

HLP6535

Research Methods in Sport Management

Spring 2022 Syllabus

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Classroom: FLG 285

Office hours (room 304): Tuesday (10:00AM – 12:00PM) – virtual or in the office (with mask) and by scheduling in advance

Office phone number: 352-294-1685

Class days and hours: Monday, Period 7 - 9 (2:00 PM - 5:00 PM)

COURSE DESCRIPTION

This course will introduce students to research methods commonly practiced in social sciences including qualitative and quantitative methods that are also practiced outside of academia.

During the semester we will be covering the research process including research questions and hypotheses, research design, methods, data collection, descriptive data analysis, and presentation.

OBJECTIVES

The primary objectives of this class are to prepare students for research in academia during their studies and working for sport and other organizations in the future. We will do so by:

1. Outlining and establishing research questions and hypotheses
 2. Composing a coherent research framework and structure
 3. Understanding, reviewing, and summarizing previous studies to establish research questions and methods
 4. Locating and collecting data from publicly available sources and sources available to students
 5. Establishing and identifying the benefits and limitations of qualitative and quantitative analysis
 6. Analyzing data using different Excel tools such as pivot tables and other functions
 7. Presenting and articulating research design in written and oral formats
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READING MATERIAL

- Reading materials will be posted weekly on Canvas
- Textbook accompanying class but not required reading: Patten, M. L., & Newhart, M. (2017). *Understanding research methods: An overview of the essentials*. Routledge.

EVALUATION REQUIREMENTS AND GUIDELINES

Grading for this course is based on attendance and participation, assignments, and a final project. The overall distribution is as follows and final grading follows the university's grading translation into letter grading (below):

<u>Assignment</u>	<u>Grade</u>
Final project	50
Assignment	10
Weekly assignments	20
Participation and attendance	20
<u>Total grade</u>	<u>100</u>

Assignments:

During the semester there will be short weekly assignments and one extensive assignment focused on literature review that will also be part of the final project.

Attendance and participation:

Attendance guidelines follow the University's guidelines outlined below. While attendance will not be recorded during class, it is expected that students will attend all classes unless circumstances prevent them from attending and an email was sent prior to class. Grading for attendance and participation will be based on the in-class assignments and participation in class.

Final project:

Grading of the final project will be determined by both the presentation on the final week and the final report. Details for the final project and presentation will be discussed in the first week of class. The projects will be done in pairs or individually. The purpose of the final project is to articulate the research process and less so on the actual results.

Final grades:

The final letter grades will be based on the table below following the aggregation of the grades in each of the assignments, participation, and the final project

A	=	93-100%
A-	=	90-92.9%
B+	=	87-89.9%
B	=	83-86.9%
B-	=	80-82.9%
C+	=	77-79.9%
C	=	73-76.9%
C-	=	70-72.9%
D+	=	67-69.9%
D	=	60-66.9%
E	=	59.9% or lower

Graduate Final Exam

During this course, the successful completion of the [Assignment 1] will fulfill a requirement of the Graduate Final Exam, which is a requirement to be completed prior to the completion of the M.S. in Sport Management degree at the University of Florida. To successfully complete the assignment, the student must earn a minimum of 80% on the assignment. A failure to meet the minimum of 80% will require the student to rewrite and resubmit the paper to the instructor by the stated deadline, which will be before the end of the semester. The rewrite grade will not count towards the course but will count towards the successful completion of that portion of the Graduate Final Exam. A failure to successfully rewrite and resubmit the [insert key assignment] will result in earning an “Incomplete”(I) grade for the course until the requirement has been met. (Please note: An Incomplete (I) grade becomes punitive to your overall GPA approximately one semester following the assigned Incomplete grade.) It is the student’s responsibility to arrange with the instructor and agree in writing, the timeline for successfully completing the Legal Research Paper in fulfillment of that portion of the Graduate Final Exam. If the student successfully earns a minimum of 80% on the first submission of the paper, then no further action is necessary.

COURSE POLICIES

Honor Code Policy:

“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.”

The following pledge will be either required or implied on all work: “On my honor, I have neither given nor received unauthorized aid in doing this assignment” It is the duty of the student

to abide by all rules set forth in the UF Undergraduate Catalog. Students are responsible for reporting any circumstances, which may facilitate academic dishonesty.”

Class attendance, make-up exams and other work:

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Course Grading:

Students will be graded in accordance with UF policies for assigning grade points as articulated in the link that follows. <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Accommodations for students with disabilities:

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Academic Integrity Policy:

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code.” The Student Honor Code, Violation of the Student Honor Code, specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to the appropriate personnel. If you have any questions or concerns, please consult with the instructor or TA’s in this class.

Course Evaluations:

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.ua.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>.

U Matter, We Care:

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor

is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Software use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

TENTATIVE SCHEDULE AND OUTLINE

Week	Date	Topic	Assignments*
Week 1	Aug-29	Introduction	Weekly
Week 2	Sep-5	Break	
Week 3	Sep-12	Literature reviews	Assignment
Week 4	Sep-19	Academic and business research	Weekly
Week 5	Sep-26	No class (holiday)	
Week 6	Oct-3	Research methods	Weekly
Week 7	Oct-10	Research tools 1 (excel)	Weekly
Week 8	Oct-17	Research tools 2 (excel)	Weekly
Week 9	Oct-24	Qualitative research	Weekly
Week 10	Oct-31	Quantitative research	Weekly
Week 11	Nov-7	Quantitative research 2	Weekly
Week 12	Nov-14	Research ethics	Weekly
Week 13	Nov-21	Review	
Week 14	Nov-28	Presentations	
Week 15	Dec-5	Final review	
Week 16	Dec-14	Final project due	

*There will be short weekly assignments and one extensive assignment

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FALL SEMESTER 2022								
	S	M	T	W	T	F	S	
			Registration	----- Drop/Add -----				
Aug	21	22	23	24	25	26	27	
		-- Drop/Add --						
	28	29	30	31				
Sept.					1	2	3	
	4	Holiday	5	6	7	8	9	10
	11	12	13	14	15	16	17	
	18	19	20	21	22	23	24	
	25	26	27	28	29	30		
Oct.							1	
	2	3	4	5	6	7	8	
	9	10	11	12	13	14	15	
	16	17	18	19	20	21	22	
	23	24	25	26	27	28	29	
	30	31						
Nov.			1	2	3	4	5	
	6	7	8	9	10	Holiday	11	12
	13	14	15	16	17	18	19	
	20	21	22	23	24	25	26	
	27	28	29	30				
Dec.					1	2	3	
	4	5	6	7	8	9	10	
					Reading Days			
	11	12	13	14	15	16	17	
							Commencement	
	18	19	20	21	22	23	24	
	Holiday	Holiday	Obs.					
	25	26	27	28	29	30	31	

Fall Homecoming day to be scheduled