

Sport Management

Catalog Year 2024; Non-internship option (NIO)

Freshman

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

Fall - Semester 1: Complete 2 of 6 critical tracking courses with 2.2 GPA		Spring - Semester 2: Complete 2 additional critical tracking courses with 2.2 GPA	
PSY2012 General Psychology (GE-S)	3	STA2023 Intro to Statistics (GE-M)	3
MAC1105 College Algebra (GE-M)	3	ECO2013 Principles of Macroecon OR	3
Quest 1 (GE-H)	3	ECO2023 Princ of Microecon (GE-S)	4
State Core (GE-P or GE-B)	3	Humanities (GE-H, WR)	3
Composition (GE-C, WR)	3	Quest 2 (GE-P or GE-B)	3
		State Core (GE-C, WR)	3
Total	15	Total	16

Sophomore

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

Fall - Semester 3: Complete 1 additional critical tracking course with 2.2 GPA		Spring - Semester 4: Complete all 6 critical tracking courses with 2.2 GPA	
SPM2000 Intro to Sport Management	3	MAR3023 Principles of Marketing	4
SPC2608 Intro to Public Speaking OR	3	EME2040 Intro to Educational Tech OR	3
AEC3030c Effective Oral Comm	3	CGS2531 Problem Solving Using	3
MAN3025 Principles of Management	4	State Core (GE-H)	3
General elective (GE-N)	3	SPM3012 Social Issues in Sport	3
General elective (WR)	3	SPM2060 Sport Career Prep	1
Total	16	Total	14

Junior

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

Fall - Semester 5: Complete a minimum of 2 SPM courses at 3/4000 level		Spring - Semester 6: Complete a minimum of 2 SPM courses at 3/4000 level	
SPM4510 Revenue Generation in Sport	3	SPM4154 Managing Sport Organizations	3
SPM3306 Sport Marketing	3	SPM4104 Sport Ops and Facility Mgt	3
Approved elective	3	Approved elective	3
ACG2021 Intro to Financial Accounting	4	Approved elective	4
AMH2010/AMH2020/POS2041	3	Non-internship (NIO) elective	3
General elective	1		
Total	17	Total	16

Senior

Critical Tracking courses are bolded/2.0 UF GPA required for all semesters

Fall - Semester 7: Complete a minimum of 2 SPM courses at 3/4000 level		Spring - Semester 8: Complete all remaining SPM courses	
SPM4723 Legal Issues in Sport	3	SPM4515 Sport Business and Finance	3
SPM4940 Advanced Career Prep	2	SPM4724 Risk Mgt in Live Ent & Sport	3
Approved elective	3	Non-internship (NIO) elective	3
Approved elective	3	Non-internship (NIO) elective	3
Non-internship (NIO) elective	3		
Total	14	Total	12

SPORT MANAGEMENT CRITICAL TRACKING/PREREQUISITE COURSES

PSY2012	General Psychology (GE-S)	
MAC1105	College Algebra (GE-M)	
STA2023	Intro to Statistics (GE-M)	
ECO2013	Prin of Macroeconomics OR ECO2023 Prin of Microeconomics (GE-S)	
MAN3025	Prin of Management (GE-S)	Prereq to SPM4154
MAR3023	Prin of Marketing (GE-S)	Prereq to SPM3306

PREPROFESSIONAL COURSEWORK

ACG2021	Intro to Financial Accounting
EME2040	Intro to Ed Tech OR CGS2531 Problem Solving Using Computer Software
SPC2608	Public Speaking OR AEC3030C Oral Communication

SPORT MANAGEMENT MAJOR REQUIREMENTS

SPM2000	Intro to Sport Management	
SPM2060	Sport Career Prep	
SPM3012	Social Issues in Sport	
SPM3306	Sport Marketing	Prereq: MAR3023
SPM4104	Sport Operations and Facility Mgt	
SPM4154	Managing Sport Organizations	Prereq: MAN3025
SPM4510	Revenue Generation in Sport	
SPM4515	Sport Business & Finance	
SPM4723	Legal Issues in Sport	
SPM4724	Risk Mgt in Live Entertainment & Sport	
SPM4940	Advanced Career Prep**	
SPM4941c	Internship in Sport Management**	

APPROVED ELECTIVES (16 credits required)

ACG2071	Intro to Managerial Accounting
ADV3008	Principles of Advertising
APK3400	Intro to Sport Psychology
BUL4310	The Legal Environment of Business
ENT3003	Principles of Entrepreneurship
FIN3403	Business Finance
FYC4409	Working with Nonprofit Organizations in Community Settings
HFT2750	Event Management
HFT3512	Event Promotion
HFT4754	Advanced Event Management
LEI2181	Leisure Contemporary Society
LEI3301	Principles of Travel and Tourism
LEI3303	Fundamentals of Tourism Planning
LEI3360	Hospitality Management
MMC2604	Media, Culture, and Identity
MMC3703	Sports Media and Society
PET2063	Athlete Health and Wellbeing
*PET4262	Sport Career Transition
PUR3000	Principles of Public Relations
SPM2182	Athletic Career Development
*SPM3025	Diversity and Inclusion in Sport Organizations
*SPM3109	Sport Event Management
*SPM3204	Ethical Issues in Sport
*SPM3403	Sport Information Management
*SPM3703	Sport Performance Analytics
*SPM4703	Sport Marketing Analytics
*SPM4711	Sport, Social Media, and Data Analysis
*SPM4725	Advanced Legal Aspects in Live Entertainment and Sport
*SPM4905	Variable Topics
*SPM4948	Practicum in Sport Management (up to 9 hours can apply to degree)

Electives listed above may not be offered every semester

Check the current UF Catalog for prerequisites and credit value for each course

*Courses available to use for SPM non-internship option (NIO)

**Department Controlled