

Ethical Issues in Sport

SPM3204

Class # 17166

3 Credits | fall 2022

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Course Information

INSTRUCTOR

Yoonki Chun, M.S.

Office: Yon Hall 05

Office Phone: 352-294-2200

Email: ychun@ufl.edu

Preferred Method of Contact: **UF Email**

Expect a response within 24 hours M – F, 48 hours after 4pm Fri, and 48 hours on Sat or Sun.

OFFICE HOURS

Thursdays at 10:00 am to 12:00 pm or by appointment.

MEETING

M/W/F 08:30 AM – 9:20 AM (8/24 – 12/7)

TIME/LOCATION

Florida Gym 245

COURSE DESCRIPTION

This course explores ethical issues in sport. The course provides a theoretical overview of ethics, justice, and moral development and requires students to evaluate their own morals, values, and principles.

REQUIRED AND RECOMMENDED MATERIALS

Required Textbook:

Champion Jr, W. T., Karcher, L., & Ruddel, L. S. (2020). *Sports ethics for sports management professionals* (2nd ed.). Sudbury, MA: Jones & Barlett Learning.

COURSE LEARNING OBJECTIVES:

After successfully completing this course, students should be able to:

- Describe ethics and morals and discuss their role and application within the sport industry.
- Apply the theoretical and foundational concepts that support ethical and moral reasoning.
- Compare the similarities and differences of various ethical theories.
- Discuss factors that influence their decision making and avoid negative factors that may impact their ability to be an ethical sport manager.
- Identify, analyze, and debate specific issues relative to ethical dilemmas commonly encountered within the competitive sport context.
- Demonstrate effective written and verbal communication such as critical thinking, deductive reasoning, and decision-making.

Course & University Policies

ATTENDANCE POLICY

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Students are expected to attend class, arrive on time, and remain for the entire class session. Students will be graded on both attendance and participation, and points will be deducted for lateness, unexcused absences, and failure to participate in in-class activities and discussions. Students are strongly encouraged to alert the instructor in advance if they will be absent or late.

PERSONAL CONDUCT POLICY

Professional behaviors are expected from all students. This includes respect and consideration for the ideas and beliefs expressed by all students. It is important for students to practice civil discourse as uncomfortable or challenging topics unfold in the classroom or online. Please use respectful language in person and through email correspondence.

- ***Email should include the following:***

- To: yichun@ufl.edu
- From: name@ufl.edu
- Subject: Name, Course Number, and Prefix (e.g. Sally Gator SPM 3204)
- Dear Professor Chun,

My name is “insert name” and I am a student in your SPM 3204 course. I have read the syllabus, referred to the CANVAS website, reviewed class notes, and asked another student about _____, but I am unable to find the information. My question is....

Thank you,

“Insert name”

- ***Adherence to the UF Student Honor Code***

- UF students are bound by The Honor Pledge, which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct->

- [honor-code/](#)) specifies a number of behaviors that are in violation of this code and the possible sanctions.
- Furthermore, you are obliged to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult the instructor or TA in this class.
 - The instructor will not tolerate honor code violations and any violation will result in a zero for the assignment or quiz.
 - The instructor will determine sanctions for first-time violators.
 - The use of technology during a Quiz will result in a ZERO along with further sanctions.
 - The Dean of Students Office will receive alleged violations of the Honor Code regardless of the severity.

ASSIGNMENTS

- Assignments must be typed and double-spaced, using 12-point font, Times New Roman, and 1-inch margins. If applicable, upload assignments to CANVAS using Word and following **APA guidelines** (https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html). Points are deducted if appropriate grammar, spelling, punctuation, and sentence structure are not used. Proofread all assignments. Include citations if you are citing someone else's work.
- Technology problems are not acceptable excuses for late assignments or missed exams.
- Refer to the Course Schedule and/or Canvas for assignment due dates.
- If alternative arrangements are not made in advance, students are permitted to submit assignments up to three days late for point deductions. Assignments submitted one day after the due date will receive a 20% deduction for late submission, assignments submitted two days after the due date will receive a 25% deduction for late submission, and assignments submitted three days after the due date will receive a 30% deduction for late submission.

MAKE-UP POLICY

- A student experiencing an illness should visit the UF Student Health Care Center or their preferred healthcare provider to seek medical advice and obtain documentation. If you have an illness, family emergency or death, please contact the Dean of Students Office (www.dso.ufl.edu) and follow the DSO Care Team procedures for documentation and submission of a request for make-up assignment (<https://care.dso.ufl.edu/instructor-notifications/>). The DSO will contact the instructor. Do not provide any documentation to the instructor regarding illness or family emergency. This is your personal and protected information. The DSO is qualified to receive and verify the documents you provide. The instructor will follow the recommendations from the DSO.
- Make-up quizzes, assignments, discussions, and other work in this course are consistent with university policies that can be found in the online catalog at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.”
- Acceptable reasons for an absence or failure to engage in class include:
 - Documented illness, Title IX-related situations, serious accidents or emergencies affecting the student, their roommates, or their family, special curricular requirements (e.g., judging trips, field trips, professional conferences), military obligation, severe weather conditions that prevent class participation, religious holidays, participation in

- official university activities (e.g., music performances, athletic competition, debate), and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., job interview or club activity) might be deemed acceptable if approved by the instructor.
- For all planned absences, a student in a situation that allows an excused absence from a class, or any required class activity must inform the instructor as early as possible prior to the class.
 - For all unplanned absences because of accidents or emergencies, students should contact their instructor as soon as conditions permit.
 - The university recognizes the right of the instructor to make attendance mandatory and require documentation for absences (except for religious holidays), missed work, or inability to fully engage in class. After due warning, an instructor can prohibit further attendance and subsequently assign a failing grade for excessive absences.
- The ticket number received from the Help Desk when the problem was reported to them should accompany any requests for make-ups due to technical issues. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

ACCOMMODATING STUDENTS WITH DISABILITIES

- Accommodating students with disabilities is very important to me. If you are aware of your disability or might be concerned you have a disability, please register with the Disability Resource Center by visiting their Get Started page at <https://disability.ufl.edu/students/get-started/>, call them at 352-392-8565, online <https://accessibility.ufl.edu/>, or visit the Dean of Students Office. Once registered, please visit with me or send me an email during the first two weeks of class to provide me with a copy of your accommodation letter to ensure I fully understand your needs. It is my goal to provide you with the tools necessary to ensure you are successful in the classroom.

COURSE EVALUATIONS

- Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

CHANGING NAME DISPLAY IN CANAVAS

- It is important to the learning environment that you feel welcome and safe in this class and that you are comfortable participating in class discussions and communicating with me on any issues related to the class. If your preferred name is not the name listed on the official UF roll, please let me know as soon as possible by e-mail or otherwise. I would like to acknowledge your preferred name, and pronouns that reflect your identity. Please let me know how you would like to be addressed in class, if your name and pronouns are not reflected by your UF-rostered name. I welcome you to the class and look forward to a rewarding learning adventure together.
- You may also change your "Display Name" in Canvas. Canvas uses the "Display Name" as set in myUFL. The Display Name is what you want people to see in the UF Directory, such as "Ally" instead of "Allison." To update your display name, go to one.ufl.edu, click on the

dropdown at the top right, and select "Directory Profile." Click "Edit" on the right of the name panel, uncheck "Use my legal name" under "Display Name," update how you wish your name to be displayed, and click "Submit" at the bottom. This change may take up to 24 hours to appear in Canvas. This does not change your legal name for official UF records.

INCLUSION, DIVERSITY, EQUITY, AND ACCESSIBILITY (IDEA) RESOURCES

- It is my intent that students from all diverse backgrounds and perspectives be equitably served by this course, that students' learning needs be addressed, and that the diversity that students bring to this class are viewed as inclusive as a resource, strength, and benefit. It is my intent to present materials and activities that are respectful of diversity: gender identity, sexuality, disability, age, socioeconomic status, ethnicity, race, nationality, religion, and culture. Your suggestions are encouraged and appreciated. Please let me know ways to improve the effectiveness of the course for you personally, for other students, or student groups.
- For suggestions or concerns related to IDEA, please reach out to any of the following:
 - Dr. Christine Wegner, SPM IDEA Liaison, christinewegner@ufl.edu
 - Dr. Cyntrice Thomas, SPM Graduate Coordinator, cthomas10@ufl.edu
 - Dr. Cynthia Willming, SPM Undergraduate Coordinator, willming@hbp.ufl.edu

IN-CLASS RECORDINGS

- Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.
- A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, and clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, and exams), field trips, and private conversations between students in the class or between a student and the faculty or lecturer during a class session.
- Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.”

COVID-19

- In response to COVID-19, the following practices are in place to maintain your learning environment, to enhance the safety of our in-classroom interactions, and to further the health and safety of our neighbors, our loved ones, and ourselves.

- If you are not vaccinated, the University recommends you get vaccinated. Vaccines are readily available at no cost and have been demonstrated to be safe and effective against the COVID-19 virus.
 - If you are sick, stay home and self-quarantine. Please call your primary care provider if you are ill and need immediate care or the UF Student Health Care Center at 352-392-1161.
 - Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work.

Getting Help

STUDENT SUPPORT

- **U Matter, We Care:** If you or a friend is in distress, please contact umatter@ufl.edu or 352 392-1575.
- **Counseling and Wellness Center:** <https://counseling.ufl.edu/>, 352-392-1575.
- **Sexual Assault Recovery Services (SARS):** Student Health Care Center, 392-1161.
- **University Police Department:** 392-1111 (or 911 for emergencies) <http://www.police.ufl.edu/> .
- **Student Health Care Center:** Call 352-392-1161 for 24/7 information to help you find the care you need or visit shcc.ufl.edu.
- **UF Health Shands Emergency Room/Trauma Center:** For immediate medical care in Gainesville, call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; ufhealth.org/emergency-room-trauma-center.

ACADEMIC SUPPORT

- **E-learning Technical Support:** UF HELP Desk - 352-392-4357 (select option 2) or e-mail to Learning-support@ufl.edu. <https://lss.at.ufl.edu/help.shtml>
- **Career Connections Center, Reitz Union:** 392-1601. Career assistance and counseling. <https://career.ufl.edu/>
- **Library Support:** <http://cms.uflib.ufl.edu/ask>. Various ways to receive assistance with respect to using the libraries or finding resources.
- **Teaching Center, Broward Hall:** 392-2010 or 392-6420. General study skills and tutoring. <http://teachingcenter.ufl.edu/>
- **Writing Studio, 302 Tigert Hall:** 846-1138. Help brainstorming, formatting, and writing papers. <http://writing.ufl.edu/writing-studio/>
- **Student Complaints On-Campus:** <https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>
- **On-Line Students Complaints:** <http://distance.ufl.edu/student-complaint-process/>

Grading

The table below provides an outline of all the course components.

Assignment	Total Points	Percent of Grade
Participation	100	10%
In-class quiz	100 (10 x 10)	10%
Exam	150 (2 x 75)	15%
Ethical dilemma analysis	150	15%
Ethics interview	150	15%
Case study – group presentation	150	15%
Peer evaluation	50	5%
Personal ethics philosophy	150	15%
Total	1,000	100%

Participation (100 points)

- Students will be graded based on attendance, timeliness, contribution to group discussion, and participation in in-class activities. This course will be very interactive, so students are expected to arrive with all assigned homework material completed and be prepared to engage with discussion and activities.
- Attendance (35 points) - will be electronically recorded at the beginning of class via QR codes. You can earn 1 point for attending on time per class, 0.5 points for being late, and 0 for missing. Starting week 2, we have 40 classes for the semester, so you can earn up to 40 points. 35 points will be the full credit, which means you can have 5 extra credit points.
- Class contribution (65 points) – this includes actively participating in class discussions, and case study presentations that are led by your classmates. There will be specific methods of participation which will be further explained in class.

In-class quiz (100 points)

- Starting week 2, quizzes covering the readings for each week will be administered at the beginning of class. There will be total of 12 quizzes throughout the semester, and only the 10 best scores will be counted towards the final grade. There are no make-ups for failing to take the quiz in-class without acceptable reason outlined in this document.

Exam (150 points)

- There will be two exams for this course. The first exam will be given at the end of the third week, covering key concepts of sport ethics discussed in class. The second exam will be the final exam, which will include all covered topics throughout the semester. Exams will be consisted of multiple-choice items, short essay questions. Tests will be primarily taken during class-time and students who need special accommodation should contact the instructor in advance.

Ethical dilemma analysis (150 points)

- Students will identify an ethical dilemma in sport (to be approved by the instructor in advance). Students will be required to research the dilemma, provide context of similar past ethical dilemmas and write arguments supporting both sides.

Ethics Interview (150 points)

- Students will identify a sport management professional working in the sport industry (ideally in the industry segment they are interested in pursuing). The student will interview the individual about an ethical issue the individual or his/her organization faced. A reflection paper will summarize the dilemma and response and provide the student's reaction.

Case study (Group presentation)

- Starting week 4, we will be covering specific topics on sport ethics each week. Each Fridays will be our case study day, where assigned groups will be responsible for presenting and leading a short (15 minute) discussion about a current event pertaining to the week's topic. Groups will present an analysis on the case that explains the event and connect it to the concepts discussed in class. Following the presentation, groups will lead the class discussion with prepared questions. Each student will present once throughout the semester, and the presentation schedule and groups will be arranged in-class.

Personal ethical philosophy

- After learning about the different ethical theories and decision-making models, as well as discussing values, morals and principles, students will be expected to write their own personal philosophy of ethics. They will also write about the state of ethics in the industry segment they are interested in pursuing as a career.

GRADING SCALE.

Grades will be posted in the CANVAS gradebook. Grades are dependent on the student's performance measured by assignments, discussion boards, and quizzes. Final grades are based on the accumulation of points the student earns throughout the semester. Total points are converted to letter grades using the grading scale below. Grades ending in .5 will be rounded up. The grading scale is strictly enforced and unchangeable. The professor will NOT change grades at the end of the semester because the student is unhappy with their academic performance. Asking the instructor for extra credit or special exceptions to these grading policies will be interpreted as an Honor Code violation (i.e., asking for preferential treatment) and will be handled accordingly. More detailed information regarding current UF grading policies can be found here: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

Assignment	Percentage	Points
A	93-100%	930-1,000
A-	90-92.9%	900-929
B+	87-89.9%	870-899
B	83-86.9%	830-869
B-	80-82.9%	800-829
C+	77-79.9%	770-799
C	73-76.9%	730-769
C-	70-72.9%	700-729
D+	67-69.9%	670-699
D	60-66.9%	600-669
E	59.9% or lower	599 or less

Tips For Success

- Schedule "class times" for yourself. It is important to do the coursework on time each week.
- Read ALL of the material contained on the CANVAS site. There is a lot of helpful information that can save you time and help you meet the objectives of the course.
- Print the Course Schedule located in the Course Syllabus and check off things as you go.
- Ask for help or clarification of the material if you need it.
- Do not wait to ask questions! Waiting to ask a question might cause you to miss a due date.
- Do your work well before the due dates. Sometimes things happen. If your computer goes down

when you are trying to submit an assignment, you will need time to troubleshoot the problem.

- To be extra safe, back up your work to an external hard drive, thumb drive, or through a cloud service.

Weekly Tentative Course Schedule

This course schedule below is tentative and might change based on the pace of the lectures and student needs; however, changes will be announced through CANVAS. The instructor bears no responsibility for announcing the changes to each individual student. All times are in Eastern Standard Time (EST).

Week	Dates	Topic	Reading	Assignments	
1	Aug. 24	Course Introduction & Syllabus review			
	Aug. 26	Introduction to sport ethics			
2	Aug. 29	Ethical Theories	Chapter 1		
	Aug. 31			Quiz #1	
	Sept. 2				
3	Sept. 5	No Class - Holiday			
	Sept. 7	Moral Reasoning and ethical decision making			
	Sept. 9			Exam #1	
4	Sept. 12	Sportsmanship, gamesmanship and cheating	Chapter 2		
	Sept. 14			Quiz #2	
	Sept. 16			Case study #1	
5	Sept. 19	Gambling in sports and society	Chapter 3		
	Sept. 21			Quiz #3	
	Sept. 23			Case study #2	
6	Sept. 26	Ethical issues involving coaches	Chapter 4		
	Sept. 28			Quiz #4	
	Sept. 30			Case study #3	
7	Oct. 3	Ethical Considerations involving parents and fans	Chapter 5	Ethical dilemma analysis	
	Oct. 5			Quiz #5	
	Oct. 7			Case study #4	
8	Oct. 10	Violence in sports	Chapter 6		
	Oct. 12			Quiz #6	
	Oct. 14			Case study #5	
9	Oct. 17	The ethics of drug use and testing	Chapter 7		
	Oct. 19			Quiz #7	
	Oct. 21			Case study #6	
10	Oct. 24	Ethical considerations of race in sports	Chapter 8	Interview plan due	
	Oct. 26			Quiz #8	
	Oct. 28			Case study #7	
11	Oct. 31	Ethical duties of sports agents	Chapter 9		
	Nov. 2			Quiz #9	
	Nov. 4			Case study #8	
12	Nov. 7	Gender discrimination and Title IX	Chapter 10		
	Nov. 9			Quiz #10	
	Nov. 11	No Class			
13	Nov. 14	Gender discrimination and Title IX	Chapter 11	Case study #9	
	Nov. 16	Ethical considerations in sports media		Ethics interview due	
	Nov. 18			Quiz #11	
14	Nov. 21			Case study #10	

	Nov. 23	No Class		
	Nov. 25			
15	Nov. 28	Commercialization of college sports	Chapter 12	
	Nov. 30			Quiz #12
	Dec. 2			Case study #11
16	Dec. 5	Test review		
	Dec. 7	In-class exam		Exam #2
	Dec. 9	Reading day		
17	Dec. 12-16	Exam Week		Personal ethics philosophy due Dec. 16

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