

CURRICULUM VITAE

Jasamine Hill, M.A.Ed.

Ph.D. Candidate

Department of Kinesiology and Sport Management
Texas A&M University
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HIGHER EDUCATION

Ph.D., Texas A&M University	2024
Major: Sport Management	
Academy for Future Faculty Fellow	
Cognate Area: Sport Organizational Behavior	
M.A.Ed., Wingate University	2013
Major: Sport Administration	
Cognate Area: Sport Marketing/ Sport Administration	
Thesis: Fan Motivation in Attending Division II Men's and Women's Basketball Games	
B.S., Johnson C. Smith University	2011
Major: Physical Education with a Concentration in Sport Management	

ACADEMIC APPOINTMENTS

Assistant Professor	2024 - Present
University of Florida	
<ul style="list-style-type: none">Instructor for undergraduate and graduate courses for Sport Management Majors.Conduct high quality research regarding sport employees.	
Affiliate Researcher	2021-Present
Positive Sport Organizational Behavior Lab	
<ul style="list-style-type: none">Coordinate meetings for lab members to discuss research collaborations.Develop partnership with sport industry.Develop social media content to engage with individual in academia.	
Graduate Research/Teaching Assistant	2021-2024
Texas A&M University	
<ul style="list-style-type: none">Instructor for undergraduate course in Sport Management Majors.Provide administrative and research support.	
Graduate Research Assistant, Education Leadership Research Center	2021-2024
Texas A&M University	
<ul style="list-style-type: none">Develop media content (e.g., social media, research briefs, media articles) for the various research grants within the center.Assist with preparing and sending educational materials to K-12 teachers.	

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Adjunct Professor, Department of Health, and Human Performance 2017-2024
Biddle Institute Instructor, University College

Johnson C. Smith University

- Instructor for undergraduate course in Sport Management and Physical fitness.
- Supervised undergraduate student internship experiences.
- Developed relationships with sport industry practitioners.
- Supervised students within the Biddle Institute to ensure success in program.

Adjunct Professor, Department of Kinesiology 2020-2022

North Carolina A&T State University

- Instructor for undergraduate fitness and sport management courses.
- Administered and graded assignments.

MANUSCRIPTS (PUBLISHED)

Oja, B. D., Nite, C., Kim, M., & Hill, J. (2023). Agency in institutionalized sport organizations: examining how institutions suppress agency. *European Sport Management Quarterly*, 1-20. doi.org/10.1080/16184742.2023.2250370

Hill, J., Kim, M., Oja, B. D., Kim, H., & Lee, H.W. (2023). Innovation is the Key: Identifying factors to increase career satisfaction and psychological well-being in Millennial and Generation Z sport employees. *Sport, Business, Management: An International Journal*, 14(3), 360–379. doi.org/10.1108/SBM-05-2023-0064

Kim, M., Kim, H., Oja, B. D., Hill, J., Zvosec, C., & Doh, P. (2024). The roles of perceived safety climate and innovativeness in the performance of sport and recreation organizations. *Journal of Sport Management*. doi.org/10.1123/jsm.2023-0119

MANUSCRIPTS IN REVISION/REVIEW

In Review:

Hill, J., Kim, M., & McCullough, B.P. (first review). Factors to Increase Sustainability Behavior Intentions among Sport Employees.

Hill, J., Do, C., Doh, P., Waxman, H., Zimmer, W., & Kim, M. (first review). Examining Factors Affecting Employees' Participation in Company Sports and their Influence on Organizational Attitudes and Life Satisfaction: A Concurrent Mixed Methods Approach.

Hill, J., Nite, C., Kim, M., & Dahlin, S. (first review). The Role of Psychological Safety in Influencing Sport Employees' Psychological Well-being.

Kim, M., Kim, H., Do, C., Hill, J., & Doh P. (major revisions). How to Engage with Fans during Pre-season Tours: Applying Social Media Analytics to the Premier League.

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MANUSCRIPTS IN PROGRESS

Hill, J. & Kim, M. (data collection). *Speak Up or Shut Up: The Development of Psychological Safety in Sport Employees*. Department of Kinesiology and Sport Management, Texas A&M University.

RESEARCH PRESENTATIONS

Hill, J. & Kim, M. (2024, May 29-June 1). *Speak Up or Shut Up: The Development of Psychological Safety in Sport Employees*. North American Society for Sport Management. Minnesota, Minneapolis.

Hill, J. & Kim, M. (2023, November 1-4). *The Barriers and Benefits of Company Sport*. [Conference presentation]. North American Society for the Sociology of Sport. New Orleans, Louisiana.

Hill, J., Nite, C., Kim, M. & Dahlin, S. (2023, May 31-June 3). *The Role of Psychological Safety in Influencing Sport Employees' Psychological Well-being*. [Conference presentation]. North American Society for Sport Management. Montreal, Canada.

Kim, M., Kim, H., Do, C., **Hill, J.** & Doh P. (2023, May 31-June 3). *How to Engage with Fans during Pre-season tours: Applying social media analytics to the Premier League* [Poster session]. North American Society for Sport Management. Montreal, Canada.

Hill, J., Kim, M., McCullough, B.P. & Do, C. (2022, September 5-8). *Factors to Increase Organizational Pride and Sustainability Behaviors in Sport Employees*. [Conference presentation]. European Sport Management Conference, Innsbruck, Austria.

Oja, B. D., Kim, M., Nite, C., **Hill, J.** & Schuetz, L. (2022, September 5-8). *Innovation Practices in Sport Organizations: Examining Institutional Pressures and Agency* [Conference presentation]. European Sport Management Conference, Innsbruck, Austria.

Hill, J., Do, C., Kim, M., Lee & H. -W. (2022, June 1-4). *"Not Like the Rest of Them": How to Increase Career Satisfaction and Psychological Well-Being among Generation Z Sport Employees* [Conference presentation]. North American Society for Sport Management. Atlanta, GA.

Do, C., **Hill, J.**, Kim, M., McCullough, B. P. & Lee, H.W. (2022, June 1-4). *Increasing Sport Fans' Responsiveness to Sustainability Messaging through the Enhancement of Brand Trust* [Conference presentation]. North American Society for Sport Management. Atlanta, GA.

TEACHING EXPERIENCE

Instructor

Texas A&M University, Department of Kinesiology and Sport Management
[SPMT 330] Applied Leadership Skills in Sport Organizations

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[SPMT 336] Diversity in Sport Organizations
[SPMT 337] International Sport Business
[SPMT 340] Sport Governance
[SPMT 362] Sport Leadership
[SPMT 370] Fan Behavior in Sport

North Carolina A&T State University, Department of Kinesiology

[SSFm 225] Fitness Leadership
[SSFm 300] Fitness Facilities

Johnson C. Smith University, Department of Health and Human Performance

[PED 136] Physical and Fitness Wellness
[SPM 230] Introduction of Sport Management
[SPM 433] Internship

Teaching Assistant

Texas A&M University, Department of Kinesiology and Sport Management

[SPMT 481] Sport Agent Seminar
[SPMT 481] Seminar in Sport History

LEADERSHIP/SERVICE

Secretary for the Black Graduate Student Association at Texas A&M University	2022-2023
NASSM student representative for diversity and inclusion	2023-2024
Clinical faculty search committee student representative	2023-2024

WORK EXPERIENCE

Recreation Specialist, <i>Mecklenburg County Park and Recreation</i>	2018-2021
Loan Servicing Specialist IV, <i>Wells Fargo</i>	2014-2018
Inside Sales Consultant, <i>Hornets Sports and Entertainment</i>	2013-2014
Intern, <i>NASCAR</i>	2012-2013
Intern, <i>First Tee of Charlotte</i>	2009-2011
Intern, <i>MC3 Sport and Entertainment</i>	2008-2011

GRANT ACTIVITIES

College of Education and Human Development Graduate Research Grant
Principle Investigator, Funding dates: April 2022-April 2023 (\$1,000)

NCAA Graduate Student Research Grant
Principle Investigator, Not funded 2022 (\$7,500)

Huffines Student Travel Grant
Principle Investigator, Funding dates: January 2023 – January 2024 (\$800)

NCAA Graduate Student Research Grant
Principle Investigator, Not funded 2023 (\$7,500)

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Department of Kinesiology and Sport Management Strategic Writing Grant
Positive Sport Organization Behavior Laboratory, Funding Dates: March 2023 – May 2024
(\$1,000)

College of Education and Human Development Graduate Research Grant
Principle Investigator, Funding dates: April 2023-April 2024 (\$1,000)