University of Florida
Department of Tourism, Hospitality and Event Management

LEI 6895 Tourism Theories and Concepts

Fall 2019

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Web Page for Syllabus and Readings is the UF Canvas platform.

Office Hours: Wednesday 2-5pm; Friday 1.45-2.45 pm. Please try and e-mail me in advance to schedule a time to meet during these times. That way you will not have to wait while I am busy with other students.

Class meets: Monday 3-6pm FLG 235


Course Description: Tourism is analyzed from a social science perspective with an emphasis on the sociology of tourism. Socio-cultural impacts of tourism, tourist roles, definitions of tourism, tourist motivations, and issues of inequality are addressed.

Many of the papers including those in the Annals of Tourism Research and Tourism Management can also be downloaded from the Library West web site: Go into to library catalogue and type in either of the journal titles and you will be taken to a link for science direct and you can access PDF for each article.

Course Content- Please read articles in the order listed below. Articles with **** are optional related reading.

A sociological understanding of contemporary tourism – Setting the scene for the semester

Background Readings for Monday August 26th (3 readings)


1. Definitions of tourist and tourism. Different types of tourists: Tourist roles

Reading:

****Book # 5 Cohen: A phenomenology of tourist experiences

2. Issues of Authenticity

Reading:

3. Tourism and the life span

Reading:

4. Why people travel? Tourist Motivation

Reading:
5. Tourism and escape from reality

Reading:


6. Gendered Tourism: A focus on Women as tourists

Reading:

**** Book # 6 Urry: Tourism, culture and social inequality
7. Tourism and socio-cultural impacts and change

Reading:


**** Book # 10 Urry: The changing economics of the tourist industry.

**** Book # 7 Ireland: Gender and class relations in tourism employment.

8. Tourism and under developed nations

Reading:

****Book #8 Britton: Tourism, dependency and development: A mode of analysis


10. Sex Tourism, Romance Tourism, and Sex in Tourism

Reading:

**** Book # 13 Hall: Gender and economic interests in tourism prostitution
**** Book # 9 Karsch and Dann: Close encounters of the third world

11. Risk and Tourism

Reading:

12. Mega Events, Sport and Community

Reading:

13. Dark Tourism

Reading:

14. New Ideas: Looking to the future


**** Book # 15 Dann and Cohen: Sociology and tourism

Assignments and Grading

1. Research Paper 50%

Choose a tourism-related topic that you would like to investigate. **Either** identify a case study that illustrates your topic of interest **or** collect some primary data on your topic of interest. Conduct an extensive review of the literature on your topic. Write a formal literature review. Describe the facts surrounding your case study or present the results of your data collection. Develop a discussion of the major point/issues surrounding your case study or interpret your results. Include your own opinions/point of view in the discussion section of the paper as well as making reference to your literature review to support and refute different ideas.

Please note, that the quality of the literature review and the discussion are the foci of the evaluation of your paper. The case study is to help you form a discussion.

Write your paper according to the following headings:

- Introduction (end with purpose of the paper)
- Theoretical Framework
- Review of Literature
- Presentation of Case Study **or** Methods and Results
- Discussion
- Conclusion
- References

As a rough guideline the paper should be around 5,000 to 7,000 words. **Paper due on or before Wednesday December 4th at 5pm in hard copy.**
2. Presentations scheduled for Monday December 2\textsuperscript{nd} 30%

Prepare a pecha kucha style presentation (i.e. 20 slides x 20 seconds per slide) total presentation time about 6-7 minutes! Your presentation should outline the major issues and research findings associated with the topic upon which you have written your paper. Your presentation should be prepared using 20 PowerPoint slides. Here is a training video on using PowerPoint to create a pecha kucha presentation https://www.youtube.com/watch?v=l9zxNTpNMLo

Also prepare a two-page hand-out to accompany your presentation. One page should provide a detailed outline of the major points of your presentation; the second page should list the major references for your topic.

Here are some additional pecha kucha resources:

What is pecha kucha?

http://www.pechakucha.org/faq

https://www.youtube.com/watch?v=9NZOt6BkhUg

Tips on creating a pecha kucha presentation

http://blog.indezine.com/2012/05/10-tips-to-create-and-present-pecha.html

https://www.youtube.com/watch?v=zAZ_8UJUpno

Examples of Pecha kucha presentations

http://www.pechakucha.org/

3. Class participation 20%

The readings form the main source of information for this class. The actual class period is a time to debate the issues, ask questions and learn additional information pertaining to that week’s topic. As you read each week, please take notes, think about and answer the questions I will give you each week pertaining to that week’s readings. Please keep a notebook with your reading notes and answers to the questions. I may ask to see this periodically throughout the semester. In class, be able to orally review and critique each week’s assigned readings. Identify key points, discuss implications/significance, and raise questions for class discussion. As a general guide, come to class each week with at least one question or comment about each article. The success of this class relies on the quality of your preparation and your participation. As this class only meets once per week you are expected attend all class periods. If you are ill or have an emergency please let me know.
Requirements for class attendance and make-up exams, assignments, and other work are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

4. Grading Information

The UF grading system will be used for this class. This grading scale includes minus grades. More details can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

5. Additional Policies

1. I expect every member of the class to uphold the Honor Code: We, the members of the University of Florida community pledge to hold ourselves and our peers to the highest standards of honesty and integrity.

2. I do not give extra credit. I will provide you with regular feedback on your progress and help you on an individual basis to reach your full potential in terms of a grade for this class.

3. As a courtesy to me, and your fellow class members, please turn off cell phones while in class. No texting! I would also prefer you to use a note book to take notes. I will ask for computers to be closed for most of the class, especially while we are discussing and during student presentations.

Accommodations for students with disabilities: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

At the end of each semester: students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.”

Health and Wellbeing: Your well-being is important to UF. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at (352) 392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to Victim Advocates, Housing Staff and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 911.

Please see class calendar on next page
LEI 6985 Tourism Theories and Concepts Calendar Fall 2019

Monday August 26th

**Introduction to the class and discussion on the readings in the folder Sociological Understanding of Tourism listed for August 26th** – see Page 1 of syllabus and our Canvas page for readings.

Monday September 2\textsuperscript{nd} – Labor Day – No class!

Monday September 9\textsuperscript{th}

Monday September 16\textsuperscript{th}

Monday September 23\textsuperscript{nd}

Monday September 30\textsuperscript{th}

Monday October 7\textsuperscript{th}

Monday October 14\textsuperscript{th}

Monday October 21\textsuperscript{st}

Monday October 28\textsuperscript{th}

Monday November 4\textsuperscript{th}

Monday November 11\textsuperscript{th}  Veteran’s Day – No class.

Monday November 18\textsuperscript{th}

Monday November 25\textsuperscript{th}

Monday December 2\textsuperscript{nd}  Presentations.