

Curriculum Vitae

Lori Pennington-Gray

Associate Professor
Director of Center for Tourism Research and Development
Department of Recreation, Parks and Tourism
University of Florida
325 Florida Gym
PO Box 118209
Gainesville, FL 32611
Work: (352) 392-4042 x1318
Fax: (352) 392-7588
penngray@hhp.ufl.edu

Educational Background

Michigan State University	Park, Recreation and Tourism Resources Doctor of Philosophy <u>Dissertation</u> : <i>Cohort Analysis: An Application To Canadian Tourism</i> , completed August 1999	1999
The Pennsylvania State University	Leisure Studies Masters of Science <u>Thesis</u> : <i>The Impact of Socio-Demographic and Travel Behavior Variables on Benefits Sought by College-Educated Women Who Travel for Pleasure</i> , completed December 1994	1994
University of Waterloo	Recreation and Leisure Studies Bachelors of Art <u>Thesis</u> : <i>A study of psychographics and demographics as a means to understand Ontario Travelers</i> , completed April 1993.	1993

Academic Work Experience

University of Florida	Director of the Tourism Crisis Management Institute 2007-present Conduct and facilitate research projects related to tourism crisis, ranging from manmade to natural (Institute received \$750,000 to operate over five years)
University of Florida	Associate Director, Eric Friedheim Tourism Institute 2009-present Conduct and facilitate interdisciplinary research projects focusing on a wide range of tourism issues, including recreation and hospitality in the U.S. and globally.

University of Florida	Affiliate Faculty in Warrington College of Business 2007-2009 Teach courses in the Hospitality and Tourism to MBA, MSM, MAIB, and MSRE graduate students pursuing a certificate in Hospitality Management.
University of Florida	Associate Professor (tenured in 2005) 2005-present Department of Tourism, Recreation and Sport Management, University of Florida Two programs with separate degrees and curriculum within the department: Recreation, Parks and Tourism and Sport Management.
University of Florida	Director of the Center for Tourism Research and Development 2004- 2007 Conduct and facilitate interdisciplinary research projects focusing on a wide range of tourism issues, including recreation and hospitality in the U.S. and globally.
University of Florida	Assistant Professor 1999-2005 (tenure-accruing) Average number of students in department is 800-850 Teach, conduct research and provide service internally to the University and externally to the University
Michigan State University	Instructor 1997-1999 (non-tenure accruing) Taught tourism, recreation classes. Assisted in many research projects in the department.
Four Points Hotel-Kitchener Holiday Inns of Canada, Ltd.	Marketing Manager 1995-1996 Marketing & Sales Manager 1995-1995
Penn State University	Research Assistant 1993-1994

Research Narrative

Tourism has been touted as the largest industry in the world. One of the most critical issues related to tourism is the sustainability of the destination. My research uses a “systems approach” to understand both demand-side and supply-side issues related to tourism. On the demand side, my primary research agenda has concentrated on the consumer travel behavior. On the supply-side, my research has focused on the decision-making process of destination marketing organizations (DMOs). A primary focus of my research is tourism crisis management and how a destination responds to crisis.

Publications

Book Chapters

1. Pizam, A. & L. Pennington-Gray (2011). Safety And Security In Destination Marketing And Management *in* Tourism Destination Marketing And Management: Foundations And Applications Wong, R. & A. Pizam (eds). CABI Publishing pp.314-325
2. Pennington-Gray, L. & S. D. Blair (2010). Nature-based Tourism in North America: Is Generation Y the Major Cause of Increased Participation? edited by Benckendorff & Moscardo)
3. Huang, C. & L. Pennington-Gray (2007). How to Examine the Relationship Between Interval and Ratio Level Measurements: Describing Linear Bivariate Relationships *In* Sirakaya, E, Uysal, M, Hammit, B. & Vaske, J. (eds). *Recreation and Tourism Research Methods*. Channel View Publications. UK: Frankfort Lodge.
4. Pennington-Gray, L. (2006). The Case of the Florida Day Cruise Market. *In* Dowling, R. (eds.) *Cruise Tourism: Issues, Impacts and Cases*. UK: CABI Publishing. P.210-240
5. Daniels, M. & L. Pennington-Gray (2005). Political Construction of Tourism – Overview Political Economic Theory *In*. Jennings, G. & N. Nickerson (Eds.) *Quality Tourism Experiences?* UK: Butterworth Heinemann.
6. Jurowski, C.; Daniels, M. & L. Pennington-Gray (2005). Distribution of Benefits are Highly Skewed *In*. Jennings, G. & N. Nickerson (Eds.) *Quality Tourism Experiences?* UK: Butterworth Heinemann.
7. Pennington-Gray, L.; Carmichael, B. & M. Daniels (2005). Decision making tends to be undemocratic *In*. Jennings, G. & N. Nickerson (Eds.) *Quality Tourism Experiences?* UK: Butterworth Heinemann.
8. Floyd, M, Gibson, H. Pennington-Gray, L. & B. Thapa (2004). The Effect of Risk Perceptions on Intentions to Travel in the Aftermath of September 11. *In* M. Hall, D. Timothy, & D. Duval (Eds.) *Safety and Security in Tourism: Relationships, Management and Marketing (co-published in Journal of Travel and Tourism Marketing)*. Binghamton, NY: The Haworth Press.
9. Pennington-Gray, L.; Kerstetter, D. L & R. Warnick (2002). Forecasting Travel Patterns Using Palmore’s Cohort Analysis. *In* K.K.F. Wong & H. Song (Eds.) *Tourism Forecasting and Marketing (co-published in Journal of Travel and Tourism Marketing)*. Binghamton, NY: The Haworth Press

	Monographs	
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1. Holland, S., Thapa, B., & Pennington-Gray, L. (2002). Recreation facility population ratios: A review of the literature. Prepared for Florida Division of Recreation and Parks. Tallahassee, Florida. 29 pp.
2. Holland, S., Thapa, B., & Pennington-Gray, L. (2002). Outdoor recreation needs assessment for Florida: Options & Opportunities. Prepared for Florida Division of Recreation and Parks. Tallahassee, Florida. 47 pp.

	Invited Journal Articles	
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1. Pennington-Gray, L; Schroeder, A, & K. Kaplanidou, (2011). Examining the Influence of Past Travel Experience, General Web Searching Behaviors and Risk Perceptions on Future Travel Intentions. *International Journal of Safety and Security in Hospitality and Tourism*. 1,1, 64-92.

	Refereed Journal Articles Under Review	
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1. Kaplanidou, K., Karadakis, K.N. & L. Pennington-Gray (under review) Transfer of Knowledge and the Legacies of Four Summer Olympic Cities 1996-2008. *Journal of Sport & Social Issues*.
2. Cahyanto, I. Pennington-Gray, L. & Thapa, B. (under review 2nd submission). Understanding Resident Participation and Tourist-Resident Interface as a Strategy to Develop Rural Tourism in Indonesia. *Journal of Sustainable Development*.

	Refereed Journal Articles- Accepted or In Print	
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1. Villegas, J.; Matyas, C. Srinivasan, S; Cahyanto, I., Thapa, B. & L. Pennington-Gray. (2012) Florida tourists' individual traits and their influence on affect, risk perception, and likelihood of evacuation after exposure to hurricane warning messages, *Natural Hazards*. DOI: 10.1007/s11069-012-0119-3 Online First (March 9).
2. Pennington-Gray, Kaplanidou & Schroeder, A. (2012). Drivers of Social Media Use Among African Americans in the Event of a Crisis. *Natural Hazards*. DOI: 10.1007/s11069-012-0101-0 Online First (February 6).

3. Kim, J.E. & L. Pennington-Gray, (in press). Corporate Social Responsibility and Ethics in the Tourism Industry: Using a Survey of Managers, *The Journal of American Academy of Business, Cambridge*.
4. Pennington-Gray, L; London, B; Cahyanto, I. & W. Klages. (2011). Expanding the tourism crisis management planning framework to include social media: lessons from the Deepwater Horizon Oil Spill 2010. *International Journal of Tourism Anthropology*. 1, 1, 239-253
5. Matyas, C., Srinivasan, S., Cahyanto*, I., Thapa, B., Pennington-Gray, L., & Villegas, J. (2011). Risk perception and evacuation decisions of Florida tourists under hurricane threats: A stated preference analysis. *Natural Hazards*. 59(2), 871-890
6. Pennington-Gray, L., Cahyanto, I., Thapa, B., McLaughlin, E., Willming, C., & Blair, S. (2010). Destinations management organizations and tourism crisis management plans in Florida. *Tourism Review International*, 13, 247-267.
7. Pennington-Gray, L., Thapa, B., Kaplanidou, K., Cahyanto*, I., & McLaughlin, E. (2011). Crisis planning and preparedness in the United States tourism industry. *Cornell Hospitality Quarterly*, 52(3), 312-320.
8. Huang*, C., Pennington-Gray, L., Thapa, B., Phillips, R., & Holland, S. (2011). Timeshare owners' perceptions of and preferred ways of participating in tourism planning. *Journal of Hospitality Marketing & Management*. 20(1) 103-120.
9. Cayhanto, I.; L. Pennington-Gray & B. Thapa (2009). Photo Elicitation: A Method to Interpret Tourism Meaning. *Tourism Analysis*. 721-736 (16).
10. Pennington-Gray, L. & T. Schickedanz .The Intention of Meeting Planners to Incorporate Voluntourism into Meetings/Conventions. *Journal of Educational Travel*, 1(1), 30-47
11. Huang*, C., Pennington-Gray, L., Ko, Y. & Thapa, B. (2010). Engaging timeshare owners in tourism destination management: Tourism planning and tourism marketing implications. *Journal of Travel and Tourism Marketing*, 27(1), 14-30.
12. Nicholas*, L., Thapa, B., & Pennington-Gray, L. (2009). Public sector perspectives and policy implications for the Pitons Management Area World Heritage Site, St. Lucia. *International Journal of Sustainable Development and World Ecology*, 16(3), 205-216.
13. Vogt, C. & L. Pennington-Gray (2006). Opening Doors to Tourism Planning in the 21st Century: A Practical and Scholarly View. *Leisure/Loisier*, 32(1), 1-4
14. Gibson, H. & L. Pennington-Gray (2005). Insights from Role Theory: Understanding Golf Tourism, *European Sport Management Quarterly*, Vol. 5, No. 4, 443 - 468, December 2005.
15. Pennington-Gray, L., Reisinger, Y., Kim*, J., & Thapa, B. (2005). Do U.S. tour operators' brochures educate the tourist on culturally responsible behaviors? A case study for Kenya. *Journal of Vacation Marketing*, 11(3), 256-284.
16. Floyd, M. & L. Pennington-Gray (2004). Profiling Travelers by Risk Perceptions: Segment Characteristics. *Annals of Tourism Research*. 31(4), 1051-1054.

17. Pennington-Gray, L. & B. Thapa. (2004). Culturally Responsible Tourism: Are DMOs doing a Good Job of Educating the Tourist? *Tourism- An Interdisciplinary International Journal*. 52 (2), 183-194.
18. Pennington-Gray, L., & Thapa, B. (2004). Destination Management Organization and culturally responsible behaviors: An exploratory analysis. *Tourism*, 52(2), 183-194.
19. Floyd, M, Gibson, H. Pennington-Gray, L. & B. Thapa (2003). The Effect of Risk Perceptions on Intentions to Travel in the Aftermath of September 11. *Journal of Travel and Tourism Marketing*. 15(2/3), 19-38.
20. Zhang, J. J.; Pennington-Gray, L.; Connaughton, D. P. Braunstein, J. R. Ellis, M.* H.; Lam, T.C. & D. Williamson (2003). Understanding Women's Professional Basketball Game Spectators: Socio-demographics, Game Consumption and Entertainment Options. *Sports Marketing Quarterly*, 12(4), 228-242.
21. Pennington-Gray, L.; D. Stynes & J. Fridgen. (2003). Cohort Segmentation: An Application to Tourism. *Leisure Sciences*. 25, 1-20.
22. Zhang, J.J.; Pease, D. G.; Smith, D. W.; Wall, K. A.; Saffici, C. L.; Pennington-Gray, L. & D. P. Connaughton (2003). Spectator Satisfaction with the Support Programs of Professional Basketball Games. *Sport Marketing Association Book of Papers*. Fitness Information Technology, Inc. 12(4), 14.
23. Pennington-Gray, L. (2003). Understanding the Domestic VFR Drive Market in Florida. *Journal of Vacation Marketing*. 3(3), 1-14.
24. Pennington-Gray, L; Beland, R. & S. Sklar (2003). Examining the Influences of Senior Discount Usage in the Hospitality Industry. *International Journal of Hospitality and Tourism Administration*. 3(4), 77-93
25. Pennington-Gray, L.; Holland, S. & B. Thapa (2003). Florida Residents' Constraints to Parks and Public Lands Visitation: An Assessment of the Validity of an Interpersonal, Interpersonal and Structural Model. *World Leisure*. 44(4), 51-60.
26. Pennington-Gray, L & C. Vogt (2003). Examining Welcome Center Visitors' Travel and Information Behaviors: Does Location of Centers or Residency Matter? *Journal of Travel Research*, 41(3), 272-280.
27. Pennington-Gray, L.; Kerstetter, D. L & R. Warnick (2002). Forecasting Travel Patterns Using Palmore's Cohort Analysis. *Journal of Travel and Tourism Marketing*. 13 (1/2), 127-145
28. Pennington-Gray, L. & D. L. Kerstetter. (2002). Testing A Constraints Model within the Context of Nature-Based Tourism. *Journal of Travel Research*. 40(4), 416-423.
29. Pennington-Gray, L & A. Holdnak. (2002). Out of the Stands and into the Community: Using Sports Events to Promote a Destination. *Journal of Event Management*. 7(3), 1-10.

30. Pennington-Gray, L & E. White. (2002). Profiling Canadians Who Don't Really Like to Travel, *The Journal of Teaching in Travel and Tourism*, 1(4), 77-87.
31. Pennington-Gray, L. & D. L. Kerstetter. (2002). Examining Travel Preferences of Older Canadian Adults over Time. *Journal of Hospitality and Leisure Marketing*. 8 (3/4), 131-146.
32. Pennington-Gray, L. & C. W. Lane (2002). Profiling the Silent Generation: Preferences for Travel. *Journal of Hospitality and Leisure Marketing*. 9 (1/2), 73- 95.
33. Pennington-Gray, L. & R. Spreng. (2002). Analyzing Changing Preferences for Pleasure Travel with Cohort Analysis. *Tourism Analysis: An Interdisciplinary Journal*. 6(1), 1-13.
34. Pennington-Gray, L & D. Kerstetter (2001). Rest and Relaxation: Is this What Women Want from their Pleasure Travel Experiences? *Journal of Travel Research*. 40(1), 49-56.
35. Kerstetter, D. & L. Pennington-Gray (1999). Decision-Making Roles Women Adopt: Is there a Generational Effect? *Journal of Hospitality and Leisure Marketing*, 6 (3), 5-12.

	Book Reviews	
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1. Vogt, C. & L. Pennington-Gray (2005). [Review of the book *Destination Benchmarking: Concepts, Practices and Operations*]. 37(1), 128-130.

	Refereed Proceedings	
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- Stepchenkova, S., Lane, C., Pennington-Gray, L., & Thapa, B. (2011). Strategic partnership to improve tourism education: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. Proceedings from the International Society of Travel & Tourism Educators Conference. Miami, Florida.
- Matyas, C. Srinivasan, S.; Cahyanto, I. Thapa, B. Pennington-Gray, L. & Villegas, J. (2011). Attributes affecting the evacuation decisions of Florida tourists when a hurricane landfall is projected. Paper presented at the Florida Society of Geographers Annual Meeting, Gainesville, FL, February 19, pp. 13-20.
- Tasci, A., Aktas, G., Manukyan, A., Pennington-Gray, L., Thapa, B., & Sagas, M. (2011). ATA Fellows: A multilateral university consortium to strengthen tourism education, research and industry outreach. Proceedings from Advances in Hospitality and Tourism Marketing and Management Conference). Istanbul, Turkey. pp. 173-178
- Cahyanto, I.; Pennington Gray, L. Mandala, L.; Schroeder, A. & Kaplanidou, K. (2011) The Effects of Social Media Usage on Travel Information Searching and Travel Experience Sharing. *Proceedings from the 42nd Annual Travel and Tourism Research Association Conference* (no pages-digital copy). London, Ontario Canada. June 18-21.
- Cahyanto, I; Pennington-Gray, L.; Srinivasan, S.; Matyas, C. Thapa, B & Villegas, J. (2011) Stated Preferences of Tourists for Evacuating in the Event of a Hurricane. *Proceedings from the 42nd*

- Annual Travel and Tourism Research Association Conference* (no pages-digital copy). London, Ontario Canada. June 18-21.
- Kim*, S., Slutsky, S., Thapa, B., & Pennington-Gray, L. (2010). Pricing competition model of information sharing: Game theory approach. *Proceedings from the International Council on Hotel, Restaurant, and Institutional Education Annual Conference* (no pages-digital copy). San Juan, Puerto Rico.
- Cahyanto*, I., Pennington-Gray, L., Thapa, B., Villegas, J., Matyas, C., Srinivasan, S. (2010). Segmenting Tourists' Information Behavior in the Event of a Crisis. *Proceedings from the 41st Annual Travel and Tourism Research Association Conference* (no pages-digital copy). San Antonio, Texas. June 20-22.
- Cahyanto, I & L. Pennington-Gray (2009). Tourism Crisis Management: Are State Tourism Organizations Prepared? Consumer Behavior Tourism Symposium, Brunico, Italy, December 15-19
- Pennington-Gray, L. & I. Cayhanto (2009). Tourism Crisis Management. Travel and Tourism Research Association. Hawaii, June 14-17 2009
- Cahyanto*, I., Pennington-Gray, L., & Thapa, B. (2009). A postcard from the village: Using photoelicitation as a means of developing tourism. *Proceedings from the 40th Annual Travel and Tourism Research Association Conference* (no pages-digital copy). Honolulu, Hawaii.
- Huang*, C., Pennington-Gray, L., Thapa, B., Phillips, R., & Holland, S. (2009). Timeshare owners' perceptions of and preferred ways of participating in tourism planning. *Proceedings from the 40th Annual Travel and Tourism Research Association Conference* (no pages-digital copy). Honolulu, Hawaii.
- Pennington-Gray, L. (2007). *Methods for Local CVBs to Facilitate Financial Support*. Presented at The International Ecotourism Society (TIES). Maddison, WI. September, 26-28.
- Bychkovskikh, E & L. Pennington-Gray (2008). *World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia*. Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (paper presentation)
- Huang, C. & L. Pennington-Gray (2008). *Civic Engagement, Perceptions of Tourism Planning, and Willingness to Participate in Tourism Planning: A Study of U.S. Timeshare Owners*. Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (poster presentation).
- L. Pennington-Gray (2008). *Grandtravel: What is it?* Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (invited)
- Pennington-Gray, L. (2007). *Evaluating Destination Branding*. Matchpoints Conference. Aarhus, Denmark. November 10-15.

- Kim, J.E.; Lane, C. & Pennington-Gray, L. (2006). Bed and Breakfast E-mail Customer Service in Florida. Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Meyer, L. & Pennington-Gray, L. (2006). Does Cohort influence travel decision-making? Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Huang, C.; Bychkovskikh, Y. & L. Pennington-Gray. (2006). Primary Heritage Tourists vs. Participated Heritage Tourists. Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Palmieri, C. & L. Pennington-Gray, L. (2006). Do Grandparents Allow Grandchildren to Make Travel Related Decisions When Traveling Together? Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22
- Kim, J.E.; Trail, G. & L. Pennington-Gray, L. (2006). Service Quality, Disconfirmation of Expectancies, Satisfaction and Word of Mouth on Intention to revisit Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22.
- Kim, J.E. & L. Pennington-Gray (2006). Analysis of Cross-Cultural Studies in Tourism Research in Last Ten Years (95'-05'). Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22.
- Kim, J.E.; Pennington-Gray, L. & B. Thapa (2005). Community based tourism development in a small rural town? The Case of High Springs, Florida. *Book of Abstracts for the Border Tourism Conference* Xishungbana, China, July 6-10
- Pennington-Gray, L. & Kim, J.E.; (2005). Regional cooperation among border states: the gulf of Mexico states accord (GOMSA). *Book of Abstracts for the Border Tourism. Conference* Xishungbana, China, July 6-10
- Jung-Eun Kim, & L. Pennington-Gray (2005). Using Mystery Shoppers as an Evaluation Tool in a Destination Audit. *Book of Abstracts for the Travel, Tourism Research Association Conference* in New Orleans, Louisiana, June 11-14
- Gibson, H., & Pennington-Gray, L. (2005). Understanding golf tourism: Insights from role theory. *The Power of Sport: Book of abstracts for the 13th Congress of the European Sport Management Conference* (pp. 115-116), Newcastle, UK, September, 7-10, 2005.
- Wagenheim, M.; Pennington-Gray, L. & J. Confer (2004). Satisfaction and Authenticity: A Study of Visitors to Heritage Tourism Sites. *Proceedings for the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23. no pages- digital copy
- Kim, J.E.; B. Thapa & L. Pennington-Gray (2004). Image Differences of a Nature-Based Tourism Destination by Travel Behaviors. *Proceedings for the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23. no pages- digital copy
- Kim, J.E. & L. Pennington-Gray (2004). Florida Resident's Image of Korea as a Travel Destination. *Proceedings for the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23. no pages- digital copy

- Wagenheim, M., Pennington-Gray, L. & J. Confer (in press). An Exploratory Study of St. Augustine, Florida Types of Heritage Tourists. *Proceedings for the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, New York, March 28-April 1
- Nice, B. & L. Pennington-Gray (in press). Understanding Activity Participation of Business Travelers: Do they participate? *Proceedings for the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, New York, March 28-April 1. p.
- Kim, J. E. & L. Pennington-Gray (in press). Florida Resident's Awareness of South Korea: Do More Aware Residents Have More Positive Images? *Proceedings for the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, New York, March 28-April 1.
- Zhang, J. J.; Pease, D. G.; Smith, D. W.; Wall, K. A. Saffici, C. L.; Pennington-Gray, L. & D. P. Connaughton (2003). Spectator Satisfaction with the Support Programs of Professional Basketball Games. *Proceedings for the Sport Marketing Association Inaugural Conference*. Gainesville, FL, November 9-11. p.14
- Gibson, H., Williams, S., & Pennington-Gray, L. (2003). Destination Images and Benefits Sought from an International Ski and Snowboard Trip: A Follow-Up Study. *Proceedings for the European Association for Sport Management Congress*, Stockholm, Sweden, September 10-13, 2003. p. 78
- Lam, E.T.C.; Zhang, J. J.; Pennington-Gray, L.; D. P. Connaughton & D. Williamson (2003). Importance and Relevance of Media Performance Associated with Professional Women's Basketball Games Consumption. *Proceedings for the Sport Marketing Association Inaugural Conference*. Gainesville, FL, November 9-11. p.13
- Dees, W.; Bennett, G.; Villegas, J.; Siders, R. & L. Pennington-Gray (2003). Measuring the Effectiveness of Commercial Sponsorships in Intercollegiate Sports. *Proceedings for the Sport Marketing Association Inaugural Conference*. Gainesville, FL, November 9-11. p.23
- Kim, J. E. & Pennington-Gray, L. (2003). Perceptions and Attitudes on Tourism Development: The Case of Micanopy. *Proceedings for the 15th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 6-8. p.25
- Pennington-Gray, L., R. Beland, & S. Sklar (2002). The Use of Travel Discounts by Older Adults. *Proceedings for the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19. p.37
- Willming, C.; Anderson, S., Gibson, H. & L. Pennington-Gray. (2002). Perceived Racial Discrimination and the Leisure Travel Behaviors of African Americans. *Proceedings for the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19. p.32
- Thapa, B.; Pennington-Gray, L., Holland, S. & C. Willming. (2002). Constraints to the Outdoors: An Examination of Whites, Blacks and Hispanics. *Proceedings for the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19. p.31

- Pennington-Gray, L.; Gibson, H. & C.W. Lane (2002). "Sport Junkies" or Tourists? What College Sports Fans "Do" When Attending a Game? *Proceedings for the 2002 Canadian Congress on Leisure Research*, Edmonton, Alberta, Canada, May 22-25. p.256
- Pennington-Gray, L.; Holland, S. & B. Thapa (2002). Assessing the Validity of an Outdoor Recreation Constraints Model for Residents of Florida. *Proceedings for the 2002 Canadian Congress on Leisure Research*, Edmonton, Alberta, Canada, May 22-25. p.259
- Pennington-Gray, L. & Gibson, H. (2002). Understanding Golf Tourism: Exploring the Sport and Tourism Synergy. *Proceedings for the National Association of Sport Management Conference*, Banff, Alberta, Canada, May 29-30. p.92
- Pennington-Gray, L. (2002). Tourism Policies And Practices: A Proposed Model to Facilitate Tourism Between Kyonggi Province and the State of Florida. *Proceedings for The First Ajou University/University of Florida Economic Forum for Kyonggi Province/State of Florida*. Suwon, Korea, June 3-4. p.57
- Vogt, C. & L. Pennington-Gray (2002). Using Behavioral Segmentation to Understand the Influence of Information on Welcome Center Stoppers. *Proceedings for the 33rd Annual Travel and Tourism Research Association Conference*, Arlington, VA. June 22-26. no pages- digital copy
- Thapa, B., Pennington-Gray, L. & S. Holland (2002). Assessing the Validity of an Outdoor Recreation Constraints Model For Tourists to Florida. *Proceedings for the 33rd Annual Travel and Tourism Research Association Conference*, Arlington, VA. June 22-26. no pages- digital copy
- Pennington-Gray, L. & A. Holdnak, (2002). Events and Place Making: Can Drag Racing Build a Destination? *Proceedings for the 33rd Annual Travel and Tourism Research Association Conference*, Arlington, VA. June 22-26. no pages- digital copy
- Pennington-Gray, L. & P. Teo (2002). The Effects of an Aging Population on the Cruise Industry: Lessons for Asia-Pacific based on a North-American Perspective. *Proceedings for Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11. p.118
- Lane, C. & L. Pennington-Gray (2002). Evaluating Travel and Tourism Websites as e-Learning Environments. *Proceedings for Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11. p.113
- Meyer, L.; Thapa, B. & L. Pennington-Gray (2002). An Exploration of Motivations Among Scuba Divers in North Central Florida. *Proceedings of the 2002 Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 13-16. p. 292
- Pennington-Gray, L.; C. Lane & A. Holdnak (2002). Developing a Typology for Understanding the VFR as a Primary Purpose vs. VFR as a Type of Accommodation. *Proceedings of the 2002 Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 13-16. p. 190
- Constant, A.; Ashton, C. & L. Pennington-Gray (2001). Gardening as a Recreation Specialization and the Life Satisfaction of Older Adults. *Proceedings for the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Denver, CO, October 3-6. p.13

- White, E. & L. Pennington-Gray (2001). Spring Breakers Who live in Florida: What do They Do?" *Proceedings for the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Denver, CO, October 3-6. p.36
- White, E. & L. Pennington-Gray (2001). Skier Motivations: Do they Change Over Time? *Proceedings for the 2001 Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 1-3. p.115
- Meyer, L.; Patterson, T.; Pennington-Gray, L.; Holdnak, A. & B. Thapa, (2001). Welcome Center Research: How Valuable is Secondary Research? *Proceedings for the 2001 Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 1-3. p.76
- Seonbok, L.; Klenosky, D. & L. Pennington-Gray. (2001). Investigating the Japanese Sports Travel Market: A Comparison of Golf and Ski Travelers. *Proceedings for the 32nd Annual Travel and Tourism Research Association Conference*, Fort Meyers, FL, June 11-14. p.367.
- Leahy, K.; Pennington-Gray, L & A. Holdnak. (2001). An Exploration of the Relationship between Loyalty, Involvement, Satisfaction and Intention to Return: A Case Study of Visitors to Orlando. *Proceedings for the 32nd Annual Travel and Tourism Research Association Conference*, Fort Meyers, FL. June 11-14. p. 247
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- Pennington-Gray, L. & B. Thapa (2005). *Pasco County Summer Data Collection Report*. Prepared for the Pasco County Commission, September 10 pages.
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- Pennington-Gray, L.; H. Gibson & J.E. Kim (September, 2005). A Study of Tourist Behaviors in Rural County Festivals Final Report prepared for VISIT FLORIDA, pp. 75
- Pennington-Gray, L. & J. E. Kim.(July 2005) A Study of Baseball Tourists Behaviors in Columbia county. Prepared for Harvey Campbell and the Columbia County Tourist Development Council, pp. 25
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- Confer, J., Pennington-Gray, L., B. Thapa, & S. Holland (2001). Heritage Tourism Study St. Johns County, Florida: Quarterly Summary Report #4. *Prepared for St. Johns County Tourist Development Council, St. Augustine, Ponte Vedra & The Beaches Visitor and Convention Bureau*, July, 24 pp.
- Confer, J., Pennington-Gray, L., B. Thapa, & S. Holland (2001). Heritage Tourism Study St. Johns County, Florida: Final Report. *Prepared for St. Johns County Tourist Development Council, St. Augustine, Ponte Vedra & The Beaches Visitor and Convention Bureau*, 154 pp.
- Pennington-Gray, L. & S. Holland (2001). "Visitors to Indian River County-March Sample Report" *Prepared for Indian River County Chamber of Commerce*, 20 pp.
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- Meyer, L.; T. Patterson; Holdnak, A., L. Pennington-Gray & B. Thapa (2001). An Investigation of Visitors to the Alachua County Welcome Centers. *Prepared for Alachua County Visitor and Convention Bureau*, 10 pp.

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Holdnak, A. & L. Pennington-Gray (2000). The 19th Annual Gainesville Downtown Festival and Art Show: Visitor Survey. *Prepared for Cultural Affairs, City of Gainesville*, 19 pp.

Vogt, C. & L. Pennington-Gray (1999). State of Michigan: Dodge Road Welcome Center Study. *Prepared for Travel Michigan, Michigan Jobs Commission*. 14 pp.

Vogt, C.A., Pennington-Gray, L., Xu, X.M., Stynes, D.J. & J. D. Fridgen (1999). A survey of Travel Michigan Welcome Center Visitors. East Lansing, MI: Department of Park, Recreation and Tourism Resources, Michigan State University. *Prepared for Travel Michigan, Michigan Jobs Commission*. 121 pp.

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Contracts and Grants

Funded Research

a. Funded Research- (Scientific Extramural)

Funded Grants (Submitted and Pending)

Pennington-Gray, L. & S. Holland (2011) Feasibility Analysis for an Authentic Ecolodge. Submitted to Noetic Developments, LLC. Total Proposed: \$30,000

Funded Grants (External-International)

Stepchenkova, S. (PI), Thapa, B. (CO-PI), & Pennington -Gray, L. (CO-PI) (2010-2013). Capacity Building Partnership to Improve Tourism Education, Research, and Industry Outreach: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. *U.S. Department of Education-Fund for the Improvement of Postsecondary Education (FIPSE): U.S.-Russia Program*, Washington, D.C. Total: \$800,000 (\$400,000 from U.S. for University of Florida and \$400,000 from Russia for University of Nizhni Novgorod).

Pennington -Gray, L. (PI), Tasci, A (CO-PI) & Thapa, B. (CO-PI) (2010-2011). A Multilateral University Consortium to Strengthen Tourism Education, Research, and Industry Outreach: University of Florida, USA, Dokuz Eylul University, Turkey, and Armenian State University of Economics, Armenia. *U.S. Department of State (US Embassy-Turkey)-University Partnership Program*. Ankara, Turkey. Total Year 1 (As PI): \$38,506

Tasci, A. (PI); Pennington -Gray, L. (CO-PI), & Thapa, B. (CO-PI) & M. Sagas (CO-PI) (2010-2013). A Multilateral University Consortium to Strengthen Tourism Education, Research, and Industry Outreach: University of Florida, USA, Dokuz Eylul University, Turkey, and

Armenian State University of Economics, Armenia. *U.S. Department of State (US Embassy-Turkey)-University Partnership Program*. Ankara, Turkey. Total: \$729,443 (\$569,235; cost share \$160,208)

Pennington-Gray, L.(PI); Thapa, B. (CO-PI); E. McLaughlin (CO-PI) (2009). *A Toolbox for Crisis Communication: Checklists and Best Practices*. Subcontracted by Dexter Koehl Group, LLC on behalf of UN World Tourism Organization (UNWTO)-Risk and Crisis Management, November 20. Total Funding for UF: \$2500

Thapa, B. (PI), Russo, S. (CO-PI), & Pennington-Gray, L. (CO-PI) (2009-2012). University of Florida and Tshwane University of Technology (South Africa): *Partnership to Strengthen Teaching, Research, Service and Faculty Development in Tourism Management*. *U.S. Agency for International Development/ Higher Education for Development*, Washington, D.C. Total: \$312,500 (award \$250,000; cost share \$62,500).

Funded Grants (National)

Pennington-Gray (PI), L., Nicholas (CO-PI), L., Willming, C. (CO-PI), & Thapa, B. (CO-PI) (2008). *Benefits of Travel and Leisure: Empirical Factoids and Annotated Bibliography*. *U.S. Travel Association*, Washington, D.C. Total: \$2,000.

Funded Grants (External-Corporations & Companies)

Pennington-Gray, L. (PI); S. Holland and J. Zhang (CO-PI). (2003- 2003). *Description of the Day Cruise Industry in Florida*. *Florida Day Cruise Association*. Total funding \$5,000.

Funded Grants (External-Florida State Agencies)

McLendon, T.E.(PI) , Pennington-Gray, L. (CO-PI) Confer, JJ. (CO-PI) Larsen, K. (CO-PI) Phillips, R, (CO-PI) Willumson, G (CO-PI). *Contributions of Historic Preservation to the Quality of Life of Floridians*. Submitted to the Historical Commission, Florida Trust for Historic Preservation, Florida Historical Resources Grants-In-Aid Program. Total Funding: \$89,250 (TRSMs portion is \$10,000)

Holland, S. (PI); Pennington-Gray, L. (CO-PI) & B. Thapa (CO-PI). (2000- 2001). *Outdoor Recreation Needs Assessment for Florida*. *Florida Department of Environmental Protection*. Total funding \$149,266.

Funded Grants (External-Local/Regional)

Pennington-Gray, L. (PI) & McLaughlin, E. (2007). *A Study and Facilitation of the Arts in Walton County*. Submitted to the Walton County VCB. Total Funding: \$28,000

Pennington-Gray, L. (PI) & McLaughlin, E. (2007). *A Study and Facilitation of Tourism in Lake County, Florida*. Submitted to the Lake County VCB. Total Funding: \$10,000

- Pennington-Gray, L. (PI) & McLaughlin, E. (2007). A Study and Facilitation of the Tourism in Nassau County. Submitted to the Nassau County VCB. Total Funding: \$10,000
- Pennington-Gray, L. (2006). An Investigation of Visitors to Alachua County in 2006. *Alachua County Visitor and Convention Bureau*. Total funding \$42,000.
- Pennington-Gray, L. (PI)(2005). (PI) Columbia County Tourism Study. *Columbia County Tourism Development Council*. Total Funding: \$5,000.
- Pennington-Gray, L. (CO-PI) & H. Gibson (CO-PI) (2005). Festival Impacts and Tourism Study. Funded by *Visit Florida*. Total Funding: \$19,172
- Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Confer, J. (CO-PI) & H. Gibson (CO-PI).(2005). Visitor Study for Norfolk Visitor and Convention Bureau. Funded by the *Norfolk CVB*. Total Funding: \$40,000.
- Pennington-Gray, L (PI) & B. Thapa (Co-PI). (2004-2005). Pasco County Tourism Visitor Study. *Pasco County Board of County Commissioners*. Total funding \$29,500.
- Pennington-Gray, L.; Thapa, B. & S. H. Jun (2005). Marion County Destination Visioning Process. Funded by the *Marion County Tourism Development Council*. Total Funding \$5000.
- Pennington-Gray, L. (2005) Marion County Tourist Visitor Study funded by the *Marion County Tourism Development Council* Marion County Visitor Study. Total Funding \$40,000.
- Pennington-Gray, L. (2005) Marion County Occupancy Study funded by the by the *Marion County Tourism Development Council*. Total Funding \$12,000.
- Pennington-Gray, L. (PI). (2002 –2003). Alachua County Destination Audit. *Alachua County Visitor and Convention Bureau*. Total funding \$23,000.
- Pennington-Gray, L. (PI). (2002 –2003). Alachua County Advertising Conversion Study. *Alachua County Visitor and Convention Bureau*. Total funding \$32,000.
- Confer, J. (CO-PI); Pennington-Gray, L. (CO-PI); Thapa, B. (CO-PI)& S. Holland (CO-PI) (2001-2002). Heritage Tourism Study for St. Johns County. *St. Augustine, Ponte Verdra and the Beaches Tourist Development Council*. Total funding \$40,000.
- Pennington-Gray, L. (CO-PI) & S. Holland (CO-PI) (2000- 2001). Study of Visitors and the Economic Impact of Tourism in Indian River County. *Indian River County Chamber of Commerce*. Total funding \$58,842.
- Pennington-Gray, L. & A. Holdnak (2000- 2001). An Investigation of Visitors to Alachua County. *Alachua County Visitor and Convention Bureau*. Total funding \$30,000.
- Pennington-Gray, L. & A. Holdnak (2000- 2001). An Investigation of Visitors to Alachua County's Welcome Centers. *Alachua County Visitor and Convention Bureau*. Total funding \$5,000.

Funded Research (External- Foundations & Societies)

Cayhanto, I., & Pennington-Gray, L., (2010-2012). Understanding Tourists Hurricane Risk Information Behavior While in the Destination. Tourism Cares. Total scholarship received by Cayhanto: \$5000.

Cayhanto, I., Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., & Kiouisis, S. (2010). Understanding Tourists Hurricane Risk Information Behavior while in the Destination. ASTA Holland American Line, May 15. Total: \$4000

Thapa, B. (PI), & Pennington-Gray, L. (CO-PI), Villegas, J., (CO-PI), Matyas, C. (CO-PI), Srinivasan, S. (CO-PI) (2009-2010). Identifying the Factors that Influence the evacuation Decisions of Florida Tourists when Hurricanes Strike. *Eric Friedheim Foundation*, Jacksonville, Florida. Total: \$25,492.

Holdnak, A. (CO-PI) & L. Pennington-Gray (CO-PI) (2000). Evaluation of Visitors to the Gainesville Arts Festival. *City of Gainesville Department of Cultural Affairs*. \$1,000.

Pennington-Gray (PI). (2003-2004). Economic Impact of GSOC events. *Gainesville Sports Organizing Committee*. Total funding: \$5,000.

b. Funded Research- (Scientific Intramural)

Funded Research (Internal- University of Florida)

Pennington-Gray, L., Thapa, B., & Dorman, S. (2007-2012). Development of the Tourism Crisis Management Research Institute within the Center for Tourism Research & Development. *Office of the President, University of Florida*, Gainesville, FL. Total: \$750,000.

Funded Research (Internal- University Scholar Program from University of Florida)

Elizabeth Peters (PI); Gibson, H. (Mentor) & L. Pennington-Gray (Mentor). (2001) Eurorail Study: A Case of the Independent Budget Traveler. *University of Florida University Scholars Program*. Total Funding: \$3,000.

Funded Research (Internal- Seed Money from College of Health and Human Performance)

Pennington-Gray, L. (2001). Instructional Development Grant. *College of Health and Human Performance*. \$721.80

Pennington-Gray, L. (2002). Instructional Development Grant. *College of Health and Human Performance*. \$390.00

Funded Research (Internal- Seed Money from Department of Recreation, Parks and Tourism)

Pennington-Gray, L. (PI.) January 15, 2003. Florida Association of Visitor and Convention Bureau's Benchmarking Study. *Funded by Department of Recreation, Parks and Tourism*. Total Funding \$5,000.

Pennington-Gray, L. (PI). January 15, 2003. Demand for Kyonggi Province: Understanding the Potential for Florida Tourists to Kyonggi Province. *Funded by Department of Recreation, Parks and Tourism*. Total funding \$10,000.

Pennington-Gray, L. (CO-PI) & S. Holland (CO-PI) January 15, 2003. Developing Partnerships with the Cuban Hospitality and Tourism Industry: The Role of Trans-jurisdictional Tourism Partnerships in Creating Peace: The Case of Cuba. *Funded by Department of Recreation, Parks and Tourism*. Total funding \$10,000.

c. Submitted but Not-Funded

Not Funded

Pennington-Gray, L. (PI) & Cahyanto, I. (CO-PI), (2011). HOW HOTELIERS CAN CRAFT MORE EFFECTIVE MESSAGES IN THE EVENT OF AN EVACUATION. Submitted to American Hotel and Lodging Association, Washington, D.C. Total requested: \$46,381

Pennington-Gray, L. (PI) & Cahyanto, I. (CO-PI), (2011). Modeling the Effects of Tourist's Individual Characteristics and Confirmatory Efforts on Hurricane Evacuation Decisions. Submitted to Harrah Hospitality Research Center Grant Award program, Las Vegas, Nevada. Total requested: \$39,792.40.

Donohoe, H., (PI), Semrad, K. (CO-PI), Pennington-Gray, L., (CO-PI) (2011). Arts, Culture and Heritage Tourism Development in St. Johns County, Florida. Submitted to St. Johns County, St. Augustine, Florida. Total requested: \$71,847.

Pennington-Gray, L. (PI), Thapa, B. (CO-PI), Holdnak, A. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Understanding the Impact of the Deep Water Horizon Oil Spill on Florida's Tourism Industry: A Baseline Study of Perceptions of Visitors and Non-Visitors. *Submitted to BP/FIO-Gulf Oil Spill Prevention, Response & Recovery Grants Program, Florida Institute of Oceanography*, St. Petersburg, Florida. Total requested: \$296,762.

Pennington-Gray, L. (PI), Thapa, B. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Gulf Oil Spill Advertising Research. *Submitted to VISIT FLORIDA*, Tallahassee, Florida. Total requested: \$162,500.

Pennington-Gray, L. (PI), Cahyanto, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2010). Determinants of Crisis Preparedness in the Lodging Sector. *Submitted to American Hotel and Lodging Association*, Washington, D.C. Total requested: \$75,000

Pennington-Gray, L. (PI), Cahyanto, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2009) Teaching Youth about Crisis Management Planning in the Tourism Industry. *Submitted to State Farm Youth Advisory*, Bloomington, Illinois. Total requested: \$40,000

- Pennington-Gray, L., Cahyanto, I., Thapa, B., & E. McLaughlin (2010). Determinants of Crisis Preparedness in the Lodging Sector. AH&LA, February 15.
- Pennington-Gray, L. (2010). Creating a Rapid Response for South African DMOs to Respond to a Crisis during the 2010 FIFA World Cup. Submitted to Gauteng Tourism Authority, Johannesburg, South Africa, March 11.
- Pennington-Gray, L.; Thapa, B.; E. McLaughlin (2009). Understanding the Impact to Tourism of Offshore Drilling in the State of Florida. Submitted to Florida Association of Visitor and Convention Bureaus, December 15.
- Pennington-Gray, L. (PI), McLaughlin, E. (CO-PI), Thapa, B. (CO-PI), & Cahyanto, I. (CO-PI) (2009). Understanding the Impact to Tourism of Offshore Drilling in the State of Florida. *Submitted to Florida Association of Visitor and Convention Bureaus*, Tallahassee, Florida. Total requested: \$9,900.
- Pennington-Gray, L. (PI), & Thapa, B. (CO-PI) (2009). A Toolbox for Crisis Communication: Checklists and Best Practices. *Submitted to UN World Tourism Organization (UNWTO)-Risk and Crisis Management*, Madrid, Spain. Total requested: \$29,947.
- Ageliki, E.; Comprehensive Framework for Catastrophic Event Evacuation Planning. Congressional Appropriation submitted to UF to be submitted to congress in 2009/2010. (Drs. Pennington-Gray & Thapa are part of a team of four who will examine prediction and planning for hurricanes.) Total Request: \$8Million (Prediction and Planning for Hurricanes is \$1.6M)
- Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Villegas, J. (CO-PI), Sivaramakrishnan, S. (CO-PI), & Matyas, C. (CO-PI) (2008). Modeling Evacuation Decisions of Tourists in Response to Hurricane Information. *Submitted to U.S. National Science Foundation*, Arlington, Virginia. Total requested: \$386,276.
- Thapa, B. (PI), Pennington-Gray, L. (CO-PI), & McLaughlin, E. (CO-PI) (2008). Hurricanes and Tourism: A Comprehensive Communication and Evacuation Response in Florida. *Submitted to U.S. Congressional Appropriations Request, Fiscal Year 2010*, Washington, D.C. Total requested: \$399,945.
- Pennington-Gray, L. (PI) & McLaughlin, E. (2007). A Study of Visit Gainesville's Website Submitted to the Alachua County VCB. Total Funding Requested: \$40,000
- Thapa, B.; Pennington-Gray, L.; Srinivasan, S.; Villagas, J. & Matyas, C. (2008). Modeling evacuation decisions of tourists in response to hurricane information. Submitted to NSF: June 2. Total Request: \$386,276.73
- Pennington-Gray, L.; E. McLaughlin & B. Thapa (2008). A rise in Anti-American sentiment around the globe? Is this what has led to a decline in International tourism arrivals to the United States? Congressional Appropriation Request. Total: \$834,923.59
- Wohlstein, M.; Pennington-Gray, L. & E. McLaughlin (2008). Proposal to Eric Friedheim Foundation to fund Crisis Management Online Certificate Scholarships. Total: \$50,000
- Pennington-Gray, L. (PI). January, 2008. A Study of Airport Tourists to the State of Florida. Submitted to the Walt Disney World Resort. Total Funding Requested: \$75,000.

- Pennington-Gray, L. (PI). January, 2008. A Study of Airport Tourists to the State of Florida. Submitted to Universal Studios. Total Funding Requested: \$75,000.
- Pennington-Gray, L. (PI). January, 2008. A Study of Airport Tourists to the State of Florida. Submitted to the Busch Entertainment. Total Funding Requested: \$75,000.
- Stein, T.; S. Holland, & L. Pennington-Gray (2008). *Planning and managing forests to increase participation of children and families in nature-based recreation*. UF Opportunity Grant.
- Thapa, B., Pennington-Gray, L. (PI) & McLaughlin, E. (2007). A Study and Facilitation of Tourism in Clay Walton County. Submitted to the Walton County VCB. Total Funding Requested: \$28,000
- Thapa, B. & Pennington-Gray, L. (2007). *Flagler County Visitor Study*. To be funded by Flagler County CVB. Total: \$15,000
- Ko, Y, Pennington-Gray, L. & B. Thapa (2007). *Religious Travel: Who is the market?* To be funded by Religious Travel (Kevin Wright).
- Pennington-Gray, L. (PI). March 1, 2003. Preliminary Demand Study for the Gulf of Mexico States Tourism Corridor Part of the Gulf of Mexico States Accord. *Submitted to the Gulf of Mexico States Accord*. Total Funding Requested: \$170,000.
- Pennington-Gray, L. (CO-PI) & J.E. Kim (PI) July 31, 2004. How Does Culture Effect Motivations, Images And Constraints To Cruising In North America? *Submitted to American Society of Travel Agents*. Total Funding Requested: \$18, 167.
- Spengler, J. O. (CO-PI); Pennington-Gray, L. (CO-PI); Confer, J. (CO-PI); Gibson, H. (CO-PI) & B. Thapa. (Co-PI) May 26, 2004. Identification of Hard-to-Reach Populations and Improved Risk Communications. *Submitted to the Florida Department of Health*. Total Funding Requested: \$367,500.
- Confer, J. (PI); Floyd, M. (CO-PI); Gibson, H. (CO-PI); Holland, S. (CO-PI); Pennington-Gray, L. (CO-PI); Spengler, J. O. (CO-PI) & B. Thapa (CO-PI). A Proposal to Evaluate RBBF Programs: Recreational Boating and Fishing Foundation. *Submitted to the Recreational Boating and Fishing Foundation*. Total Funding Requested: \$218,185
- Pennington-Gray, L. (PI) & M. Scicchitano (CO-PI) May 21, 2004. Pinellas County Visitor Study. *Submitted to Pinellas County Visitor and Convention Bureau*, Total Funding Requested: \$182,040
- Gibson, H. (CO-PI) & L. Pennington-Gray (Co-PI) September 30, 2003. Cross-cultural Understanding Through Sport: An Examination of Canadian and U.S. Sports Halls of Fame. *Submitted to Canadian Studies Centre Canadian Embassy Grant Program*. Total Funding Requested: \$10,610.
- Pennington-Gray, L. (PI) May 5, 2003. Collier County Visitor Study. *Submitted to Collier County Visitor and Convention Bureau*. Total Funding Requested: \$40,000.

- Sorice, M. (PI); Pennington-Gray, L. (Investigator) & M. Floyd (Investigator) June 1, 2003. Pinellas County Environmental Foundation Visitors to the Florida Birding and Nature Festival: How to Promote Pro-Environmental Behaviors *Submitted to Pinellas County Environmental Foundation*. Total Funding Requested: \$21,270
- Pennington-Gray, L. (PI). & C. Lane (CO-PI). February 11, 2003. Polk County Tourism Development Study. *Submitted to Polk County Tourism Development Council*. Total Funding Requested: \$106,250.
- Pennington-Gray, L. (CO-PI) & M. Floyd (CO-PI) August 29, 2002. Identifying Agri “cultural” tourism opportunities for African American Farmers. *Submitted to Southern Region SARE*. Total Funding Requested: \$231,650
- Pennington-Gray, L. (CO-PI) & M. Floyd (CO-PI) July 29, 2002. Developing a Business Plan for the Knoxville Empowerment Zone. *Submitted to Knoxville Empowerment Zone*. Total Funding Requested: \$50,000 (selected in top three-invited for presentation)
- Gibson, H. (CO-PI) & L. Pennington-Gray (CO-PI). September 30, 2002. National identity and Cross-cultural understanding of Canadian and U.S. tourists visiting National Sport Halls of Fame. *Submitted to Canadian Studies Centre Canadian Embassy Grant Program*. Total Funding Requested: \$13,766.
- Pennington-Gray, L. (CO-PI) & S. Holland (CO-PI). July 26, 2001. Palm Beach Tourism Marketing Program. Submitted to Varga Research, Inc. Total Funding Requested: \$30,000.
- Pennington-Gray, L. (CO-PI); Holland, S. (CO-PI) & M. Floyd (CO-PI). November 26, 2001. Sarasota County: Tourist Development Strategic Plan. *Submitted to Sarasota Tourism Development Council*. Total Funding Requested: \$63,000. (selected in top three)
- Pennington-Gray, L. & J. Varga (PI) February 9, 2000. Cocoa Beach Tourism Impact Study. *Submitted to the City of Cocoa Beach*. Total Funding Requested: \$30,000. (selected in top three-invited for presentation)
- Pennington-Gray, L. & S. Holland (Co-PI). October 26, 2000. Osceola Tourism Research Services. Submitted to Osceola Tourism Development Council. Total Funding Requested: \$143,650 (selected in top three-invited for presentation).

Foundation Contributions

Monies Received

1. Received \$1000 gift from donor in Vegas to use towards operations of the CTRD
2. Received \$40,000 gift from donor to use towards operations of the Center and contributions to the Herman endowment
3. Received \$25,000 gift towards the operations of the Center for Tourism Research and Development (CTRD)

Proposals for Gifts

1. A \$75,000 proposal presented to {name omitted} to name the “Distinguished Speaker Series”

2. A \$1M proposal presented to {name omitted} to name the Center for Tourism Research and Development
3. A \$500,000 proposal to use towards the operation of the CTRD
4. A \$2M proposal presented to {name omitted} to sponsor the Tourism Crisis Management Institute

Consultations Outside the University

Consultations Outside the University

Pennington-Gray, L. (June 29, 2010). The Benefits of Regional Tourism Organizations. (presented to the Treasure Coast). (Invited by Comet Creative)

Academic Board (five scholars) for Arizona State University Megapolitan Tourism Center (Director Tim Tyrell)

Tyrell, T, Spohn, C. & L. Pennington-Gray (2009). Survey about Perceptions of Travel Risk. Security of Corporate Travel Executives. (TCMI is a subcontract to Arizona State University).

Strategic Marketing Plan for the Gainesville Sister Cities Program- Novorrosiskk and Gainesville (Steve Kalishman, Director for Sister Cities Program). 2006

Pennington-Gray, L. (January, 2006-May, 2006). Strategic Plan for Vladimir, Russia with my Tourism Planning and Development Class (Lyudmila Sushkova, Vice rector on international affairs, Vladimir State University.) 2006.

Pennington-Gray, L. (2005). Strategic Marketing Plan for AllyKatz. (Keith Koralewski, Manager).

Pennington-Gray, L. (May 2005-December 2005). Strategic Marketing Plan for Original Florida (Jayne Moraski, Director of Original Florida). 2005.

Pennington-Gray, L. (January 21, 2004). Member of Project Team for the Proposed Project “Guidebook on Authentic Old St. Augustine Village: 400 Years of American History” for the Daytona Beach Museum of Arts and Sciences, Inc. (Michael Brothers, Executive Director), Daytona, FL.

Pennington-Gray, L. (January 21, 2004). Member of Project Team for the Proposed Project “Families Exploring American History” for the Daytona Beach Museum of Arts and Sciences, Inc. (Michael Brothers, Executive Director), Daytona, FL.

Pennington-Gray, L. (August 15-December, 2001). Developing a Strategic Market Plan for a New Tourism Venture. Completed for Noetic Marketing Group, Inc. Gainesville, FL.

Holdnak, A. & L. Pennington-Gray. (July 1, 2001- December, 2001). Conducting a Needs Assessment for a new community park. *Completed for the Boynton Beach Department of Recreation and Parks.* Boynton Beach, FL.

Pennington-Gray, L. (January 1- May 1, 2001). Developing a Strategic Market Plan for the Sweet Water Branch Inn. *Prepared for Cornelia Holbrook, Sweet Water Branch Inn.* Gainesville, FL.

Pennington-Gray, L. (February 13, 2001). Developing an Agri-Tourism Program in Live Oak. *Prepared for Suzanne Stapleton- IFAS- Agricultural Extension Program in Live Oak.* Live Oak, FL.

Pennington-Gray, L. (March 1-31, 2001). Survey Methodology and Design for Marketing Survey. *Presented to Charise Swed, Gainesville Regional Airport.* Gainesville, FL.

Pennington-Gray, L. & H. Gibson (March 3, 2000). An Investigation of Central Florida's Snow Skier's Satisfaction of the trip to Italy. *Presented to Central Florida Snowskiers Association.* Orlando, FL.

Pennington-Gray, L. (January 1, 2000- May 1, 2000). Developing a Strategic Market Plan for the University of Florida Hotel and Conference Center. *Prepared for Wende Blumberg, General Manager, University of Florida Hotel and Conference Center.* Gainesville, FL.

Lectures, Speeches or Posters Presented at Professional Conferences/Meetings

International Presentations (Referred)

Stepchenkova, S., Lane, C., Pennington-Gray, L., & Thapa, B. (2011). Strategic partnership to improve tourism education: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. Paper accepted for presentation at the International Society of Travel & Tourism Educators Conference. Miami, Florida. October 20-22.

Tasci, A., Aktas, G., Manukyan, A., Pennington-Gray, L., Thapa, B., & Sagas, M. (2011). ATA Fellows: A multilateral university consortium to strengthen tourism education, research and industry outreach. Paper presentation at the Advances in Hospitality and Tourism Marketing and Management Conference. Istanbul, Turkey. June 19-24.

Thapa, B., Pennington-Gray, L., Russo, S., Geldenhuys, S., & Coetzee, W. (2010). University of Florida and Tshwane University of Technology: Partnership to strengthen teaching, research, service and faculty development in tourism management. Poster presentation at the Global Sustainable Tourism Conference. Mbombela, South Africa. November 15-19.

Pennington-Gray, L. (2010) Regional Tourism Partnerships. International Conference on Global Sustainable Tourism, Nelspruit, South Africa, Nov. 15-19

Ignatius Cahyanto; Lori-Pennington Gray; Laura Mandala; Ashley Schroeder; Kyriaki Kaplanidou (2011) The Effects of Social Media Usage on Travel Information Searching and Travel Experience Sharing. *Proceedings from the 42nd Annual Travel and Tourism Research Association Conference* (no pages-digital copy). London, Ontario Canada. June 18-21.

Cahyanto, I; Pennington-Gray, L.; Srinivasan, S.; Matyas, C. Thapa, B & Villegas, J. (2011) Stated Preferences of Tourists for Evacuating in the Event of a Hurricane. *Proceedings from the 42nd Annual Travel and Tourism Research Association Conference* (no pages-digital copy). London, Ontario Canada. June 18-21.

- Kim, S., Slutsky, S, Thapa, B., & Pennington-Gray, L. (2010). Pricing competition model of information sharing: Game theory approach. Paper presentation at the International Council on Hotel, Restaurant, and Institutional Education Annual Conference. San Juan, Puerto Rico. July 28-31.
- Cahyanto, I. & L. Pennington-Gray (2011). The effects of Social Media Usage on Travel Information Searching and Travel Experience Sharing. International Travel and Tourism Research Association, London, Ontario Canada, June 19-21
- Cahyanto, I. & L. Pennington-Gray, Srinivasin, S., B. Thapa , Matyas, C. & J. Villegas (2011). Stated Preferences of Tourists for Evacuating in the Event of a Hurricane. International Travel and Tourism Research Association, London, Ontario Canada, June 19-21
- Pennington-Gray, L (2010). Regional Partnerships: Creating Sustainable Regional tourism partnerships. *Paper presentation scheduled at the Global Sustainable Tourism Conference.* Mbombela, South Africa. November 15-19.
- Cahyanto, I., Pennington-Gray, L., Thapa, B., Villegas, J., Srinivasan, S., & Matyas, C. (2010). Segmenting Tourists' Information Behavior in the Event of a Crisis. Proceedings of the 2010 Travel and Tourism Research Association Conference (TTRA). San Antonio, TX, June 20-22.
- Thapa, B., Pennington-Gray, L., & Russo, S. (2010). University of Florida and Tshwane University of Technology: Partnership to strengthen teaching, research, service and faculty development in tourism management. *Poster presentation at the Center for Latin American Studies & Center for African Studies Conference: Bridging Conservation and Development in Latin America and Africa: Changing Contexts, Changing Strategies.* University of Florida, Gainesville, FL. January 28-30.
- Kim*, S., Slutsky, S, Thapa, B., & Pennington-Gray, L. (2010). Pricing competition model of information sharing: Game theory approach. *Paper presentation at the International Council on Hotel, Restaurant, and Institutional Education Annual Conference.* San Juan, Puerto Rico. July 28-31.
- Cahyanto*, I., Pennington-Gray, L., & Thapa, B. (2009). A postcard from the village: Using photoelicitation as a means of developing tourism. *Paper presentation at the 40th Annual Travel and Tourism Research Association Conference.* Honolulu, Hawaii. June 21-24.
- Huang*, C., Pennington-Gray, L., Thapa, B., Phillips, R., & Holland, S. (2009). Timeshare owners' perceptions of and preferred ways of participating in tourism planning. *Poster presentation at the 40th Annual Travel and Tourism Research Association Conference.* Honolulu, Hawaii. June 21-24.
- Kim*, S., Slutsky, S., Thapa, B., & Pennington-Gray, L., & Holland, S. (2009). Nash Equilibrium of Hotel Pricing Strategies: A Bertrand Model of Information Sharing in Florida. *Paper presentation at the 40th Annual Travel and Tourism Research Association Conference.* Honolulu, Hawaii. June 21-24.
- Bychkovskikh, E & L. Pennington-Gray (2008). *World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia.* Presented at the International Travel and Tourism

- Research Association Conference in Philadelphia, PA. Digital CD ROM proceedings. June 17-19
- Bychkovskikh, E & L. Pennington-Gray (2008). *World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia*. Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (paper presentation)
- Huang, C. & L. Pennington-Gray (2008). *Civic Engagement, Perceptions of Tourism Planning, and Willingness to Participate in Tourism Planning: A Study of U.S. Timeshare Owners*. Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (poster presentation).
- Pennington-Gray (2008). *Grandtravel: What is it?* Presented at the International Travel and Tourism Research Association Conference in Philadelphia, PA. June 16-18. (invited)
- Pennington-Gray, L. (2007). *Evaluating Destination Branding*. Matchpoints Conference. Aarhus, Denmark. November 10-15.
- Pennington-Gray, L. (2007). *Methods for Local CVBs to Facilitate Financial Support*. Presented at The International Ecotourism Society (TIES). Maddison, WI. September, 26-28.
- Kim, J.E.; Lane, C. & Pennington-Gray, L. (2006). Bed and Breakfast E-mail Customer Service in Florida. Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Meyer, L. & Pennington-Gray, L. (2006). Does Cohort influence travel decision-making? Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Huang, C.; Bychkovskikh, Y. & L. Pennington-Gray. (2006). Primary Heritage Tourists vs. Participated Heritage Tourists. Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
- Palmieri, C. & L. Pennington-Gray, L. (2006). Do Grandparents Allow Grandchildren to Make Travel Related Decisions When Traveling Together? Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22
- Kim, J.E.; Trail, G. & L. Pennington-Gray, L. (2006). Service Quality, Disconfirmation of Expectancies, Satisfaction and Word of Mouth on Intention to revisit Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22.
- Kim, J.E. & L. Pennington-Gray (2006). Analysis of Cross-Cultural Studies in Tourism Research in Last Ten Years (95'-05'). Presented at the Travel and Tourism Research Association Conference in Dublin, Ireland. June 17-22.
- Kim, J.E.; Pennington-Gray, L. & B. Thapa (2005). Community based tourism development in a small rural town? The Case of High Springs, Florida. Border Tourism Conference Xishungbana, China, July 6-10.
- Pennington-Gray, L. & Kim, J.E.; (2005). Regional cooperation among border states: the gulf of Mexico states accord (GOMSA). Border Tourism Conference in Xishungbana, China, July 6-10.

- Kim, & L. Pennington-Gray (2005). Using Mystery Shoppers as an Evaluation Tool in a Destination Audit. Presented at the Travel and Tourism Research Association Conference in New Orleans, Louisiana, June 11-14.
- Gibson, H., & Pennington-Gray, L. (2005). Understanding golf tourism: Insights from role theory. Paper presented at the 13th Congress of the European Sport Management Conference, Newcastle, UK, September, 7-10, 2005.
- Pennington-Gray, L. (2004). Resident Attitudes Towards Tourism in a Destination in the Stagnation Stage of the Tourism Life Cycle. *Paper presented at the 1st International Conference on Sustainable Tourism- Sustainable Tourism 2004*, Segovia Spain, July 7-9.
- Pennington-Gray, L.; Carmichael, B. & M. Daniels (2004.) Political-Economic Construction Of Quality Tourism Experiences. *Poster Presentation at the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
- Pennington-Gray, L. & B. Thapa (2004). Culturally Responsible Behaviors: Are DMOs Doing a Good Job of Educating the Tourist? *Poster Presentation at the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
- Wagenheim, M.; Pennington-Gray, L. & J. Confer (2004). Satisfaction and Authenticity: A Study of Visitors to Heritage Tourism Sites. *Paper Presented at the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
- Kim, J.E.; B. Thapa & L. Pennington-Gray (2004). Image Differences of a Nature-Based Tourism Destination by Travel Behaviors. *Paper presented at the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
- Kim, J.E. & L. Pennington-Gray (2004). Florida Resident's Image of Korea as a Travel Destination. *Paper Presented at the 35th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
- Gibson, H., Williams, S., & Pennington-Gray, L. (2003). Destination Images and Benefits Sought from an International Ski and Snowboard Trip: A Follow-up Study. *Paper presented at the European Association for Sport Management Congress*, Stockholm, Sweden, September 10-13.
- Bennett, G; Pennington-Gray, L., Zhang, J. & B. Cianfrone (2002). Assessing Customer Satisfaction with the Festival Village at an Action Sports Event. *Paper presented at the International Conference on Sport and Entertainment Business*. Columbia, SC, October 2-6.
- Pennington-Gray, L.; Gibson, H. & C. W. Lane. (2002). "Sport Junkies" or Tourists? What College Sports Fans "Do" When Attending a Game? *Paper Presented at the 2002 Canadian Congress on Leisure Research*, Edmonton, Alberta, Canada, May 22-25.
- Pennington-Gray, L.; Holland, S. & B. Thapa. (2002). Assessing The Validity Of An Outdoor Recreation Constraints Model For Residents Of Florida. *Paper Presented at the 2002 Canadian Congress on Leisure Research*, Edmonton, Alberta, Canada, May 22-25.

- Pennington-Gray, L. & H. Gibson. (2002). Understanding Golf Tourism: Exploring the Sport and Tourism Synergy. *Paper Presentation at the National Association of Sport Management Conference*, Banff, Alberta, Canada, May 29-30.
- Pennington-Gray, L. & P. Teo (2002). The Effects of an Aging Population on the Cruise Industry: Lessons for Asia-Pacific based on a North-American Perspective. *Paper Presentation at Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11.
- Lane, C. & L. Pennington-Gray (2002). Evaluating Travel and Tourism Websites as e-Learning Environments. *Paper Presentation at Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11.
- Leahy, K.; Pennington-Gray, L & A. Holdnak. (2001). An Exploration of the Relationship between Loyalty, Involvement, Satisfaction and Intention to Return: A Case Study of Visitors to Orlando. *Poster Presentation at the 33rd Annual Travel and Tourism Research Association Conference*, Fort Meyers, FL. June 10-13.
- Seonbok, L.; Klenosky, D. & L. Pennington-Gray. (2001). Investigating the Japanese Sports Travel Market: A Comparison of Golf and Ski Travelers. *Poster Presentation at the 33rd Annual Travel and Tourism Research Association Conference*, Fort Meyers, FL. June 10-13.
- Pennington-Gray, L; E. White; & G. Sanders (2000). Profiling Canadians Who Don't Really Like to Travel, *Paper Presented at the International Society of Travel and Tourism Educators*, Tampa, FL, October 5-7.
- Thapa, B.; Pennington-Gray, L. & E. White. (2001). The Role of the Internet and Travel Planning Behaviors among University of Florida Students. *Poster Presentation at the 31st Annual Travel and Tourism Research Association Conference*, Fort Meyers, FL. June 11-14.
- Pennington-Gray, L. & R. Spreng (2000). Analyzing Travel Preferences with Cohort Analysis. *Paper Presentation at 30th Annual Travel and Tourism Research Association Conference*, Burbank, CA, June 11-14.
- Pennington-Gray, L. & C. Vogt (2000). Differences in Border Versus Interior Welcome Center Locations. *Paper Presentation at 30th Annual Travel and Tourism Research Association Conference*, Burbank, CA, June 11-14.
- Pennington-Gray, L. & D. Kerstetter (1999). Perceived Constraints to Nature-Based Tourism: A Case Study of Women Living in the Midwest. *Paper Presentation at 29th Annual Travel Tourism Research Association Conference*, Halifax, Nova Scotia, June 16-20.
- Pennington-Gray, L. & D. Kerstetter (1998). The Benefits Sought by Women Traveling for Pleasure: A Factor-Cluster Approach. *Paper Presentation at 28th Annual Travel and Tourism Research Association Conference*, Fort Worth, TX, June 10-13.
- Pennington-Gray, L.; X. Xu & J. D. Fridgen (1997). Welcome Center Users vs. Rest Area Users: Who Visits? *Poster Presentation at the 27th Annual Travel and Tourism Research Association Conference*, Norfolk, VI, June 15-19.

West, D.B.; Pennington, L. & D. Holocek (1997). Tourism Taxation: Implications for Tourism Marketing. *Paper presented at Tourism Research Building a Better Industry Proceedings*, Sydney, Australia. July 6-9

West, D.; Pennington, L. & P. Forsberg (1997). Global Travel and Tourism Taxation: Implications for Tourism Marketing. *Paper Presented at Australia and New Zealand Association for Leisure Studies Conference Proceedings*, New Castle, Australia. July 9-12

	International Seminar/Presentation (Invited)	
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Pennington-Gray, L., & **Schroeder, A.** (2012). *Disasters and Emergencies: Utilizing Social Media with the Unexpected in the World of Tourism*. Webinar presented as part of the Travel and Tourism Research Association (TTRA) Webinar Series. February 8.

Pennington-Gray, L.(2011). DMO crisis management best practices. Strategic partnership to improve tourism education: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. Paper presented at University of Nizhni Novgorod. Nizhni Novgorod, Russia. September 29.

Pennington-Gray (2011). (invited keynote speaker). "Are you prepared for a tourism crisis?" Asociacion Chilena de Empresas de Turismo. Santiago, Chile. April 12, 2011

Pennington-Gray (2011). (invited keynote speaker). "How to create a Tourism Area Response Network (TARN)" ACHET. Santiago, Chile. April 9, 2011

Pennington-Gray, L. & A. Elliot. (2010) Tourism Crisis Management- the 4Rs- presented at ESTO. July 28

Pennington-Gray, L. (2010) Crisis Readiness- Are you prepared? Florida Attraction Association. June 11

Pennington-Gray, L. & S. Sanders. (2010) Tourism Crisis Management- the 4Rs- presented at International Association of Amusement Parks (IAPPA). November 15

Pennington -Gray, L. (2010). Are you prepared? ESTO. July 28.

Pennington-Gray, L.; E. McLaughlin & A. Elliot (2010). The Crisis Event: Victimized or Managed? What is your plan. Presented at the Florida Attractions Association. St. Augustine, Florida. May 28, 2010

Pennington-Gray, L. (2010). (invited speaker). Training Police Officers as "Tourism Ambassadors". Monterrey, Mexico, Feb. 24, 2010

Thapa & Pennington-Gray (2009) (invited speaker). Tourism Crisis Management in Mexico. October 15, 2009

Pennington-Gray, L. Pandemic Planning Workshop in Caribbean. (invited participant). UNWTO. September 22

Pennington-Gray, L. (2006) (invited participant). World Travel and Tourism Council *6th Annual Summit*, Washington, DC, USA. April 22

Pennington-Gray, L. (2005). (invited participant) World Travel and Tourism Council *5th Annual summit*, Delhi, India, April 3-6.

Pennington-Gray, L. (2005). (invited participant). Sister Cities Delegation between Sarasota, FL and Vladimir, Russia. *Vladimir, Russia*. August 27-September 4

Pennington-Gray, L. (2004). NSF regional grant meeting. *National Science Foundation*. Raleigh, North Carolina , October 21.

Pennington-Gray, L. (2003). Tourism: Where Do We Go from Here? *Invited Seminar Working Group Meeting of the Gulf of Mexico States Accord Strategic Planning Meeting*. Merida, Mexico, October 1.

Pennington-Gray, L. (2002). Tourism: What Role Will it Play in the Gulf? *Gulf of Mexico States Accord Strategic Planning Meeting. Invited Seminar*. Orlando, FL, July 25.

Pennington-Gray, L. (2002). Tourism Policies And Practices: A Proposed Model to Facilitate Tourism Between Kyonggi Province and the State Of Florida. Paper Presented at *The First Ajou University/University of Florida Economic Forum for Kyonggi Province/State of Florida*. Suwon, Korea, June 3-4.

	Invited Panelist, Discussant, Organizer or Moderator	
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Pennington-Gray, L., & **Schroeder, A.** (2012). *Disasters and Emergencies: Utilizing Social Media with the Unexpected in the World of Tourism*. Webinar presented as part of the Travel and Tourism Research Association (TTRA) Webinar Series. February 8.

Pennington-Gray, L. (2010). (moderator) Avoiding the Catastrophe ... Stand, Be Counted and Deliver. Travel and Tourism Research Association, June 19-22.

Pennington-Gray (2009). *Tourism Crisis Management: Preparedness and Risk*. Presented at the International Conference on Travel and Tourism Research. Honolulu, HI. June 22-26 (invited panelist).

Pennington-Gray, L. (2007). (Moderator). The International Ecotourism Society Annual Conference. Madison, WI. September 26-28

Pennington-Gray, L; Willming, C.; McLaughlin, E. & B. Thapa (2008). *An Inaugural Tourism Crisis Management Think Tank*. Invited 25 interdisciplinary faculty from on campus to address issues related to Crisis Management. January 18th. (organizer)

McLaughlin, E.; B. Thapa & L. Pennington-Gray (co-coordinator), (2008). *A workshop dedicated to tourism crisis planning*. To be held at the Florida Association of Visitor and Convention Bureau Annual Conference. June 26th. (invited panelist)

Pennington-Gray, L. (2006). Marketing and Tourism Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.

Pennington-Gray, L. (2004). Political Construction of Quality Tourism Experiences. (*Invited Panelist*) at the 35th Annual Travel and Tourism Research Association Conference. Montreal, Quebec, June 22.

Vogt, C. & L. Pennington-Gray (2002). What is Benchmarking? *Discussant at the Benchmarking Forum*. Texas A&M University. College Station, TX. March 11-12.

	Invited Workshops	
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First annual tourism Crisis Management Leadership Workshop. (2010) Keynote Address. Gainesville, FL, October 13-15

Pennington-Gray, L. (2006). Research Gets Results!! How can you use research to make better decisions? Rural Tourism Summit, Lake City, Florida, May 15-16.

Invited Workshop Participant (2004). *US/Mexico Travel and Tourism Data Improvement Initiative*. Texas A&M, College Station, TX, Aug. 2-3.

Invited to the *Inaugural White Water to Blue Water Initiative Meeting* (2003). Organized by the US Department of State. Member of the Sustainable Tourism Working Group. Miami, FL, Dec. 2-3

Pennington-Gray, L. & S. Holland (2003). Packaging Tourism Products for Effectiveness. *Workshop for Florida Freshwater Frontier*. Clewiston, FL. Sept. 18-19th.

Pennington-Gray, L. & S. Holland (2003). Packaging Tourism Products in South Central Florida. *Workshop for the Florida Freshwater Frontier*. Seabring, FL. Sept. 18-19th.

Pennington-Gray, L. & S. Holland (2003). *Hospitality Training in Cedar Key*, Cedar Key, FL., May 21.

Pennington-Gray, L. (2002). Ag-tourism Evaluating Your Farm as a Tourism Site. *Workshop on Ag-tourism*, Live Oak, FL, January 24.

	National Presentations (Refereed)	
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Elliott, A; McLaughlin, E. & L. Pennington-Gray (2010). The Crisis Event: Victimized or Managed! What's your Plan? Florida Attractions Association. St. Augustine, FL, May 27-28

Pennington-Gray, L. & M. Wagenheim (2004). Determinants of Satisfaction for Festival Visitors. *Paper Presentation at the 2004 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Reno, NV. October 12-16.

- Kim, J.E. & L. Pennington-Gray (2004). The Differential Images of Non-Visitors of South Korea As A Travel Destination. *Paper Presentation at the 2004 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Reno, NV. October 12-16.
- Pennington-Gray, L.; Holland, S. & B. Thapa (2004). Regional Tourism Efforts: The Original Florida. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL. September 27-30.
- Pennington-Gray, L.; Thapa, B. & J.E. Kim (2004). How Visioning and Tourism Planning Interact: The Case of the Town of Micanopy. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL. September 27-30.
- Thapa, B.; Holland, S. & L. Pennington-Gray (2004). Attitudes, Participation and Trends in Outdoor Recreation among Florida Statewide Residents. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL. September 27-30.
- Pennington-Gray, L., R. Beland, & S. Sklar (2002). The Use of Travel Discounts by Older Adults. *Paper Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.
- Willming, C.; Anderson, S., Gibson, H. & L. Pennington-Gray. (2002). Perceived racial discrimination and the leisure travel behaviors of African Americans. *Paper Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.
- Thapa, B.; Pennington-Gray, L., Holland, S. & C. Willming. (2002). Constraints to the Outdoors: An Examination of Whites, Blacks and Hispanics. *Poster Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.
- White, E. & L. Pennington-Gray (2001). Tourist Information Search Strategies: A Replication and Extension. *Poster Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Denver, CO., October 3-7.
- Constant, A.; Ashton, C. & L. Pennington-Gray (2001). Gardening as a Recreation Specialization and the Life Satisfaction of Older Adults. *Paper Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Denver, CO., October 3-6.
- White, E. & L. Pennington-Gray (2001). Spring Breakers Who live In Florida: What do They Do?" *Poster Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Denver, CO., October 3-6.
- Gibson, H. & L. Pennington-Gray (2001). Destination Images and Benefits Sought from an International Ski Trip: A Case Study in Active Sport Tourism. *The 2001 North American Society of Sport Management*. Virginia Beach, VI. May 29-June 3.

- Pennington-Gray, L. (2000). Cohort Analysis: An Application to Canadian Tourism. Trends 2000, East Lansing, MI, September 17-20, on-line at www.msu.edu/prtr/trends2000/trendsarticles/html.
- Vogt, C. & L. Pennington-Gray (2000). Tourist Information Search Strategies: A Replication and Extension. *Poster Presentation at the 2000 Leisure Research Symposium at the National Recreation and Parks Association Conference* Phoenix, AZ., October 10-14.
- Pennington-Gray, L. & D. Kerstetter (1999). Assessing the Validity of the Hierarchical Constraints Model in a Nature-Based Tourism Context. *Paper Presentation at the 1999 Leisure Research Symposium at the National Recreation and Parks Association Conference*, Nashville, TN, October 20-23.
- Pennington-Gray, L. & D. Kerstetter (1994). An Exploratory Study of the Benefits Sought by College-Educated Women Traveling for Pleasure: Is there a Generational Effect? *Poster Presentation at the 1994 Leisure Research Symposium at the National Recreation and Parks Association Conference* San Antonio, TX. October 3-5.

	National Presentations (Invited)	
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- Pennington-Gray, L. & McLaughlin, L. (2009). Florida State Park Emergency Action Plan Evaluation. Presented to Director Florida State Parks.
- Pennington-Gray, L. & McLaughlin, E. (2009). *New Paradigms on tourism crisis management*. Presented at the Southeastern Travel and Tourism Research Association. Montgomery, Alabama, March 23-26. (invited keynote speaker)
- McLaughlin, E. & L. Pennington-Gray (2008). *TCMI and Destination Management Organizations*. Presented at the Florida Emergency Preparedness Association. Orlando, FL. February 8-13 (invited speaker)
- Pennington-Gray, L. (2006). (invited presentation). TIA Market Outlook Forum State Researchers Meeting. Crisis Management Institute. Charlotte, NC.
- Pennington-Gray, L. (2005). (invited participant). Sister Cities Delegation between Sarasota, FL and Vladimir, Russia. Vladimir, Russia. August 27-September 4
- Pennington-Gray, L. (2006). (invited presenter). Research Gets Results!! How can you use research to make better decisions? *Rural Tourism Summit*, Lake City, Florida, May 15-16.
- Pennington-Gray, L. (2003). Sports Commission Panel. *Panel Moderator for Sport Marketing Association Inaugural Conference*. Gainesville, FL, November 9-11.
- Pennington-Gray, L. (2003). Cross Cultural Tourism. *Presentation to Dr. Deborah Kerstetter's Graduate Class at Penn State University*. State College, PA. Apr. 10.

Pennington-Gray, L. (2003). Tourism Opportunities. *Presentation to the International Committee at Penn State University*. State College, PA. Apr. 11.

Pennington-Gray, L. (2002). Tourism in Florida: What is the Organization Structure. *Presentation to MSU department of Recreation, Parks and Tourism Resources*, East Lansing, MI, February 11.

Pennington-Gray, L. (2002). The Ins & Outs of Graduate Programs as an Entrée into Faculty and Research Positions. *Presentation to MSU Department of Recreation, Parks and Tourism Resources*, East Lansing, MI, February 15.

	Regional Presentations (Refereed)	
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Matyas, C., Srinivasan, S., Cahyanto*, I., Thapa, B., Pennington-Gray, L., Villegas, J. (2011). Attributes affecting the evacuation decisions of Florida tourists when a hurricane landfall is projected. Paper presentation at the Florida Society of Geographers Annual Meeting. Gainesville, FL. February 19.

Thapa, B. & Pennington-Gray, L. (2006). (invited presenter). Presentation of the Final Results of a year long study on tourism. Norfolk Virginia, August 14

Culver, C. & L. Pennington-Gray (2006). (presenter) Florida Lodging Tax Expenditure for Historic Preservation as an Indicator of Quality Heritage Tourism. Symposium on the Local Economy of Northeast Florida. Economic Development in NE Fla. March, 30-31.

Pennington-Gray, L.; Confer, J. & C. Culver (2006). (presenter) Examining Heritage Tourism Behaviors, Symposium on the Local Economy of Northeast Florida. Economic Development in NE Fla.. March, 30-31.

Wagenheim, M., Pennington-Gray, L. & J. Confer (2004). An Exploratory Study of St. Augustine, Florida Types of Heritage Tourists. *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, March 28-April 1.

Nice, B. & L. Pennington-Gray (2004). Understanding activity participation of business travelers: Do they participate? *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, March 28-April 1.

Kim, J. E. & L. Pennington-Gray (2004). Florida resident's awareness of South Korea: Do more aware residents have more positive images? *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, March 28-April 1.

Kim, J. E. & L. Pennington-Gray (2003). Perceptions and Attitudes on Tourism Development: The Case of Micanopy. *Paper Presentation at the 15th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 6-8.

- Lane, C. W. & L. Pennington-Gray (2003). Measuring Sports Fan Involvement in Internet Message Boards. *Paper Presentation at the 15th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 6-8.
- Peters, L.; H. Gibson, & L. Pennington-Gray (2003). Motivations of Backpackers through Europe. *Poster Presentation at the 15th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 6-8.
- White, E. & L. Pennington-Gray (2001). Skier Motivations: Do they Change over Time? *Paper Presentation at the 13th Annual Northeastern Recreation Research Symposium*. Sagamore, NY. April 1-3.
- Meyer, L.; Patterson, T.; Holdnak, A. & L. Pennington-Gray. (2001). Welcome Center Research: How Valuable is Secondary Research? *Paper Presentation at the 13th Annual Northeastern Recreation Research Symposium* Sagamore, NY. April 1-3.
- Sanders, G.; White, E. & L. Pennington-Gray (2000). Importance-Performance Analysis: An Application to Michigan's Natural Resources. *Paper Presentation at the 12th Annual Northeastern Recreation Research Symposium*. Sagamore, NY. April 8-11
- Yang, S.; L. Pennington & D. Holecek (1997). Scale Issues in Tourism Development. *Paper Presentation at the 9th Annual Northeastern Recreation Research Symposium*, Sagamore, NY. April 5-8.

	Regional Presentations (Invited)	
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- McLaughlin, E.; B. Thapa (co-coordinator) & L. Pennington-Gray (co-coordinator), (2008). planning for "A workshop dedicated to tourism crisis planning." All planning associated with workshop as part of the Florida Association of Visitor and Convention Bureau Annual Conference. June 22-24
- Thapa, B. & L. Pennington-Gray (2007). (presenter). *Proposal to complete research for Flagler County*. Presentation to the Flagler County Board of County Commission. Flagler County, July 15
- Pennington-Gray, L. (2008). (presenter) *Proposal to complete research for Clay County*. Presentation to the Clay County Board of County Commission. Clay County, January 15th
- Pennington-Gray., L. (2006). (presenter) Marion County Occupancy Study Report. Marion County Tourism Development Council Meeting, January 11.
- Pennington-Gray, L. (2006). (presenter). Marion County Tourist Study Presentation. Marion County Tourism Development Council Meeting. December 8.
- Pennington-Gray, L. (2006). (presenter). Pasco County Visitor Study Preliminary Results. Presented to the Pasco County Board of County Commissioners. January, 26.
- Pennington-Gray, L., Thapa, B., & Jun, S. (2005). (presenter) *Marion County Tourism: Destination Visioning Symposium*. . Marion County Tourism Development Council. October.

McLaughlin, E. & L. Pennington-Gray (2008). *Tourism Crisis Management*. Presented at the Upper Midwest Convention and Visitor Bureau Association. St. Cloud, MN, September 21-23 (invited keynote speaker)

Pennington-Gray, L. (2003). Equine Tourism. *Presented at Southeastern Equestrian Trails Conference*. Gainesville, FL. July 19.

Pennington-Gray, L. & S. Holland (2001). Tourism Issues in Indian River County. *Oral Presentation to Indian River County Tourism Development Council*. Vero Beach, FL, December 5.

	State Presentations (Invited)	
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Pennington-Gray, L. (2006). (presenter) *Marion County Tourism: Final Report*. . Marion County Tourism Development Council. October 30th

Thapa, B. & Pennington-Gray, L. (2006). (invited presenter). Presentation of the Final Results of a year long study on tourism. Norfolk Virginia, August 14

Pennington-Gray, L.; Confer, J. & C. Culver (2006). (presenter) Examining Heritage Tourism Behaviors, Symposium on the Local Economy of Northeast Florida. Economic Development in NE Fla., March, 30-31.

Pennington-Gray, L. (2003). How to Increase Visitors to the Florida Birding and Nature Festival. *Oral Presentation to the Pinellas County Birding Festival*. Pinellas County, FL. May 20.

Pennington-Gray, L. (2002). Information Leads to Marketing Effectiveness. *Oral Presentation at the Florida Association of Visitor and Convention Bureaus Educational Meeting*. Tampa, FL. June 17.

Pennington-Gray, L. (2002). Repositioning the Profession for Significant Partnerships, Grants, Sponsors, Revenue Generation and Citizen Advisory. *Oral Presentation at FRPA Trends Institute*, Howey-in-the-Hills, FL, February 7.

Pennington-Gray, L. (2000). Farm Tourism: Cashing in on Urban Sprawl. *Oral Presentation for Farm Bureau*, Gainesville, FL. September 27.

	Local Presentations (Invited)	
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Pennington-Gray, L.; Confer, J. & C. Culver (2006). Examining Heritage Tourism Behaviors, Symposium on the Local Economy of Northeast Florida. Economic Development in NE Fla., March, 30-31

Pennington-Gray, L. (2006). Alachua County Destination Audit. Alachua Tourism Development Council Meeting. January 18.

Pennington-Gray, L. (2003). Sports Commission Panel. *Sport Marketing Association Inaugural Conference*. Gainesville, FL, November 9-11 (Panel Moderator).

Pennington-Gray, L. (2002). Tourism in Alachua County. *Oral Presentation to Alachua County Tourism Development Council*. Gainesville, FL. April 10.

Pennington-Gray, L. (2002). The Role of Tourism in the Community. *Oral Presentation to the Alachua County Board of County Commissioners*. Gainesville, FL. Kanapaha Gardens. Sept. 30.

Pennington-Gray, L. (2002). The Role of Tourism in the Community. *Presentation to the Micanopy Historical Society*. Micanopy, FL. Micanopy Historical Museum. November, 10.

Pennington-Gray, L. (2000). The Benefits of Parks and Recreation. *Oral Presentation for Alachua County Recreation*, Gainesville, FL. May, 7.

Teaching/Advising

Undergraduate

LEI 3140 History and Philosophy
LEI 4574 Marketing in Recreation, Parks and Tourism
LEI 3843 Commercial recreation
LEI 3831 Tourism planning and development

Graduate

LEI 6108 Contemporary Theories
LEI 6573 Tourism Marketing
LEI 6931 Tourism Planning & Development
LEI 6931 Hospitality Planning and Development
HFT6747 Marketing in Hospitality & Tourism

Graduate Students

Graduate Students

- Graduated: 3 PhD students supervised-Chair; 1 PhD student C-Chair; 9 PhD committee members
- Graduated: 18 Master's students supervised thesis committee; 13 M.S. committee members

Current Student Research (2011-2012)

Student name	MS thesis/PhD	Research topic	Expected Completion
Ignatius Cahyanto	PhD	Modeling tourists' evacuation choices while at the destination: Effects of individual characteristics, social contexts, information search, and hurricane forecasts	Spring, 2012
Ashley Schroeder	MS/PhD	Exploring the relationship between perception of risk, use of social media, and propensity for international travel	Fall, 2011
Jade Wagner	MS	Turkey, Armenia, & United States: Cross-cultural differences among international tourists' experience, risk perception, & likelihood to travel	Spring, 2012
Fangzi Zhan	MS	Understanding how perceptions of risk mediate motivations and involvement with the London Olympics	Spring, 2012
Betty Wu	MS	Consumer demand and destination support for tourism crisis management readiness certification	Spring, 2012

University Governance and Service

University of Florida

- Warrington Business School- Hospitality Certificate- coordinator of faculty in TRSM (2006-present)
- Women's Mentoring Program (2006-2007)
- University of Florida University Scholars program- mentor (2001)
- Division of Recreational Sports, Water Polo Team, faculty advisor (2000-present)

College of Health and Human Performance

- Graduation Marshal (2003-2004)
- Department Representative to College Scholarship Committee (2000-2004)
- Chair of 'Future of Advising' Committee (2006-2007)
- Faculty Advising Committee Chair (2006-2007)
- Faculty Advising Committee (FAC) (2006-2009)

Department of Tourism, Recreation and Sport Management

- Coordinator of the Distinguished Speaker Series (2006-2007)
- Tenure and Promotion Committee (2006, 2007, 2008, 2009, 2010)
- Tenure and Promotion Review Materials Creation (2006,2007)
- Search Committee for Chair of TRSM (2006, 2007, 2008, 2009)
- Search Committee Member, Recreation, Parks and Tourism position (2000, 2001, 2004, 2005, 2006)
- Undergraduate Curriculum Committee Member (1999-2000)
- Graduate Committee Member (2001-2004)
- Department Name Change Committee Member (2003-2004)
- Faculty Coordinator Brazil Hospitality Training Program (2004)

- Center for Tourism Research and Development Director (May 1, 2004-present)

International and National Association Memberships

- ◆ Invited Member of the Travel Industry Association Research Committee. Organized by TIA, Invited by Joni Newkirk, Chair, 2006-2007
- ◆ Invited Member of the *Mexico/USA Tourism Statistics Working Group*. Organized by Helen Marano, United States Office of Travel and Tourism Industries.
- ◆ Co-Chair of the *Working Group on Tourism for the Gulf of Mexico States Accord*, Trade Partnership established in 1995 between 6 Mexican states and 5 US states to increase trade relations throughout the Gulf of Mexico
- ◆ Invited to the *Inaugural White Water to Blue Water Imitative Meeting* in Miami organized by the US Department of State. Member of the Sustainable Tourism Working Group.
- ◆ Member of the National Mentoring Program for *CONNECT- Canadian Studies Program and Center for the Study of Canada*. Selected as one of 100 people to participate in the First Week Seminar to focus on US/Canada Relations. July 26-30, 2004.
- ◆ Submitted two grants to the *Canadian Studies Program* to Examine the Differences between Americans and Canadians with regards to Cultural Identity and Sport Tourism Participation

Editorial or Review Activities

Editorial Boards

1. Associate Editor for USA- *International Journal of Safety and Security in Tourism/Hospitality* (October, 2011- present)
2. Associate Editor for *Anatolie*, Editor Metin Kozak, School of Tourism and Hospitality Management, Mugla (January 2005-present)
3. Associate Editor for *Tourism Analysis*, Editor Mussafer Uysal, Virginia Polytechnic Institute (2006-present).
4. Reviewer for *Journal of Travel and Tourism Marketing*, Editor Kaye Chon, University of Houston (January 2000-present).
5. Resource Editor for *Annals of Tourism- Research Notes and Reports*, Associate Editor Juergen Gnoth (added to Reviewers List- December 2000).
6. Associate Editor for *Losier/Leisure and Society*, Editor Yoshi Ywaski, University of Manitoba (December 2002-present)
7. Associate Editor for *Journal of Travel Research*, Editor Rick Perdue, University of Colorado at Boulder (January 2003- 2005)
8. Associate Editor, *Illuminare*, (Student Journal in Recreation, Parks, and Leisure Studies, University of Indiana)- 1998-2000.

Special Editor

1. Special Editor for *Losier/Leisure and Society*, Special Issue on Travel and Tourism Planning and Development. (Due to come out December 2006).

Reviewer Activity

- ◆ **Reviewer**, Journal of Hospitality and Tourism Marketing- 1999-present.
- ◆ **Reviewer**, Tourism Analysis- 2002-present
- ◆ **Reviewer**, Journal of Travel and Tourism Marketing- 2001-present
- ◆ **Reviewer**, Journal of Park and Recreation Administration- 1998-present.
- ◆ **Reviewer**, Journal of Physical Education, Recreation and Dance-1998.
- ◆ **Reviewer**, Journal of Tourism Review International, 2004-present

Reviewer for Scholarly Conferences

- ◆ **Reviewer**, Travel and Tourism Research Association Poster Sessions, 2001-2003, papers 2004-2011
- ◆ **Reviewer**, National Recreation and Parks Association Tourism Paper Sessions, 2003,2006

Professional Memberships and Service Positions

Professional Memberships

- ◆ US Travel Association- 2010-present
- ◆ DMAI- 2008-present
- ◆ IAPPA- 2008-present
- ◆ VISIT FLORIDA- 2000-present
- ◆ WTTC. 2005-2008
- ◆ Travel Industry of America. Member 1999-2009.
- ◆ TTRA, Member 1997-present
- ◆ NRPA, Member 1998-2007
- ◆ Gulf of Mexico States Accord (GOMSA). Chair Tourism Workgroup. 2002-present
- ◆ Gulf of Mexico States Institute- Think Tank (GOMSI). Member, 2002-present
- ◆ FLO/KOR (Florida/Korea Association). Member, 2002-present
- ◆ Caribbean Tourism Organization 2004-present

Professional Service Positions

- ◆ Member of Tourism Research Working Group for VISITFLORIDA, December 2003-2005
- ◆ At-Large Member of VISITFLORIDA'S Marketing Council, Appointed by VP of Marketing (Dale Brill) -July 2004
- ◆ Member of the National Mentoring Program for CONNECT- Canadian Studies Program and Center for the Study of Canada. Selected as one of 100 people to participate in the First Week Seminar to focus on US/Canada Relations. July 26-30, 2004.
- ◆ Member of Board of Directors for Travel and Tourism Research Association, Elected June 1, 2004- term expired June 1, 2007
- ◆ Co-Chair of the Working Group on Tourism for the Gulf of Mexico States Accord, Appointed September 2003

- ◆ Member of the Board of Directors for the Southeastern Travel and Tourism Research Association, Elected June 1, 2004- term expires June 1, 2007
- ◆ Vice-Chair of the Tourism Development Council for Alachua County, FL, Elected January 15, 2003- term expired January 15, 2004
- ◆ Member of the Alachua County Tourism Development Council, FL, Appointed by County Commission July 2000- term expired July 2004 – reappointed July 2004- term expires 2007
- ◆ Advisory Board Member Noetic Marketing Group Incorporated (Private Firm on Sustainable Development)- Appointed June 2001
- ◆ Member of Working Group on Mexico/USA Tourism Statistics Working Group- term started August, 2004

Conference Steering Committee

- ◆ The 1st International Conference on Safety and Crisis Management in the Construction, Tourism. June 24-28, 2011
- ◆ Tourism Crisis Management Institute, Inaugural Tourism Crisis Management Think Tank.
- ◆ University of Florida, Gainesville, Florida. January 18, 2008
- ◆ Florida Association of Visitor and Convention Bureau Annual Conference. Workshop on Tourism Crisis Planning. Gainesville, FL. June 26, 2008
- ◆ National Extension Tourism Conference: People, Places & Partnerships: Keys to Success. Kissimmee, Florida. September 27-30, 2004

	Honors	
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Paper Awards

- ◆ Pennington-Gray, L. (1998). Generational Marketing: An Examination of Attitudes and Benefits Sought by Different Generations of Canadian Pleasure Travelers. *Awarded the Luray Caverns Grant by the National Tourism Foundation*, National Tour Association, St. Louis, Missouri.

Fellowships/Scholarships

- ◆ Dissertation Completion Fellowship, Michigan State University, College of Agriculture and Nature Resources Scholarship. April, 1999. \$5000
- ◆ Luray Caverns Grant, National Tourism Foundation, Inc. Outstanding scholastic achievement in Tourism Industry. August 1998. \$2500
- ◆ Ph.D. Entrance Fellowship, Michigan State University Entrance Scholarship. August 1996. \$1000.