

Christine E. Wegner

Department of Tourism, Recreation and Sport Management
College of Health and Human Performance
University of Florida

EDUCATION

Temple University, Philadelphia, PA: Ph.D. in Business Administration, Sport Concentration, July, 2016

Dissertation: "Organizations and Identity Creation: The Study Of A National Running Organization For Black Women"

Brooklyn College, Brooklyn, NY: M.S. in Education, Jun 2005
Elementary Education Major

Vassar College, Poughkeepsie, NY: B.A., May 2003

Latin Major, Correlate Sequence in German Studies

General and Departmental Honors, Phi Beta Kappa, May 2003

Thesis (Distinction): "Roman Matron or Wicked Woman? Roman Historians and the Linguistic and Social Limits of Gender Identity"

MAJOR RESEARCH INTERESTS

- Organizational and Social Identities
 - Sport for Social Change
 - Marginalized Groups and Sport
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SCHOLARLY ACTIVITIES

Refereed Publications

Wegner, C., Jordan J., Funk, D. & Clark, B. (in press) Black Girls Run: Facilitating a Connection for Black Women to the "White" Sport of Running. *Journal of Sport Management*

Wegner, C., Ridinger, L., Jordan, J., & Funk, D. (2015). Get Serious: Gender and Constraints to Long-Distance Running. *Journal of Leisure Research*, 47(3), 305-321

Inoue, Y., **Wegner, C.**, Jordan, S. & Funk, D. (2015). Relationship Between Self-Determined Motivation and Developmental Outcomes in Sport-Based Positive Youth Development, *Journal of Applied Sport Psychology*, 27(4), 371-383

Refereed Conference Presentations

- Wegner, C., Clark, B., & Jordan, J. (2015)** Creating a Runner: Black Girls Run! and a Collective Identity. Presented at National Recreation and Parks Association Annual Conference Research Session. Las Vegas, NV, September.
- Wegner, C., & Jordan, J. (advisor) (2015)** Organizational Identity in a Volunteer-Based, Dispersed Identification Process. Presented at the North American Society for Sport Management Conference. Ottawa, Canada, June.
- Brandon-Lai, S., & **Wegner, C. (2014)** Member Willingness to Pay in Non-Profit Sport Organizations. Presented at the Sport Marketing Association Conference. Philadelphia, PA, October.
- Wegner, C., Clark, B., & Blair, D. (2014)** Constraint Negotiation through a Running Group for Black Women. Presented at the Leisure Research Symposium. Charlotte, NC, October. **Winner of Best Student Abstract.**
- Inoue, Y., **Wegner, C., Jordan, J., & Funk, D. (2014)** Positive Youth Development Through Sport: Role of Self-Determined Motivation. Presented at the European Association of Sport Management Conference. Coventry, UK, September.
- Wegner, C. & Jordan, J. (advisor) (2014)** Black Girls Run: Identity Creation Within a National Running Group for Black Women. Presented at the North American Society for Sport Management (NASSM) Conference. Pittsburgh, PA, May. **Winner of the 2014 NASSM Student Research Competition.**
- Wegner, C., & Jordan, J. (advisor) (2014)** It Depends: A Contextual Evaluation of a Youth Sport and Development Program. Presented at the North American Society for Sport Management Conference. Pittsburgh, PA, May.
- Wegner, C., Jordan J. (advisor), & Funk, D. (advisor) (2013).** Run Like a Girl: Gender Differences in the Psychosocial Attitudes of Recreational Runners. Presented at the North American Society for Sport Management Conference. Austin, TX, May.
- Wegner, C., & Inoue, Y. (2013).** Run for Your Life: A Developmental Program Assessment of an After-School Running Program. Presented at the North American Society for Sport Management Conference. Austin, TX, May.

Instructor of Record

STHM 2211 Organizational Strategy in Sport and Recreation. Undergraduate Required Course. Fall, 2015. Temple University.

- Focuses on the strategic challenges confronting firms that compete in the global economy within the sport and recreation industries.

STHM 1211 Sport and Society. Undergraduate Core Course. Fall, 2014. Temple University.

- Introduction to the nature, scope, and significance of the total field of sport and recreation management, and its relationship to social issues.

STHM 3185 Internship I. Junior Internship. Spring, 2012. Temple University

- Students are assigned to an industry agency, complete 180 hours of professional experience, and create a project aligned with the agency's needs.

Teaching Assistant

STHM 2211 Organizational Strategy in Sport and Recreation. Spring, 2015. Temple University.

Invited Lectures

BHAN 609 Survey Research Methods. Masters Course: "Surveys in the Real World." Fall, 2015. University of Delaware (Department of Public Health)

Other Training

Fox School of Business Teaching Academy. Summer, 2015

Doctoral certification course designed to build effective teaching skills through organization and delivery of courses.

FUNDED RESEARCH

- North American Society for Sport Management (NASSM) Doctoral Research Grant. The Importance of Group Dynamics in Volunteer Sport Organizations; May, 2015. (\$1,100 —awarded)
- Diversity in Sport and Physical Activity Grant. The Creation of a Collective Identity through a National Runner Club for Black Women; September, 2013. (\$1,000 – awarded)
- Young Scholars Seed Funding, Temple University. Black Girls Run: An Examination of a Non-Profit's Influence on Black Women's Running Participation; November, 2012. (\$2,500 – awarded)

ACADEMIC AWARDS

- NASSM Student Research Award, 2014
 - Best Student Abstract, Leisure Research Symposium, 2014
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SERVICE

- Faculty Search Committee Member, Fall 2013
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RELEVANT PROFESSIONAL EXPERIENCE

Temple University Sport Industry Research Center, Philadelphia, PA: Aug 2011 to present

Managing the following ongoing projects:

- Students Run Philly Style (after-school running program) evaluation
- Black Girls Run! (BGR!; national running organization) membership analysis
- Sole Train (after-school running program) evaluation
- Women Bike PHL membership analysis
- CrossFit membership analysis

Assisting with data collection and report generation on the following additional commissioned industry reports:

- National Dog Show Event Analysis, 2013; 2014
- Philadelphia Food Fest Event Analysis, 2014
- Miami Marathon Event Analysis, 2012-2014
- Philadelphia Marathon Event Analysis, 2012-2014

Japan Exchange and Teaching Program (JET), Nagasaki, Japan: Aug 2007 – Aug 2011

- Sports Exchange Advisor (SEA)
- SEA and Non-Native English Speakers Representative for the National Association for Japan Exchange and Teaching (NAJET)

Vassar College Athletics, Poughkeepsie, NY: Aug 2005 – Jul 2007

- Assistant Women's Basketball Coach
- Equipment Manager

New York City Department of Education, Brooklyn, NY: Sep 2003 – Aug 2005

- Second Grade Teacher (New York State Permanent Certification, K-6)

After School Basketball Program at Public School 159, Brooklyn, NY: Feb 2004 – Jun 2005

- Founder and Director

Vassar Ford Scholars Program, Poughkeepsie, NY: Summer 2002

- Research Assistant for Dr. Eve D'Ambra (author) for *Roman Women (Cambridge Introduction to Roman Civilization)*, (Cambridge University Press, 2006)