

HLP6535

Research Methods in Sport Management

Fall 2021 Syllabus

Gidon Jakar, PhD

Assistant Professor, Department of Sport Management (HHP)

gjakar@ufl.edu

Classroom: FLG 235

Office hours (room 304): Tuesdays 10:00-12:00 (in person or zoom), can also schedule other times if necessary

Office phone number: 352-294-1685

Class days and hours: Monday (p 7-9) 1:55-4:55

COURSE DESCRIPTION

This course will introduce students to research methods commonly practiced in social sciences including qualitative and quantitative methods that are also practiced outside of academia.

During the semester we will be covering the research process including research questions and hypotheses, research design, methods, data collection, descriptive data analysis, and presentation.

OBJECTIVES

The primary objectives of this class are to prepare students for research in academia during their studies and working for sport and other organizations in the future. We will do so by:

1. Outlining and establishing research questions and hypotheses
 2. Composing a coherent research framework and structure
 3. Understanding, reviewing, and summarizing previous studies to establish research questions and methods
 4. Locating and collecting data from publicly available sources and sources available to students
 5. Establishing and identifying the benefits and limitations of qualitative and quantitative analysis
 6. Analyzing descriptive data using different Excel tools such as pivot tables and other functions
 7. Presenting and articulating research findings in written and oral formats
-

READING MATERIAL

Reading materials will be posted weekly on Canvas

EVALUATION REQUIREMENTS AND GUIDELINES

Grading for this course is based on attendance and participation, four assignments and a final project (that will be done in pairs). The overall distribution is as follows and final grading follows the university's grading translation into letter grading (below):

Assignment	Grade
Final project	40
Assignment 1	10
Assignment 2	10
Assignment 3	10
Assignment 4	10
Participation and attendance	20
Total grade	100

Assignments:

The four assignments are due Friday night by midnight during the week outlined in the tentative schedule.

- Assignment 1: September 10th - Project proposal (Group)
- Assignment 2: October 1st - Literature review (Individual)
- Assignment 3: October 22nd – Data collection and analysis (Individual)
- Assignment 4: November 12th – Project update (Group)

Attendance and participation:

Attendance guidelines follow the University's guidelines outlined below. While attendance will not be recorded during class, there will be in-class assignments on some occasions, and it is expected that students will attend all classes unless circumstances prevent them from attending and an email was sent prior to class. Grading for attendance and participation will be based on the in-class assignments and participation in class.

Final project:

Grading of the final project will be determined by both the presentation on the final week and the final report. Details for the final project and presentation will be discussed in the first week of class. The final project will be due December 15th. The last week of class will be dedicated to reviewing the final projects in-class following the presentations delivered the week before. The projects will be done in pairs.

Final grades:

The final letter grades will be based on the table below following the aggregation of the grades in each of the assignments, participation, and the final project

A	=	93-100%
A-	=	90-92.9%
B+	=	87-89.9%
B	=	83-86.9%
B-	=	80-82.9%
C+	=	77-79.9%
C	=	73-76.9%
C-	=	70-72.9%
D+	=	67-69.9%
D	=	60-66.9%
E	=	59.9% or lower

COURSE POLICIES

Honor Code Policy:

“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.”

The following pledge will be either required or implied on all work: “On my honor, I have neither given nor received unauthorized aid in doing this assignment” It is the duty of the student to abide by all rules set forth in the UF Undergraduate Catalog. Students are responsible for reporting any circumstances, which may facilitate academic dishonesty.”

Class attendance, make-up exams and other work:

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Course Grading:

Students will be graded in accordance with UF policies for assigning grade points as articulated in the link that follows. <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Accommodations for students with disabilities:

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be

presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Academic Integrity Policy:

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code.” The Student Honor Code, Violation of the Student Honor Code, specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to the appropriate personnel. If you have any questions or concerns, please consult with the instructor or TA’s in this class.

Course Evaluations:

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.ua.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>.

U Matter, We Care:

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Software use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

Research methods Sport Management – Fall 2021 - Syllabus

TENTATIVE SCHEDULE AND OUTLINE

Segment	General	Week	Dates	Week overview	Assignments
1	Introduction and overview	Week 1	8/23-8/29	Introduction	
		Week 2	8/30-9/5	Research methods overview	
		Week 3	9/6-9/12	Holiday	Assignment 1
2	Research overview	Week 4	9/13-9/19	Reviewing literature	
		Week 5	9/20-9/26	Academic research	
		Week 6	9/27-10/3	Business research	Assignment 2
3	Data collection	Week 7	10/4-10/10	Qualitative data	
		Week 8	10/11-10/17	Qualitative data review and quantitative data introduction	
		Week 9	10/18-10/24	Quantitative data	Assignment 3
4	Data analysis	Week 10	10/25-10/31	Qualitative data	
		Week 11	11/1-11/7	Data analysis using Excel (descriptive statistics)	
		Week 12	11/8-11/14	Data analysis using Excel (descriptive statistics)	Assignment 4
		Week 13	11/15-11/21	Spatial data and visualization	
5	Research ethics and data	Week 14	11/22-11/28	Research ethics and data validation	
6		Week 15	11/29-12/5	Presentations	
		Week 16	12/6	Projects review	Final project

Research methods Sport Management – Fall 2021 - Syllabus

	S	M	T	W	T	F	S
Aug.	15	16	17	18	19	20 Registration	21
	22	23	24	25	26	27	28
	29	30	31				
Sept.				1	2	3	4
	5	6 Holiday	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30		
Oct.						1	2
	3	4	5	6	7	8 Homecoming	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						
Nov.		1	2	3	4	5	6
	7	8	9	10	11 Holiday	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30				
Dec.				1	2	3	4
	5	6	7	8	9	10 Reading Days	11
	12	13	14	15	16	17	18 Commencement
	19	20 Grades Due	21 Deg. Cert.	22	23	24	25 Holiday Obs. Holiday
	26	27	28	29	30	31 Holiday Obs.	