives, please check with your advisor if you have questions