LEI 6895 Tourism Theories and Concepts

Fall 2021

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Web Page for Syllabus and Readings is the UF Canvas platform.

**Office Hours:** Wednesday 2.15-5pm; Friday 2.15-3.15 pm. Please send me an e-mail in advance so that we can set up a time to meet and I can send you a Zoom link or face to face outside.

**Class meets:** Monday 3-6pm FLG 250 and online via Zoom. Please access link on our Canvas page.

For this semester we will operate a hyflex modality for our class. This means the class will be taught in person during Mondays from 3-6pm. It will also be streamed live during that time via Zoom. The Zoom link can be found on our Canvas page. We do have a participation grade for our class. **Attendance for our class means being physically present in class or signed on to Zoom between 3-6pm on Mondays,** unless otherwise excused according to the UF attendance policy
https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/#absences

**Course Description:** Tourism is analyzed from a social science perspective with an emphasis on the sociology of tourism. Socio-cultural impacts of tourism, tourist roles, definitions of tourism, tourist motivations, and issues of inequality are addressed.

Many of the papers including those in the *Annals of Tourism Research* and *Tourism Management* can also be downloaded from the Library West web site: Go into to library catalogue and type in either of the journal titles and you will be taken to a link for science direct and you can access PDF for each article.

**Course Content**- Please read articles in the order listed below. Articles with **** are optional related reading. The green highlighted readings are the papers that we will comment on/discuss on the discussion board.
A sociological understanding of contemporary tourism – Setting the scene for the semester

Background Readings for Monday August 23rd


1. Definitions of tourist and tourism. Different types of tourists: Tourist roles

Reading:


****Book # 5 Cohen: A phenomenology of tourist experiences

2. Issues of Authenticity

Reading:


3. Tourism and the life span

Reading:

Li, T., & Chan, E. (2021). “With a young spirit, we will be young forever”: Exploring the links between tourism and ageing well in contemporary China, *Tourism Management, 86*, 104345.


4. Why people travel? Tourist Motivation

Reading:


5. Tourism and escape from reality

Reading:


6. Gendered Tourism: A focus on Women as tourists

Reading:


**** Book # 6 Urry: Tourism, culture and social inequality

7. Tourism and socio-cultural impacts and change

Reading:


**** Book # 10 Urry: The changing economics of the tourist industry.
**** Book # 7 Ireland: Gender and class relations in tourism employment.

8. Tourism and under developed nations

Reading:


****Book #8 Britton: Tourism, dependency and development: A mode of analysis

10. Sex Tourism, Romance Tourism, and Sex in Tourism

Reading:

****Book # 13 Hall: Gender and economic interests in tourism prostitution
****Book # 9 Karsch and Dann: Close encounters of the third world
11. Risk and Tourism

Reading:


12. Urban Tourism and Events

Reading:


13. Dark Tourism

Reading:

**Additional Ideas and Concepts**


**** Book # 15 Dann and Cohen: Sociology and tourism

**Assignments and Grading**

1. **Research Paper**

   Choose a tourism-related topic that you would like to investigate. **Either** identify a case study that illustrates your topic of interest **or** collect some primary data on your topic of interest. Conduct an extensive review of the literature on your topic. Write a formal literature review. Describe the facts surrounding your case study or present the results of your data collection. Develop a discussion of the major point/issues surrounding your case study or interpret your results. Include your own opinions/point of view in the discussion section of the paper as well as making reference to your literature review to support and refute different ideas.

   Please note, that the quality of the literature review and the discussion are the foci of the evaluation of your paper. The case study is to help you form a discussion.

   Write your paper according to the following headings:

   - Introduction (end with purpose of the paper)
   - Theoretical Framework
   - Review of Literature
   - Presentation of Case Study **or** Methods and Results
   - Discussion
   - Conclusion
   - References

   As a rough guideline the paper should be around 5,000 to 7,000 words. **Paper due on or before Wednesday December 8th at 5pm in hard copy or uploaded to Canvas by 11.59pm**.

2. **Presentations scheduled for Monday November 29th and December 6th**

   Prepare a pecha kucha style presentation (i.e. 20 slides x 20 seconds per slide) total presentation time about 6-7 minutes! Your presentation should outline the major issues and research findings associated with the topic upon which you have written your paper. Your presentation should be prepared using 20 PowerPoint slides. Here is a training video on using PowerPoint to create a pecha kucha presentation [https://www.youtube.com/watch?v=f9zxNTpNMLo](https://www.youtube.com/watch?v=f9zxNTpNMLo)
Also prepare a **two-page hand-out** to accompany your presentation. One page should provide a detailed outline of the major points of your presentation; the second page should list the major references for your topic.

Here are some additional pecha kucha resources:

**What is pecha kucha?**

http://www.pechakucha.org/faq

https://www.youtube.com/watch?v=9NZOt6BkhUg

**Tips on creating a pecha kucha presentation**

http://blog.indezine.com/2012/05/10-tips-to-create-and-present-pecha.html

https://www.youtube.com/watch?v=zAZ_8UJUpno

**Examples of Pecha kucha presentations**

http://www.pechakucha.org/

### 3. Class participation 20%

The readings form the main source of information for this class. The actual class period is a time to debate the issues, ask questions and learn additional information pertaining to that week’s topic. As you read each week, please take notes, think about and answer the questions I will give you each week pertaining to that week’s readings. **Please keep a notebook with your reading notes and answers to the questions.**

The readings highlighted in green each week will be our discussion focus. You will need to read the main readings each week before commenting on the discussion piece. Make sure you integrate ideas from the main readings into your observations/comments on the discussion piece. **Please post observations about this paper on our discussion board by Sunday evenings at 11.59am. You may comment on each other’s posts.**

In class, be able to orally review and critique each week’s assigned readings. Identify key points, discuss implications/significance, and raise questions for class discussion. **As a general guide, come to class each week with at least one question or comment about each article.** The success of this class relies on the quality of your preparation and your participation. As this class only meets once per week you are expected attend all class periods. If you are ill or have an emergency please let me know.

Requirements for class attendance and make-up exams, assignments, and other work are consistent with university policies that can be found at:

https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx
4. Grading Information

The UF grading system will be used for this class. This grading scale includes minus grades. More details can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

5. Additional Policies

1. I expect every member of the class to uphold the Honor Code: *We, the members of the University of Florida community pledge to hold ourselves and our peers to the highest standards of honesty and integrity.*
2. I do not give extra credit. I will provide you with regular feedback on your progress and help you on an individual basis to reach your full potential in terms of a grade for this class.
3. As a courtesy to me, and your fellow class members, please turn off cell phones while in class. No texting! I would also prefer you to use a note book to take notes. I will ask for computers to be closed for most of the class, especially while we are discussing and during student presentations.

University Fall Semester 2021 COVID-19 Policies and Guidelines

In response to COVID-19, the following practices are in place to maintain your learning environment, to enhance the safety of our in-classroom interactions, and to further the health and safety of ourselves, our neighbors, and our loved ones.

- **If you are not vaccinated, get vaccinated.** Vaccines are readily available at no cost and have been demonstrated to be safe and effective against the COVID-19 virus. Visit this link for details on where to get your shot, including options that do not require an appointment: https://coronavirus.ufhealth.org/vaccinations/vaccine-availability/. Students who receive the first dose of the vaccine somewhere off-campus and/or outside of Gainesville can still receive their second dose on campus.

- **You are expected to wear approved face coverings at all times during class and within buildings even if you are vaccinated.** Please continue to follow healthy habits, including best practices like frequent hand washing. Following these practices is our responsibility as Gators.
  - Sanitizing supplies are available in the classroom if you wish to wipe down your desks prior to sitting down and at the end of the class.
  - Hand sanitizing stations will be located in every classroom.

- **If you sick, stay home and self-quarantine.** Please visit the UF Health Screen, Test & Protect website about next steps, retake the questionnaire and schedule your test for no sooner than 24 hours after your symptoms began. Please call your primary care provider if you are ill and need immediate care or the UF Student Health Care Center at 352-392-1161 (or email covid@shcc.ufl.edu) to be evaluated for testing and to receive further instructions about returning to campus. UF Health Screen, Test & Protect offers guidance when you are sick, have been exposed to someone who has tested positive or have tested positive yourself. Visit the UF Health Screen, Test & Protect website for more information.
  - Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work.
If you are withheld from campus by the Department of Health through Screen, Test & Protect you are not permitted to use any on campus facilities. Students attempting to attend campus activities when withheld from campus will be referred to the Dean of Students Office.

- Continue to regularly visit coronavirus.UFHealth.org and coronavirus.ufl.edu for up-to-date information about COVID-19 and vaccination.

**Course Accessibility.** Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center by visiting [https://disability.ufl.edu/students/get-started/](https://disability.ufl.edu/students/get-started/) It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

**Course Evaluation.** Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at [https://gatorevals.aa.ufl.edu/students/](https://gatorevals.aa.ufl.edu/students/) Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via [https://ufl.bluera.com/ufl/](https://ufl.bluera.com/ufl/). Summaries of course evaluation results are available to students at [https://gatorevals.aa.ufl.edu/public-results/](https://gatorevals.aa.ufl.edu/public-results/)

**In-Class Recording:** Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student
UF online class policy for fall 2021:

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

Health and Wellbeing: Your well-being is important to UF. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at (352) 392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to Victim Advocates, Housing Staff and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 911.

It is important to the learning environment that you feel welcome and safe in this class; and that you are comfortable participating in class discussions and communicating with me on any issues related to the class. If your preferred name is not the name listed on the official UF roll, please let me know as soon as possible by e-mail or otherwise. I would like to acknowledge your preferred name, and pronouns that reflect your identity. Please let me know how you would like to be addressed in class, if your name and pronouns are not reflected by your UF-rostered name. I welcome you to the class and look forward to a rewarding learning adventure together.

You may also change your “Display Name” in Canvas. Canvas uses the "Display Name" as set in myUFL. The Display Name is what you want people to see in the UF Directory, such as "Ally" instead of "Allison." To update your display name, go to one.ufl.edu, click on the dropdown at the top right, and select "Directory Profile." Click "Edit" on the right of the name panel, uncheck "Use my legal name" under "Display Name," update how you wish your name to be displayed, and click "Submit" at the bottom. This change may take up to 24 hours to appear in Canvas. This does not change your legal name for official UF records.

Please see class calendar on next page
LEI 6985 Tourism Theories and Concepts Calendar Fall 2021

Monday August 23\textsuperscript{rd}

**Introduction to the class and discussion on the readings in the folder Sociological Understanding of Tourism listed for August 26\textsuperscript{th}** – see Page 1 of syllabus and our Canvas page for readings.

Monday August 30\textsuperscript{th}

Monday September 6\textsuperscript{th} – Labor Day – No class

Monday September 20\textsuperscript{th}

Monday September 27\textsuperscript{th}

Monday October 4\textsuperscript{th}

Monday October 11\textsuperscript{th}

Monday October 18\textsuperscript{th}

Monday October 25\textsuperscript{th}

Monday November 1\textsuperscript{st}

Monday November 8\textsuperscript{th}

Monday November 15\textsuperscript{th}

Monday November 22\textsuperscript{nd}

Monday November 29\textsuperscript{th} Presentations 1 – we will confirm this based on class enrollment size

Monday December 6\textsuperscript{th} Presentations 2

Wednesday December 8\textsuperscript{th} **last day to submit term paper.**