HSC 4302 SYLLABUS

Course Description

Fundamental strategies for health science education including conceptualizing instruction, specifying instructional objectives, and planning units and lessons using various instructional methods, selecting and using instructional materials, and evaluating the effectiveness of health instruction in school and community settings.

Contact Information

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Credit Hours: 3

Course Objectives

By the end of this course, students will:
1. Apply the principles of developing and delivering effective multimedia presentations and educational interventions.
2. Become familiar with and practice a variety of in-person, as well as digital, health education methods.
3. Develop print health educational materials for teaching, learning and communicating health information.
4. Identify, select, acquire, and evaluate health education resources available from a variety of sources including the Internet and mobile apps.
5. Identify the seven responsibilities of a Certified Health Education Specialist.

Course Requirements

Required Textbook
Bensley, R. J., & Brookins-Fischer, J. (2025). Community and public health education methods: A practical guide (5th ed.). Jones & Bartlett Learning. ISBN: 9781284262056

Prerequisites
Health education and behavior majors, senior standing and HSC 3032 with minimum grade of C; must be taken the fall or spring semester prior to HEB internship.

Minimum Technology Requirements
The University of Florida expects students entering an online program to acquire computer hardware and software appropriate to his or her degree program. Most computers are capable of meeting the following general requirements. A student's computer configuration should include:

- Webcam
- Microphone
- Broadband connection to the Internet and related equipment (Cable/DSL modem)
- Microsoft Office Suite installed (provided by the university)

Individual colleges may have additional requirements or recommendations, which students should review prior to the start of their program.

Minimum Technical Skills
To complete your tasks in this course, you will need a basic understanding of how to operate a computer, and how to use word processing software.

Materials/Supply Fees
There is no supply fee for this course.

Zoom
- Zoom is an easy to use video conferencing service available to all UF students, faculty, and staff that allows for meetings of up to 100 participants.
- You can find resources and help using Zoom at https://ufl.zoom.us

Course Communication

GroupMe
For quick questions that would be beneficial for your peers as well, please ask through the GroupMe.

Canvas Inbox
All communication associated with the course must be through the Canvas inbox tool in the left panel indicated by this icon . This is to prioritize student needs and execute the question.

Course Information

Instructional Methods
My aim as an educator is to facilitate an educational environment conducive to learning and personal growth while providing an atmosphere that engages students and provokes further interest in the designated subject area. I would like to strengthen students' confidence and belief in their ability and future. Further, I strive to increase students' capacity of lifelong learning by exposing them to various methods of learning, understanding, and participation in a diverse and captivating setting.

Individuals learn in unique ways; therefore, a variety of learning modalities (lecture, participation activities, application assignments, and class discussions) are offered and encouraged.

Assignments
- **Quizzes** - Random questions, drawn from quiz bank, from text and supplemental materials presented in module page. To be completed BEFORE module is presented to establish foundation for learning.
- **Professional Development Assignments (PDA)**- Designed to apply information learned in the module and refine skills as a health educator. Tasks will be submitted and reviewed by peers to an opportunity to learn through review. Initial submissions due on *Thursday* by 11:59pm and TWO peer reviews are due *Sunday* by 11:59pm.
- **Health Education Presentation** (group project) - Students will build a one-hour health education intervention for a prescribed topic and population. Project created with randomly assigned peers from course and includes various assignments submitted individually and with peers. To ensure project remains on task, components of the presented will be due throughout the semester to offer feedback, allow for enhanced development, and strengthen final product.
- **Participation** - Students will have random, in-class assignments for participation

Course Policies

Course Announcements
Students are sent weekly (and supplemental) announcements throughout the course. These are created to assist and respond to any potential concerns. Reading these communications is a requirement of the course.

Quizzes
- Random and drawn from a quiz bank
- Lowest TWO score will be dropped
- Course includes syllabus quiz, one for each module (12 modules), and an overall quiz
- Quizzes locked at time are due and CANNOT be made up for any reason (two are dropped for unexpected issues [i.e., something comes up, loss of internet access, illness, etc.]),
- Incorrect answer feedback is provided immediately following submission
- Questions about quiz questions will be answered following completion of quiz by all students (due date).
- Students have ONE WEEK from submission to view address any concerns with quiz questions (must include question [not number, since all questions are random and each student will have different questions], a specific reference from the textbook or supplemental materials presented in the module (i.e. source, page number, paragraph number, time in film, etc.-be as detailed as possible).

Quizzes are locked at the time they are due and CANNOT be submitted late to protect the integrity of the quiz. In the event of a documented emergency, an essay-based quiz may be offered.

Assignments
- Assignments are due according to the due dates described in the directions (in the Eastern Standard time zone) and listed in course schedule/calendar
- Assignments include corresponding rubrics, under assignment directions in Canvas
- Must be uploaded or submitted through the assignment listing on Canvas
- Emailed assignments will not be accepted

Microsoft Word
Microsoft Word is accessible for FREE to all UF students. It can be accessed through *[GatorCloud](#)* > Office365. Once accessed and used, document must be saved to computer via *File* (top toolbar) > *Save As* (left menu) > *Download a Copy* > a prompt will appear that says, *Do you want to download a copy of this file and work offline?* > select *Download a Copy* > a pop up box may appear asking about opening the file, select *Save As* > for most, it will save their document in the *Download* file. Some may have their computer settings to save to desktop (it will appear on your desktop).

Office365 can also be accessed directly through Canvas on the left button bar.

Incomplete & Corrupt File Submissions
Incomplete assignment submissions will be graded as incomplete. Corrupt file submissions will be graded as a 0. If missing components are submitted after the due date, they will be graded at 50% of the earned value of the assignment.

It is students' responsibility to ensure assignment submission is correct, viewable, and accurate. This can be done by selecting the assignment > (under *Submission* on right) select *Submission Details* > (to right of document link) select *View Feedback*. Students should be able to see their document.

Assignment Feedback

Depending on detail needed for each assignment submission, feedback will be provided through rubrics, on assignment comments, and directly on submitted document (select assignment > *Submission Details* > *View Feedback* [feedback looks similar to *Track Changes* in *Microsoft Word*). Students are expected to review all feedback and incorporate it prior to next module submission. Any questions about grading and/or feedback must be addressed within one week (7 calendar days) of when the assignment is returned.

Paraphrasing & Quotations

All assignments are designed to assess students' ability to synthesize and apply information learned in the course. **Therefore, ALL assignment submissions MUST be in students' OWN words**. Direct quotes should not be used unless absolutely necessary (which is rare) and no more than one quotation (10 words or less) per 500 words. Due to assignments being designed to assess students' understanding and comprehension of course information, anything quoted will NOT count toward the minimum word count for the assignment.

TurnItIn

All assignments in this course will be evaluated through TurnItIn once submitted through Canvas. TurnItIn generates a report on the originality of writing by comparing it with a database of periodicals, books, online content, a repository of previously submitted student papers, and other published work. This report helps determine appropriate use of sources, proper citation, and paraphrasing effectively —skills essential to academic performance.

Early assignment submission is encouraged to review associated TurnItIn report prior to the due date. This allows the opportunity to revise, reach out with concerns, or contact the Writing Studio (https://writing.ufl.edu/writing-studio/ for assistance.

Original work is expected in this course. **All responses must illustrate individual interpretation and presented in your own words**. Assignments are used to assess student ability to understand, synthesize, and explain course content. Therefore, plagiarism of any kind is unacceptable. **Similarity scores 20% and above will not be accepted** and will be further reviewed for potential Honor Code Violation (https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/

Requirements for make-up exams, assignments, and other work in this course are consistent with university policies that can be found at Attendance Policies

As this is an online class, you are responsible for observing all posted due dates and are encouraged to be self-directed and take responsibility for your learning.

Format & References

Format and references are aligned with the American Psychological Association (APA) Style Guide (7th edition). Included in assignment directions are templates to use. This course also includes a **APA Format** page, which includes descriptions and examples.

Make-Up Work

Experience and discussion assignments will be accepted late for 50% reduction in score. Submit work early to avoid technical problems. *Quizzes CANNOT be made up.*

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from the Help Desk when the problem was reported to them. The ticket number will

document the time and date of the problem. You MUST email your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Grading Policy
All assignments are graded according to associated rubrics. Specific feedback on assignments and APA formatting will be provided through document feedback, submission comments, and described directly on rubric. Students are expected to review feedback and ask any questions for clarity prior to submitting future assignments. Effort to have each assignment graded and posted within one week of the due date will be made.

All questions related to grades must be asked through the Canvas Inbox within 7 days of when the grade is presented.

ASSIGNMENTS & ASSOCIATED POINTS

ASSIGNMENTS	POINTS
Quizzes Each module, syllabus, & overall – 2 drops	20 points each (240 total points)
Professional Development Assignments Each module – 1 drop	30 points each (360 total points)
Health Education Group Project	200 points
Participation	100
TOTAL	**900 POINTS**

GRADING SCALE

LETTER GRADE	PERCENTAGE	GRADE POINTS
A	93 <	4.0
A-	90-92.9	3.67
B+	87-89.9	3.33
B	83-86.9	3.0
B-	80-82.9	2.67
C+	77-79.9	2.33
C	73-76.9	2.0
C-	70-72.9	1.67
D+	67-69.9	1.33
D	63-66.9	1.0
E	< 63	0

Disclaimer: *This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.*

See the current UF grading policies for more information.

UF Policies

University Policy on Accommodating Students with Disabilities

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, https://disability.ufl.edu/

Links to an external site.) by providing appropriate documentation. Once registered, students will receive an accommodation letter that must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

University Policy on Academic Conduct

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/ specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Netiquette & Communication Courtesy

- All members of the class are expected to follow rules of common courtesy
- Download rules of common courtesy in all email messages, threaded discussions, and chats.

Getting Help

Technical Difficulties:

For issues with technical difficulties for Canvas, please contact the UF Help Desk at:

- http://helpdesk.ufl.edu
- (352) 392-HELP (4357)
- Walk-in: HUB 132

Any requests for make-ups due to technical issues should be accompanied by the ticket number received from the Help Desk when the problem was reported to them. The ticket number will document the time and date of the problem. You should e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Health & Wellness

- **U Matter, We Care**: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu
- **Counseling & Wellness Center**: Visit counseling.ufl.edu or call 352-392-1575 for information on crisis services as well as non-crisis services.
- **Student Health Care Center**: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu
- **University Police Department**: Visit police.ufl.edu or call 352-392-1111 (or 9-1-1 for emergencies).
- **UF Health Shands Emergency Room/Trauma Center**: For immediate medical care in Gainesville, call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; ufhealth.org/emergency-room-trauma-center

Academic & Student Support

- **Career Connections Center:** 352-392-1601. Career assistance and counseling services career.ufl.edu/
- **Library Support:** Various ways to receive assistance with respect to using the libraries or finding resources cms.uflib.ufl.edu/ask
- **Teaching Center:** 352-392-2010 General study skills and tutoring: teachingcenter.ufl.edu/
- **Writing Studio:** 352-846-1138. Help brainstorming, formatting, and writing papers: writing.ufl.edu/writing-studio/

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/ . Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/ . Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results

Canvas Information

Canvas is where course content, grades, and communication will reside for this course.
- ufl.instructure.com
- For Canvas, Passwords, or any other computer-related technical support contact the IT Service Desk.
    - 123 123-1234
    - 877 878-8325
    - http://it.myinstitution.edu
    - itsupport@myinstitution.edu

Tips for Success

Taking a course online can be a lot of fun! Here are some tips that will help you get the most of this course while taking full advantage of the online format:

- Schedule "class times" for yourself. It is important to do the coursework on time each week. You will receive a reduction in points for work that is turned in late!
- Read ALL of the material contained on this site. There is a lot of helpful information that can save you time and help you meet the objectives of the course.
- Print out the Course Schedule located in the Course Syllabus and check things off as you go.
- Take full advantage of the online discussion boards. Ask for help or clarification of the material if you need it.
- Do not wait to ask questions! Waiting to ask a question might cause you to miss a due date.
- Do your work well before the due dates. Sometimes things happen. If your computer goes down when you are trying to submit an assignment, you'll need time to troubleshoot the problem.
- To be extra safe, back up your work to an external hard drive, thumb drive or through a cloud service.