

# CURRICULUM VITAE

## JIN-WON KIM, Ph.D.

Assistant Professor  
College of Health and Human Performance  
Department of Tourism, Recreation and Sport Management  
University of Florida  
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Gainesville, FL 32611-8208

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## Education

**Michigan State University, East Lansing, USA** **08/2015**

- **Ph.D.** in Sustainable Tourism and Protected Area Management
- Department of Community Sustainability (Formerly: Department of Community, Agriculture, Recreation and Resource Studies)
- **Dissertation Title:** Measuring the Equity of Recreation Opportunity: A Spatial Statistical Approach

**Kyung Hee University, Seoul, South Korea** **08/2006**

- **M.S.** in Tourism Management
- Department of Tourism Management
- **Thesis Title:** Sustainability of Coastal Tourism Area: A Case Study of Anmyun Island, South Korea

**Kyung Hee University, Seoul, South Korea** **02/2002**

- **B.S.** in Geography
  - Department of Geography
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## Research Goal

- Dr. Kim is a tourism/recreation/community geographer. The overall goal of his research is to identify the role of recreation, park, tourism in the creation of active, vibrant, healthy, sustainable and resilient communities

## Research Interests

1. Community development, policy and sustainability
    - Environmental justice
    - Green space, community health and quality of life
    - Tourism and community resilience
  2. Water-based tourism planning and development
    - Beach tourism and recreation
    - Coastal management
  3. Applications of geospatial analytics in recreation, park, and tourism
    - Big data spatial analytics
    - Agent-based modeling
    - Spatial data analysis
    - Spatial econometric models and methods
    - Geospatial technologies (GIS, GPS, RS)
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## Academic Employments

- Assistant Professor, August 1, 2016 - Present  
College of Health and Human Performance  
Department of Tourism, Recreation and Sport Management  
University of Florida, Gainesville, USA
- Assistant Professor, September 1, 2015 – June 30, 2016  
Department of Tourism and Hotel Management  
Antalya International University, Dosemealti, Turkey
- Teaching Assistant, August 2014 - December 2014  
*The School of Hospitality Business*  
Michigan State University, East Lansing, USA
- Graduate Assistant, August 2011 - December 2013  
Visiting International Professional Program (VIPP) [<http://vipp.isp.msu.edu>]  
Michigan State University, East Lansing, USA

- Research Assistant, September 2008 - May 2009  
Recreational Marine Research Center (RMRC)  
Michigan State University, East Lansing, USA
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## Research

### Academic Awards

- Runner-Up Award (2018). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium*, Gainesville, Florida (with Eunjung Yang and Dr. Brijesh Thapa)
  - First Place Award (2018). *The Health and Human Performance (HHP) Stanley Lecture Research Symposium*, Gainesville, Florida (with Yongjin Lee and Dr. Lori Pennington-Gray)
  - Best Graduate Colloquium Paper (*Sponsored by Tourism Review International*) Award (2017). *The Travel and Tourism Research Association (TTRA) 48th Annual Conference*, Quebec City, Canada (with Yu-Hua Xu and Dr. Lori Pennington-Gray)
  - Best Paper Award (2017). *The Asia Pacific Tourism Association (APTA) 23th Annual Conference*, Busan, South Korea (with Dr. Sarah Nicholls)
  - Best Paper Award (2017). *The Korea American Hospitality & Tourism Educators Association (KAHTEA) 7th Annual Conference*, Las Vegas, USA (with Duhui Lee)
  - G-Inno Research Award (2011). *The Korea-American Association for Geospatial and Environmental Sciences (KAGES) Annual Meeting*, Settle, USA
  - Best Paper Award (2010). *The Tourism Sciences Society of Korea (TOSOK) Annual Conference*, Buan, South Korea (English Paper Session) (with Drs. Byungyun Yang and Hakjun Song)
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## Research Grants/Contracts

- Does green space promote community health? Exploring spatially varying effects of green spaces on community health in Florida, *Robert Wood Johnson Foundation (RWJF) Research Grant*. **PI**, \$100,000 (*In Prep*)
- Parks and quality of life, *Parks Recreation & Cultural Affairs (City of Gainesville, Florida)*. **Co-PI**, \$10,000 (*In Prep*)
- Socio-environmental dynamics of stormwater management systems: Evidence from Florida. *2019 Research Opportunity Seed Fund, University of Florida Office of Research*, **Co-PI**, \$100,000 (*Not Funded*)
- Beach access for people with disabilities in Duval county, *Florida*. *Department of Environmental Protection (FDEP)*. **PI**, \$30,000 (*In Prep*)
- Sustainable ecotourism enterprise development in Southeast Asia. *US Department of State/U.S. Embassy Vientiane*. **Co-PI**, \$282,672 (*Not Funded*)
- Incorporating tourism travel into FLSWM. *Florida Department of Transportation (FDOT)*. **Co-PI**, \$150,000, 2018 (**Funded**)
- Using geographically weighted regression to predict activity reinforcement and risky behaviors in adults. *2018 Research Opportunity Seed Fund, University of Florida Office of Research*. **MPI**, \$92,799 (*Not Funded*)
- Regional analysis of energy transition in South Korea using GIS and big data analytics. *Korea Energy Economics Institute (KEEI)*. **PI**, 10,000,000 Korean won (\$8,801), 2018 (**Funded**)
- Understanding visitor attitudes toward Korean national parks using big data analytics. *Korea National Park Service (KNPS)*. **PI** (Subcontract), \$1,400, 2017 (**Funded**)
- Examining the association between state medical marijuana laws, substance use/mental health disorder diagnoses, and associated health care costs. *2017 Robert Wood Johnson Foundation (RWJF) Research Grant*. **Co-I**, \$150,000 (*Not Funded*)

- Access for all? Recreation access and environmental justice in the city of Gainesville, Florida. *2016 UF-City of Gainesville Research Award Grant*. **PI**, \$49,996 (*Not Funded*)
- Locating tourist origins and destinations in Florida. *Florida Department of Transportation (FDOT)*. **Co-PI**, \$175,000, 2016 (**Funded**)
- Resilience of coastal tourism to several weather events in the Gulf of Mexico region. *2016 Robert Wood Johnson Foundation Grant*. **Co-PI**, \$1,000,000 (*Not Funded*)
- Effects of locaiton and market competition on hotel performance. *The Eli Broad College of Business. Michigan State University*. **Co-I**, \$12,000, 2016 (**Funded**)

### **Book Chapters (Refereed)**

**Kim, J.**, & Thapa, B. (in press). Exploring the spatial and temporal patterns of visitor flow using GPS data in Seoraksan National Park, South Korea. *UN World Tourism Organization (Eds.). Global Report on Visitor Experience Management*.

### **Refereed Journal Publications** (<sup>g</sup> denotes graduate student; <sup>p</sup> denotes post-doctoral associate/fellow; Corresponding authors are underlined)

- [28] Nicholls, S., & **Kim, J.** (accepted). Spatial is special: The need to consider spatial effects in leisure research. *Leisure Sciences*. (*SSCI*).
- [27] **Kim, J.**, Thapa, B., & Jang, S. (accepted). GPS-based mobile exercise application: An alternative tool to assess spatio-temporal patterns of visitors' activities in a national park. *Journal of Park and Recreation Administration*.
- [26] **Kim, J.**, Lyu, S., & Song, H. (accepted). Environmental justice and public beach access. *City & Community*. (*SSCI*).

- [25] **Kim, J.**, Jang, S., Kang, S., & Kim, S. (in press). Why are hotel room price different? Exploring spatially varying relationships between room price and hotel attributes. *Journal of Business Research*. (SSCI).
- [24] <sup>§</sup>Xu, Y., Pennington-Gray, L., & **Kim, J.** (in press). The sharing economy: A geographically weighted regression approach to examine crime and the shared lodging sector. *Journal of Travel Research*. (SSCI).
- [23] <sup>§</sup>Lee, Y., Pennington-Gray, L., & **Kim, J.** (2019). Does location matters? Exploring the spatial patterns of food safety in a tourism destination. *Tourism Management*, 71, 18-33. (SSCI).
- [22] Kim, Y., **Kim, J.**, & Hur, C. (2018). The spatial clustering patterns of the U.S. hotels during 1985-2017. *International Journal of Tourism Sciences*, 18(3), 192-201.
- [21] <sup>§</sup>Kim, M., **Kim, J.**, & Thapa, B. (2018). Influence of environmental knowledge on affect, nature affiliation and pro-environmental behaviors among tourists. *Sustainability*, 10, 3390. (SSCI).
- [20] Jang, S., Kitchen, P., & **Kim, J.** (2018). The effects of gamified customer benefits and characteristics on behavioral engagement and purchase: Evidence from mobile exercise application users. *Journal of Business Research*, 92, 250-259. (SSCI).
- [19] **Kim, J.**, Thapa, B., Jang, S., & <sup>§</sup>Yang, E. (2018). Seasonal spatial activity patterns of visitors with a mobile exercise application at Seoraksan National Park, South Korea. *Sustainability*, 10(7), 1-21. (SSCI).
- [18] Kang, S., Lee, G., **Kim, J.**, & Park, D. (2018). Identifying the spatial structure of tourism attraction system in South Korea using GIS and network analysis: An application of anchor-point theory. *Journal of Destination Marketing & Management*, 9, 358-370. (SSCI).
- [17] <sup>§</sup>Kim, M., Thapa, B., & **Kim, J.** (2018). Community reactions to tourism development: How does governmental fairness work? *Journal of Environmental Planning and Management*, 61(9), 1511-1534. (SSCI).
- [16] **Kim, J.**, & Nicholls, S. (2018). Access for all? Beach access and equity in the Detroit Metropolitan Area. *Journal of Environmental Planning and Management*, 61(7), 1137-1161. (SSCI).

- [15] Jang, S., & **Kim, J.** (2018). Remedying food policy invisibility with spatial intersectionality: A case study in the Detroit Metropolitan Area. *Journal of Public Policy & Marketing*, 37(1), 167-187. (SSCI).
- [14] <sup>p</sup>Chen, L., Thapa, B., **Kim, J.**, & Yi, L. (2017). Landscape optimization in a highly urbanized tourism destination: An integrated approach in Nanjing, China, *Sustainability*, 9(12), 1-20. (SSCI).
- [13] Jang, S., **Kim, J.**, & Zedtwitz, M. (2017). The importance of spatial agglomeration in product innovation: A microgeography perspective. *Journal of Business Research*, 78, 143-154. (SSCI).
- [12] **Kim, J.**, & Nicholls, S. (2016). Influence of the measurement of distance on assessment of recreation access. *Leisure Sciences*, 38(2), 118-139. (SSCI).
- [11] **Kim, J.**, & Nicholls, S. (2016). Using geographically weighted regression to explore the equity of public open space distributions. *Journal of Leisure Research*, 48(2), 105-133. (SSCI).
- [10] <sup>s</sup>Kang, S., <sup>s</sup>**Kim, J.**, & Nicholls, S. (2014). National tourism policy and spatial patterns of domestic tourism in South Korea. *Journal of Travel Research*, 53(6), 791-804. (SSCI).
- [9] <sup>s</sup>**Kim, J.**, Yoon, B., & Yoon, S. (2014). Exploring the spatial patterns of urban parks using geospatial analytics: A case study of Seoul. *Journal of Tourism Sciences*, 38(6), 209-232.
- [8] <sup>s</sup>**Kim, J.**, & Yoon, B. (2013). Research trend of GIS in tourism. *Journal of Tourism Sciences*, 37(10), 137-162.
- [7] <sup>s</sup>**Kim, J.**, Yoon, B., & Kim, Y. (2012). A review of coastal tourism. *Journal of Tourism Sciences*, 36(10), 265-286.
- [6] <sup>s</sup>Yang, B., Madden, M., <sup>s</sup>**Kim, J.**, & Jordan, T. (2012). Geospatial analysis of barrier island beach availability to tourists. *Tourism Management*, 33(4), 840-854. (SSCI).
- [5] <sup>s</sup>Yang, B., <sup>s</sup>Song, H., & <sup>s</sup>**Kim, J.** (2010). Developing a reinforced heritage landscape with GIScience: A case study of Gyeongju, South Korea. *International Journal of Tourism Sciences*, 10(2), 1-34.

- [4] Yoon, B., & <sup>§</sup>**Kim, J.** (2010). Web-based public participation GIS for sustainable coastal tourism. *Journal of Photo Geography*, 20(2), 117-128.
- [3] <sup>§</sup>**Kim, J.**, <sup>§</sup>Song, H., Yoon, B., & Jin, H. (2008). GIS-based 3D visualization: Applications to tourism. *Korean Journal of Hotel Administration*, 17(6), 261-275.
- [2] <sup>§</sup>**Kim, J.**, Yoon, B., & <sup>§</sup>Seo, I. (2008). Understanding the landscape in Bowling Green, Kentucky. *International Journal of Tourism and Hospitality Research*, 22(1), 135-148.
- [1] <sup>§</sup>**Kim, J.**, Yoon, B., & Lee, S. (2006). The sustainability of coastal tourism destinations: A case study of Anmyun island, Korea. *International Journal of Tourism and Hospitality Research*, 20(3), 59-70.
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### **Manuscripts Submitted to Refereed Journals for Review**

- [7] <sup>§</sup>Lee, D., **Kim, J.**, Thapa, B., & Stein, T. Measuring beach accessibility for people with ambulatory difficulty: Evidence from Duval County, Florida. *Leisure Sciences. (SSCI)*.
- [6] **Kim, J.**, <sup>§</sup>Yoon, S., <sup>§</sup>Yang, E., & Thapa, B. Measuring the impact of beaches on property values: A spatial hedonic pricing approach. *Journal of Leisure Research. (SSCI)*.
- [5] Song, H., **Kim, J.**, & Lyu, S. Willingness to pay for casino-based integrated resorts: A choice experiment. *Tourism Management Perspective. (SSCI)*.
- [4] <sup>§</sup>Lee, Y., Pennington-Gray, L., **Kim, J.** Do tourism clusters promote airbnb? *Annals of Tourism Research. (SSCI)*.
- [3] Lyu, S., Bae, S., & **Kim, J.** How to develop family glamping vacation sites: A discrete experiment using a family functioning segmentation strategy. *Journal of Travel and Tourism Marketing. (SSCI)*.
- [2] Park, D., **Kim, J.**, Kim, W., & Park, H. Does distance matter? Examining the distance effect on tourists' multi-attraction travel behaviors. *Journal of Travel and Tourism Marketing. (SSCI)*.

- [1] <sup>§</sup>Yeon, J., Kim, S., <sup>§</sup>Song, K., & **Kim, J.** Examine the impact of airbnb regulation in New York using a difference-in-difference approach. *International Journal of Contemporary Hospitality Management. (SSCI)*.
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## Technical Reports

- Fesenmaier, D., Pennington-Gray, L., **Kim, J.**, & <sup>§</sup>Hightower, J. (2018). Locating tourist origins and destinations in Florida. Report submitted to *the Florida Department of Transportation (FDOT)*.
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## Presentations at Professional Meetings

- [36] Kim, J., Jang, S., & Thapa, B. (2018). ‘Thinking intersectionally’ in recreation equity study: A case study of urban parks and public beaches in the Detroit Metropolitan Area, *2018 National Recreation and Park Association (NRPA) Conference*, Indianapolis, USA, September 25-27.
- [35] Kim, S., & **Kim, J.** (2018). Agglomeration effect on Airbnb market performance, *2018 International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference*, Palm Springs, USA, July 25-27.
- [34] Park, S., & **Kim, J.** (2018). Is Disneyland really the happiest palce on earth? Mapping emotional places for tourism management, *8th Korea America Hospitality & Tourism Educators Association (KAHTEA) Annual Conference*, Las Vegas, USA, April 19-22.
- [33] Kim, J., Thapa, B., & <sup>§</sup>Yang, E. (2018). GPS-based mobile application: A new dataset for exploring the seasonal spatial patterns of park visitors in a National Park, *8th Korea America Hospitality & Tourism Educators Association (KAHTEA) Annual Conference*, Las Vegas, USA, April 19-22.
- [32] Kim, J., <sup>§</sup>Lee, Y. & Pennington-Gray, L. (2018). Tourism clusters and sharing economy: A spatial econometric approach, *8th Korea America Hospitality & Tourism Educators Association (KAHTEA) Annual Conference*, Las Vegas, USA, April 19-22.

- [31] <sup>§</sup>Kim, S., **Kim, J.**, <sup>§</sup>Yang, E. & Matyas, C. (2018). Accessibility to hurricane shelters for Airbnb guests in Miami metropolitan area, *2018 Annual Meeting of the Association of American Geographers (AAG)*, New Orleans, Louisiana, April 10-14.
- [30] <sup>§</sup>Yang, E., **Kim, J.**, & Pennington-Gray, L. (2018). Measuring the impact of social media information on the spread of infectious diseases in a coastal tourism destination: A case study of Zika virus in Miami, *2018 Annual Meeting of the Association of American Geographers (AAG)*, New Orleans, Louisiana, April 10-14.
- [29] **Kim, J.**, Thapa, B., & <sup>§</sup>Yang, E. (2018). Exploring the spatio-temporal patterns of visitor flows in Seoraksan National Park with a GPS-based smart phone application, *2018 Annual Meeting of the Association of American Geographers (AAG)*, New Orleans, Louisiana, April 10-14.
- [28] <sup>§</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the recreation equity of beach access for people with ambulatory difficulty in Duval county, Florida, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, MD, April 8-10.
- [27] <sup>§</sup>Yang, E., **Kim, J.**, & Thapa, B. (2018). Does green space promote community health? Exploring spatially varying effects of green spaces on community health in Florida, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, MD, April 8-10.
- [26] **Kim, J.**, Thapa, B., & <sup>§</sup>Yang, E. (2018). Exploring the spatial and temporal patterns of visitor flows in a National Park with a GPS-based mobile application, *2018 National Environment and Recreation Research (NERR) Symposium*, Annapolis, MD, April 8-10.
- [25] <sup>§</sup>Kim, C., Kaplanidou, K., & **Kim, J.** (2018). Understanding the reciprocal relationship between sport activity and quality of life, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [24] <sup>§</sup>Lee, Y., Pennington-Gray, L., & **Kim, J.** (2018). Understanding the effect of tourism clusters on sharing economy performance, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.

- [23] <sup>§</sup>Yang, E., **Kim, J.**, & Thapa, B. (2018). Exploring the spatial patterns of seasonal activity areas in a National Park with a GPS-based mobile application, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [22] <sup>§</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the beach accessibility for people with ambulatory difficulty: Comparing three GIS-based access measures, *2018 UF HHP Stanley Lecture Research Symposium*, Gainesville, USA, Mar. 13.
- [21] <sup>§</sup>Lee, D., **Kim, J.**, & Thapa, B. (2018). Measuring the beach accessibility for people with ambulatory difficulty: A case study of Duval county, FL, *2018 UF Water Institute Symposium*, Gainesville, USA, Feb. 6.
- [20] <sup>§</sup>Yeon, J., **Kim, S.**, & **Kim, J.** (2018). Examining the impacts of airbnb on hotel market: A spatial performance model, *23rd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Fort Worth, USA, January 3-5.
- [19] <sup>§</sup>Lee, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Does location matter? Exploring the spatial patterns of food safety violations in Miami area, *4th World Research Summit for Tourism and Hospitality Annual Conference*, Orlando, USA, December 8-11.
- [18] <sup>§</sup>Xu, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Exploring the spatial relationship between Airbnb rental and crime, *48th Travel and Tourism Research Association (TTRA) Annual Conference*, Quebec City, Canada, June 20-22.
- [17] **Kim, J.**, & Nicholls, S. (2017). Access for all? Beach access and equity in the Detroit Metropolitan Area, *23th Asia Pacific Tourism Association (APTA) annual conference*, Busan, South Korea, June 18-21. **Best Paper Award**
- [16] <sup>§</sup>Lee, D. & **Kim, J.** (2017). Is access to urban open space equitable for social minority groups? *7th Korea America Hospitality & Tourism Educators Association (KAHTEA) Annual conference*, Las Vegas, USA, April 18-21. **Best Paper Award**
- [15] <sup>§</sup>Xu, Y., Pennington-Gray, L., & **Kim, J.** (2017). Effects of crime on sharing lodging economy, *Graduate Research Day*, Gainesville, FL, April 3.

- [14] <sup>§</sup>Xu, Y., **Kim, J.**, & Pennington-Gray, L. (2017). Exploring spatially varying relationships between airbnb industry and crime activities in Florida, *Stanely Lecture and Research Symposium*, Gainesville, FL, March 21.
- [13] Jang, S., **Kim, J.**, & Zedtwitz, M. (2016). Location matters: Exploring spatial effects in product innovation, *45th European Marketing Academy Annual Conference (EMAC)*, Oslo, May 24-27.
- [12] Jang, S., & **Kim, J.** (2016). Assessing spatially varying marketplace inclusion: An investigation of grocery store, *2016 Global Market Conference (GMAC)*, Hong Kong, July 21-24.
- [11] Jang, S., **Kim, J.**, & Zedtwitz, M. (2016). Location matters: Exploring spatial effects in product innovation, *45th European Marketing Academy Annual Conference (EMAC)*, Oslo, May 24-27.
- [10] **Kim, J.**, Kim, S., & Cha, J. (2016). Exploring local variations in modeling hotel room price: A spatial hedonic approach, *2016 Annual Meeting of the Korea America Hospitality & Tourism Educators Association (KAHTEA)*, Las Vegas, April 22.
- [9] **Kim, J.** (2013). National tourism policy and spatial patterns of domestic tourism in South Korea, *2013 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, March 20.
- [8] **Kim, J.**, Yang, B., & Madden, M. (2011). Geospatial analysis of barrier island beach availability to tourists, *2011 Annual Meeting of the Association of American Geographers (AAG)*, Seattle, Washington, April 17-24.
- [7] **Kim, J.** (2011). Spatial point pattern analysis of public golf courses in Michigan: A case study of Detroit Metropolitan Area, *2011 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, March 16.
- [6] Yang, B., Song, H., & **Kim, J.** (2010). Developing a reinforced heritagescape with GIScience: A case study of Gyeongju, South Korea, *2010 Annual Meeting of the Tourism Sciences Society of Korea (TOSOK)*, Buan, South Korea, July 5-7. **Best Paper Award**

- [5] **Kim, J.**, Kang, S. (2010). Spatial distribution of domestic tourism in South Korea from 1989 to 2009, *2010 Community, Agriculture, Recreation, and Resource Studies (CARRS) Graduate Research Symposium*, Michigan State University, East Lansing, February 18.
- [4] Jeong, E., Kim, H., & **Kim, J.** (2009). Encouraging public participation by utilizing ICT in sustainable tourism development: A case study of Andong in South Korea, *2009 Annual Meeting of International Geographic Union (IGU) Commission on the Geography of Global Information Society*, Andong, South Korea, August 14.
- [3] **Kim, J.**, Nicholls, S., & Yoon, B. (2009). Tourism development and environmental change in the coastal zone: A case study of Kkotji beach, South Korea, *2009 Annual Meeting of the Association of American Geographers*, Las Vegas, Nevada, March 17-24.
- [2] Lee, C-K., Song, H., & **Kim, J.** (2008). Sustainability issue of recreational fishing in Korea, *2008 Annual Meeting of the Tourism Sciences Society of Korea (TOSOK)*, Busan, South Korea, August 3-5.
- [1] **Kim, J.**, Yoon, B., & Song, H. (2008). Applying geo-visualization in tourism, *2008 Annual Meeting of the Korea Tourism Research Association (KTRA)*, Anyang University, South Korea, June 24.
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## Teaching Experiences

### University of Florida, Assistant Professor

- LEI 6931: Sustainable Coastal Tourism
- LEI 2181: Leisure in Contemporary Society
- LEI 5188: Trends in Tourism and Recreation Management
- LEI 5121: Outdoor Recreation and Park Management
- LEI 4880: Research Method in Tourism, Recreation and Sport Management
- LEI 3120: Introduction to Outdoor Recreation
- LEI 3301: Principle of Travel and Tourism
- HLP 6535: Research Methods in HHP
- HLP 6515: Evaluation Procedures in HHP

### Antalya International University, Assistant Professor

- TRM 351: Total Quality Management for Tourism and Hospitality
- TRM 355: Convention and Conference Management

- TRM 350: Foundation of Leisure and Recreation
- TRM 356: Applications of GIS in Tourism and Hospitality Management

Michigan State University, Teaching Assistant

- HB 885: Hospitality Business Research
- HB 415: Quality in Hospitality Business
- GEO 259: Geography of Recreation and Tourism

### Special Guest Speakers & Workshop

[2] *Title: Why is a GIS Approach in the Hospitality and Tourism Research?*  
*The UCF Rosen College Research Scholar Series* (November 13, 2018)

[1] *Title: Why is a GIS Approach Important in the Hospitality and Tourism Research? 2018 KAHTEA Conference* (April 21, 2018)

### Guest Lectures

[18] LEI 6931: Spatial Analysis for Social Data, University of Florida (Feb. 21, 2018) *Title: Tourism Analytics and GIS (Spatial Join and Relate)*

[17] Eric Friedheim Tourism Institute, University of Florida (July 27, 2017)  
*Title: Applications of GIS and Spatial Analysis in Park, Recreation and Tourism*

[16] LEI 6931: Spatial Analysis for Social Data, University of Florida (Feb. 22, 2017) *Title: Why GIS Matters in Recreation, Park and Tourism Research?*

[15] LEI 3303: Fundamentals of Tourism Planning, University of Florida (Jan., 2017) *Title: Recreation Service and Community Development*

[14] LEI 7170: Foundations of Leisure Behavior, University of Florida (Sep., 2016) *Title: Environmental Justice in Leisure and Outdoor Recreation*

[13] Department of Geography, Kyung Hee University (July, 2016)  
*Title: Why Geography in Tourism Studies?*

[12] Institute of International Health (IIH), Michigan State University (Fall, 2014)  
*Title: Medical Tourism in South Korea*

- [11] HB 885: Hospitality Business Research, *The School of Hospitality Business, Michigan State University* (Fall, 2014)  
*Title: Spatial Business Analytics in Tourism and Hospitality Business.*
- [10] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Recreation and Tourism in Coastal/Marine Settings*
- [9] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Recreation and Tourism Analysis Tools: GPS and GIS*
- [8] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Tourism in South Korea*
- [7] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2014)  
*Title: Current Issues in Tourism*
- [6] UP 814: Applied Research Methods for Planning and Development, *The School of Planning, Design, and Construction, Michigan State University* (Spring, 2013)  
*Title: GIS-based Spatial Analytics in Urban Research*
- [5] UP 314: Methods for Investigation of Urban System, *The School of Planning, Design, and Construction, Michigan State University* (Spring, 2013)  
*Title: Application of Geospatial Technology in Urban Studies and Planning*
- [4] PRR 214: Introduction to Travel and Tourism, Department of Recreation, Parks and Tourism, Michigan State University (Spring, 2013)  
*Title: Technology and Tourism*
- [3] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2012)  
*Title: Tourism in South Korea*
- [2] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2011)  
*Title: Tourism in South Korea*
- [1] GEO 259: Geography of Recreation and Tourism, Department of Geography, Michigan State University (Fall, 2010)  
*Title: Tourism in South Korea*

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## Service

### Editorial Activities:

- Associate Editor-Research Notes:
  - *Journal of Park and Recreation Administration* (Nov. 2018 – Present)
- Editorial (Review) Board:
  - *e-Review of Tourism Research* (Mar. 2017 – Present)
  - *Journal of Park and Recreation Administration* (Jun. 2018 – Present)
- Ad-Hoc Journal Reviewer
  - *Journal of Business Research*
  - *Cities*
  - *ISPRS International Journal of Geo-Information*
  - *Journal of Childs and Family Studies*
  - *Journal of Ecotourism*
  - *Tourism Economics*
  - *Sustainability*
  - *Forests*
  - *Journal of Travel and Tourism Marketing*
  - *Resources*
  - *Tourism Geographies*
  - *Journal of Leisure Research*
  - *Asia Pacific Journal of Tourism Research*

### Conference Activities:

- Session Organizer
  - *Tourism Analytics, 2019 Association of American Geographers*
  - *Tourism Analytics, 2018 Association of American Geographers*
- Ad-Hoc Reviewer
  - *2019 Graduate Conference in Hospitality and Tourism*
  - *2018 Asia Pacific Tourism Association*
  - *2018 Korea American Hospitality and Tourism Educators Association*
  - *2018 International Council on Hotel, Restaurant, and Institutional Education*

- *2017 Korea American Hospitality and Tourism Educators Association*
  - *2017 International Council on Hotel, Restaurant, and Institutional Education*
  - *2016 Asia Pacific Tourism Association*
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### **Committee Members (The School, College, and University):**

- Judge (Graduate Research Day 2017), University of Florida, April 3, 2017
  - University Fellow Member on the UF Water Institute, University of Florida, March 2017 - present
  - Department Review Committee (Graduate Application), University of Florida, Spring 2017
  - University Committee on the Natural Area Teaching Laboratory (NATL) program, University of Florida, Fall 2016 - present (Meeting: April 13, 2017)
  - University Committee on the Student Council Elections Commission, Antalya International University, Fall 2015
  - Judge (Stanely Lecutre), UF, Mar 13. 2018 HHP
- 

### **Student Advising (by Degree and Department at UF):**

- MS Thesis
  - Duhui Lee (Dept. of TRSM, Chair, Fall 2016 to Summer 2018), **Graduated**
  - Shuwen Zhang (Dept. of TRSM, Chair, Fall 2018 to Present)
- MS Non-Thesis
  - Rong Gao (Dept. of TRSM, Member, Spring 2017 to Summer, 2017)
  - Wen Wang (Dept. of TRSM, Member, Spring 2018 to Present)
  - Shaorui Zhou (Dept. of TRSM, Member, Spring 2018 to Summer 2018), **Graduated**
- PhD
  - Eunjung Yang (Dept. of TRSM, Chair, Fall 2017 to Present)
  - Aarash Baktash (Dept. of TRSM, Chair, Fall 2018 to Present)
  - Yongjin Lee (Dept. of TRSM, Co-Chair, Spring 2017 to Spring 2019)
  - Joshua Roe (Dept. of TRSM, Member, Spring 2017 to Present)
  - Yuhua Xu (Dept. of TRSM, Member, Spring 2017 to Present)
  - Sanghoon Kim (Dept. of Geography, Member, Fall 2017 to Present)

- Sangyeol Lee (Dept. of Food & Resource Economics, Member, Fall 2017 to Present)
- Changwook Kim (Dept. Of TRSM, Member, Spring 2018 to Present)

## **Fellowships**

- Dissertatioin Completion Fellowship, Michigan State University, 2014 (\$6,000)
  - Graduate Office Fellowship, Michigan State University, 2013 (\$3,000)
  - Office of International Scholars and Student (OISS) Graduate Tuition Waived Fellowship, Michigan State University, 2010 (\$3,000)
  - Department Fellowship, Michigan State University, 2010 (\$3,000)
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## **Honors**

- 2018 Emerging Scholar, e-Review of Tourism Research (eRTR)
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## **Workshop Instructor Certificates**

- *Why is a GIS Approach Important in the Hospitality and Tourism Research?* 2018 KAHTEA Conference, Las Vegas, April 21, 2018, **Cetficate of Appreciation**

## **Workshop Participation**

- *Introduction to R*, Center for Statistical Training and Consulting (CSTAT) workshop, Michigan State University, April 2013
  - *Academic Ethics*, Responsible Conduct Research (RCR) workshop, Michigan State University, 2012, 2013
  - *Big Data Analytics*, Korea Database Agency Big Data Academic workshop, Summer, 2014
  - *First Year Faculty Teaching Academy (FYFTA)*, University of Florida, Spring 2017
  - *Teaching Enhancement Symposium*, UF Hilton, August 2018,
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## Professional Memberships

- Association of American Geographers (AAG), Member, 2008 - Present
  - Travel and Tourism Research Association (TTRA), Member, 2008 - Present
  - Korean-American Association for Geospatial and Environmental Sciences (KAGES), Member, 2010 - Present
  - National Recreation and Park Association (NRPA), Member, 2015 – Present
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## GIS and RS Certificates

- [15] *Network Analysis using ArcGIS*, ESRI, Redlands, CA, 2013
  - [14] *Geoprocessing with ArcGIS Desktop*, ESRI, Redlands, CA, 2011
  - [13] *Learning ArcGIS Desktop (for ArcGIS 9.0-9.1)*, ESRI, Redlands, CA, 2009
  - [12] *Learning ArcGIS Spatial Analyst (for ArcGIS 9.0-9.1)*, ESRI, Redlands, CA, 2009
  - [11] *Building Geodatabase*, ESRI Korea, Seoul, 2008
  - [10] *GIS Practical Business Course*, National GIS Education Center, National Kyungsang University, Jinju, South Korea, 2008
  - [9] *GIS Basic Course*, National GIS Education Center, National Bukyung University, Busan, South Korea, 2008
  - [8] *GIS Advanced Course*, National GIS Education Center, Seoul National University, South Korea, 2008
  - [7] *GIS Advanced Educational Course*, National GIS Education Center, National Mokpo University, Mokpo, South Korea, 2008
  - [6] *GIS Professional Course*, National GIS Education, University of Seoul, South Korea, 2008
  - [5] *Introduction to IMAGINE*, ESRI Korea, Seoul, South Korea, 2008
  - [4] *Learning GIS using ArcGIS Desktop*, ESRI Korea, Seoul, South Korea, 2007
  - [3] *Introduction to ArcGIS Desktop (1, 2)*, ESRI Korea, Seoul, South Korea, 2007
  - [2] *Introduction to ArcGIS Server*, ESRI Korea, Seoul, South Korea, 2007
  - [1] *Building Geodatabase*, ESRI Korea, Seoul, South Korea, 2007
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## Skills

- Language: Korean (native), English (fluent)
- Software:
  - Spatial data analysis (GIS & RS): ArcGIS 10.0, IMAGINE 9.2, GWR 4.0, GeoDa, AnyLogic

- Statistical Package: SPSS 20.0
- Language: R
- Others:
  - Certificates of Jump Master, Input Boat Small (IBS), & Ranger Training, Republic of Korea Marine Corps (ROKMC)
  - Certificate of Taekwondo Master (1-Dan, Korean Martial Art)
  - Certificate of Haedonggeomdo Master (1-Dan, Korean Sword Martial Art)
  - Certificate of Marathon Full Course Completion, Han-River Marathon Contest, 2002

Last Updated: Jan. 2019