LEI 6326 Sport Tourism
Fall 2018

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Web Page for Syllabus and Articles – Canvas

Class meets Monday 3pm – 6pm FLG 225 or as otherwise directed

Office Hours: Wednesday 2 pm – 5pm, Friday 1.45-2.45pm. Please try and e-mail me in advance to schedule a time to meet during these times. That way you will not have to wait while I am busy with other students.

Course Description

The interconnectedness of sport and tourism will be analyzed from behavioral, historical, economic, management, marketing, environmental and policy perspectives.

Objectives

1. To provide an understanding of sport tourism that is grounded in both sport and tourism studies.
2. To provide students with an understanding of the diverse nature of the sport tourism industry.
3. To provide students with an understanding of the positive and negative impacts of sport tourism.
4. To provide a forum whereby students can discuss and critique research in sport tourism and its potential application to practice.

Readings

Weekly readings from journal articles available on Canvas in folders by topic title. Check the syllabus for specifics.

Please note: the Journal of Sport Tourism became the Journal of Sport & Tourism in 2006. However, the library still lists both versions of the journal as the Journal of Sport Tourism.

1. Defining Sport Tourism  
August 27th


Optional background reading


Monday September 3rd is Labor Day – No Class.

2. The Sport and Tourism Connection


3. Sport in the Development of the City


4. Mega-Events: The Olympics and FIFA World Cup


5. Economic Impacts and Sport Tourism


6. **Socio-cultural Impacts of Sport Tourism**


7. **Small Scale Sport Tourism Events**


8. **Active Sport Tourism**


9. **Golf and Skiing as Active Sport Tourism**


10. **Sport Tourism and the Environment**


**November 12**th **is Veteran’s Day – No class**

11. **Nostalgia Sport Tourism**


12. **Where do we go next: S4D?**


**December 3rd Book Review Papers Due** - in class discussion of sport tourism books.

**Assignments and Grading Procedures**

1. **In class presentation** 
   
   - Working with a partner (PhD Students you may work by yourselves.) from topic number 3, Sport in the Development of the City onwards prepare a 20-25 minute presentation on a sport tourism enterprise, an issue or trend related to the theme of the class that week. Please DO NOT REPEAT THE INFORMATION IN THE ARTICLES. Your presentation should make use of visual aids such as PowerPoint, video etc. Engage the class in discussion based on your presentation.
   
   - Prepare a two-page handout to accompany your presentation. One page should provide a detailed outline of the major points of your presentation; the second page should list the major references for your topic.
   
   - **At least two weeks before your presentation come and discuss your topic and the basics of your presentation with me during office hours.** You need not rely solely on scholarly materials for this presentation. In fact, in many cases the primary sources of your information may be trade publications, web pages etc. If there are relevant scholarly sources please incorporate them into your materials.

2. **Book Review** 

   - Almost nineteen years after the first specialist book was published about sport tourism there are a number of books devoted to the topic. Excluding Mike Weed’s *Sport and Tourism Reader*, choose one of the sport tourism texts. By early September I will provide a list of the books (if you find one that is not listed then bring it to me for approval). I will ask you to indicate which book you are choosing for your review. The library has copies of most of these books. Some are even e-books. There are some that you may order through inter library loan.
   
   - Read it thoroughly and write an academic style review of the book. **This entails providing a 3 page (approximate) description (overview) of the book’s content and a 3 page analysis/critique of the book’s content (the description and analysis may be integrated into a 6 page description/critique).**
   
   - Integrate readings that we have covered in class throughout the semester into your critique/discussion of the book. Include ideas such as what overall contribution to the sport tourism body of knowledge does the book makes? (Place this in the context of
when the book was published i.e. was it one of the early, middle or later ones). What are
the strengths and weaknesses of the book? In journals such as the Journal of Sport &
Tourism, Sport Management Review, Annals of Tourism Research and the Journal of
Leisure Research you will find book reviews. If you are not sure how to critique a book
or want ideas for writing style read some of these reviews. Practice good scholarship. Do
not appropriate other scholar’s reviews of a book for your own. Your final paper should
contain a coversheet (listing the full citation of the book), a references page, and should
be formatted using APA.

Paper due on Monday December 3rd at the start of class in hard copy format.

3. Class participation and Weekly Questions 25%

- In class, be able to orally review and critique each week’s assigned readings. Identify key
  points, discuss implications/significance, and raise questions for class discussion.

- Each week on the Monday morning before class (by 12 noon) please send me two via
e-mail higgins@hhp.ufl.edu questions you have developed from the week’s readings.
  We will cover a selection of your questions each week in class.

- Please keep notes or a note book on the readings and throughout the semester I may ask
to review your notes. Regular class attendance is expected. Missing class at graduate
level is not an acceptable practice. Full participation in class group exercises is also
expected. Five percent of this grade will be based on the in-class discussion of the
book reviews that will take place on Monday December 7th

Requirements for class attendance and make-up exams, assignments, and other work are
consistent with university policies that can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

Grading Information

The UF grading system will be used for this class. This grading scale includes minus grades.
More details can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Grading Scale:

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Additional Policies

1. I expect every member of the class to uphold the Honor Code: *We, the members of the University of Florida community pledge to hold ourselves and our peers to the highest standards of honesty and integrity.*

2. I do not give extra credit. I will provide you with regular feedback on your progress and help you on an individual basis to reach your full potential in terms of a grade for this class.

3. **As a courtesy to me, and your fellow class members, silence and refrain from using cell phones while in class. I prefer that you do not work on a computer while in class. A tablet with readings is acceptable, but not lap tops.** Please refrain from using Wi-Fi enabled gadgets during class time.

4. Accommodations for students with disabilities: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

5. I expect you to be in class every week. Missing class at graduate level is not an accepted practice unless you have a valid excuse such as a job interview, illness etc. I also expect that you are prepared for class each week, having not only read, but taken notes on the reading and prepared questions about the assigned articles.

**At the end of each semester** students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at [https://evaluations.ufl.edu](https://evaluations.ufl.edu). Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at [https://evaluations.ufl.edu/results/](https://evaluations.ufl.edu/results/)

**Health and Wellbeing:** Your well-being is important to UF. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for another and to reach out for help is a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at (352) 392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to Victim Advocates, Housing Staff and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 911.