

# Stacy M. Warner, Ph.D.

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## EDUCATION

### The University of Texas at Austin – Ph.D. Sport Management

Graduated: May 2010

Dissertation: *Sport and social structures: Building community on campuses*

Advisor: Dr. Marlene Dixon

### University of North Carolina - Chapel Hill - M.A. Exercise and Sports Science- Sport Administration

Graduated: December 2001

Thesis: *An analysis of recruiting expenses, coaching salaries and NCAA conference success*

### Lock Haven University of Pennsylvania - B.S. Health & Physical Education / Sport Administration

Minors: *Business Management and Coaching*

Graduated: magna cum laude, May 2000 Overall GPA: 3.67/4.0

## RESEARCH AND SCHOLARSHIP INTERESTS

My research interests are in the roles that sport and sport culture play in the lives of individuals through families, communities, work environments, and social networks. By researching and better understanding the factors that facilitate or impede the positive contributions that sport can have in the lives of individuals, I intend to provide sport managers with the tools necessary for making more efficient and effective decisions within their organization. More specifically, my research currently focuses on organizational structures that optimize community building and development in a way that improves the life quality for participants, employees, and fans.

## GRANTS

Knight Commission on Intercollegiate Athletics. (\$25,000-Decision pending). *Responding to the arms race: Efficiency lessons from our on-campus counterparts*. **S. Warner** & E. Sparvero (Co-PI's). November 2011-October 2012

North American Society for Sport Management (\$2300-Funded). *Using Youth Sport to Enhance Parents' Sense of Community: A Mixed-Methods Approach*. **S. Warner** & M. Dixon (Co-PI's). August 2011-July 2012.

East Carolina University International Affairs (\$500-Funded). *Gender and Competition*. Research Travel Grant. **S. Warner**. November 2011.

NCAA (\$5,000-Funded). *Enhancing the student-athlete experience: Understanding sense of community from the student-athletes' perspective*. **S. Warner** & M. Dixon. September 2008 – August 2010.

The University of Texas Kinesiology Department (\$538-Funded). *The football factor: Shaping community on campus*. **S. Warner**. January 2010 – June 2011.

The University of Texas Kinesiology Department (\$490-Funded). *Sense of community from the participant perspective*. **S. Warner**. January 2009 – June 2009.

The University of Texas Kinesiology Department (\$460-Funded). *A qualitative investigation of coaching satisfaction*. **S. Warner**. January 2008 – June 2008.

## **REFEREED PUBLICATIONS**

**Warner, S., & Dixon, M. A.** (in press). Sport and community on campus: Constructing a sport experience that matters. *Journal of College Student Development*.

**Warner, S., Bowers, M., & Dixon, M. A.** (in press). Teambuilding and cohesion: A social networking perspective. *Journal of Sport Management*.

Tingle, J. K., & **Warner, S.** (in press). Winning at all costs: A case study. *Sport Management Education Journal*.

Green, B. C., Murray, N., & **Warner, S.** (in press). Understanding website useability: An eye-tracking study of the Vancouver 2010 Olympic Games website. *International Journal of Sport Management and Marketing*.

Kellett, P., & **Warner, S.** (2011). Creating communities that lead to retention: The social worlds and communities of umpires. *European Sport Management Quarterly*, 11, 475-498.

**Warner, S., Smith, B., & Green, B. C.** (2011). More than motivation: Reconsidering volunteer management tools. *Journal of Sport Management*, 25, 391-407.

**Warner, S., Shapiro, S., Dixon, M. A., Ridinger, L. L., & Harrison, S.** (2011). The football factor: Shaping community on campus. *Journal of Issues in Intercollegiate Athletics*, 4, 236-256.

Lim, S. Y., **Warner, S., Dixon, M. A., Berg, B., Kim, C., & Newhouse-Bailey, M.** (2011). Sport participation across national contexts: A multilevel investigation of individual and systemic influences on adult sport participation. *European Sport Management Quarterly*, 11, 197-224.

**Warner, S., & Dixon, M. A.** (2011). Understanding sense of community from an athlete's perspective. *Journal of Sport Management*, 25, 258-272.

Dixon, M. A., & **Warner, S.** (2010). Employee satisfaction in sport: Development of a multi-dimensional model in coaching. *Journal of Sport Management*, 24, 139-168.

**Warner, S., Dixon, M. A., & Schumann, C.** (2009). A program evaluation of GoGirlGo in a camp setting. *Women in Sport and Physical Activity Journal*, 18, 28-41.

**Warner, S., Chalip, L., & Woolf, J.** (2008). Fan development strategy: The Austin Wranglers' game plan. *Sport Management Review*, 11, 309-330.

Dixon, M. A., **Warner, S. M.**, & Bruening, J. E. (2008). More than just letting them play: The enduring impact of parental socialization on female sport involvement. *Sociology of Sport Journal*, 25, 538-559.

**Warner, S.**, Tingle, J., & Kellett, P. (accepted pending minor revisions). An administrative mess: A case study from the officiating community. *Sport Management Review*.

**Warner, S.**, Dixon, M. A., & Chalip, L. C. (in review). The impact of formal versus informal sport: Understanding the social implication on the community.

Sartore, M., & **Warner, S.** (in review). Perceptions of inequities among intercollegiate athletes: Does social justice matter?

**Warner, S.** (in review). Building community via sporting events for adolescents.

**Warner, S.**, & Dixon, M. (in review). Competition and gender: Reconsidering the role of competition in sport.

### **BOOK CHAPTERS**

**Warner, S.** (anticipated summer 2012). Sport and Community. In G. B. Cunningham & J. N. Singer (Eds.), *Sociology of sport and physical activity* (2nd edition). Center for Sport Management Research and Education.

### **IN-PROGRESS**

**Warner, S.**, Kellett, P., & Tingle, J. (data collected-manuscript in progress). Exploring referee attrition: Understanding the impact of community.

Sparvero, E., & **Warner, S.** (case study in progress). 'What about the community impact?': The Corpus Christi 'hook'.

**Warner, S.**, & Dixon, M. (data collection in progress). Using youth sport to enhance parents' sense of community: A mixed-methods approach.

**Warner, S.**, Kerwin, S., & Walker, M. (data collection in progress). Sense of Community in Sport Scale development.

### **PEER REVIEWED PRESENTATIONS**

**Warner, S.**, & Dixon, M. A. (November, 2011). *Competition and gender: Reconsidering the role of competition in sport*. To be presented at the Sport Management Association of Australia and New Zealand Conference, Melbourne, Australia.

**Warner, S.**, Kellett, P., & Tingle, J. (November, 2011). *Why female umpires quit: A gendered examination of officiating*. To be presented at the Sport Management Association of Australia

and New Zealand Conference, Melbourne, Australia.

**Warner, S., & Dixon, M. A.** (June, 2011). *Sporting communities: A comparison of formal versus informal sport contexts*. Presented at the North American Society for Sport Management Conference, London, Ontario.

Kellett, P., **Warner, S., & Tingle, J. K.** (June, 2011). *Referee attrition: An exploration of former referees' experiences*. Presented at the North American Society for Sport Management Conference, London, Ontario.

**Warner, S., Tingle, J., & Kellett, P.** (April, 2011). *The experience of refereeing for females: Lessons for recruitment and retention*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.

Ridinger, L. L., Shapiro, S. L., **Warner, S., & Dixon, M. A.** (April, 2011). *Building community on campus: Is football the answer?* Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.

**Warner, S., & Sartore, M.** (January, 2011). *Perceptions of inequities among intercollegiate athletes: Does social justice matter?* Presented at the NCAA Scholarly Colloquium on College Sports, San Antonio, TX.

**Warner, S., & Dixon, M.** (January, 2011). *Creating community via sport: A qualitative investigation of sport programming on campus*. Poster presented at ECU Qualitative Research Symposium, Greenville, NC.

Green, B. C., Costa, C., & **Warner, S.** (September, 2010). *Factors impacting website usability: An eye-tracking study of the Vancouver 2010 website*. Presented at the European Association for Sport Management Conference, Prague, Czech Republic.

**Warner, S., Shapiro, S., Ridinger, L. L., & Dixon, M. A.** (June, 2010). *The football factor: Shaping community on campus*. Presented at the North American Society for Sport Management Conference, Tampa, FL.

Kellett, P., & **Warner, S.** (June, 2010). *Developing a sense of community among umpires: Retaining sports' vital resources*. Presented at the North American Society for Sport Management Conference, Tampa, FL.

**Warner, S.** (April, 2010). *Sport and community on campus: Constructing a sport experience that matters*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.

**Warner, S.** (May, 2009). *Enhancing the sport experience: Sense of community from the participant perspective*. Presented at the North American Society for Sport Management Conference, Columbia, SC.

**Warner, S., & Bowers, M.** (May, 2009). *Dynamics of team cohesion: A social network perspective*. Poster presented at the North American Society for Sport Management Conference, Columbia,

SC.

**Warner, S.,** Berg, B., Kim, C., & Newhouse-Bailey, M. (May, 2009). *Understanding adult sport participation and community: A multi-national inquiry – Sport structures and gender.* Symposium presented at the North American Society for Sport Management Conference, Columbia, SC.

Dixon, M. A., **Warner, S.,** & Bruening, J. E. (April, 2009). *The enduring impact of parental socialization in sport for females.* Poster presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference, Tampa, FL.

**Warner, S.** (November, 2008). *The student-athlete experience: Understanding their communities.* Presented at the NCAA Research Committee Annual Meeting, San Diego, CA.

Winkle, J., **Warner, S.,** & Dixon, M. (March, 2008). *Work-family conflict as a barrier to entry into college coaching.* Poster presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference, Dallas, TX.

**Warner, S.,** & Dixon, M. (May, 2008). *A qualitative investigation of coaching satisfaction.* Poster presented at the North American Society for Sport Management Conference, Toronto, Canada.

Green, B.C., Smith, B., **Warner, S.,** Bowers, M., Carson, M., Conant, E.B., Giraldo, J.S., Kessler, S.A., & Lee, H.J., (May, 2008). *Beyond motivation: New ways to understand the volunteer experience.* Symposium presented at the North American Society for Sport Management Conference, Toronto, Canada.

**Warner, S.,** & Hoffman, B. (April, 2006). *Get off the field and get involved: Sport club community service.* Presentation at the National Intramural-Recreational Sports Association Conference, Louisville, KY.

## **INDUSTRY REPORTS**

**Warner, S.** (2011). *Community Impact Report: 2011 TCS Summer Sports Camp.* Austin, TX: Total City Sports.

Kellett, P., **Warner, S.,** & Tingle, J. K. (2011). *Managing umpires for recruiting and retention.* Canberra, Australia: Australian Capital Territory (ACT) Department of Sport and Recreation.

Shapiro, S., Ridinger, L. L., **Warner, S.,** & Dixon, M. A. (2010). *Student Perceptions of Campus Sense of Community and College Football.* Norfolk, VA: Old Dominion Department of Athletics.

Kellett, P., **Warner, S.,** & Tingle, J. K. (2010). *Community values- officiating retention.* Melbourne, Australia: Australian Sports Commission.

## **ACADEMIC AND INSTRUCTING EXPERIENCE**

**East Carolina University, Exercise and Sport Science Department**  
*Assistant Professor, August 2010 – current*

Greenville, NC

<b>East Carolina University, Exercise and Sport Science Department</b> <i>Study Abroad Faculty Leader, June 2011 – current</i>	Greenville, NC
<b>University of Texas, Kinesiology Department</b> <i>Graduate Teaching Assistant, January 2007 – May 2010</i>	Austin, TX
<b>University of North Carolina, Exercise and Sport Science Department</b> <i>Visiting Lecturer, January 2005-January 2007</i>	Chapel Hill, NC
<b>University of the Incarnate Word, Kinesiology Department</b> <i>Part-Time Instructor, January 2003- May 2003</i>	San Antonio, TX
<b>Trinity University, Physical Education Department</b> <i>Sociology of Sport Curriculum Development, September 2002 – May 2003</i>	San Antonio, TX
<b>University of North Carolina, Exercise and Sport Science Department</b> <i>Graduate Teaching Assistant, August 2000 – June 2001</i>	Chapel Hill, NC

## ***SERVICE***

Case Studies in Sport Management- Review Board (2011-Present)  
 Sport Management Review Ad Hoc Reviewer (2011)  
 Women in Sport and Physical Activity Journal Ad Hoc Reviewer (2010)  
 NASSM Conference Abstract Reviewer (2010, 2011)  
 East Carolina University Kinesiology Major's Club Advisor (2010-Present)  
 Upward Sport Volunteer (2011-Present)  
 University of Texas Intellectual Entrepreneurship Mentor (2009-2010)

## ***AWARDS***

The University of Texas at Austin Graduate Fellowship (2009-2010). \$25,000  
 William C. Friday Graduate Student Paper Award Finalist (2010). \$150  
 NASSM Student Research Paper Competition Finalist (2009). \$250  
 The University of North Carolina Exercise and Sport Science Teaching Excellence Award (2001).

## ***SPECIAL TRAINING***

Intellectual Entrepreneurship-Student Mentor  
 NVivo – Qualitative Software Training  
 Zaltman Metaphor Elicitation Technique Training

UCINET Social Networking Analysis Software Training  
Netdraw Social Networking Analysis Visualization Software Training  
SPSS – Quantitative Software Training  
CPR and First Aid Instructor Training

## **RELEVANT WORK EXPERIENCE**

### **University of North Carolina, Campus Recreation**

Chapel Hill, NC

*Director of Sport Clubs, August 2003-January 2007*

- Oversaw 50+ sport clubs, which provided approximately 2,000 students recreational opportunities
- Managed all fiscal matters related to individual club operating budgets, trust fund accounts, fundraising, and departmental funds
- Directed annual fundraising and alumni drives
- Advised approximately 120 students on leadership, risk management, fiscal, and marketing issues
- Created a club officer risk management assessment course
- Implemented an organizational wide community service project and leadership seminar
- Worked closely with university legal counsel, the risk management office, the athletic department, facility services, numerous sport leagues and conferences, and university student affairs

### **Trinity University, Athletic Department**

San Antonio, TX

*Assistant Athletic Director, June 2002-August 2003*

- Oversaw the upkeep and maintenance of all indoor and outdoor athletic facilities
- In the absences of the Athletic Director represented the University Athletic Program
- Responsible for event management of eighteen intercollegiate varsity sports
- Hired, trained, and supervised forty workers in the oversight of the student recreation center
- Established a facility user guide, student-worker handbook, facilities website, and student lounge
- Developed and implemented several policies regarding scheduling, risk management, and security
- Managed all budgetary and payroll issues related to event management and facilities
- On site event manager for NBA, WBNA, Alamo Bowl, and International Track practices and events
- Directed Trinity's Summer Sport Camp Program

### **National Collegiate Athletic Association, National Headquarters**

Indianapolis, IN

*Division I Basketball Intern, June 2001-June 2002*

- Assisted with the day-to-day operations of the Division I Basketball Championships
- Updated and edited tournament operation manuals
- Organized corporate marketing request
- Assisted with future site selection, coordination of officials, and media credentialing
- Implemented an NCAA Basketball promotion at fourteen targeted sites
- Coordinated ticket requests for the Men's and Women's Final Four
- Provided support with selections and game-day management of the Final Four
- Served as an NCAA representative for a Division I Women's Soccer First and Second Round and a Division I Softball Regional

## **OTHER RELATED WORK EXPERIENCE**

### **The CE Group, Inc.: Event Based Marketing**

San Antonio, TX

*Independent Contractor – Event Management, May 2007 – Current*

- Specific events include: 2009 Special Olympic World Games, 2008 NCAA Men's Final Four, Austin Marathon, and AT&T Crit Race

**University of North Carolina, Exercise & Sport Science Department** Chapel Hill, NC

*Graduate Teaching Assistant, August 2000 – June 2001*

- Directed and administered six Physical Education activity classes
- Utilized leadership and organizational skills in a collegiate educational setting
- Earned recognition by the University for teaching excellence

**University of North Carolina, Athletic Department** Chapel Hill, NC

*Volunteer Assistant for UNC Softball, August 2000 – June 2001*

- Developed coaching skills at the NCAA Division I level
- Organized and supervised administrative duties of several day camps and clinics
- Served as tournament director for a twenty-five team tournament

**University of North Carolina, Athletic Department** Chapel Hill, NC

*Athletic Operations, August 2000 – May 2001*

- Served in a variety of capacities, including ticket-taker, usher, security official, and team host
- Assisted in the administration of NCAA tournament play by serving as an officials and team host

**United States Olympic Committee, National Training Center** Lake Placid, NY

*Operations Department Intern, August 1999 – January 2000*

**Lock Haven University, Athletic Department** Lock Haven, PA

*Student Assistant to the Sports Information Director, August 1997- May 1999*