

Sport Management UF Online

Catalog Year 2024; Non-internship option (NIO)

Freshman

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

| Fall - Semester 1: Complete 2 of 6 critical tracking courses with 2.2 GPA | | Spring - Semester 2: Complete 2 additional critical tracking courses with 2.2 GPA | |
|---|-----------|---|-----------|
| PSY2012 General Psychology (GE-S) | 3 | STA2023 Intro to Statistics (GE-M) | 3 |
| MAC1105 College Algebra (GE-M) | 3 | ECO2013 Principles of Macroecon OR | 4 |
| Quest 1 (GE-H) | 3 | ECO2023 Princ of Microecon (GE-S) | 3 |
| State Core (GE-P or GE-B) | 3 | Humanities (GE-H, WR) | 3 |
| Composition (GE-C, WR) | 3 | Quest 2 (GE-P or GE-B) | 3 |
| | | State Core (GE-C, WR) | 3 |
| Total | 15 | Total | 16 |

Sophomore

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

| Fall - Semester 3: Complete 1 additional critical tracking course with 2.2 GPA | | Spring - Semester 4: Complete all 6 critical tracking courses with 2.2 GPA | |
|--|-----------|--|-----------|
| SPM2000 Intro to Sport Management | 3 | MAR3023 Principles of Marketing | 4 |
| SPC2608 Intro to Public Speaking OR | 3 | EME2040 Intro to Educational Tech OR | 3 |
| AEC3030c Effective Oral Comm | 3 | CGS2531 Problem Solving Using | 3 |
| MAN3025 Principles of Management | 4 | State Core (GE-H) | 3 |
| General elective (GE-N) | 3 | SPM3012 Social Issues in Sport | 3 |
| General elective (WR) | 3 | SPM2060 Sport Career Prep | 1 |
| Total | 16 | Total | 14 |

Junior

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

| Fall - Semester 5: Complete a minimum of 2 SPM courses at 3/4000 level | | Spring - Semester 6: Complete a minimum of 2 SPM courses at 3/4000 level | |
|--|-----------|--|-----------|
| SPM4510 Revenue Generation in Sport | 3 | SPM4154 Managing Orgs in Sport | 3 |
| SPM3306 Sport Marketing | 3 | SPM4104 Sport Ops and Facility Mgt | 3 |
| Approved elective | 3 | Approved elective | 3 |
| ACG2021 Intro to Financial Accounting | 4 | Approved elective | 4 |
| AMH2010/AMH2020/POS2041 | 3 | Non-internship (NIO) elective | 3 |
| General elective | 1 | | |
| Total | 17 | Total | 16 |

Senior

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

| Fall - Semester 7: Complete a minimum of 2 SPM courses at 3/4000 level | | Spring - Semester 8: Complete all remaining SPM courses | |
|--|-----------|---|-----------|
| SPM4723 Legal Issues in Sport | 3 | SPM4515 Sport Business and Finance | 3 |
| SPM4940 Advanced Career Prep | 2 | SPM4724 Risk Mgt in Live Ent & Sport | 3 |
| Approved elective | 3 | Non-internship (NIO) elective | 3 |
| Approved elective | 3 | Non-internship (NIO) elective | 3 |
| Non-internship (NIO) elective | 3 | | |
| Total | 14 | Total | 12 |

SPORT MANAGEMENT CRITICAL TRACKING/PREREQUISITE COURSES

| | | |
|---------|---|-------------------|
| PSY2012 | General Psychology (GE-S) | |
| MAC1105 | College Algebra (GE-M) | |
| STA2023 | Intro to Statistics (GE-M) | |
| ECO2013 | Prin of Macroeconomics OR ECO2023 Prin of Microeconomics (GE-S) | |
| MAN3025 | Prin of Management (GE-S) | Prereq to SPM4154 |
| MAR3023 | Prin of Marketing (GE-S) | Prereq to SPM3306 |

PREPROFESSIONAL COURSEWORK

| | |
|---------|---|
| ACG2021 | Intro to Financial Accounting |
| EME2040 | Intro to Ed Tech OR CGS2531 Problem Solving Using Computer Software |
| SPC2608 | Public Speaking OR AEC3030C Oral Communication |

SPORT MANAGEMENT MAJOR REQUIREMENTS

| | | |
|----------|--|-----------------|
| SPM2000 | Intro to Sport Management | |
| SPM2060 | Sport Career Prep | |
| SPM3012 | Social Issues in Sport | |
| SPM3306 | Sport Marketing | Prereq: MAR3023 |
| SPM4104 | Sport Operations and Facility Mgt | |
| SPM4154 | Managing Sport Organizations | Prereq: MAN3025 |
| SPM4510 | Revenue Generation in Sport | |
| SPM4515 | Sport Business & Finance | |
| SPM4723 | Legal Issues in Sport | |
| SPM4724 | Risk Mgt in Live Entertainment & Sport | |
| SPM4940 | Advanced Career Prep** | |
| SPM4941c | Internship in Sport Management** | |

APPROVED ELECTIVES (16 credits required)

| | |
|----------|---|
| ACG2071 | Intro to Managerial Accounting |
| ADV3008 | Principles of Advertising |
| APK3400 | Intro to Sport Psychology |
| BUL4310 | The Legal Environment of Business |
| ENT3003 | Principles of Entrepreneurship |
| FIN3403 | Business Finance |
| FYC4409 | Working with Nonprofit Organizations in Community Settings |
| HFT2750 | Event Management |
| HFT3512 | Event Promotion |
| HFT4754 | Advanced Event Management |
| LEI2181 | Leisure Contemporary Society |
| LEI3301 | Principles of Travel and Tourism |
| LEI3303 | Fundamentals of Tourism Planning |
| LEI3360 | Hospitality Management |
| MMC2604 | Media, Culture, and Identity |
| MMC3703 | Sports Media and Society |
| PET2063 | Athlete Health and Wellbeing |
| *PET3181 | Fundamentals of Coaching: Managing Yourself |
| *PET3182 | Fundamentals of Coaching: Managing Your Program |
| *PET3183 | Fundamentals of Coaching: Managing Culture |
| *PET4262 | Sport Career Transition |
| PUR3000 | Principles of Public Relations |
| SPM2182 | Athletic Career Development |
| *SPM3025 | Diversity and Inclusion in Sport Organizations |
| *SPM3109 | Sport Event Management |
| *SPM3204 | Ethical Issues in Sport |
| *SPM3403 | Sport Information Management |
| *SPM3703 | Sport Performance Analytics |
| *SPM4703 | Sport Marketing Analytics |
| *SPM4711 | Sport, Social Media, and Data Analysis |
| *SPM4725 | Advanced Legal Aspects in Live Entertainment and Sport |
| *SPM4905 | Variable Topics |
| *SPM4948 | Practicum in Sport Management (up to 9 hours can apply to degree) |

Electives listed above may not be offered every semester

Check the current UF Catalog for prerequisites and credit value for each course

*Courses available to use for SPM non-internship option (NIO)

**Department Controlled