

Jason Francis

1864 Stadium Rd, Room 206H Gainesville, FL 32611 | Mobile: 914.434.0958 | jasonfrancis@ufl.edu

EDUCATION

- **University of Florida** **Gainesville, FL** **August 2022 – Present**
 - Doctor of Philosophy in Sport Management
 - **Columbia University** **New York, NY** **May 2012**
 - Master of Science in Sport Management
 - Post Baccalaureate Business Certificate
 - **Concordia College** **Bronxville, NY** **May 2006**
 - Bachelor of Science in Business Administration
 - Minor: English | Concentration: Sport Management
-

RESEARCH INTERESTS

- Sport for Development
 - Sport for Social Change
 - Postcolonialism
-

TEACHING EXPERIENCE

University of Florida **Gainesville, FL** **August 2022 – Present**
Graduate Teaching Assistant

- SPM 3012 - Social Issues in Sport

Monroe College (Online) **Bronx, NY** **April 2018 – August 2022**
Adjunct Faculty (Undergraduate & Graduate)

- KG 582 - Management and Marketing Foundations
- MG 201 - Principles of Management
- MG 313 - Organizational Behavior and Effectiveness
- MG 320 - Global Business
- MG 332 - Sport Operations and Facility Management
- MG 333 - Financial Management for Sport Organizations
- MG 340 - Introduction to Entrepreneurship
- MG 435 - Sport Management Capstone

Warner Pacific University **Portland, OR** **August 2021 - May 2022**
Assistant Professor of Sport Management & Program Lead (Undergraduate)

- HE 150 - Personal Health and Fitness
- KIN 120 - Introduction to Sport Management
- KIN 320 - Motor Learning

PROFESSIONAL & INDUSTRY EXPERIENCE

T.O.P Soccer Inc. **Bronx, NY** **November 2012 – Present**

Founder and Executive Director

- Founded a 501(c)(3) sport based not-for-profit that uses five customized programs to serve youth and community.
- Oversees programming, grant writing, marketing, operations, partnerships, website, and personnel management.
- Established international programming in Trinidad and Tobago.
- Established partnerships with New York Yankees, Partnerships for Parks, Donate Sport, US Soccer Foundation and Mosholu Montefiore Community Center.
- Raised funds in excess of \$41,000 from New York Yankees and \$23,000 from NYC Parks and Recreation Department.

Madison Square Garden (Sports Division) New York, NY **October 2011 – December 2011**

Intern – Partnership/Transformational Sales Department

- Managed special projects, processed invoices and assisted with creating customized proposals for corporate partners.
- Researched and compiled information on prospective clients.
- Assisted in the execution of high-level hospitality events; included Knicks and Rangers game night.

Columbia University Cubs Camp **New York, NY** **April 2011 – August 2011**

Assistant Director

- Planned and executed daily/weekly sports and education schedules for 20 staff members and 85campers.
- Managed staff, assigned responsibilities, and evaluated performance.
- Trained staff on proper procedures germane to the mission and culture of the institution.
- Oversaw and documented the development and participation of campers using best practices.

Research Foundation CUNY **New York, NY** **December 2007 – August 2010**

Supplemental Instruction Leader

- Provided individual and group tutoring in remedial and advanced levels of Business and English.
- Specialized in strategic, creative and business writing as well as editing and proof reading.
- Facilitated small group workshops for students on academic counseling, career and financial planning.

Adidas **New York, NY** **October 2007 – September 2010**

Brand Ambassador

- Engaged in community outreach programs using sport and entertainment as a medium of interaction.
- Promoted the Adidas brand by planning, organizing, leading and executing grass roots projects.
- Interacted with various NYC communities and informed them about special projects and product launches.
- Worked on special promotional *Mi Adidas* project for 2010 World Cup.

TheLadders.com

New York, NY

October 2006 – October 2007

Project Associate

- Developed strong research skills investigating potential clients and target customers – required impeccable organization, attention to detail and data substantiation techniques.
 - Provided research and strategic support for creative teams.
 - Developed qualitative and quantitative research data for strategic development.
 - Proposed online marketing and promotional strategies to increase customer base and brand awareness.
-

SERVICE & PANELS

Warner Pacific University

Portland, OR

August 2021 - May 2022

- Responsible for Sport Management program and curriculum development
- Secondary advisor for Black Student Association

Monroe College

Bronx, NY

September 2021 – May 2022

- Sport Management curriculum development committee

Concordia College

Bronxville, NY

January 2014 – February 2021

- Shared Governance Committee
- Concordia Care Committee
- Chair, At-Risk Students Committee
- Middle States Commission of Higher Education Accreditation Committee
- First Year Seminar Curriculum Development Committee
- Panelist: Civil Rights (Dr. Martin Luther King Jr. Week)
- Panelist: The Student-Athlete (Sluberski Film Series)

Partnerships for Parks

New York, NY

October 2017

- Panelist: Shine Online with Limited Time
-

CONSULTING

- Provides not-for-profit consulting to Bronx-based underrepresented community groups.
 - Provided sport for development consultation to the Trinidad and Tobago Community Police – Central Division.
-

AWARDS, CERTIFICATIONS & INFORMATION TECHNOLOGY SKILLS

- Grinter Fellowship Award
- Cornell University T. Colin Campbell Plant-Based Certificate
- Nationally Certified Youth Mental Health Counselor and CPR Certified
- Banner 8 and 9, Blackboard, Basis, Canvas DegreeWorks, Moodle, Microsoft Suite (Word, Excel PowerPoint, Access), SPSS