

Jessica K. Brougham

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EDUCATION

- PhD** **University of Florida** *August 2021 - Present*
Doctor of Philosophy: Health and Human Performance
Department of Sport Management
- MS** **Illinois State University** *May 2021*
Master of Science: Kinesiology and Recreation, *Sport Management*
Thesis: The Impact of Social Media on the Mental Health of Student-Athletes
- BA** **Washington State University** *May 2019*
Bachelor of Arts: Criminal Justice and Criminology
Cum Laude

GRANTS

- Atlantic Coast Conference Research Grant, (\$2,500, *applied*) 2023
Institute for Coaching Excellence, Research Grant, University of Florida (\$1,500, *awarded*) 2023
NCAA Student Research Grant, (\$7,500, *not awarded*) 2023
Gainesville Sports Commission Grant, *research assistant* (\$9,000, *awarded*) 2022
NCAA Student Research Grant, (\$7,500, *not awarded*) 2021
UF Sport Management Department Funding (\$500, *awarded*) 2021

AWARDS AND HONORS

- Perry & Noel McGriff Family Endowed Scholarship, University of Florida 2023
Herman W. Schnell Memorial Endowed Award, University of Florida 2022
Certificate of Outstanding Merit, International Center, University of Florida 2022
Grinter Award, University of Florida 2022
Journal of Issues in Intercollegiate Athletics Paper of the Year, Second Place 2022
Grinter Award, University of Florida 2021
North American Society for Sport Management Student Research Runner-Up 2021
Illinois State University Three Minute Thesis Finalist 2020
Dr. Phebe M. Scott Endowment for Professional Development of Women, Illinois State 2020

REFEREED PUBLICATIONS

- Brougham, J. K.**, Taylor, E. A., Huml, M. R., Kloetzer, H., & Wells, J. (2023). The disconnect between athletic department employees and student-athletes on leadership programming initiatives. *Journal of Issues in Intercollegiate Athletics*, 16, 178-201.

Brougham, J. K., & McLeod, C. M. (2023). A framework for understanding internal athlete activism in college sport [Special issue]. *Journal of Issues in Intercollegiate Athletics*, 82-100.

Brougham, J. K., & Achen, R. M. (2022). The effects of the COVID-19 pandemic on the routines, academic success, and mental health between students and student-athletes. *Journal of Student-Athlete Educational Development and Success*, 4, 1-26.

Brougham, J. K. (2021). The impact of social media on the mental health of student-athletes across NCAA divisions. *Journal of Issues in Intercollegiate Athletics*, 14, 717-739. Runner-up Paper of the Year.

BOOK CHAPTERS

Brougham, J.K. (2023). Charley Pell and university of florida cheating (1982). In J. Sanderson (eds) *Corruption and Scandal in American Sports: Causes and Consequences*. Bloomsbury (pp. 103-106).

Brougham, J.K. (2023). Syracuse basketball and improper benefits and academic fraud. In J. Sanderson (eds) *Corruption and Scandal in American Sports: Causes and Consequences*. Bloomsbury (pp. 233-236).

Brougham, J.K. (2023). Florida state university academic fraud (2006-2007). In J. Sanderson (eds) *Corruption and Scandal in American Sports: Causes and Consequences*. Bloomsbury (pp. 279-282).

MANUSCRIPTS IN REVIEW

McLeod, C. M., **Brougham, J.K.**, & Odio, M. An exploration of the mechanisms between income and athlete development.

Brougham, J. K. & Achen, R. M. Understanding the perspectives of international college athletes in response to name, image, and likeness.

Brougham, J. K. & Achen, R. M. The covid year: Examining differences in perceived stress and satisfaction with life between college students and college athletes.

MANUSCRIPTS IN PROGRESS

Brougham, J. K. Understanding coaches' perceptions of athlete development.

Data Collection Phase II.

Taylor, E. A., Ward, R-M., **Brougham, J. K.**, & Huml, M. R. A longitudinal examination of COVID-19's impact on employee behavior.

Data Analysis Phase.

Brougham, J. K. & Achen, R. M. Understanding college athletes' perceptions and use of NIL.

Data Collection Phase.

Brougham, J. K. & Swim, N. College athlete academic advisors and college athlete mental health.

Data Collection Phase.

PROFESSIONAL PRESENTATIONS

Brougham, J.K. & Achen, R. M. NIL and college athletes: Opportunities and challenges for personal branding on social media. Presented at the annual Sport Marketing Association Conference, Tampa, October 2023.

Achen, R. M., Sattler, L., Warren, C, LeCrom, C. W., & **Brougham, J. K.** Next-gen skills: Preparing students to work in sport marketing in 2023 and beyond. Presented at the annual Sport Marketing Association Conference, Tampa, October 2023.

McLeod, C. M., **Brougham, J. K.** & Odio, M. An exploration of the mechanisms between income and athlete development. Presented at the annual North American Society for Sport Management Conference, Montreal, June 2023.

Brougham, J.K., Swim, N. The college athlete mental health crisis and the role of the athletic academic advisor. Presented at the annual College Sport Research Institute conference, Columbia, March 2023.

Brougham, J. K. NIL opportunities for international student-athletes. Presented at the annual North American Society for the Sociology of Sport Conference, Las Vegas, November 2022.

Achen, R.M. & **Brougham, J.K.** The COVID year: Examining differences in perceived stress and satisfaction with life between students and student-athletes. Presented *virtually* at the annual North American Society for Sport Management Academic Conference, Atlanta, June 2022.

Brougham, J.K., & McLeod, C.M. Conceptualizing and supporting athlete voice in the sport industry. Presented at the annual North American Society for the Sociology of Sport Conference, Montreal, April 2022.

Brougham, J.K. The impact of social media on the mental health of student-athletes across NCAA divisions. Presented at the annual North American Society for Sport Management Academic Conference, virtual, June 2021.

Brougham, J.K & Achen R.M. The effect of university responses to the COVID-19 pandemic on college student-athletes. Presented at the annual North American Society for Sport Management Academic Conference, virtual recorded, June 2021.

Brougham, J.K. Student-athlete's perceptions of social medias impact on their mental health. Poster Presentation at the annual College Sport Research Institute Conference, virtual, March 2021.

REGIONAL CONFERENCE PRESENTATIONS

Brougham, J. K. NIL for International Student Athletes. Poster Presentation at the College of Health and Human Performance Research Symposium, University of Florida, February 2023.

Brougham, J.K. The impact of social media on the mental health of student-athletes. Poster Presentation at the Illinois State University Research Symposium, virtual, April 2021.

Brougham, J.K. The impact of social media on the mental health of student-athletes. Presented at the Illinois State University Three-Minute Thesis Competition, virtual, April 2021.

INVITED LECTURES

Sport Sociology (Undergraduate) Spring 2023

Ethical Considerations for Parents, Coaches, and Athletes

Sport Sociology (Undergraduate) Fall 2022

Ethical Considerations for Coaches in Youth Sports

Research Methods (Graduate) Fall 2022

Qualitative Research Methods

Sport Facility Management (Undergraduate) Fall 2022

Various Topics including Esports, NIL, and Minor League Baseball

TEACHING EXPERIENCE

University of Florida, Gainesville FL August 2023 - Present

Instructor of Record, Department of Sport Management

- Sport Business and Finance (one semester)

Temple University, Philadelphia, PA August 2023 - Present

Teaching Assistant, Department of Sport, Tourism and Hospitality Management

- Graduate Research Methods – Teaching Assistant (one semester)

University of Florida, Gainesville FL May 2022 to August 2023

Teaching Assistant, Department of Sport Management

- Introduction to Sport Management – Teaching Assistant (one semester)
- Sport Operations and Facility Management – Teaching Assistant (one semester)
- Social Issues in Sport (Online) – Teaching Assistant (one semester)

Illinois State University, Normal IL August 2020 to May 2021
Graduate Teaching Assistant, Department of Kinesiology and Recreation
• The Sport Industry – Teaching Assistant (one semester)
• Introduction to Research Methodology – Teaching Assistant (one semester)
• Marketing of Sport and Recreation – Teaching Assistant (one semester)

INDUSTRY RELATED EXPERIENCE

Gainesville Area Rowing Coach August 2021 to May 2023
Gainesville, FL
• Discuss goals with athletes to further their athletic and personal development
• Foster a healthy environment that allows athletes to feel comfortable to push themselves outside their comfort zone
• Provide sources to assist the athletes with additional help regarding nutrition
• Develop training programs that are unique to each individuals' needs

Research and Content Creator October 2022 to May 2023
CrewLAB Rowing
• Create easily digestible newsletters for rowing coaches centered around athlete well-being
• Inform CrewLAB employees and directors of appropriate language when discussing athlete well-being
• Share recent research developments with employees and coaches to ensure best practices are in place

Graduate Assistant Academic Advising and Life Skills August 2019 to May 2021
Illinois State University
• Developed new programming within the department to further opportunities for student-athletes
• Actively supported student-athletes with their transitions to and from university
• Explained and encouraged effected study skills
• Communicated with coaches and lead academic coordinators about student-athletes struggles

Research Assistant January 2020 to May 2021
Sport Management Program, Illinois State University
• Sourced relevant literature for Dr. Rebecca Achen
• Coded qualitative reflection data from participants in metacognition project
• Responded to and managed research related emails

University of Illinois Rowing Coach December 2020 to May 2021
Champaign-Urbana, IL
• Discussed goals with athletes to determine individual needs in programming
• Developed an interim winter training program through transition to new head coach
• Lead novice rowing program and new athletes' integration to the team

PROFESSIONAL AFFILIATIONS

North American Society for the Sociology of Sport 2021 - Present
North American Society for Sport Management 2020 - Present
National Association for Academic & Student-Athlete Development Professionals 2019 - 2021
International Association for Communication and Sport 2019 - 2020

SERVICE AND VOLUNTEER ACTIVITIES

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| North American Society for Sport Management Student Board Student Board President | 2023 - Present |
| University of Florida HHPGO Graduate Student Board Vice President | 2023 - Present |
| Journal of Athlete Development and Experiences Ad Hoc Reviewer | 2023 - Present |
| Journal of Intercollegiate Sport Ad Hoc Reviewer | 2023 - Present |
| Journal of Undergraduate Research – University of Florida Ad Hoc Reviewer | 2023 - Present |
| Women in NASSM: Legacy Fund Committee Graduate Student Representative | 2023 - Present |
| College Sport Research Institute Student Advisory Board Doctoral Representative | 2023 - Present |
| Student Representative on Lecturer Position Search Committee Department of Sport Management | November 2022 - Present |
| North American Society for Sport Management Student Initiatives Board Student Social Chair | June 2022 - May 2023 |
| Mental Health in Sport Management Education: Breaking the Silence North American Society for Sport Management, Symposium | June 2022 |
| North American Society for Sport Management Student Initiatives Board Student Symposium Organizer | June 2021 - May 2022 |
| College of Applied Sciences and Technology Council Student Representative, Illinois State University | August 2020 – May 2021 |
| Graduate Student Advisory Council Committee Member, Illinois State University | August 2020 – May 2021 |