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**TRSM GRADUATE ASSISTANT BINGJIE LIU WAS AWARDED THE
J. DESMOND SLATTERY GRADUATE STUDENT RESEARCH AWARD**

GAINESVILLE, FL — TRSM Graduate Assistant Bingjie Liu is the recipient of the *J. Desmond Slattery Graduate Student Research Award* from the Travel and Tourism Research Association (TTRA) for her submission: “Developing Effective Crisis Responses.” This new award is given to a master or doctoral student to assist with their thesis or dissertation.

This is a huge honor bestowed upon graduate students. The award will be announced at the 2016 TTRA Conference in Vail Colorado. Her submission was selected by a panel of four professors who are leaders in the tourism field. The award includes:

1. A \$3000 cash award, where \$2000 will be given upon winning the award, and the remaining \$1000 will be given upon completion and presentation of the thesis or dissertation at the Annual Conference in 2017.
2. Airfare, hotel accommodations and complimentary registration to conference when presenting.
3. A full page in the TTRA quarterly newsletter to share their research.

TTRA is a non-profit association whose major purpose is to increase the quality, value, effectiveness and use of research in travel marketing, planning and development. TTRA strives to be a leader for the global community of practitioners and educators engaged in research, information management and marketing in the travel, tourism, and hospitality industries.

The Department of Tourism, Recreation and Sport Management is committed to national and international excellence in the generation, dissemination, and communication of knowledge in tourism, recreation and sport management. The Department is also dedicated to excellence in the preparation and training of future industry and academic professionals, and providing relevant outreach to stakeholders.

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If you would like more information about this topic, please contact Bingjie Liu (Graduate Teaching Assistant) at icebecky@ufl.edu (352.294.1676) or Dr. Lori Pennington-Gray (Professor) at pennggray@ufl.edu.