

CURRICULUM VITAE

YUE(Darcy) Lu

Ph.D. Student, Research Assistant, Teaching Assistant
Department of Tourism, Hospitality, and Event Management
College of Health and Human Performance
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EDUCATION

January 2022 - Present

Doctor of Philosophy in Health and Human Performance

Specialization: Tourism, Hospitality and Event Management

University of Florida, Florida, US

August 2017 - November 2018

Master of Arts, Major: Cultural Anthropology

Department of Anthropology, School of Humanities, The Chinese University of Hong Kong, HK

September 2013 - June 2017

Bachelor of Management, Major: Tourism Management

Department of Tourism Management, School of Management, Xiamen University, China

GPA: 3.3 / 4.0 (Rank: 2/44)

September 2015 - June 2017

Bachelor of Law, Major: Anthropology

Department of Anthropology, School of Humanities, Xiamen University, China

GPA: 4.0 / 4.0

REFEREED CONFERENCE AND ORAL PRESENTATIONS

1. **Lu, Yue (Darcy)**, Liang, Yifeng, & Wang, Yao-Chin. (2023). AI dogs vs. real dogs and human-like robots: Clarification, conceptualization, and applications, The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, United States; January 5-7.
2. **Lu, Yue (Darcy)**, Wang, Yao-Chin, Grunwald, Sabine, & Chu, Sharon Lynn. (2023). Videography-facilitated nature-based mindfulness at natural destinations: Perspective of the attention restoration theory, The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, United States; January 5-7. (Nominated for the Best Paper Award)

3. Liang, Yifeng, Wang, Yao-Chin, Chi, Oscar Hengxuan, Zhang, Lu, & **Lu, Yue (Darcy)**. (2023). Smart hotel system: Systematically exploring the framework from the perspective of customer journey theory, The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, United States; January 5-7.
4. **Lu, Yue (Darcy)**, & Wang, Yao-Chin. (2022). Mindfulness-themed Airbnb online experiences: Storytelling strategies of the online hosts, 2022 ICHRIE Conference, Washington, D.C., United States; August 3-6.

REFEREED CONFERENCE POSTER PRESENTATIONS

1. **Lu, Yue (Darcy)**, Wang, Yao-Chin, Grunwald, Sabine, & Chu, Sharon Lynn. (2023). Videography-facilitated nature-based mindfulness at natural destinations: Perspective of the attention restoration theory, 2023 UF HHP Stanley Lecture Research Symposium, Gainesville, FL, United States; February 24.
2. Cao, Jiping, Jung, Jiwoo, Jung, Dahye, **Lu, Yue (Darcy)**, & Kirilenko, Andrei. (2023). Twitter text analysis during and after COVID-19 lockdown: A case in South Florida, 2023 UF HHP Stanley Lecture Research Symposium, Gainesville, FL, United States; February 24.
3. **Lu, Yue (Darcy)**, & Wang, Yao-Chin. (2022). Mindfulness-themed Airbnb online experiences: Storytelling strategies of the online hosts, 2022 UF HHP Stanley Lecture Research Symposium, Gainesville, FL, United States; March 24.

MANUSCRIPTS UNDER REVIEW AT REFEREED JOURNALS

1. **Lu, Yue (Darcy)**, & Wang, Yao-Chin. Mindfulness-themed online experience and storytelling. *Tourism Management*. (SSCI, IF: 12.879)

TEACHING EXPERIENCE

Spring 2023 – Present

Graduate Teaching Assistant

Department of Tourism, Hospitality and Event Management, University of Florida

HFT4468 Hospitality Revenue Management

HFT4746/HMG 6740 Smart Cities, Attractions, and Theme Parks

WORK EXPERIENCE

July 2020 -

Legal and Securities Affairs Manager, Xiamen International Port Co. Ltd. (HK03378)

November 2021

Dealt with information disclosure of listed company and administrative work, including drafting, reviewing, and issuing daily announcement, CSR report, annual reports, communicating with the staff of subsidiaries, lawyers, independent financial consultants, securities registration agencies, and shareholders, who are located in Mainland China and HK.

November 2018 -
May 2020

Project Manager, The Dream Building Service Association

Served as a key member of the executive team in DBSA, which is the largest Chinese NGO in Africa. The project manager of “The Scholarship Program.” Planned and executed the project in Kenya and Uganda. Communicated and negotiated with staff in schools, students, students’ parents in Kenya. Drafted and revised the contracts with funds and sponsors.

RESEARCH PROJECT EXPERIENCE

Spring 2022 -
Present

Research Assistant, University of Florida, U.S.

As the research assistant of the project “An Artificial Intelligence (AI) Approach to Mindfulness: Immersive Human-Environmental Interactions on Nature Sounds, Natural Destinations, and Guided Meditation,” I conducted the fieldwork, collected and analyzed data, drafted the research paper, communicated among the research team.

October 2017 -
November 2017

“The Continuing Place of Radio in Hong Kong” Project, Hong Kong

Sponsored by Hong Kong Government Department Group and organized by CUHK, as a member of the research group, I chose the perspective from the staff of the Radio Television Hong Kong (RTHK) to analyze the relations between government and radio in HK. Interviewed with the staff, collected and analyzed extensive archival materials, wrote the report, “Dual Identities: Civil Servants or Media Man.”

July 2016 -
July 2017

One-year Anthropological Field Work in a Fishermen's Village, China

Did a traditional anthropological ethnography to reflect a series of changes in a Tanka tribe’s transition from the perspective of settlement pattern, social structure, livelihood style, religious belief and daily life. Oral history method and interviews were used in this study. Wrote the thesis “A Forgotten Corner: An Anthropological Research based on the Fishermen of Fishermen Village in Gulang Island.”

July 2016 -
July 2017

Cultural Construction Survey of Zengcuan Scenic Spot, China

Combined qualitative research method and ethnographic approach to analyze the tourism phenomenon in Zengcuan. Focused on the conflict between localization and globalization. Wrote the thesis “Construction of Tourism Food Culture under Globalization: A Case Study of Xiamen Zengcuan.”

May 2016 -
June 2016

Field Work of the livelihood of locals in Ziyang Village, Anhui, China

Organized by Anthropology Department of Xiamen University. Took charge of documentary research of local materials, combined with participant observation and interview of locals; Researched a wide variety of crop rotation methods as the livelihoods of villagers in Ziyang Village, She County.

INTERNSHIP

June 2018 -
September 2018

Project Leader, The Free Lunch Foundation

As the head of “The International Free Lunch Project” in Kenya, Africa, led the team to did field research of the project in Nairobi. Interviewed with residents living in Mathare Slum, local school students, teachers and parents. Trained Chinese volunteers in Africa, improved the supervision mechanism, set up the project in the domestic online publicity, established the organization closed ties with local international NGOs such as Ghetto Foundation,

Environmental Conservation Youth Group and MWELU.

- November 2017 - January 2018* **Intern, The Social Face Company, HK**
Participated in the development of a start-up technology company in Hong Kong, from marketing, product quotation, to brand public relations, collaborated with customers, sales, and engineering teams.
- September 2017- January 2018* **Intern, The At Art Technology Company, Beijing**
Participated in an internet startup in the field of Chinese culture and art in terms of the product promotion and market research in Hong Kong market. Assisted in the online bidding of the 2018 Poly Spring Auctions in Art, Asian Contemporary Art Exhibition in 2017 and other exhibitions.
- September 2015- February 2016* **Trainee, Snowlight Café, Xiamen**
Participated in every aspect of a Café management, includes customer service, product making, inventory management, event planning and so forth.
- July 2016 - July 2017* **One-year Anthropological Field Work in a Fishermen's Village, China**
Did a traditional anthropological ethnography to reflect a series of changes in a Tanka tribe's transition from the perspective of settlement pattern, social structure, livelihood style, religious belief and daily life. Oral history method and interviews were used in this study. Wrote the thesis "A Forgotten Corner: An Anthropological Research based on the Fishermen of Fishermen Village in Gulang Island."
- July 2016 - July 2017* **Cultural Construction Survey of Zengcuan Scenic Spot, China**
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- May 2016 - June 2016* **Field Work of the livelihood of locals in Ziyang Village, Anhui, China**
Organized by Anthropology Department of Xiamen University. Took charge of documentary research of local materials, combined with participant observation and interview of locals; Researched a wide variety of crop rotation methods as the livelihoods of villagers in Ziyang Village, She County.

COMMUNITY SERVICE AND OTHER ACTIVITIES

- July 2021 - Present* Participating and volunteering in a psychological internet hotline organized by Knowyourself, which is certificated by American Psychological Association.
- May 2020 - November 2021* Volunteering in a stray cats and dogs rescue station called Afu Family in Xiamen.
- September 2018 -* Created an own new media public account, called *Voyager of the Western District*,

<i>Present</i>	which has more than 1000 subscribers, published more than 30 articles to date.
<i>December 2019 - March 2020</i>	Volunteered in raising funds and materials for “Firefly Plan”, a project helps improving conditions of female health care workers during the Covid-19 Pandemic.
<i>October 2017</i>	Volunteered in the 2017 Asian Anthropology Research Forum in Hong Kong.
<i>July - August 2017</i>	Volunteered in an art project in Colombo, Sri Lanka, promoting local traditional culture.
<i>2015 - 2017</i>	Volunteered in Xiamen Bishan Public Space, helped organizing the reading clubs, salons, and movies sharing.
<i>2014 - 2017</i>	Established Shixiang Reading Association, which regularly organized reading sharing sessions, theme salons, etc.
<i>December 2016</i>	Participated in the National University Student World Heritage Protection Forum.
<i>November 2016</i>	Volunteered in the United Nations Higher Education International Forum.
<i>October 2016</i>	Joint-writing of the ethnography of The City Temple in Changting, Fujian.
<i>July - August 2016</i>	Exchanged student in the technology and art interaction project of Steinhardt College, New York University, US.
<i>October 2015</i>	Participated in The Young Hoteliers Summit Asia as the student representative of Xiamen University.
<i>July - August 2015</i>	Leader of Scholarly Trip Practice Team of Xiamen University, carried out surveys on the living conditions of bookshops located at Fujian and Taiwan.
<i>June 2014 - September 2015</i>	President of Tourism Club, Xiamen University. Took charge of the society operation, planned and organized various activities, such as City Walk, Christmas Picnic, Traveling Sharing Session, Hotel Internship Experience Exchange, etc. Planned and organized the Tenth Tour Guide Star Competition of Xiamen City.
<i>June - July 2014</i>	Exchanged student in Business School, University of Queensland, Australia.

HONOR

<i>April 2017</i>	Yangrongrong Scholarship(1st Class Scholarship) in Xiamen University 2016-2017.
<i>November 2016</i>	Excellence Award of the Third in “Chinese Traditional Villages and Cultural Landscape Protection and Development Programme Contest”.
<i>June 2016</i>	First Prize of the First Hotel Creative Design Contest of Xiamen University.

<i>January 2016</i>	First Prize of the Sixth Material Design Competition of Xiamen University.
<i>2015 and 2016</i>	Awarded First Class Scholarship for outstanding academic performance of School of Management, Xiamen University in Academic Year 2015-2016 and Year 2014-2015.
<i>July 2015</i>	Honorary Title of “Student Association Advanced Individual” of School of Management, Xiamen University in the Academic Year 2014-2015.
<i>July 2014</i>	Honorary Title of “Best Performer” of Student Symphony Orchestra, Xiamen University in the Academic Year 2013-2014.
<i>April 2014</i>	Third Prize of Non-professional Group of the 11th Structural Design of Xiamen University.
<i>December 2013</i>	First Prize of Non-professional Group of the Fourth Marine Experiment Skill Competition of Xiamen University.

CERTIFICATE AND SKILLS

MS Office (Word, PowerPoint, Excel, Outlook), SPSS, PS, PR, RAPID MINER, Atlas, Nvivo;

Certificate of Fund Qualification; Certificate of Securities Qualification.

Certification in Hotel Industry Analytics.

French DELF A1.

English CET6.