

Sport and Society
SPM 3012- 20619 (UF Online)
3 Credit Hours/6,000 Words
SPRING 2019

Instructor Information:

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Required Materials/ Textbook

Eitzen, D.S. (2016). *Fair and Foul: Beyond the Myths and Paradoxes of Sport*. Lanham, MD: Rowman and Littlefield.

Holstein, J.A., Jones, R.S., and Koonce, G.E. (2016). *Is There Life After Football: Surviving the NFL*. New York: New York University Press.

Other readings will be posted on the course website.

Course Description:

Societal implications of sport in history and heritage, youth programs, collegiate and professional situations and the involvement of minority groups, women, business and industry.

Purpose of the Course:

Sport and Society is designed to acquaint the student with the principles and applications of social issues within the sport industry. The course will use sociological research and critical thinking to investigate the links between many of the major issues facing sports organizations today. Specifically, we will assess the intersection of race and sports, gender and sports, the treatment and behavior of athletes in sport, as well as the major social issues facing youth, college and professional sports in American society.

Course Objectives

By the end of this course, students will be able to:

- Think critically and articulate how sports impacts society as well as how society impacts sports
- Articulate and explain the major sociological issues associated with gender, social class, race, media and sports
- Describe the business of youth, college, and professional sports from a sociological perspective
- Describe how competition and the professional commercial model of sport have an impact on the youth and college sport system
- Gain an enlightened understanding of the relationship between society and sports
- Provide clear solutions that sport leaders can use to improve many issues challenging sports in contemporary society

Course Format

This course is an online course and all class sessions (including discussion sessions) will be delivered through E-Learning @ UF. The course is organized around five modules. Four progressive units make up each module as follows:

1. Videos and Readings
2. Canvas Discussion Boards or YellowDig Board Forum
3. Module Quizzes
4. Module Discussion Questions

Videos and Readings

Key concepts and issues for the topics in each module are presented through several videos and readings. The videos presented in each module include short lectures, short documentaries and news reports, or full-length documentary films. The video presentations will provide an overview of the most central ideas and debates associated with specific concepts covered in the readings of the module. The primary purpose of the video presentations is to set the stage for high order thinking of the materials and concepts presented through the course readings.

Discussion Boards

Discussion boards are used to weave key concepts presented in the videos and readings into an integrated whole to further develop an understanding of the phenomenon in sport. Each board will present questions and/or further information to consider and progress as a dialogue between small groups of students.

Module Quizzes

A quiz covering the readings and the key concepts presented in the three major modules (Modules 2, 3, and 4) will be given at the conclusion of the video presentations and discussion boards. Each of the graded quizzes are timed (30 minutes) and consist of 20 questions each (T/F and multiple-choice formats). The quiz for Module 1 is not graded but is offered to allow

students to assess the types of questions they will encounter in future module quizzes. This practice quiz will consist of just five questions and provide students an opportunity to experience the quiz environment in the class (i.e., the types of questions that they might encounter in future quizzes).

Module Discussion Questions

Discussion questions for each module will ask students to submit a series of essays (graded for writing and content) on the topics covered throughout the module. Minimum word counts toward the writing requirement are assigned for each question to guide students when preparing their responses.

In summary, each module will include four tasks:

1. **View** the assigned videos.
2. **Read** the assigned readings.
3. **Take** the module quiz.
4. **View** the discussion boards and read/view assigned tasks and questions in each board.
 - a. **Post** your own responses and **interact** with other students on the discussion boards.
5. **Prepare and submit** written responses to the discussion questions.

Grading & Point Distribution

Video and Readings Quizzes (40 points each X 3 modules)	120 pts
Canvas Discussion Boards (20 points each X 9 boards)	180 pts
Yellow Dig Discussion Forum - Reforming Sport	20 pts
Module Discussion Questions	280 pts
<i>Module 1 -30 points Module 2 - 80 points Module 3 - 60 points</i>	
<i>Module 4 - 80 points Module 5 - 30 points</i>	

Total Possible Points ***600 pts***

Grading Scale

A	=	93-100%
A-	=	90 - 92.9%
B+	=	87-89.9%
B	=	83-86.9%
B-	=	80 - 82.9%
C+	=	77-79.9%
C	=	73-76.9%
C-	=	70 - 72.9%
D+	=	67-69.9%
D	=	60-66.9%
E	=	59.9 or lower

Writing Requirement

This section of SPM 3012 qualifies for 6,000 words toward the UF Writing Requirement (formerly Gordon Rule). More information can be found at <http://undergrad.aa.ufl.edu/general-education/gen-ed-program/writing-requirement/>

Honor Code Policy

“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.”

The following pledge will be either required or implied on all work:

“On my honor, I have neither given nor received unauthorized aid in doing this assignment”

It is the duty of the student to abide by all rules set forth in the UF Undergraduate Catalog. Students are responsible for reporting any circumstances, which may facilitate academic dishonesty.

University Policy on Academic Misconduct: Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at <http://www.dso.ufl.edu/students.php>.

University Policy on Accommodating Students with Disabilities: Students requesting accommodation for disabilities must first register with the Dean of Students Office (<http://www.dso.ufl.edu/drc/>). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

Attendance and Make Up Policy: Requirements for make-up exams, assignments, and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Getting Help: For issues with technical difficulties for E-learning @ UF, please contact the UF Help Desk at:

- (352) 392-HELP - select option 2
- <http://helpdesk.ufl.edu/> or helpdesk@ufl.edu

Other resources are available at: <http://www.distance.ufl.edu/getting-help> for:

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Course Outline

Module	Dates	Day(s) of Week	Description of Assignments
Module 1- Introduction to Sport and Society			
Week 1	1/7 – 1/11	Monday- Friday	Watch the Introduction Lecture Read the Assigned Readings
Week 2	1/13 or 1/14	Sunday or Monday	Take Module 1 Practice Quiz (5 questions-10 minutes) <i>Open between 12:00 PM Sunday and 11:59PM on Monday</i>
	1/14 AND 1/15	Monday AND Tuesday	Participate in the Course Introduction Discussion Board <i>Questions available for review on Sunday at noon.</i>
	1/14 - 1/15	Prior to Wednesday	Review the Module 1 Discussion Questions . Available through E-Learning at Noon on Sunday. Prepare written responses to questions.
	1/18	No later than Friday	Submit your written responses to each discussion question prior to 11:59 PM via the <i>assignments</i> link on the E-Learning site.
Module 2- Is Sport Played on a Level Playing Field?			
Week 3	1/22 – 1/23	Tuesday - Wednesday	Watch the Race in Sports Videos Read the Race in Sports Readings
	1/24 AND 1/25	Thursday AND Friday	Participate in the Race in Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 4	1/28 – 1/30	Monday - Wednesday	Watch the Gender in Sports Videos Read the Gender in Sports Readings
	1/31 AND 2/1	Thursday AND Friday	Participate in the Gender in Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 5	2/4 – 2/6	Monday - Wednesday	Watch the Class in Sports Video Read the Class in Sports Readings
	2/7 AND 2/8	Thursday AND Friday	Participate in the Class in Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 6	2/10 or 2/11	Sunday or Monday	Take Module 2 Quiz (20 questions- 30 minutes) <i>Open between 12:00 PM Sunday and 11:59PM on Monday</i>
	2/11– 2/12	Prior to Wednesday	Review Module 2 Discussion Questions . Available through E-Learning at Noon on Sunday. Prepare written responses to questions.
	No later than 2/15	No later than Friday	Submit your written responses to each discussion question prior to 11:59 PM via the <i>assignments</i> link on the E-Learning site.

Module 3: The Treatment and Behavior of Athletes in Sports

Week 7	2/18 – 2/20	Monday – Wednesday	Watch the Deviance in Sports Videos Read the Deviance in Sports Readings
	2/21 <u>AND</u> 2/22	Thursday <u>AND</u> Friday	Participate in the Deviance in Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 8	2/25 – 2/27	Monday - Wednesday	Watch the Athlete Health and Safety Videos Read the Athlete Health and Safety Readings
	2/28 <u>AND</u> 3/1	Thursday – Friday	Participate in the Athlete Health and Safety in Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
SPRING BREAK			
Week 9	3/10 <u>OR</u> 3/11	Sunday or Monday	Take Module 3 Quiz (20 questions- 30 minutes) <i>Open between 12:00 PM Sunday and 11:59PM on Monday</i>
	3/11 – 3/13	Prior to Wednesday	Review Module 3 Discussion Questions. Available through E-Learning at Noon on Sunday. Prepare written responses to questions.
	No later than 3/15	No later than Friday	Submit your written responses to each discussion question prior to 11:59 PM via the <i>assignments</i> link on the E-Learning site.

Module 4: Social Issues in the Institutions of Sport

Week 10	3/18 -3/20	Monday - Wednesday	Watch the Youth Sports Videos Read the Athlete Health and Safety Readings
	3/21 <u>AND</u> 3/22	Thursday <u>AND</u> Friday	Participate in the Youth Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 11	3/25 – 3/27	Monday – Wednesday	Watch the College Sports Video Read the College Sports Readings
	3/28 <u>AND</u> 3/29	Thursday <u>AND</u> Friday	Participate in the College Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 12	4/1 – 4/3	Monday – Wednesday	Watch the Professional Sports Videos Read the Professional Sports Readings
	4/4 <u>AND</u> 4/5	Thursday <u>AND</u> Friday	Participate in the Pro Sports Discussion Board <i>Questions available for review on Wednesday at noon.</i>
Week 13	4/7 or 4/8	Sunday or Monday	Take Module 4 Quiz (20 questions-25 minutes) <i>Open between 12:00 PM Sunday and 11:59PM on Monday</i>
	4/8 – 4/10	Prior to Wednesday	Review Module 4 Discussion Questions. Available through E-Learning at Noon on Sunday. Prepare written responses to questions.
	No later than 4/12	No later than Friday	Submit your written responses to each discussion question prior to 11:59 PM via the <i>assignments</i> link on the E-Learning site.

Module 5: Reforming Sport

Week 14	4/15 – 4/17	Monday – Wednesday	Read the Reforming Sports Reading
	4/15	Monday	Receive Module 5 Discussion Questions through E-Learning at 12:01 AM on Monday. Prepare written responses to questions.
	4/19	Friday	Submit your written responses to each discussion question prior to 11:59 PM via the <i>assignments</i> link on the E-Learning site.
Week 15	4/22 <u>AND</u> 4/23 or 4/24	Monday <u>AND</u> Tuesday <u>OR</u> Wednesday	Participate in the Yellow Dig Discussion Board - Reforming Sport

Yellow Dig Discussion Board

Canvas Discussion Board

Module Discussion Questions Assignment

Module Quiz

Disclaimer: *This syllabus represents the tentative plans and objectives for the course. As we go through the semester, plans may need to change to enhance a class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.*

Videos and Readings by Module:

Module 1: Introduction to Sport in Society

- **Week 1 Intro to Sports in Society Readings**
 - Eitzen, Chapter 1: The Duality of Sport
 - Eitzen, Chapter 2: Sport Unites, Sport Divides
 - Cunningham & Welty-Peachy (2015). Chapter 1: Foundations of the Sociology of Sport and Physical Activity. *Pages 1 – 8 only.* (PDF ON COURSE WEBSITE)
- **Week 1 Intro to Sports in Society Videos**
 - Lecture: Course Introduction and Syllabus

Module 2: Is Sport Played on a Level Playing Field?

- **Week 3 Race in Sports Readings**
 - Eitzen, Chapter 3: Names, Logos, Mascots, and Flags
 - Eitzen, Chapter 8: Are Sport Played on a Level Playing Field? *Pages 141 – 148 only.*
 - Spaaij, Farquharson, and Majoribanks (2015). Sport and Social Inequalities: Race. *Pages 402 – 404 only.* (PDF ON COURSE WEBSITE)
 - Cunningham, G. B. (2015). Diversity in Sport Organizations: Chapter 4 Race. Pages 67 – 89. (PDF ON COURSE WEBSITE)
- **Week 3 Race in Sports Videos**
 - Beautiful Game Turned Ugly: Racism in Europe's Soccer Arenas (10:19)
 - Jeremy Lin Says Racist Taunts More Common In College Than NBA (1 min)
 - Racism Toward LeBron James Highlights Larger Problem (6:53)
 - Understanding the Harm: The Nationwide Movement to Eliminate Native American Mascots (31:03)
- **Week 4 Gender in Sports Readings**
 - Stauroskey, E. (2011). Title IX Literacy: What Every Citizen Should Know about Title IX, Gender Equity, and College Sport. *Pages 107 – 123.* (PDF ON COURSE WEBSITE)
 - Spaaij, Farquharson, and Majoribanks (2015). Sport and Social Inequalities: Gender. *Pages 400 – 402 only.* (PDF ON COURSE WEBSITE)
 - Shaw, S. & Frisby, W. (2006). Can Gender Equity be More Equitable?, *Journal of Sport Management*, 20, 483 – 509. (PDF ON COURSE WEBSITE)
- **Week 4 Gender in Sports Videos**
 - Nine for IX: Branded (ESPN Films; 52:01)
 - Title IX: Let em Play (BTN; 27:07)

- **Week 5 Class in Sports Readings**
 - Eitzen Chapter 8- Class Inequities, *Pages 148 – 149 only*
 - Eitzen Chapter 11- Sports as a Path to Success?
 - Holstein, Jones, and Koonce (2015) - Chapter 5- All that Dough: Where Did it Go?
 - Spaaij, Farquharson, and Majoribanks (2015). Sport and Social Inequalities: Social Mobility. *Pages 406-407 only.* (PDF ON COURSE WEBSITE)
 - Chaplin, K. Social Class in Sport, *Pages 353 – 358 only.* (PDF ON COURSE WEBSITE)
- **Week 5 Class in Sports Videos**
 - Is America Dreaming?: Understanding Social Mobility (Brookings Institution; 3:40)
 - Hoop Dreams

Module 3: The Treatment and Behavior of Athletes in Sports

- **Week 7 Deviance in Sports Readings**
 - Eitzen, Chapter 4- Sport is Fair, Sport is Foul
- **Week 7 Deviance in Sports Videos**
 - Doped: The Dirty Side of Sports (60 minutes)
 - Domestic Violence and Sports (ESPN OTL; 31:02)
 - Baylor University Accused of Ignoring Sex Assault (ESPN OTL; 13:01)
 - Baylor Lawsuit (1 min)
- **Week 8 Athlete Health and Safety Readings**
 - Eitzen, Chapter 5: Sport is Healthy; Sport is Destructive
 - Holstein, Jones, and Koonce (2015)- Chapter 4- A Lifetime of Hurt
- **Week 8 Athlete Health and Safety Videos**
 - League of Denial (1 hr 53 min)

Module 4: Social Issues in the Institutions of Sport

- **Week 10 Youth Sports Readings**
 - Eitzen, Chapter 6: The Organization of Youth Sports
- **Week 10 Youth Sports Videos**
 - Friday Night Tykes (Season 1, Ep 3; 52 min).
 - Overuse of Young Athletes (CBS Sports; 17:12)
 - At All Costs (1 hr 40 min)
- **Week 11 College Sports Readings**
 - Eitzen, Chapter 10: Big-Time College Sport
 - Holstein, Jones, and Koonce (2015)- Chapter 1- Pursuing the Dream
- **Week 11 College Sports Videos**
 - The Business of Amateurs (89 min)

- **Week 12 Professional Sports Readings**
 - Eitzen, Chapter 12: Professional Sports
 - Eitzen, Chapter 13: Globalization of Sports
 - Holstein, Jones, and Koonce (2015)- Chapter 7: Playing Without a Playbook
 - Holstein, Jones, and Koonce (2015)- Chapter 8: Trials of Transition
- **Week 12 Professional Sports Videos**
 - Education Crisis in DR Baseball (Vice Sports; 8:51)
 - One additional video TBA.

Module 5: Reforming Sports

- **Week 14 Reforming Sports Readings**
 - Eitzen, Chapter 14: Changing Sport